# Personal services industry, 2008

Statistics South Africa

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# Personal services industry, 2008

#### 1. Introduction

This publication presents estimates in respect of the 2008 personal services large sample survey (LSS). The 2008 personal services LSS collected data from a sample of 4 286 enterprises drawn from a sampling frame of 31 542 which were operating between 1 July 2007 and 30 June 2008. The sample was stratified in such a way that all large enterprises (those with turnover equal to or greater than R13 million) were included. The data for the number of employees were provided for the last pay period ended on or before 30 June 2008. Data were collected at the 4-digit SIC level of classification of enterprises.

The previous personal services LSS was conducted in 2004 (Personal services industry, 2004).

### 1.1 Scope and coverage

The 2008 personal services LSS covers enterprises registered in the taxation system that are mainly engaged in the following activities classified according to the January 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth edition, Report No. 09-09-02:

- Educational activities (SIC 9200)
- Hospital activities (SIC 9311)
- Medical and dental practice activities (SIC 9312)
- Other human health activities (SIC 9319)
- Veterinary activities (SIC 9320)
- Social work activities (SIC 9330)
- Sewage and refuse disposal, sanitation and similar activities (SIC 9400)
- o Activities of business and employers' organisations (SIC 9511)
- Activities of professional organisations (SIC 9512)
- o Activities of trade unions (SIC 9520)
- Activities of religious organisations (SIC 9591)
- o Activities of other membership organisations n.e.c. (SIC 9599)
- Motion picture and video production and distribution (SIC 9611)
- o Motion picture projection (SIC 9612)
- o Radio and television activities (SIC 9613)
- o Dramatic arts, music and other arts activities (SIC 9614)
- o Other entertainment activities n.e.c. (SIC 9619)
- o Botanical and zoological gardens and nature reserve activities (SIC 9633)
- o Sporting activities (SIC 9641)
- Other recreational activities (SIC 9649)
- o Washing and (dry-) cleaning of textiles and fur products (SIC 9901)
- Hairdressing and other beauty treatment (SIC 9902)
- Funeral and related activities (SIC 9903)
- o Other service activities n.e.c. (SIC 9909)

#### 1.2 Data items

The following categories of data items were collected: industrial classification, details of employment, trading income, expenditure, profit or loss, inventories, book value of assets, details of services rendered and purchases.

## 1.3 Reference period

The questionnaires were completed for the financial year of the enterprise which **ended on any date between 1 July 2007 and 30 June 2008**, according to the usual reporting schedule of the enterprise.

## Example

- 1 October 2006 30 September 2007
- 1 January 2007 31 December 2007
- 1 February 2007 31 January 2008
- o 1 March 2007 28 February 2008
- o 1 April 2007 31 March 2008

### 1.4 Current prices

The rand values are at current prices.

### 1.5 Reliability of data

All estimates compiled for this industry are subject to both sampling and non-sampling errors.

The estimates presented in this publication are subject to sampling variability since they are based on information obtained from a sample. That is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the personal services industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate. The larger the RSE, the less reliable the estimate. The following are some of the likely sources of non-sampling errors: sampling frame not up to date, wrong definitions and classification, phrasing of questions, non-response, processing and estimation. Every effort is made to minimise non-sampling errors by the careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

## 1.6 Confidentiality

According to section 17 of the Statistics Act, 1999 (Act No. 6 of 1999), completed questionnaires remain confidential to Statistics South Africa (Stats SA). Individual business information is never disclosed. Results are presented in aggregated form only.

# 2. Background to the large sample surveys

The LSSs serve to document comprehensively the nature and structure of all industries within the economy.

Previously, Stats SA periodically conducted industry censuses, i.e. collections covering all entities known to be mainly engaged in particular sectors. The last industry 'census' was conducted for the manufacturing sector in 1996. Since then, Stats SA has replaced industry censuses with periodic LSSs of industry sectors. These surveys are based on larger samples than the subannual and annual surveys. They do not attempt to completely enumerate all entities within the industry scope of the surveys, but are based on stratified random samples which are representative of the survey population.

## 2.1 Purpose and uses of large sample surveys

The LSS results are used in constructing and refreshing supply and use tables, and for benchmarking the gross domestic product (GDP) and its components, as well as production and price indices, and annual and short-term statistical series.

Users of the LSSs include the following:

- i. Price statisticians, particularly in refreshing the commodity basket of producer price indices;
- ii. Policy advisers in government, for monitoring the performance of industries and their contribution to the South African economy and evaluating the effectiveness of industry policies;
- iii. Industry associations monitoring trends in their own and competing or complementary industries in order to inform their members of market changes; and
- iv. Individual businesses using the data to analyse their performance relative to their industry.

## 2.2 Scope and coverage

The LSSs cover enterprises registered in the taxation system (VAT and income tax) that are mainly engaged in the following industries, as defined in the Standard Industrial Classification of all Economic activities (SIC):

- i. Mining and quarrying;
- ii. Manufacturing;
- iii. Electricity, gas and water supply;
- iv. Construction:
- v. Wholesale and retail trade, repair of motor vehicles, motor cycles and personal and household goods, and hotels and restaurants;
- vi. Transport, storage and communication;
- vii. Financial intermediation, insurance, real estate and business services; and
- viii. Community, social and personal services (except national, provincial and local government activities).

**Note:** The agriculture, forestry, fishing, hunting and related services industry (SIC 1) is not included as it is covered by a separate programme within Stats SA. Similarly, the public administration and defence activities industry (SIC 91), the financial intermediation industry (SIC 81) and insurance and pension funding industry (SIC 82) are covered by other programmes within both Stats SA and elsewhere (e.g. the South African Reserve Bank (SARB)).

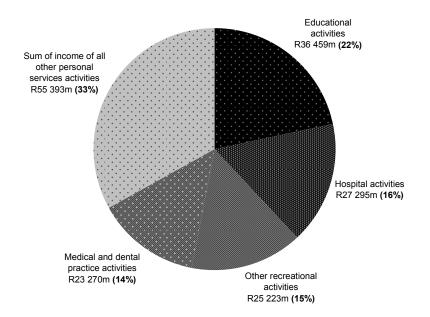
# 2.3 Reporting unit

The statistical unit for the collection of information is an enterprise. An enterprise is a legal unit (or a combination of legal units) that includes and directly controls all functions necessary to carry out its activities. Each industry is classified to an industry that reflects its predominant activity.

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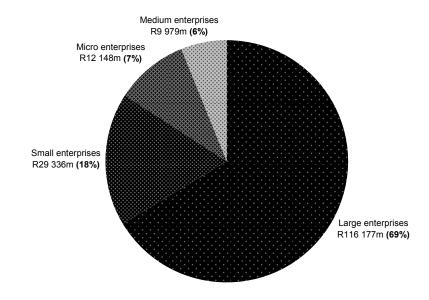
# 3. Summary of findings for the year 2008

Figure 1 - Breakdown of income by type of activity in the personal services industry, 2008



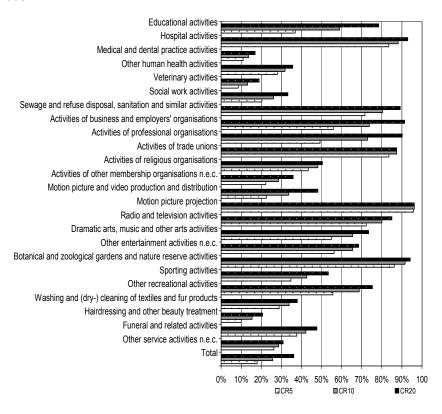
The total income for the personal services industry in 2008 was R167 640 million. The largest contributor to the total income was 'Educational activities' (R36 459 million or 22%), followed by 'Hospital activities' (R27 295 million or 16%), 'Other recreational activities' (R25 223 million or 15%) and 'Medical and dental practice activities' (R23 270 million or 14%) (Figure 1 and Table 1, pages 9 and 10).

Figure 2 – Breakdown of income by enterprise size in the personal services industry, 2008



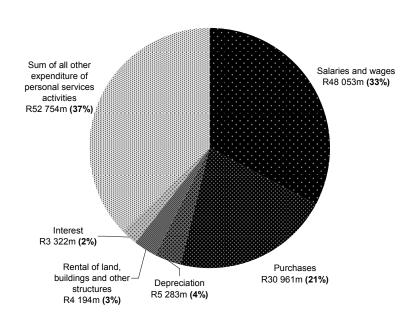
Large enterprises (those with turnover equal to or greater than R13 million) generated 69% or R116 177 million of the total income of the personal services industry (Figure 2 and Table 4, page 14).

