

Real estate, activities auxiliary to financial intermediation and business services industry, 2010

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Table of contents

1. Introduction..... iv

1.1 Scope and coverage..... iv

1.2 Data items v

1.3 Reference period v

1.4 Current prices v

1.5 Reliability of data v

1.6 Confidentiality v

2. Summary of findings for the year 2010..... 1

Figure 1 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 1

Figure 2 – Income by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 1

Figure 3 – Profit margin in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 2

Figure 4 – Concentration ratios (CR) in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 2

Figure 5 – Composition of expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 3

Figure 6 – Capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 3

Figure 7 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 4

Figure 8 – Gender ratios in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 4

Figure 9 – Employment by enterprise size in ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 5

Figure 10 – Income from services rendered, by type of client in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 5

3. Tables 6

Table 1 – Principal statistics in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 6

Table 2 – Profit margin in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 8

Table 3 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 10

Table 4 – Income by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 12

Table 5 – Relative contribution (concentration ratios) of the largest enterprises in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 14

Table 6 – Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 16

Table 7 – Carrying value of assets at the end of the financial year in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 .. 20

Table 8 – Details of assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 22

Table 9 – Details of liabilities and owners’ equity in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 24

Table 10 – Capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010..... 26

Table 11 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry at the end of June 2010 28

Table 12 – Employment by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010 32

Table 13 – Details of income from services rendered for activities auxiliary to financial intermediation, 2010..... 34

Table 14 – Details of income from services rendered for real estate activities, 2010 34

Table 15 – Details of income from renting of machinery and equipment, without operator, and of personal and household goods, 2010..... 35

Table 16 – Details of income from services rendered for computer and related activities, 2010	35
Table 17 – Details of income from services rendered for research and development, 2010	36
Table 18 – Details of income from services rendered for legal activities, 2010	36
Table 19 – Details of income from services rendered for accounting, bookkeeping and auditing activities; tax consultancy, 2010	37
Table 20 – Details of income from services rendered for marketing research and public opinion polling, 2010	37
Table 21 – Details of income from services rendered for business and management consultancy activities, 2010	38
Table 22 – Details of income from services rendered for architectural and engineering activities and related technical consultancy, 2010.....	38
Table 23 – Details of income from services rendered for technical testing and analysis, 2010	39
Table 24 – Details of income from services rendered for advertising, 2010	39
Table 25 – Details of income from services rendered for labour recruitment and provision of personnel, 2010	40
Table 26 – Details of income from services rendered for investigation and security activities, 2010	40
Table 27 – Details of income from services rendered for building and industrial plant cleaning activities, 2010.....	41
Table 28 – Details of income from property sales for real estate activities, 2010	41
Table 29 – Details of rental income for real estate activities, 2010.....	41
Table 30 – Details of purchases of land and buildings for resale for real estate activities, 2010	42
Table 31 – Details of purchases of equipment, machinery or goods for hire, for renting of machinery and equipment, without operator, and of personal and household goods, 2010	42
Table 32 – Details of purchases for building and industrial plant cleaning activities, 2010.....	42
Table 33 – Income from services rendered by client base in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010	43
Table 34 – Income from services rendered, sales of goods, rental of land, buildings and other structures, rental of motor vehicles, rental of plant and machinery and rental of vehicles and machinery, by client base in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010.....	44
Table 35 – Information and communication technology usage by type of service in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010.....	45
Explanatory notes.....	47
Table 36 – Size groups for the ‘real estate, activities auxiliary to financial intermediation and business services’ industry	49
Table 37 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry within 95% confidence limit: 2010.....	50
Glossary	52

Real estate, activities auxiliary to financial intermediation and business services industry, 2010

1. Introduction

This publication updates Statistical Release P8004 'real estate, activities auxiliary to financial intermediation and business services' industry, 2010, and adds the information and communication technology usage, the details of services rendered, the details of sales of goods, the details of purchases and the details of the client base. The financial information has been revised following the reclassification of some enterprises.

Estimates are presented in respect of the 2010 'real estate, activities auxiliary to financial intermediation and business services' industry large sample survey (LSS). The 2010 'real estate, activities auxiliary to financial intermediation and business services' industry LSS is based on data from a sample of approximately 8 004 enterprises drawn from a sampling frame of 139 334 which were operating between 1 July 2009 and 30 June 2010. The data for the number of employees were provided for the last pay period in June 2010. Data were collected at the 4-digit SIC level of classification of enterprises. The previous 'real estate, activities auxiliary to financial intermediation and business services' industry LSS was conducted in 2006 (Real estate and business services industry, 2006).

