

## **Census of professional and business services. Advertising practitioners and allied services**

1993

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### **PREFACE**

This report contains the results of the census of advertising practitioners and allied services and market research services which was conducted in 1993. The information concerns private advertising practitioners and allied business services and market research business services in the Republic of South Africa (excluding the former TBVC states).

The CSS is endeavouring to catch up on the reporting backlog and late reports are being issued as rapidly as possible. As a result, an interpretative summary is not included in this report. It is, however, envisaged that future reports will be accompanied by interpretative summaries and graphs.

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