Figure 3 – Concentration ratios (CR) in the personal services industry, 2008



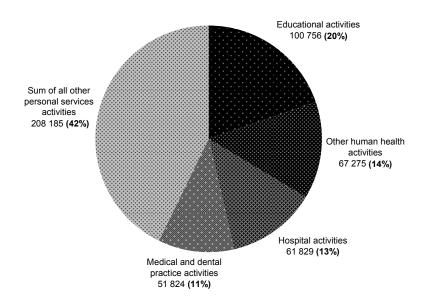
The 20 largest enterprises contributed 36% of the total income of the personal services industry in 2008. 'Veterinary activities' had the lowest CR5 (8,6%) and CR10 (13,2%) while 'Medical and dental practice activities' had the lowest CR20 (16,9%). 'Motion picture projection' had the highest concentration ratios in all three categories (95,7% for CR5, 96,2% for CR10 and 96,2% for CR20) (Figure 3 and Table 5, pages 15 and 16).

Figure 4 – Composition of expenditure in the personal services industry, 2008



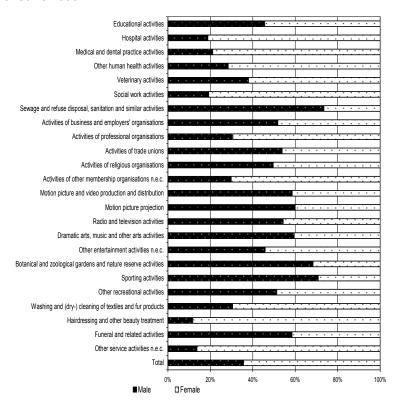
The total expenditure for the personal services industry in 2008 was R144 567 million. The largest expenditure item was 'Salaries and wages' (R48 053 million or 33%), followed by 'Purchases' (R30 961 million or 21%), 'Depreciation' (R5 283 million or 4%), 'Rental of land, buildings and other structures' (R4 194 million or 3%) and 'Interest' (R3 322 million or 2%) (Figure 4 and Table 6, pages 17-22).

Figure 5 – Employment by type of activity in the personal services industry as at the end of June 2008



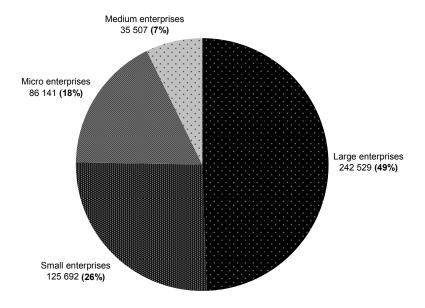
The total number of persons employed in the personal services industry at the end of June 2008 was 489 869. 'Educational activities' employed the largest number of persons (100 756 or 20%), followed by 'Other human health activities' (67 275 or 14%), 'Hospital activities' (61 829 or 13%) and 'Medical and dental practice activities' (51 824 or 11%) (Figure 5 and Table 11, page 30).

Figure 6 – Employment by gender in the personal services industry as at the end of June 2008



The proportion of females out of the total persons employed was 64% and that for males was 36%. The industry with the highest proportion of females employed was 'Hairdressing and other beauty treatment' (88%), while 'Sewage and refuse disposal, sanitation and similar activities' had the highest proportion of males employed (74%) (Figure 6 and Table 11, page 30).

Figure 7 - Employment by enterprise size in the personal services industry as at the end of June 2008



Employment by enterprise size indicates that the large enterprises (those with turnover equal to or greater than R13 million) employed 49% or 242 529 of the total persons employed in the personal services industry in 2008, followed by small enterprises at 26% or 125 692, micro enterprises at 18% or 86 141 and medium enterprises at 7% or 35 507 (Figure 7 and Table 12, page 31).

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# 4. Tables

Table 1 – Principal statistics in the personal services industry, 2008

Type of activity	Total income	Total expenditure	Net profit or loss before tax	Total value of opening inventories	Total value of closing inventories	Capital expenditure on new assets	Book value of assets at the beginning of the financial year	Book value of assets at the end of the financial year				
	R million											
Educational activities	36 459	32 070	4 379	159	149	1 743	16 472	17 380				
Hospital activities	27 295	22 113	5 243	582	643	1 615	13 336	13 071				
Medical and dental practice activities	23 270	17 837	5 475	103	145	562	6 580	6 469				
Other human health activities	15 331	14 015	1 362	382	428	490	2 895	3 051				
Veterinary activities	2 253	1 994	299	98	138	91	442	505				
Social work activities	5 408	4 601	832	40	65	323	4 670	5 066				
Sewage and refuse disposal, sanitation and similar activities	3 628	3 332	315	24	43	261	958	1 028				
Activities of business and employers' organisations	771	704	67	2	2	32	107	122				
Activities of professional organisations	946	858	86	3	1	27	259	277				
Activities of trade unions	573	549	24	0	0	4	67	89				
Activities of religious organisations	1 023	897	131	9	14	155	1 009	1 221				
Activities of other membership organisations n.e.c.	1 998	1 884	114	21	21	99	632	644				

Table 1 – Principal statistics in the personal services industry, 2008 (concluded)

Type of activity	Total income	Total expenditure	Net profit or loss before tax	Total value of opening inventories	Total value of closing inventories	Capital expenditure on new assets	Book value of assets at the beginning of the financial year	Book value of assets at the end of the financial year
				R mi	llion			
Motion picture and video production and distribution	3 808	3 521	289	21	23	111	266	290
Motion picture projection	1 942	1 851	31	175	115	0	78	56
Radio and television activities	2 409	2 110	300	4	5	37	128	136
Dramatic arts, music and other arts activities	882	796	88	13	15	11	56	50
Other entertainment activities n.e.c.	492	388	105	7	8	44	105	99
Botanical and zoological gardens and nature reserve activities	1 061	979	81	35	34	289	1 167	1 414
Sporting activities	6 687	6 510	188	45	56	850	4 817	5 094
Other recreational activities	25 223	21 673	3 562	71	83	1 980	11 289	11 621
Washing and (dry-) cleaning of textiles and fur products	1 475	1 391	84	16	16	173	493	589
Hairdressing and other beauty treatment	1 456	1 447	43	44	78	32	281	286
Funeral and related activities	1 609	1 473	115	79	58	76	554	589
Other service activities n.e.c.	1 641	1 574	66	43	42	49	435	395
Total	167 640	144 567	23 279	1 976	2 182	9 054	67 096	69 542

Table 2 - Profit margin in the personal services industry, 2008

Type of activity	Net profit after tax	Turnover	Profit margin <sup>1</sup>
	Rm	illion	%
Educational activities	-	-	*
Hospital activities	3 711	23 004	16,1
Medical and dental practice activities	-	-	*
Other human health activities	1 259	13 561	9,3
Veterinary activities	285	2 212	12,9
Social work activities	-	-	*
Sewage and refuse disposal, sanitation and similar activities	251	3 411	7,4
Activities of business and employers' organisations	67	637	10,5
Activities of professional organisations	87	729	11,9
Activities of trade unions	24	487	4,9
Activities of religious organisations	-	-	*
Activities of other membership organisations n.e.c.	111	1 370	8,1
Motion picture and video production and distribution	213	3 717	5,7
Motion picture projection	23	1 794	1,3
Radio and television activities	152	2 314	6,6
Dramatic arts, music and other arts activities	73	792	9,2
Other entertainment activities n.e.c.	-	-	*
Botanical and zoological gardens and nature reserve activities	77	824	9,3
Sporting activities	109	5 256	2,1
Other recreational activities	2 412	23 726	10,2
Washing and (dry-) cleaning of textiles and fur products	73	1 461	5,0
Hairdressing and other beauty treatment	39	1 442	2,7
Funeral and related activities	100	1 349	7,4
Other service activities n.e.c.	60	1 569	3,8

<sup>&</sup>lt;sup>1</sup>Net profit after tax divided by turnover multiplied by 100.
\*Values for profit margins could not be published because the funding structure of these sectors (i.e. donations and/or subsidies vs turnover) distorts the profit margin and could be misleading. This distortion is also reflected in the total, and therefore the total is excluded in this table.