1.1 Scope and coverage

The 2010 'real estate, activities auxiliary to financial intermediation and business services' LSS covers enterprises registered in the taxation system that are mainly engaged in the following activities classified according to the January 1993 edition of the *Standard Industrial Classification of all Economic Activities (SIC), Fifth edition, Report No. 09-09-02*:

- Activities auxiliary to financial intermediation;
- Real estate activities;
- Renting of machinery and equipment, without operator, and of personal and household goods;
- Computer and related activities;
- Research and development;
- Legal activities;
- Accounting, bookkeeping and auditing activities; tax consultancy;
- Marketing research and public opinion polling;
- Business and management consultancy activities;
- Architectural and engineering activities and related technical consultancy;
- Technical testing and analysis;
- Advertising;
- Labour recruitment and provision of personnel;
- Investigation and security activities;
- Building and industrial plant cleaning activities;
- Photographic activities;
- Packaging activities;
- Other business activities n.e.c.

1.2 Data items

The following categories of data items were collected: industrial classification, details of employment, trading income, expenditure, profit or loss, inventories, book value of assets, details of services rendered and purchases.

1.3 Reference period

The questionnaires were completed for the financial year of the enterprise which **ended on any date between 1 July 2009 and 30 June 2010**, according to the usual reporting schedule of the enterprise.

Example

- 1 October 2008 – 30 September 2009
- 1 January 2009 – 31 December 2009
- 1 February 2009 – 31 January 2010
- 1 March 2009 – 28 February 2010
- 1 April 2009 – 31 March 2010

1.4 Current prices

The rand values are at current prices.

1.5 Reliability of data

All estimates compiled for this industry are subject to both sampling and non-sampling errors.

The estimates presented in this publication are subject to sampling variability since they are based on information obtained from a sample. That is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the 'real estate, activities auxiliary to financial intermediation and business services' industry in South Africa.

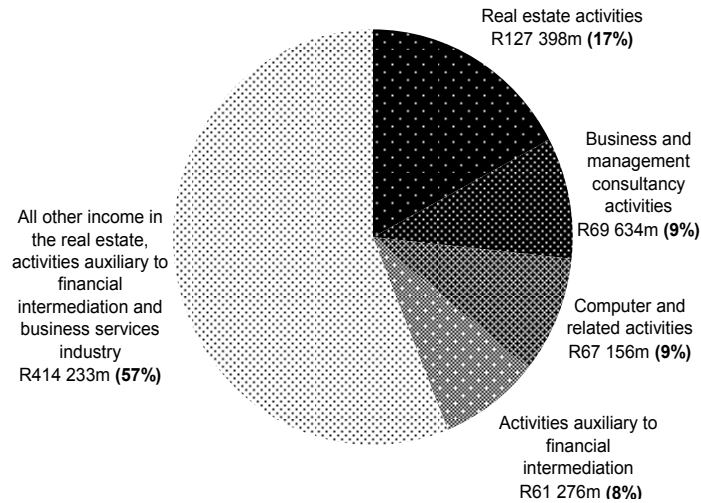
One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate. The larger the RSE, the less reliable the estimate. The following are some of the likely sources of non-sampling errors: sampling frame not up to date, wrong definitions and classification, phrasing of questions, non-response, processing and estimation. Every effort is made to minimise non-sampling errors by the careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

1.6 Confidentiality

According to section 17 of the Statistics Act, 1999 (Act No. 6 of 1999), completed questionnaires remain confidential to Statistics South Africa (Stats SA). Individual business information is never disclosed. Results are presented in aggregated form only.

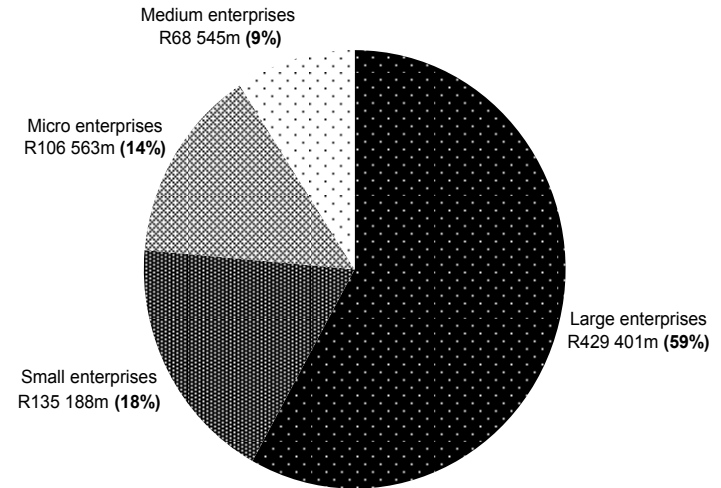
2. Summary of findings for the year 2010

Figure 1 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



The total income for the ‘real estate, activities auxiliary to financial intermediation and business services’ industry in 2010 was R739 697 million. The largest contributor to the total income was ‘real estate activities’ (R127 398 million or 17%), followed by ‘business and management consultancy activities’ (R69 634 million or 9%), ‘computer and related activities’ (R67 156 million or 9%), and ‘activities auxiliary to financial intermediation’ (R61 276 million or 8%) (Figure 1 and Table 3, page 10-11).