Table 3 – Income in the personal services industry, 2008

Type of activity	Services	Sales	Interest	Income from rental, leasing and hiring	Donations	Subsidies					
	R million										
Educational activities	15 707	784	1 285	78	1 983	12 199					
Hospital activities	17 517	5 244	266	243	4	52					
Medical and dental practice activities	22 455	217	141	69	0	8					
Other human health activities	13 010	458	97	93	1 094	170					
Veterinary activities	1 914	297	7	1	7	4					
Social work activities	2 298	98	181	110	955	869					
Sewage and refuse disposal, sanitation and similar activities	3 230	139	121	42	0	0					
Activities of business and employers' organisations	614	17	54	6	12	0					
Activities of professional organisations	725	3	44	1	37	70					
Activities of trade unions	482	2	11	3	9	3					
Activities of religious organisations	241	14	13	1	705	37					
Activities of other membership organisations n.e.c.	1 284	70	57	16	308	105					
Motion picture and video production and distribution	3 533	162	40	22	0	12					
Motion picture projection	1 782	8	10	4	0	0					
Radio and television activities	2 162	148	54	4	0	0					
Dramatic arts, music and other arts activities	768	23	8	1	43	25					
Other entertainment activities n.e.c.	421	21	11	8	0	0					
Botanical and zoological gardens and nature reserve activities	623	193	17	8	23	160					
Sporting activities	4 616	479	110	161	620	72					
Other recreational activities	18 352	5 285	226	89	197	36					
Washing and (dry-) cleaning of textiles and fur products	1 430	27	5	4	0	0					
Hairdressing and other beauty treatment	1 295	142	3	5	0	0					
Funeral and related activities	1 250	97	12	2	156	0					
Other service activities n.e.c.	1 453	115	38	1	10	0					
Total	117 162	14 043	2 811	972	6 163	13 822					

Table 3 – Income in the personal services industry, 2008 (concluded)

Type of activity	Dividends	Profit on assets, investments and liabilities sold or revalued	Other income	Total income
		R millio	n	
Educational activities	368	1 938	2 117	36 459
Hospital activities	254	2 362	1 353	27 295
Medical and dental practice activities	49	76	255	23 270
Other human health activities	21	83	305	15 331
Veterinary activities	1	1	21	2 253
Social work activities	17	565	315	5 408
Sewage and refuse disposal, sanitation and similar activities	14	20	62	3 628
Activities of business and employers' organisations	1	6	61	771
Activities of professional organisations	1	1	64	946
Activities of trade unions	2	17	44	573
Activities of religious organisations	1	3	8	1 023
Activities of other membership organisations n.e.c.	4	47	107	1 998
Motion picture and video production and distribution	2	10	27	3 808
Motion picture projection	128	0	10	1 942
Radio and television activities	0	28	13	2 409
Dramatic arts, music and other arts activities	0	1	13	882
Other entertainment activities n.e.c.	0	0	31	492
Botanical and zoological gardens and nature reserve activities	3	14	20	1 061
Sporting activities	26	73	530	6 687
Other recreational activities	112	554	372	25 223
Washing and (dry-) cleaning of textiles and fur products	1	3	5	1 475
Hairdressing and other beauty treatment	3	1	7	1 456
Funeral and related activities	34	8	50	1 609
Other service activities n.e.c.	0	4	20	1 641
Total	1 042	5 815	5 810	167 640

Table 4 – Income by enterprise size in the personal services industry, 2008

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
			R million	<u> </u>	
Educational activities	32 378	1 064	1 807	1 210	36 459
Hospital activities	26 483	305	286	221	27 295
Medical and dental practice activities	6 563	1 705	10 587	4 415	23 270
Other human health activities	6 505	1 927	4 383	2 516	15 331
Veterinary activities	328	541	1 230	154	2 253
Social work activities	2 283	581	2 186	358	5 408
Sewage and refuse disposal, sanitation and similar activities	3 283	178	136	31	3 628
Activities of business and employers' organisations	656	76	36	3	771
Activities of professional organisations	776	85	85	0	946
Activities of trade unions	466	14	90	3	573
Activities of religious organisations	239	3	519	262	1 023
Activities of other membership organisations n.e.c.	651	327	761	259	1 998
Motion picture and video production and distribution	2 898	299	477	134	3 808
Motion picture projection	1 849	0	93	0	1 942
Radio and television activities	1 988	64	357	0	2 409
Dramatic arts, music and other arts activities	597	134	90	61	882
Other entertainment activities n.e.c.	293	42	117	40	492
Botanical and zoological gardens and nature reserve activities	913	76	72	0	1 061
Sporting activities	4 541	924	965	257	6 687
Other recreational activities	20 886	891	2 656	790	25 223
Washing and (dry-) cleaning of textiles and fur products	472	125	459	419	1 475
Hairdressing and other beauty treatment	199	134	671	452	1 456
Funeral and related activities	526	311	588	184	1 609
Other service activities n.e.c.	404	173	685	379	1 641
Total	116 177	9 979	29 336	12 148	167 640

Table 5 - Concentration ratios (relative contribution of large enterprises) in the personal services industry, 2008

Type of activity	Total income	Income of 5 largest enterprises	Relative contribution of 5 largest enterprises	Income of 10 largest enterprises	Relative contribution of 10 largest enterprises	Income of 20 largest enterprises	Relative contribution of 20 largest enterprises
	R mi	lion	%	R million	%	R million	%
Educational activities	36 459	13 463	36,9	21 511	59,0	28 606	78,5
Hospital activities	27 295	22 804	83,6	24 062	88,2	25 358	92,9
Medical and dental practice activities	23 270	2 549	11,0	3 189	13,7	3 921	16,9
Other human health activities	15 331	4 314	28,1	4 880	31,8	5 466	35,7
Veterinary activities	2 253	193	8,6	297	13,2	427	19,0
Social work activities	5 408	1 099	20,3	1 411	26,1	1 797	33,2
Sewage and refuse disposal, sanitation and similar activities	3 628	2 598	71,6	2 917	80,4	3 236	89,2
Activities of business and employers' organisations	771	431	55,9	569	73,8	704	91,3
Activities of professional organisations	946	466	49,3	689	72,8	853	90,2
Activities of trade unions	573	479	83,6	501	87,4	501	87,4
Activities of religious organisations	1 023	444	43,4	493	48,2	516	50,4
Activities of other membership organisations n.e.c.	1 998	445	22,3	571	28,6	716	35,8

Table 5 - Concentration ratios (relative contribution of large enterprises) in the personal services industry, 2008 (concluded)

Type of activity	Total income	Income of 5 largest enterprises	Relative contribution of 5 largest enterprises	Income of 10 largest enterprises	Relative contribution of 10 largest enterprises	Income of 20 largest enterprises	Relative contribution of 20 largest enterprises
	R mil	lion	%	R million	%	R million	%
Motion picture and video production and distribution	3 808	858	22,5	1 283	33,7	1 836	48,2
Motion picture projection	1 942	1 858	95,7	1 868	96,2	1 868	96,2
Radio and television activities	2 409	1 740	72,2	1 928	80,0	2 048	85,0
Dramatic arts, music and other arts activities	882	484	54,9	577	65,4	647	73,4
Other entertainment activities n.e.c.	492	277	56,3	322	65,4	337	68,5
Botanical and zoological gardens and nature reserve activities	1 061	915	86,2	972	91,6	999	94,2
Sporting activities	6 687	2 326	34,8	2 855	42,7	3 572	53,4
Other recreational activities	25 223	14 036	55,6	17 343	68,8	18 998	75,3
Washing and (dry-) cleaning of textiles and fur products	1 475	427	28,9	500	33,9	560	38,0
Hairdressing and other beauty treatment	1 456	146	10,0	225	15,5	300	20,6
Funeral and related activities	1 609	606	37,7	679	42,2	767	47,7
Other service activities n.e.c.	1 641	439	26,8	478	29,1	514	31,3
Total	167 640	30 037 <sup>1</sup>	17,9	43 005 <sup>1</sup>	25,7	61 103 <sup>1</sup>	36,4

<sup>&</sup>lt;sup>1</sup> These figures reflect the income of the 5 (respectively 10 and 20) largest enterprises, and not the column totals.

Table 6 – Expenditure in the personal services industry, 2008

Type of activity	Salaries and wages	Purchases	Depreciation	Rental of land, buildings and other structures	Interest	Accommodation
			R mi	llion		
Educational activities	16 361	3 973	1 269	473	191	306
Hospital activities	7 439	6 837	732	660	1 173	5
Medical and dental practice activities	5 643	3 450	706	999	396	10
Other human health activities	4 655	4 351	370	691	178	22
Veterinary activities	462	1 025	40	64	20	1
Social work activities	2 113	786	76	51	19	13
Sewage and refuse disposal, sanitation and similar activities	715	628	189	24	147	0
Activities of business and employers' organisations	309	124	17	15	4	1
Activities of professional organisations	329	120	17	26	0	4
Activities of trade unions	231	2	4	22	1	21
Activities of religious organisations	262	86	45	60	8	1
Activities of other membership organisations n.e.c.	655	204	72	34	7	21
Motion picture and video production and distribution	614	1 760	79	87	28	61
Motion picture projection	197	886	158	50	21	41
Radio and television activities	311	1 019	28	26	29	2
Dramatic arts, music and other arts activities	127	395	13	13	2	2
Other entertainment activities n.e.c.	151	31	21	28	2	0
Botanical and zoological gardens and nature reserve activities	425	118	46	10	7	0
Sporting activities	1 851	676	328	81	325	62
Other recreational activities	3 209	3 085	831	291	700	14
Washing and (dry-) cleaning of textiles and fur products	528	220	63	210	31	0
Hairdressing and other beauty treatment	574	408	38	115	11	3
Funeral and related activities	342	418	75	63	16	0
Other service activities n.e.c.	550	359	66	101	6	4
Total	48 053	30 961	5 283	4 194	3 322	594

Table 6 – Expenditure in the personal services industry, 2008 (continued)

Type of activity	Advertising	Bank charges	Computer	Entertainment	Insurance	Losses on assets	Motor vehicle running expenditure
				R million			
Educational activities	236	68	351	150	96	174	142
Hospital activities	204	31	142	28	105	88	82
Medical and dental practice activities	33	150	118	70	308	180	319
Other human health activities	88	74	51	39	129	79	159
Veterinary activities	4	30	5	4	24	4	33
Social work activities	18	12	8	8	35	14	51
Sewage and refuse disposal, sanitation and similar activities	6	4	18	3	31	10	145
Activities of business and employers' organisations	6	3	4	3	5	1	6
Activities of professional organisations	9	3	15	1	2	12	3
Activities of trade unions	3	2	6	2	15	8	32
Activities of religious organisations	2	6	5	2	7	1	36
Activities of other membership organisations n.e.c.	20	9	8	2	22	12	20
Motion picture and video production and distribution	29	7	19	13	20	5	19
Motion picture projection	39	1	1	2	7	1	5
Radio and television activities	52	3	4	4	8	9	3
Dramatic arts, music and other arts activities	11	2	1	4	3	6	11
Other entertainment activities n.e.c.	18	3	16	2	2	1	3
Botanical and zoological gardens and nature reserve activities	28	9	16	0	14	14	20
Sporting activities	73	27	14	16	46	36	48
Other recreational activities	484	46	46	40	77	226	135
Washing and (dry-) cleaning of textiles and fur products	4	10	2	3	17	2	47
Hairdressing and other beauty treatment	13	35	3	8	15	2	7
Funeral and related activities	25	11	4	1	23	6	69
Other service activities n.e.c.	25	17	7	5	13	0	14
Total	1 430	563	864	410	1 024	891	1 409

Table 6 – Expenditure in the personal services industry, 2008 (continued)

Type of activity	Operational leasing and hiring of plant, machinery equipment	Total paper, printing and stationery	Postal and courier services	Provisions	Railage and transport-out	Repair and maintenance	Royalties
				R million			
Educational activities	685	338	135	228	33	895	60
Hospital activities	182	136	51	105	0	491	0
Medical and dental practice activities	340	133	44	25	10	262	1
Other human health activities	269	102	27	34	61	126	69
Veterinary activities	10	8	3	4	0	26	0
Social work activities	49	51	7	12	4	162	0
Sewage and refuse disposal, sanitation and similar activities	196	4	1	3	4	33	0
Activities of business and employers' organisations	5	12	5	4	1	14	0
Activities of professional organisations	8	21	7	13	0	4	0
Activities of trade unions	3	9	2	1	0	5	0
Activities of religious organisations	5	9	4	0	2	40	0
Activities of other membership organisations n.e.c.	14	40	6	2	0	93	1

Table 6 – Expenditure in the personal services industry, 2008 (continued)

Type of activity	Operational leasing and hiring of plant, machinery equipment	Total paper, printing and stationery	Postal and courier services	Provisions	Railage and transport-out	Repair and maintenance	Royalties
				R million			
Motion picture and video production and distribution	62	10	3	0	38	28	78
Motion picture projection	7	1	10	58	3	1	254
Radio and television activities	19	2	2	1	0	8	96
Dramatic arts, music and other arts activities	7	1	0	1	1	3	7
Other entertainment activities n.e.c.	21	1	0	3	0	15	5
Botanical and zoological gardens and nature reserve activities	47	1	1	1	0	65	0
Sporting activities	193	22	4	4	0	215	47
Other recreational activities	146	52	20	187	17	219	145
Washing and (dry-) cleaning of textiles and fur products	12	8	1	0	7	42	0
Hairdressing and other beauty treatment	51	5	1	0	1	12	2
Funeral and related activities	25	11	2	0	10	36	8
Other service activities n.e.c.	26	6	3	1	164	20	14
Total	2 382	983	339	687	356	2 815	787

Table 6 – Expenditure in the personal services industry, 2008 (continued)

Type of activity	Security services (including IT security services)	Staff training	Subcontracting	Subscriptions	Total telecommunication services	Travelling	Water and electricity	Other expenditure	Total expenditure
		R million							
Educational activities	195	97	1 000	101	216	503	283	3 511	32 070
Hospital activities	119	36	411	17	165	62	222	2 590	22 113
Medical and dental practice activities	48	34	187	132	386	64	185	3 604	17 837
Other human health activities	32	65	93	46	218	51	128	1 808	14 015
Veterinary activities	6	2	7	4	30	5	17	156	1 994
Social work activities	42	12	185	3	58	24	162	626	4 601
Sewage and refuse disposal, sanitation and similar activities	14	5	302	1	13	11	15	810	3 332
Activities of business and employers' organisations	4	7	1	4	14	15	6	114	704
Activities of professional organisations	2	4	38	9	8	12	39	152	858
Activities of trade unions	1	2	2	2	16	19	3	135	549
Activities of religious organisations	4	8	7	4	19	47	20	207	897
Activities of other membership organisations n.e.c.	42	7	36	6	26	41	26	458	1 884

Table 6 – Expenditure in the personal services industry, 2008 (concluded)

Type of activity	Security services (including IT security services)	Staff training	Subcontracting	Subscriptions	Total telecommunication services	Travelling	Water and electricity	Other expenditure	Total expenditure	
		R million								
Motion picture and video production and distribution	7	3	165	82	33	25	8	238	3 521	
Motion picture projection	3	1	34	0	4	14	14	38	1 851	
Radio and television activities	3	1	16	2	14	16	4	428	2 110	
Dramatic arts, music and other arts activities	0	0	17	1	5	7	2	154	796	
Other entertainment activities n.e.c.	5	1	12	0	7	4	4	32	388	
Botanical and zoological gardens and nature reserve activities	3	0	1	0	19	24	15	95	979	
Sporting activities	46	23	56	13	43	320	66	1 875	6 510	
Other recreational activities	129	106	242	75	123	58	90	10 880	21 673	
Washing and (dry-) cleaning of textiles and fur products	4	2	7	1	23	3	53	91	1 391	
Hairdressing and other beauty treatment	3	3	3	4	21	4	15	90	1 447	
Funeral and related activities	5	1	4	0	26	4	14	274	1 473	
Other service activities n.e.c.	4	5	11	6	24	12	11	100	1 574	
Total	721	425	2 837	513	1 511	1 345	1 402	28 466	144 567	

Table 7 – Book value of assets as at the end of the financial year in the personal services industry, 2008