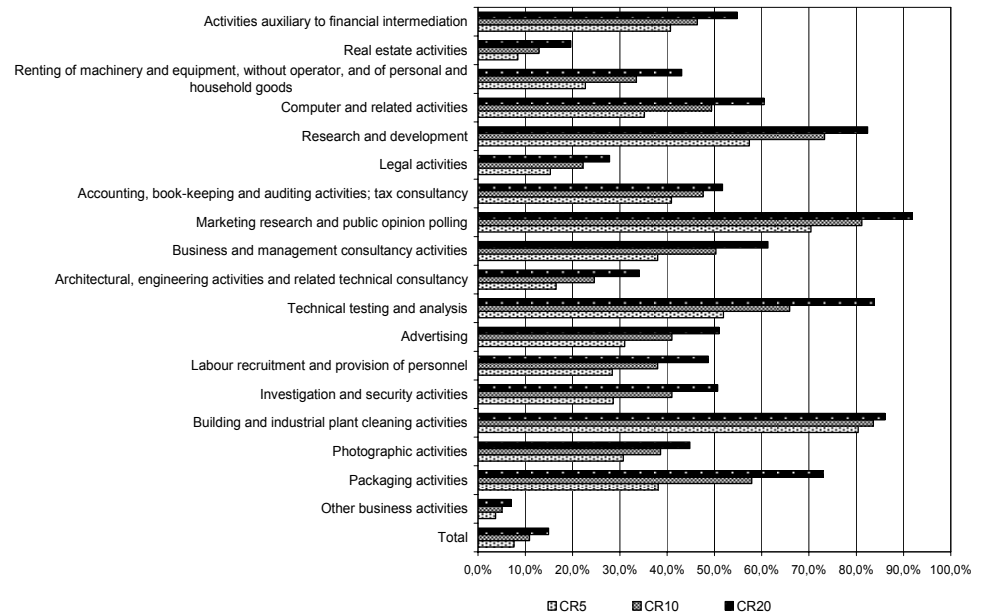
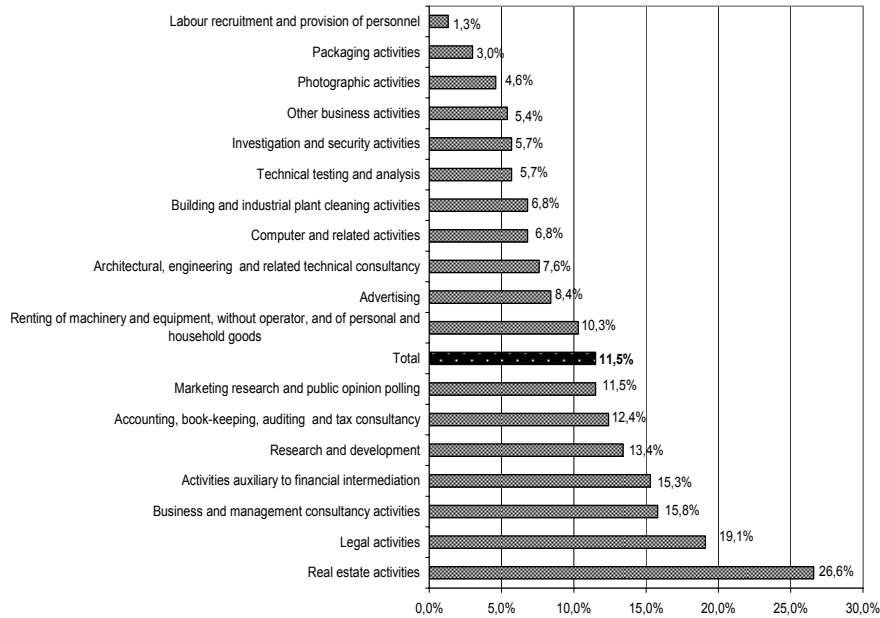
Figure 2 – Income by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



Large enterprises (those with turnover equal to or greater than R39 million) generated 59% or R429 401 million of the total income of the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, followed by small enterprises (18% or R135 188 million) and micro enterprises (14% or R106 563 million) (Figure 2 and Table 4, page 12-13).

Figure 3 – Profit margin in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

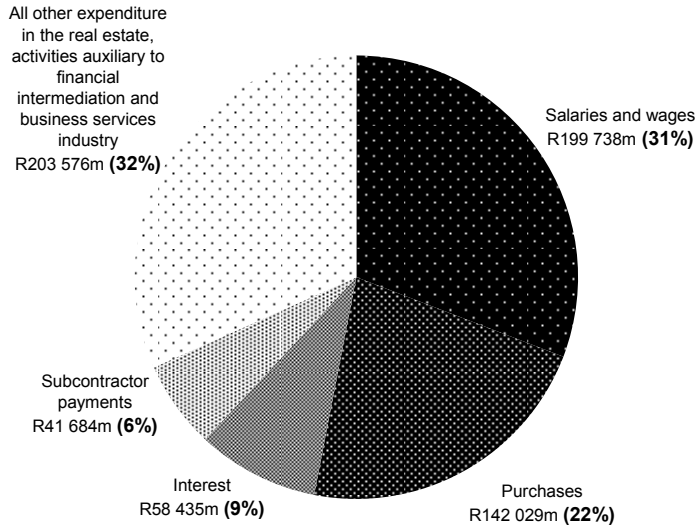
Figure 4 – Concentration ratios (CR) in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