Type of activity	Land	Residential buildings	Non-residential buildings	Construction works	Computer and IT equipment	Motor vehicles and other transport	Plant, machinery and other office equipment	Computer software	Intangible assets	Other fixed assets	Total book value of assets	
		R million										
Educational activities	581	1 695	12 046	111	488	260	1 917	70	49	163	17 380	
Hospital activities	661	78	5 846	145	81	96	2 758	143	3 234	29	13 071	
Medical and dental practice activities	938	930	590	28	112	1 039	1 619	21	1 144	48	6 469	
Other human health activities	175	160	795	34	134	470	809	6	437	31	3 051	
Veterinary activities	100	60	49	31	12	60	86	1	98	8	505	
Social work activities	1 337	2 855	322	0	17	106	396	1	19	13	5 066	
Sewage and refuse disposal, sanitation and similar activities	58	3	81	0	15	471	270	0	12	118	1 028	
Activities of business and employers' organisations	10	10	59	0	12	11	17	3	0	0	122	
Activities of professional organisations	143	10	77	2	13	3	15	2	8	4	277	
Activities of trade unions	46	0	25	0	5	2	10	0	0	1	89	
Activities of religious organisations	127	0	914	1	10	70	84	0	0	15	1 221	
Activities of other membership organisations n.e.c.	184	184	134	3	17	38	74	3	6	1	644	

Table 7 – Book value of assets as at the end of the financial year in the personal services industry, 2008 (concluded)

Type of activity	Land	Residential buildings	Non-residential buildings	Construction works	Computer and IT equipment	Motor vehicles and other transport	Plant, machinery and other office equipment	Computer software	Intangible assets	Other fixed assets	Total book value of assets		
		R million											
Motion picture and video production and distribution	20	7	8	4	29	36	156	2	16	12	290		
Motion picture projection	0	0	6	0	7	2	35	6	0	0	56		
Radio and television activities	0	0	1	0	8	5	114	0	7	1	136		
Dramatic arts, music and other arts activities	0	4	0	0	2	14	21	0	0	9	50		
Other entertainment activities n.e.c.	20	0	0	6	5	2	55	0	4	7	99		
Botanical and zoological gardens and nature reserve activities	26	6	343	435	1	78	520	0	0	5	1 414		
Sporting activities	382	53	913	197	36	30	1 256	2	2 152	73	5 094		
Other recreational activities	2 564	323	4 094	659	106	762	1 957	26	556	574	11 621		
Washing and (dry-) cleaning of textiles and fur products	15	6	8	0	6	71	205	0	266	12	589		
Hairdressing and other beauty treatment	93	16	16	1	4	24	107	0	23	2	286		
Funeral and related activities	85	4	187	0	13	229	56	0	14	1	589		
Other service activities n.e.c.	79	2	45	6	19	24	153	0	63	4	395		
Total	7 644	6 406	26 559	1 663	1 152	3 903	12 690	286	8 108	1 131	69 542		

Table 8 – Details of assets in the personal services industry, 2008

			Current assets					Non-current assets	İ		Total assets
Type of activity	Bank	Debtors	Inventory	Other current assets	Total current assets	Fixed non-current assets	Goodwill	Long-term investment	Other non-current assets	Total non-current assets	
		R million									
Educational activities	7 683	2 782	149	5 364	15 978	17 341	40	14 826	793	33 000	48 978
Hospital activities	1 037	3 878	643	648	6 206	9 959	1 553	3 451	802	15 765	21 971
Medical and dental practice activities	1 377	2 917	145	455	4 894	5 318	1 132	1 203	1 666	9 319	14 213
Other human health activities	1 421	2 562	428	533	4 944	2 580	637	1 025	260	4 502	9 446
Veterinary activities	79	134	138	44	395	404	102	44	39	589	984
Social work activities	1 266	349	65	482	2 162	5 300	18	2 494	392	8 204	10 366
Sewage and refuse disposal, sanitation and similar activities	388	542	43	439	1 412	985	4	14	183	1 186	2 598
Activities of business and employers' organisations	247	87	2	102	438	122	0	143	189	454	892
Activities of professional organisations	311	117	1	243	672	262	10	103	82	457	1 129
Activities of trade unions	89	72	0	7	168	89	0	411	45	545	713
Activities of religious organisations	175	38	14	107	334	1 221	0	37	34	1 292	1 626
Activities of other membership organisations n.e.c.	649	151	21	37	858	646	6	458	82	1 192	2 050

Table 8 – Details of assets in the personal services industry, 2008 (concluded)

			Current assets					Non-current assets			Total assets	
Type of activity	Bank	Debtors	Inventory	Other current assets	Total current assets	Fixed non-current assets	Goodwill	Long-term investment	Other non-current assets	Total non-current assets		
		R million										
Motion picture and video production and distribution	319	414	23	135	891	262	18	67	77	424	1 315	
Motion picture projection	32	269	115	27	443	176	120	240	50	586	1 029	
Radio and television activities	90	590	5	457	1 142	129	7	79	40	255	1 397	
Dramatic arts, music and other arts activities	184	78	15	49	326	50	0	117	10	177	503	
Other entertainment activities n.e.c.	58	110	8	32	208	95	4	51	22	172	380	
Botanical and zoological gardens and nature reserve activities	320	38	34	10	402	1 597	0	225	67	1 889	2 291	
Sporting activities	1 282	520	56	354	2 212	2 872	1 963	510	730	6 075	8 287	
Other recreational activities	1 482	923	83	456	2 944	9 653	421	247	858	11 179	14 123	
Washing and (dry-) cleaning of textiles and fur products	41	100	16	23	180	325	263	45	39	672	852	
Hairdressing and other beauty treatment	53	38	78	36	205	263	22	22	26	333	538	
Funeral and related activities	131	98	58	198	485	574	14	85	49	722	1 207	
Other service activities n.e.c.	105	41	42	268	456	271	63	19	30	383	839	
Total	18 819	16 848	2 182	10 506	48 355	60 494	6 397	25 916	6 565	99 372	147 727	

Table 9 – Details of liabilities and equity in the personal services industry, 2008

			Current liabilities			Non-current liabilities		Total liabilities	Owners' equity	Equity and
Type of activity	Creditors	Overdraft	Other current liabilities	Total current liabilities	Long-term Ioan	Other non-current liabilities	Total non-current liabilities			liabilities
Educational activities	3 992	1 739	2 094	7 825	1 578	4 956	6 534	14 359	34 619	48 978
Hospital activities	2 548	497	3 481	6 526	6 955	769	7 724	14 250	7 721	21 971
Medical and dental practice activities	1 487	663	1 064	3 214	3 973	1 013	4 986	8 200	6 013	14 213
Other human health activities	1 660	166	682	2 508	1 166	1 456	2 622	5 130	4 316	9 446
Veterinary activities	190	31	76	297	159	45	204	501	483	984
Social work activities	561	77	379	1 017	1 183	1 033	2 216	3 233	7 133	10 366
Sewage and refuse disposal, sanitation and similar activities	522	98	359	979	493	505	998	1 977	621	2 598
Activities of business and employers' organisations	304	0	99	403	12	35	47	450	442	892
Activities of professional organisations	134	79	33	246	7	37	44	290	839	1 129
Activities of trade unions	74	3	6	83	11	5	16	99	614	713
Activities of religious organisations	33	6	131	170	109	90	199	369	1 257	1 626
Activities of other membership organisations n.e.c.	263	109	147	519	181	45	226	745	1 305	2 050

Table 9 – Details of equity and liabilities in the personal services industry, 2008(concluded)

			urrent bilities			Non-current liabilities		Total liabilities	Owners' equity	Equity and
Type of activity	Creditors	Overdraft	Other current liabilities	Total current liabilities	Long-term Ioan	Other non-current liabilities	Total non-current liabilities			liabilities
Motion picture and video production and distribution	373	49	215	637	168	158	326	963	352	1 315
Motion picture projection	271	21	49	341	1 506	0	1 506	1 847	-818	1 029
Radio and television activities	551	69	112	732	72	68	140	872	525	1 397
Dramatic arts, music and other arts activities	113	7	106	226	31	11	42	268	235	503
Other entertainment activities n.e.c.	125	6	46	177	46	15	61	238	142	380
Botanical and zoological gardens and nature reserve activities	187	85	50	322	214	702	916	1 238	1 053	2 291
Sporting activities	806	259	1 430	2 495	3 400	688	4 088	6 583	1 704	8 287
Other recreational activities	1 605	799	1 976	4 380	4 647	764	5 411	9 791	4 332	14 123
Washing and (dry-) cleaning of textiles and fur products	89	18	54	161	423	87	510	671	181	852
Hairdressing and other beauty treatment	87	14	46	147	201	44	245	392	146	538
Funeral and related activities	103	39	94	236	241	132	373	609	598	1 207
Other service activities n.e.c.	126	11	243	380	331	131	462	842	-3	839
Total	16 204	4 845	12 972	34 021	27 107	12 789	39 896	73 917	73 810	147 727

Table 10 - Capital expenditure on new assets in the personal services industry, 2008