The profit margin for the ‘real estate, activities auxiliary to financial intermediation and business services’ industry was 11,5% in 2010. ‘Real estate activities’ had the highest profit margin at 26,6%, followed by ‘legal activities’ at 19,1%. ‘Labour recruitment and provision of personnel’ had the lowest profit margin of 1,3% (Figure 3 and Table 2, page 8-9).

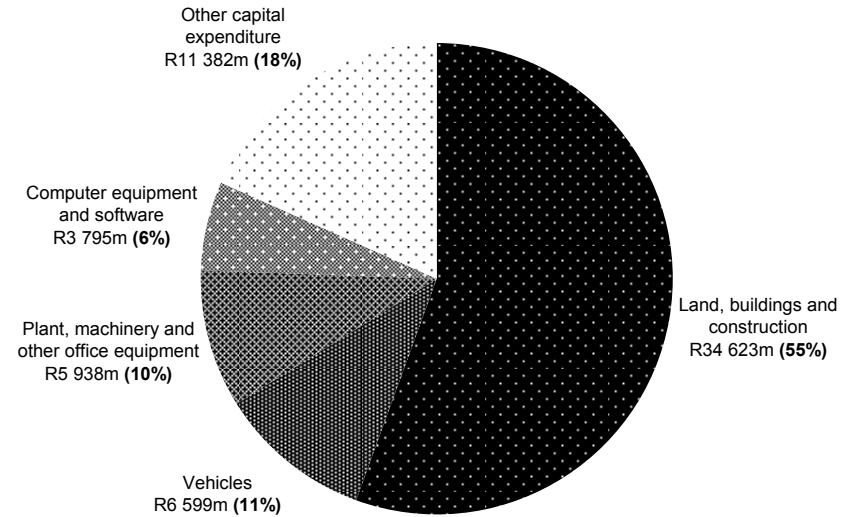
The 20 largest enterprises contributed 14,9% of the total income of the ‘real estate, activities auxiliary to financial intermediation and business services’ industry in 2010. ‘Building and industrial plant cleaning activities’ had the highest concentration ratios in the first two categories: CR5 (80,4%) and CR10 (83,6%). ‘Other business activities’ had the lowest concentration ratios in all three categories: CR5 (3,7%), CR10 (5,1%) and CR20 (7,0%) (Figure 4 and Table 5, page 14-15).

Figure 5 – Composition of expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



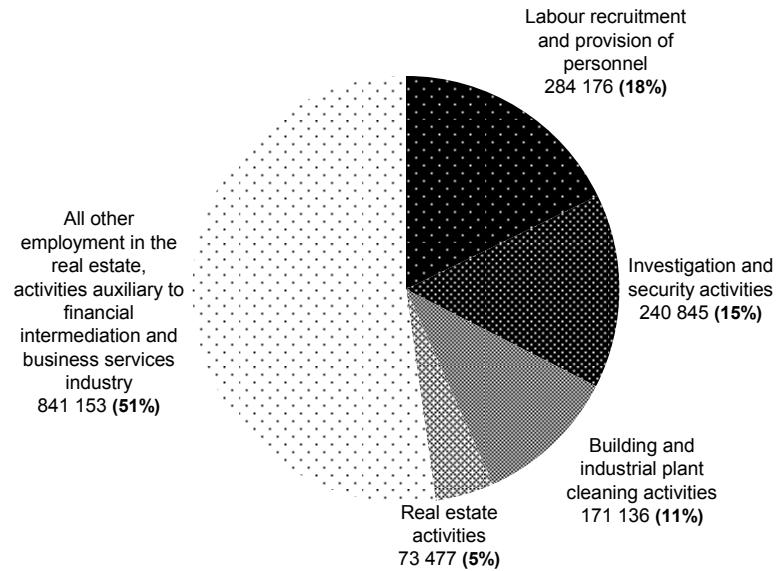
Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry in 2010 amounted to R645 462 million. The largest contributor to total expenditure was ‘salaries and wages’ (R199 738 million or 31%), followed by ‘purchases’ (R142 029 million or 22%), ‘interest’ (R58 435 million or 9%) and ‘subcontractor payments’ (R41 684 million or 6%) (Figure 5 and Table 6, page 16-19).