Type of activity	Land, buildings and construction	Computer equipment and software	Vehicles	Plant, machinery and other office equipment	Other capital expenditure	Total capital expenditure on new assets
			R mi	llion		
Educational activities	725	192	46	591	189	1 743
Hospital activities	582	61	23	919	30	1 615
Medical and dental practice activities	62	44	145	282	29	562
Other human health activities	71	43	105	263	8	490
Veterinary activities	37	4	13	28	9	91
Social work activities	252	4	25	37	5	323
Sewage and refuse disposal, sanitation and similar activities	7	7	138	61	48	261
Activities of business and employers' organisations	11	8	7	6	0	32
Activities of professional organisations	6	5	1	4	11	27
Activities of trade unions	0	0	1	2	1	4
Activities of religious organisations	116	4	14	21	0	155
Activities of other membership organisations n.e.c.	35	8	2	54	0	99
Motion picture and video production and distribution	4	16	4	87	0	111
Motion picture projection	0	0	0	0	0	0
Radio and television activities	0	3	2	31	1	37
Dramatic arts, music and other arts activities	0	1	1	5	4	11
Other entertainment activities n.e.c.	0	3	1	39	1	44
Botanical and zoological gardens and nature reserve activities	213	0	17	59	0	289
Sporting activities	232	7	12	556	43	850
Other recreational activities	424	37	428	558	533	1 980
Washing and (dry-) cleaning of textiles and fur products	0	4	17	73	79	173
Hairdressing and other beauty treatment	1	1	4	25	1	32
Funeral and related activities	14	3	50	8	1	76
Other service activities n.e.c.	7	11	12	18	1	49
Total	2 799	466	1 068	3 727	994	9 054

Table 11 – Employment in the personal services industry as at the end of June 2008

Type of activity	Male employees	Female employees	Total employees
		Number	
Educational activities	46 062	54 694	100 756
Hospital activities	11 667	50 162	61 829
Medical and dental practice activities	10 962	40 862	51 824
Other human health activities	19 156	48 119	67 275
Veterinary activities	2 157	3 518	5 675
Social work activities	8 324	34 871	43 195
Sewage and refuse disposal, sanitation and similar activities	6 423	2 312	8 735
Activities of business and employers' organisations	980	911	1 891
Activities of professional organisations	456	1 032	1 488
Activities of trade unions	595	510	1 105
Activities of religious organisations	1 124	1 139	2 263
Activities of other membership organisations n.e.c.	2 642	6 205	8 847
Motion picture and video production and distribution	5 710	4 033	9 743
Motion picture projection	2 351	1 565	3 916
Radio and television activities	2 808	2 358	5 166
Dramatic arts, music and other arts activities	1 506	1 021	2 527
Other entertainment activities n.e.c.	984	1 158	2 142
Botanical and zoological gardens and nature reserve activities	3 513	1 624	5 137
Sporting activities	14 985	6 160	21 145
Other recreational activities	21 169	20 061	41 230
Washing and (dry-) cleaning of textiles and fur products	4 805	10 935	15 740
Hairdressing and other beauty treatment	1 048	7 850	8 898
Funeral and related activities	4 075	2 891	6 966
Other service activities n.e.c.	1 777	10 599	12 376
Total	175 279	314 590	489 869

Table 12 – Employment by enterprise size in the personal services industry as at the end of June 2008

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
	Number of employees				
Educational activities	80 188	2 877	4 629	13 062	100 756
Hospital activities	57 633	879	1 819	1 498	61 829
Medical and dental practice activities	7 289	5 177	25 077	14 281	51 824
Other human health activities	19 805	4 764	20 015	22 691	67 275
Veterinary activities	470	1 328	3 292	585	5 675
Social work activities	7 761	5 359	24 029	6 046	43 195
Sewage and refuse disposal, sanitation and similar activities	7 252	384	621	478	8 735
Activities of business and employers organisations	1 621	174	87	9	1 891
Activities of professional organisations	1 110	185	193	0	1 488
Activities of trade unions	867	16	221	1	1 105
Activities of religious organisations	274	16	1 147	826	2 263
Activities of other membership organisations n.e.c.	1 204	855	3 908	2 880	8 847
Motion picture and video production and distribution	7 566	1 228	733	216	9 743
Motion picture projection	3 763	0	153	0	3 916
Radio and television activities	4 277	122	766	1	5 166
Dramatic arts, music and other arts activities	392	1 444	401	290	2 527
Other entertainment activities n.e.c.	1 161	134	477	370	2 142
Botanical and zoological gardens and nature reserve activities	4 360	478	299	0	5 137
Sporting activities	9 090	5 180	4 747	2 128	21 145
Other recreational activities	19 867	1 198	16 889	3 276	41 230
Washing and (dry-) cleaning of textiles and fur products	4 068	935	5 185	5 552	15 740
Hairdressing and other beauty treatment	996	628	3 861	3 413	8 898
Funeral and related activities	962	653	2 993	2 358	6 966
Other service activities n.e.c.	553	1 493	4 150	6 180	12 376
Total	242 529	35 507	125 692	86 141	489 869

Table 13.1 – Details of income from services rendered for educational activities, 2008 (SIC 9200)

Type of activity	R million	%
Tuition / school fees	10 864	69,2
Student accommodation and catering	1 036	6,6
Research contracts	1 301	8,3
Other educational services and seminars	2 337	14,9
Other services	169	1,1
Total income from services rendered	15 707	100,0

Table 13.2 – Details of income from services rendered for health activities, 2008 (hospital, medical and dental practice, other human health and veterinary activities) (SIC 9311, SIC 9312, SIC 9319, SIC 9320)

Type of activity	R million	%
General hospitals (including teaching hospitals)	15 502	28,2
Tuberculosis hospitals	32	0,1
Psychiatric hospitals	299	0,5
Military hospitals	10	0,0
Maternity hospitals	28	0,1
Heart hospitals	8	0,0
Cancer hospitals	6	0,0
Children's hospitals	8	0,0
Rehabilitation hospitals	296	0,5
Other specialised hospitals	376	0,7
Clinics	894	1,6
Medical practitioners (general practitioner)	6 460	11,8
Medical specialists (e.g. cardiologist, paediatrician, neurologist, etc.)	6 610	12,0
Dental practice activities	3 564	6,5
Optometry and optical dispensing	3 303	6,0
Psychological services (e.g. psychologist, psychiatrist, therapy, etc.)	288	0,5
Physiotherapy services	778	1,4

Table 13.2 – Details of income from services rendered for health activities, 2008 (hospital, medical and dental practice, other human health and veterinary activities) (concluded)

Type of activity	R million	%
Paramedical services	66	0,1
Chiropractic services	166	0,3
Orthopaedic services	214	0,4
Dietetic services	98	0,2
Gynaecological and other women's health related services	1 080	2,0
Radiological services	2 785	5,1
Anaesthesiological services	884	1,6
Services provided by medical laboratories (including pathologists)	6 821	12,4
Homeopathic services	27	0,1
Nursing services	655	1,2
Ambulance services	246	0,5
Other human health activities	1 473	2,7
Hospital services for animals (excluding livestock)	1 513	2,8
Hospital and non-hospital services for livestock	176	0,3
Laboratory and technical services for animals	121	0,2
Animal ambulance and transportation activities	14	0,0
Other veterinary services	95	0,2
Total income from services rendered	54 896	100,0

Table 13.3 – Details of income from services rendered for social work activities, 2008 (SIC 9330)

Type of activity	R million	%
Accommodation and boarding	1 793	78,0
Guidance, consultation and counselling services	365	15,9
Rehabilitation activities (without medical treatment)	30	1,3
Research	13	0,6
Day-care services	45	2,0
Other social work activities	33	1,4
Other services	19	0,8
Total income from services rendered	2 298	100,0

Table 13.4 – Details of income from services rendered for sewage and refuse disposal, sanitation and similar activities, 2008 (SIC 9400)

Type of activity	R million	%
Billed services (collection, treatment and disposal of non- hazardous waste)	2 481	76,8
Non-billable services (garbage collection )	389	12,0
Collection and transportation of hazardous waste	180	5,6
Incineration of hazardous waste	34	1,1
Maintenance and cleaning of drains and sewers	30	0,9
Other environmental protection services	91	2,8
Other services	25	0,8
Total income from services rendered	3 230	100,0