Figure 6 – Capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



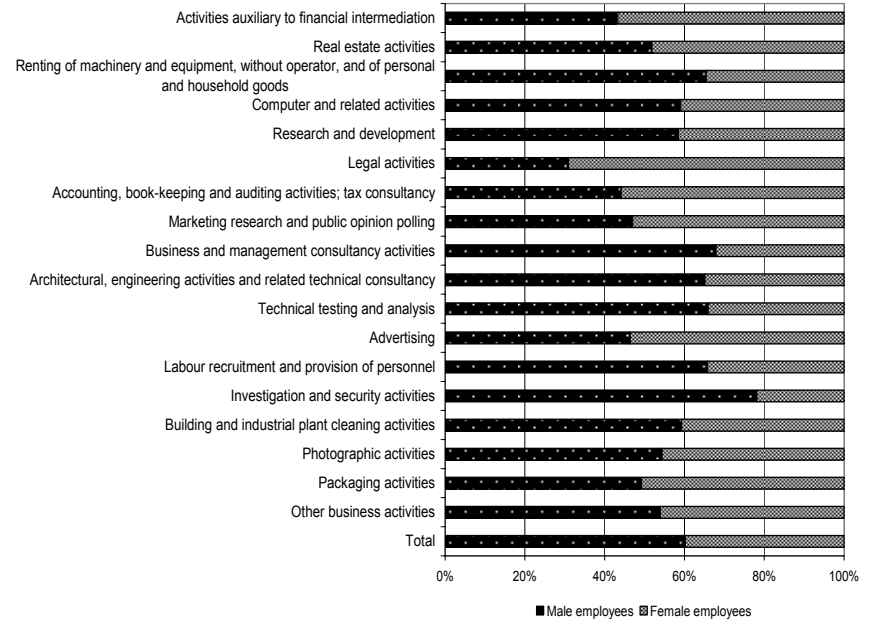
The total capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry in 2010 was R62 337 million. The largest category of capital expenditure was ‘land, buildings and construction’ (R34 623 million or 55%), followed by ‘vehicles’ (R6 599 million or 11%) and ‘plant, machinery and other office equipment’ (R5 938 million or 10%) (Figure 6 and Table 10, page 26-27).

Figure 7 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



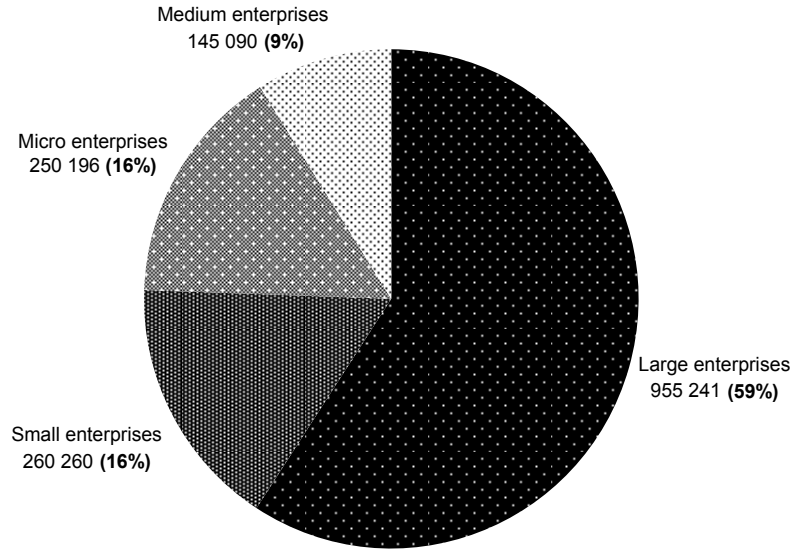
The total number of persons employed in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry at the end of June 2010 was 1 610 787. ‘Labour recruitment and provision of personnel’ employed the largest number of persons (284 176 or 18%), followed by ‘Investigation and security activities’ (240 845 or 15%), ‘building and industrial plant cleaning activities’ (171 136 or 11%), and ‘real estate activities’ (73 477 or 5%) (Figure 7 and Table 11, page 28-31).

Figure 8 – Gender ratios in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



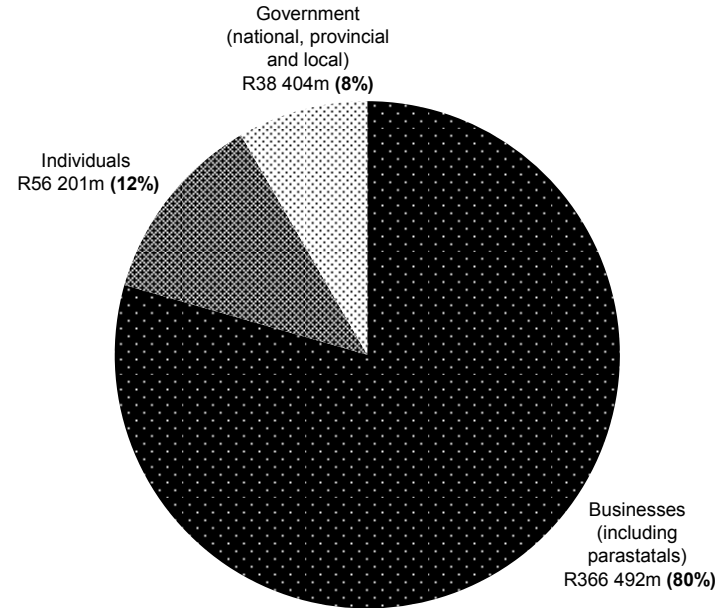
The proportion of females out of the total persons employed was 40%. The industry with the highest proportion of females employed was ‘legal activities’ (69%) (Figure 8 and Table 11, page 28-31).

Figure 9 – Employment by enterprise size in ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



Employment by enterprise size indicates that the large enterprises (those with a turnover equal to or greater than R39 million) had the highest number of employees (955 241 or 59%), followed by small enterprises (260 260 or 16%), micro enterprises (250 196 or 16%) and medium enterprises (145 090 or 9%) (Figure 9 and Table 12, page 32-33).

Figure 10 – Income from services rendered by type of client in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010



Businesses (including parastatals) were the dominant clients in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010, with income from services rendered amounting to R366 492 million or 80% (Figure 10 and Table 33, page 43).

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3. Tables

Table 1 – Principal statistics in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Total income	Total expenditure	Total value of opening inventories	Total value of closing inventories	Net profit or loss before tax	Carrying value of assets at the beginning of the financial year	Carrying value of assets at the end of the financial year	Capital expenditure on new assets
	R million							
Activities auxiliary to financial intermediation	61 276	49 110	174	190	12 182	14 019	20 589	3 939
Real estate activities	127 398	101 196	18 311	22 627	30 518	394 224	418 524	32 255
Renting of machinery and equipment, without operator, and of personal and household goods	17 660	15 620	372	479	2 147	14 574	14 797	4 081
Computer and related activities	67 156	61 516	1 342	1 471	5 769	8 520	8 912	2 113
Research and development	14 698	12 969	266	166	1 629	4 741	5 357	796
Legal activities	17 706	13 909	71	75	3 801	3 138	3 151	419
Accounting, bookkeeping and auditing activities; tax consultancy	21 150	18 286	486	517	2 895	2 753	3 706	1 338
Marketing research and public opinion polling	4 828	4 078	223	204	731	1 070	1 030	78
Business and management consultancy activities	69 634	58 527	359	379	11 127	8 581	6 464	1 653
Architectural, engineering activities and related technical consultancy	57 465	51 574	1 033	1 149	6 007	4 828	4 969	962
Technical testing and analysis	2 927	2 731	72	87	211	402	513	247
Advertising	16 254	14 742	59	67	1 520	956	890	211

Table 1 – Principal statistics in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Total income	Total expenditure	Total value of opening inventories	Total value of closing inventories	Net profit or loss before tax	Carrying value of assets at the beginning of the financial year	Carrying value of assets at the end of the financial year	Capital expenditure on new assets
R million								
Labour recruitment and provision of personnel	21 751	21 251	8	7	499	723	702	156
Investigation and security activities	24 633	22 536	308	226	2 015	5 462	6 023	1 724
Building and industrial plant cleaning activities	24 924	22 738	1 795	1 848	2 239	3 113	3 560	1 224
Photographic activities	859	815	38	48	54	282	252	34
Packaging activities	1 486	1 415	62	61	70	459	405	52
Other business activities	187 892	172 449	2 879	3 038	15 602	68 349	78 363	11 055
Total	739 697	645 462	27 858	32 639	99 016	536 194	578 207	62 337

Table 2 – Profit margin in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Net profit after tax	Turnover	Profit margin ¹
	R million		(%)
Activities auxiliary to financial intermediation	8 417	54 965	15,3
Real estate activities	25 847	97 008	26,6
Renting of machinery and equipment, without operator, and of personal and household goods	1 624	15 790	10,3
Computer and related activities	4 182	61 526	6,8
Research and development	1 333	9 979	13,4
Legal activities	3 307	17 290	19,1
Accounting, bookkeeping and auditing activities; tax consultancy	2 577	20 799	12,4
Marketing research and public opinion polling	535	4 666	11,5
Business and management consultancy activities	9 208	58 417	15,8
Architectural, engineering activities and related technical consultancy	4 192	55 318	7,6
Technical testing and analysis	151	2 648	5,7
Advertising	1 246	14 851	8,4

Table 2 – Profit margin in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Net profit after tax	Turnover	Profit margin ¹
	R million		(%)
Labour recruitment and provision of personnel	274	21 394	1,3
Investigation and security activities	1 363	24 120	5,7
Building and industrial plant cleaning activities	1 601	23 587	6,8
Photographic activities	37	804	4,6
Packaging activities	42	1 387	3,0
Other business activities	8 969	166 809	5,4
Total	74 905	651 358	11,5

¹ Profit margin = Net profit after tax divided by turnover multiplied by 100.