Table 13.5 – Details of income from services rendered for activities of membership organisations n.e.c., 2008 (SIC 9511, SIC 9512, SIC 9520, SIC 9591, SIC 9599)

Type of activity	R million	%
Membership fees / subscriptions (registration)	2 498	74,7
Agency shop fees	97	2,9
Conferences, seminars and workshops	287	8,6
Other services	464	13,9
Total income from services rendered	3 346	100,0

Table 13.6 – Details of income from services rendered for recreational and cultural activities, 2008 (SIC 9611, SIC 9612, SIC 9613, SIC 9614, SIC 9619)

Type of activity	R million	%
Admission fees	1 249	14,4
Audiovisual production services	3 120	36,0
Distribution services	103	1,2
Promotion and advertising services	1 248	14,4
Programming, scheduling and broadcasting services	857	9,9
Performing arts and live entertainment services	343	4,0
Other entertainment services	456	5,3
Ticket agency services	79	0,9
Other services	1 211	14,0
Total income from services rendered	8 666	100,0

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Table 13.7 – Details of income from services rendered for botanical and zoological gardens and nature reserve activities, 2008 (SIC 9633)

Type of activity	R million	%
Admission fees	179	28,7
Accommodation	316	50,7
Catering	63	10,1
Game drives	54	8,7
Other services	11	1,8
Total income from services rendered	623	100,0

Table 13.8 – Details of income from services rendered for sporting and other recreational activities, 2008 (SIC 9641, SIC 9649)

Type of activity	R million	%
Membership fees / subscription	3 392	14,8
Competition fees	511	2,2
Admissions fees	753	3,3
Coaching and training fees	853	3,7
Gambling and betting (including bookmaking)	14 173	61,7
Other services	3 286	14,3
Total income from services rendered	22 968	100,0

Table 13.9 – Details of income from services rendered for other service activities, 2008 (SIC 9901, SIC 9902, SIC 9903, SIC 9909, SIC 9620)

Type of activity	R million	%
Collection and delivery of laundry	160	2,9
Washing and (dry-) cleaning, pressing of all kinds of clothing and textiles	977	18,0
Dyeing and colouring services	47	0,9
Carpet and rug shampooing , drapery and curtain cleaning	35	0,6
Garment and textile alteration and repair services	31	0,6
Other laundry services	174	3,2
Hair care (washing, trimming, cutting, setting, dyeing, tinting, straightening, waving, etc.)	1 110	20,4
Manicure, pedicure and other cosmetic treatments (facial massages, make-up, laser and waxing, etc.)	634	11,7
Other hair services	6	0,1
Preparation of the dead for burial or cremation	842	15,5
Burial and cremation services of human or animal corpses and related activities	388	7,1
Maintenance of graves, cemeteries and mausoleums	32	0,6
Other funeral services	22	0,4
Physical well-being services (sauna, steam baths, spas, slimming salons, etc.)	314	5,8
Social activities (escort and dating services, shoe shining, porters, etc.)	14	0,3
Other services	642	11,8
Total income from services rendered	5 428	100,0

Table 14.1 - Details of purchases for educational activities, 2008

Type of purchase	R million	%
Food and beverages	646	16,3
Teaching aids and course study materials	2 048	51,5
Library materials (excluding materials considered as assets)	628	15,8
Consumables for experiments	149	3,8
Technical supplies and equipment	427	10,7
Sports and entertainment equipment	12	0,3
Other purchases	63	1,6
Total purchases	3 973	100,0

Table 14.2 – Details of purchases for health activities, 2008 (hospital, medical and dental practice, other human health and veterinary activities)

Type of purchase	R million	%
Prescription drugs	5 064	32,3
Non-prescription drugs	1 479	9,4
Chemicals (alcohol, xylem, etc.)	243	1,6
Disposable medical equipment (syringes, surgical gloves, etc.)	2 146	13,7
Food and beverages	267	1,7
Protective clothing	124	0,8
Other clothing and linen	143	0,9
Premium pet food and merchandise	322	2,1
Cleaning materials	294	1,9
Other medical supplies (containers, consumables, etc.)	5 071	32,4
Medical literature (excluding materials considered as assets)	212	1,4
Other purchases	298	1,9
Total purchases	15 663	100,0

Table 14.3 - Details of purchases for social work activities, 2008

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Type of purchase	R million	%
Food and beverages	450	57,3
Clothing, linen and toiletries	49	6,2
Cleaning materials	61	7,8
Medical consumables	65	8,3
Teaching aids and study materials	53	6,7
Building materials	36	4,6
Technical supplies and equipment (excluding materials considered as assets)	43	5,5
Other purchases	29	3,7
Total purchases	786	100,0

Table 14.4 – Details of purchases for sewage and refuse disposal, sanitation and similar activities, 2008

Type of purchase	R million	%
Litter pickers, refuse bags, bins, bin liners	307	48,9
Protective clothing (gloves, hats, etc.)	29	4,6
Cleaning materials	22	3,5
Ash, lime chemicals and testing kits	28	4,5
Technical supplies and equipment (excluding materials considered as assets)	204	32,5
Other purchases	38	6,1
Total purchases	628	100,0

Table 14.5 – Details of purchases for activities of membership organisations n.e.c., 2008

Type of purchase	R million	%
Teaching aids and course study material	105	19,6
Library and literature materials	24	4,5
Member 'packages' and consumables	110	20,5
Food and beverages	66	12,3
Technical supplies and equipment (excluding materials considered as assets)	111	20,7
Cleaning materials	14	2,6
Other purchases	106	19,8
Total purchases	536	100,0

Table 14.6 – Details of purchases for recreational and cultural activities, 2008

Type of purchase	R million	%
Script	110	2,7
Films, CDs and DVDs (including photographic film)	1 406	34,4
Stage and props	200	4,9
Sound and lighting equipment (excluding materials considered as assets)	322	7,9
Technical supplies and equipment (excluding materials considered as assets)	932	22,8
Costumes	50	1,2
Festive, carnival or other entertainment articles	38	0,9
Food and beverages	927	22,7
Cleaning materials	32	0,8
Other purchases	74	1,8
Total purchases	4 091	100,0

Table 14.7 – Details of purchases for botanical and zoological gardens and nature reserve activities, 2008

Type of purchase	R million	%
Animal feeds	32	27,1
Food and beverages	41	34,8
Seeds, plants and garden tools	21	17,8
Videos, DVDs and CDs	10	8,5
Cleaning materials	11	9,3
Other purchases	3	2,5
Total purchases	118	100,0

Table 14.8 – Details of purchases for sporting and other recreational activities, 2008

Type of purchase	R million	%
Factored goods (e.g. tickets, cards and related products)	782	20,8
Entertainment and sporting equipment (excluding equipment considered as assets)	1 224	32,5
Broadcasting airtime (airspace)	57	1,5
Food and beverages	782	20,8
Protective clothing	8	0,2
Cleaning materials	75	2,0
Medical consumables	20	0,5
Other purchases	813	21,6
Total purchases	3 761	100,0

Table 14.9 - Details of purchases for other service activities, 2008

Type of purchase	R million	%
Detergents and washing preparations	107	7,6
Tanning or dyeing extracts, including colouring matter	6	0,4
Other chemical products	34	2,4
Haberdashery (buttons, ribbons and zippers)	3	0,2
Hangers	16	1,1
Hair care products (shampoo, conditioners, relaxers/straighteners, dyes, etc.)	291	20,7
Hand, foot and nail products	37	2,6
Essential oils, salts and concentrates	35	2,5
Towels and other made-up textiles articles	21	1,5
Razors	2	0,1
Beauty products (toners, masks, cleansers, wax strips, nail varnish, etc.)	214	15,2
Burial preparations for burial services	159	11,3
Wreaths and bouquets	29	2,1
Coffins and caskets	193	13,7
Protective clothing	7	0,5
Cleaning materials	44	3,1
Medical consumables	59	4,2
Small hand tools and equipment (excluding equipment considered as assets)	22	1,6
Other purchases	126	9,0
Total purchases	1 405	100,0

# **Explanatory notes**

### Background

The results presented in this publication have been derived from the 2008 personal services large sample survey. This is a periodic survey, which measures economic activity in the personal services industry of the South African economy. This survey is based on a sample of private and public enterprises operating in the personal services industry.

The sample was drawn from Stats SA's Business Register. Stats SA continuously upgrades its Business Register, based on units registered for value added tax (VAT) and income tax (IT) at the South African Revenue Service (SARS).

# Value added tax (VAT)

All figures exclude value added tax (VAT).