Table 3 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Services	Sales	Rental	Interest	Profit on financial and other assets	Dividends	Other income	Total income
	R million							
Activities auxiliary to financial intermediation	45 272	8 601	1 087	3 732	681	498	1 405	61 276
Real estate activities	17 609	11 975	67 321	5 478	15 630	890	8 495	127 398
Renting of machinery and equipment, without operator, and of personal and household goods	2 496	1 469	11 825	279	618	259	714	17 660
Computer and related activities	50 440	10 532	554	2 596	306	1 724	1 004	67 156
Research and development	9 548	424	7	420	266	190	3 843	14 698
Legal activities	17 244	10	36	124	52	1	239	17 706
Accounting, bookkeeping and auditing activities; tax consultancy	20 370	166	263	169	64	6	112	21 150
Marketing research and public opinion polling	4 196	467	3	67	14	9	72	4 828
Business and management consultancy activities	48 322	9 634	461	6 040	551	3 126	1 500	69 634
Architectural, engineering activities and related technical consultancy	52 449	2 509	360	738	53	176	1 180	57 465

Table 3 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Services	Sales	Rental	Interest	Profit on financial and other assets	Dividends	Other income	Total income
	R million							
Technical testing and analysis	2 283	358	7	38	4	2	235	2 927
Advertising	14 471	362	18	145	484	218	556	16 254
Labour recruitment and provision of personnel	21 186	186	22	149	25	42	141	21 751
Investigation and security activities	23 260	313	547	271	60	5	177	24 633
Building and industrial plant cleaning activities	13 152	9 729	706	264	869	18	186	24 924
Photographic activities	722	62	20	5	36	0	14	859
Packaging activities	1 294	91	2	11	0	0	88	1 486
Other business activities	136 888	8 314	21 607	4 184	12 748	1 288	2 863	187 892
Total	481 202	65 202	104 846	24 710	32 461	8 452	22 824	739 697

Table 4 – Income by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
	R million				
Activities auxiliary to financial intermediation	50 123	3 400	4 037	3 716	61 276
Real estate activities	62 771	12 394	22 791	29 442	127 398
Renting of machinery and equipment, without operator, and of personal and household goods	11 370	1 833	2 639	1 818	17 660
Computer and related activities	61 203	2 500	3 226	227	67 156
Research and development	12 348	777	751	822	14 698
Legal activities	6 171	1 464	4 523	5 548	17 706
Accounting, bookkeeping and auditing activities; tax consultancy	11 508	1 340	4 133	4 169	21 150
Marketing research and public opinion polling	4 295	277	239	17	4 828
Business and management consultancy activities	60 933	3 795	4 387	519	69 634
Architectural, engineering activities and related technical consultancy	38 547	5 582	6 847	6 489	57 465
Technical testing and analysis	2 505	222	165	35	2 927
Advertising	12 624	1 118	1 821	691	16 254

Table 4 – Income by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
	R million				
Labour recruitment and provision of personnel	19 211	1 559	876	105	21 751
Investigation and security activities	16 651	2 695	3 075	2 212	24 633
Building and industrial plant cleaning activities	21 518	667	1 231	1 508	24 924
Photographic activities	217	151	162	329	859
Packaging activities	942	190	331	23	1 486
Other business activities	36 464	28 581	73 954	48 893	187 892
Total	429 401	68 545	135 188	106 563	739 697

Table 5 – Relative contribution (concentration ratios) of the largest enterprises in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Total Income	Income of the 5 largest enterprises	Relative contribution of the 5 largest enterprises	Income of the 10 largest enterprises	Relative contribution of the 10 largest enterprises	Income of the 20 largest enterprises	Relative contribution of the 20 largest enterprises
	R million		%	R million	%	R million	%
Activities auxiliary to financial intermediation	61 276	24 917	40,7	28 417	46,4	33 571	54,8
Real estate activities	127 398	10 662	8,4	16 459	12,9	25 020	19,6
Renting of machinery and equipment, without operator, and of personal and household goods	17 660	4 003	22,7	5 923	33,5	7 608	43,1
Computer and related activities	67 156	23 657	35,2	33 184	49,4	40 650	60,5
Research and development	14 698	8 435	57,4	10 775	73,3	12 104	82,4
Legal activities	17 706	2 711	15,3	3 928	22,2	4 925	27,8
Accounting, bookkeeping and auditing activities; tax consultancy	21 150	8 657	40,9	10 071	47,6	10 936	51,7
Marketing research and public opinion polling	4 828	3 398	70,4	3 921	81,2	4 433	91,8
Business and management consultancy activities	69 634	26 482	38,0	35 026	50,3	42 703	61,3
Architectural, engineering activities and related technical consultancy	57 465	9 494	16,5	14 145	24,6	19 582	34,1
Technical testing and analysis	2 927	1 520	51,9	1 929	65,9	2 452	83,8