### Reference period

The information was collected from enterprises for their financial year, which ended on any date between 1 July 2007 and 30 June 2008.

# Purpose of the survey

Results of the survey are used within Stats SA for compiling South Africa's National Accounts, e.g. the gross domestic product (GDP) and gross fixed capital formation. These statistics are also used by the private sector in analyses of comparative business and industry performance.

# Scope and coverage

This survey covers the following income tax-registered private and public enterprises that are mainly engaged in the personal services industry:

- Educational activities (SIC 9200)
- Hospital activities (SIC 9311)
- Medical and dental practice activities (SIC 9312)
- Other human health activities (SIC 9319)
- Veterinary activities (SIC 9320)
- Social work activities (SIC 9330)
- Sewage and refuse disposal, sanitation and similar activities (SIC 9400)
- Activities of business and employers' organisations (SIC 9511)
- Activities of professional organisations (SIC 9512)
- Activities of trade unions (SIC 9520)
- o Activities of religious organisations (SIC 9591)
- o Activities of other membership organisations n.e.c. (SIC 9599)
- Motion picture and video production and distribution (SIC 9611)
- Motion picture projection (SIC 9612)
- o Radio and television activities (SIC 9613)
- o Dramatic arts, music and other arts activities (SIC 9614)
- o Other entertainment activities n.e.c. (SIC 9619)
- Botanical and zoological gardens and nature reserve activities (SIC 9633)
- Sporting activities (SIC 9641)
- Other recreational activities (SIC 9649)
- o Washing and (dry-) cleaning of textiles and fur products (SIC 9901)
- Hairdressing and other beauty treatment (SIC 9902)
- o Funeral and related activities (SIC 9903)
- o Other service activities n.e.c. (SIC 9909)

# Classification by industry

The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at SIC group (four-digit) level.

### Statistical unit

The statistical unit for the collection of the information is known as an enterprise. An enterprise is a legal unit (or combination of legal units) that includes and directly controls all functions necessary to carry out its activities.

### Size groups

The enterprises are divided into four size groups according to the value of their Business Register turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. Table 15 presents the size groups defined using the Department of Trade and Industry (DTI) cut-off points.

Table 15 - Size groups for the personal services industry

Size group	Turnover
Large	Turnover ≥ R13 000 000
Medium	R6 000 000 ≤ Turnover < R13 000 000
Small	R1 000 000 ≤ Turnover < R6 000 000
Micro	Turnover < 1 000 000

Survey methodology and design

The survey was conducted by post, email, fax, telephone and personal visits.

A sample of 4 286 enterprises was drawn from a frame of 31 542 using stratified simple random sampling. The enterprises were first stratified at four-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Business Register turnover was used as the measure of size for stratification.

# Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form industry estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at <a href="https://www.statssa.gov.za/publications/publicationsearch.asp">www.statssa.gov.za/publications/publicationsearch.asp</a>.

# Relative standard error

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the personal services industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance as only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table 16 - Income in the personal services industry within 95% confidence limits, 2008

Type of activity	Lower limit	Total income	Upper limit	Relative standard error
		R million		%
Educational activities	35 601	36 459	37 317	1,2
Hospital activities	26 921	27 295	27 669	0,7
Medical and dental practice activities	22 358	23 270	24 182	2,0
Other human health activities	13 378	15 331	17 284	6,5
Veterinary activities	2 147	2 253	2 359	2,4
Social work activities	5 048	5 408	5 768	3,4
Sewage and refuse disposal, sanitation and similar activities	3 521	3 628	3 735	1,5
Activities of business and employers' organisations	748	771	794	1,5
Activities of professional organisations	914	946	978	1,7
Activities of trade unions	512	573	634	5,4
Activities of religious organisations	580	1 023	1 466	22,1
Activities of other membership organisations n.e.c.	1 689	1 998	2 307	7,9
Motion picture and video production and distribution	3 457	3 808	4 159	4,7
Motion picture projection	1 851	1 942	2 033	2,4
Radio and television activities	2 078	2 409	2 740	7,0
Dramatic arts, music and other arts activities	834	882	930	2,8
Other entertainment activities n.e.c.	425	492	559	6,9
Botanical and zoological gardens and nature reserve activities	1 034	1 061	1 088	1,3

Table 16 – Income in the personal services industry within 95% confidence limits, 2008 (concluded)

Type of activity	Lower limit	Total income	Upper limit	Relative standard error
		R million		%
Sporting activities	6 228	6 687	7 146	3,5
Other recreational activities	23 295	25 223	27 151	3,9
Washing and (dry-) cleaning of textiles and fur products	1 197	1 475	1 753	9,6
Hairdressing and other beauty treatment	1 339	1 456	1 573	4,1
Funeral and related activities	1 354	1 609	1 864	8,1
Other service activities n.e.c.	1 409	1 641	1 823	7,2
Total	164 683	167 640	170 597	0,9

# Non-sampling errors

Inaccuracies might occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

# Rounding-off of figures

Where necessary, the figures in the tables have been rounded off to the nearest final digit shown. There might therefore be slight discrepancies between the sums of the constituent items of the totals shown.

### **Abbreviations**

BR	Business Register
CR	Concentration ratio
DTI	Department of Trade and Industry
GDP	Gross domestic product
ISIC	International Standard Industrial Classification of all Economic Activities
IT	Income tax
RSE	Relative standard error
SARS	South African Revenue Service
SE	Standard error
SIC	Standard Industrial Classification of all Economic Activities
SNA	System of National Accounts
Stats SA	Statistics South Africa
VAT	Value added tax
0	Nil or less than half the final digit shown

# Glossary

# Concentration ratio

The ratio of the income of the *n* largest enterprises to the total income.

### **Current assets**

Assets that are not expected to be turned into cash within one year during the normal course of business. They include:

- trade and other receivables;
- cash and bank:
- · inventories; and
- other current assets.

#### **Current liabilities**

Debts or obligations that are due within one year. They include:

- trade and other payables;
- bank overdraft; and
- other current liabilities.

#### **Employees**

Persons employed by a business or organization and who received payment (in salaries, wages, commission, piece rates or payments in kind) for the last pay period ended on or before 30 June 2008.

#### **Enterprise**

A legal entity or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.

### Equity

The residual interest in the entity's assets after deducting its liabilities.

# Income from rental, leasing and hiring

Includes:

Income from rental and leasing of land, buildings and other structures and income from leasing and hiring of motor vehicles, other transport equipment, plant, machinery and equipment.

### Industry

An industry consists of a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC).

# Net profit or loss after tax

Net profit or loss after tax is derived as:

Net profit or loss before tax *minus* company tax

Net profit or loss before tax

Net profit or loss before tax is derived as:

Total income

plus closing inventoriesminus total expenditureminus opening inventories

Non-current assets

Assets which are not easily convertible to cash or not expected to become cash within the next year. They include:

- property, plant and equipment and intangible assets;
- long-term investments; and
- · other non-current assets.

Non-current liabilities

Liabilities not due to be paid within one year during the normal course of business. They include:

- long-term loans; and
- other non-current liabilities.

Other expenditure

Includes:

Bursaries for own employees (staff bursaries); containers and packaging materials; excise and customs duty; losses on foreign exchange as a result of variations in foreign exchange rates or transactions; losses on financial and other liabilities: redemption, liquidation or revaluation; prices and payouts with respect to lottery operation and gambling; property taxes paid; research and development; severance, termination and redundancy payments; and skills development levy.

Other income

Includes:

Net profit on foreign loans as a result of variations in foreign exchange rates or transaction; royalties, franchise fees, copyright, trade names and patent rights received; profit on financial and other liabilities: redemption, liquidation and revaluation and other liabilities; and sundry trading income relating to manufacturing activities.

**Profit margin** 

Profit margin is derived as: Net profit or loss after tax divided by turnover multiplied by 100

Statistical unit

A unit about which statistics are tabulated, compiled or published. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.

Stratum

A stratum is constructed by concatenating the SIC classification and size group variables.

Subcontractors

Include labour brokers.

### Turnover

### Turnover includes:

- the value of sales;
- amounts received for work done;
- amounts received for services rendered;
- rent and or lease payments received for land and buildings; and
- rent, leasing and hiring received for machinery, vehicles and other equipment.

## Turnover excludes:

- value added tax (VAT);
- net profit or loss on sales or revaluation of fixed assets (including profit or loss on foreign exchange);
- export freight charges;
- interest received; and
- excise duty.