Table 5 – Relative contribution (concentration ratio) of the largest enterprises in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Total Income	Income of the 5 largest enterprises	Relative contribution of the 5 largest enterprises	Income of the 10 largest enterprises	Relative contribution of the 10 largest enterprises	Income of the 20 largest enterprises	Relative contribution of the 20 largest enterprises
	R million		%	R million	%	R million	%
Advertising	16 254	5 037	31,0	6 672	41,0	8 284	51,0
Labour recruitment and provision of personnel	21 751	6 176	28,4	8 260	38,0	10 582	48,7
Investigation and security activities	24 633	7 036	28,6	10 097	41,0	12 481	50,7
Building and industrial plant cleaning activities	24 924	20 030	80,4	20 836	83,6	21 448	86,1
Photographic activities	859	264	30,7	332	38,6	385	44,8
Packaging activities	1 486	566	38,1	860	57,9	1 085	73,0
Other business activities	187 892	6 925	3,7	9 491	5,1	13 137	7,0
Total	739 697	56 549²	7,6³	80 713²	10,9³	110 337²	14,9³

² These figures reflect the income of the 5 (respectively 10 and 20) largest enterprises, and not the column totals.

³ Relative contribution=income of the largest enterprises divided by total income multiply by 100.

Table 6 – Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Salaries and wages	Purchases	Interest	Subcontractor payments	Rental	Depreciation	Losses	Royalties	Repair and maintenance
	R million								
Activities auxiliary to financial intermediation	14 293	8 585	2 946	2 890	1 462	791	782	286	219
Real estate activities	9 831	12 567	31 094	4 643	2 302	2 089	6 594	83	3 382
Renting of machinery and equipment, without operator, and of personal and household goods	2 752	4 130	1 116	278	346	2 242	658	31	585
Computer and related activities	19 590	21 723	1 150	5 813	906	1 070	408	1 654	406
Research and development	6 203	936	76	760	115	453	46	30	182
Legal activities	7 396	172	250	130	1 014	292	177	3	167
Accounting, bookkeeping and auditing activities; tax consultancy	10 885	720	363	513	913	323	76	8	118
Marketing research and public opinion polling	1 031	1 758	91	208	59	65	9	7	51
Business and management consultancy activities	13 629	13 736	4 947	2 579	737	1 067	585	7 524	477
Architectural, engineering activities and related technical consultancy	17 226	12 634	553	11 364	1 048	718	428	59	235

Table 6 – Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (continued)

Type of activity	Salaries and wages	Purchases	Interest	Subcontractor payments	Rental	Depreciation	Losses	Royalties	Repair and maintenance
	R million								
Technical testing and analysis	1 277	492	32	204	34	80	23	6	48
Advertising	3 075	6 812	84	1 095	466	178	96	25	43
Labour recruitment and provision of personnel	14 870	3 598	112	764	143	112	51	3	30
Investigation and security activities	11 641	3 876	405	593	362	840	171	26	302
Building and industrial plant cleaning activities	8 029	10 707	738	150	479	603	96	2	232
Photographic activities	172	290	14	36	53	37	3	1	13
Packaging activities	217	164	28	18	32	37	51	10	19
Other business activities	57 621	39 129	14 436	9 646	6 480	3 764	1 754	760	2 095
Total	199 738	142 029	58 435	41 684	16 951	14 761	12 008	10 518	8 604

Table 6 – Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (continued)

Type of activity	Water and electricity	Telecommunication	Operational leasing and hiring of plant, machinery and equipment	Motor vehicle expenditure	Advertising	Other expenditure	Total expenditure
	R million						
Activities auxiliary to financial intermediation	214	407	250	139	930	14 916	49 110
Real estate activities	4 885	466	1 022	347	785	21 106	101 196
Renting of machinery and equipment, without operator, and of personal and household goods	66	133	732	283	81	2 187	15 620
Computer and related activities	175	1 110	389	173	410	6 539	61 516
Research and development	83	97	54	61	39	3 834	12 969
Legal activities	117	423	128	161	178	3 301	13 909
Accounting, bookkeeping and auditing activities; tax consultancy	89	296	120	114	144	3 604	18 286
Marketing research and public opinion polling	11	27	68	40	15	638	4 078
Business and management consultancy activities	103	292	812	181	586	11 272	58 527
Architectural, engineering activities and related technical consultancy	118	425	741	372	281	5 372	51 574
Technical testing and analysis	34	23	24	25	15	414	2 731

Table 6 – Expenditure in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Water and electricity	Telecommunication	Operational leasing and hiring of plant, machinery and equipment	Motor vehicle expenditure	Advertising	Other expenditure	Total expenditure
	R million						
Advertising	13	314	66	53	212	2 210	14 742
Labour recruitment and provision of personnel	14	109	136	111	64	1 134	21 251
Investigation and security activities	71	276	274	723	125	2 851	22 536
Building and industrial plant cleaning activities	9	181	118	143	97	1 154	22 738
Photographic activities	7	11	17	11	6	144	815
Packaging activities	11	4	17	10	6	791	1 415
Other business activities	2 464	3 543	641	2 139	984	26 993	172 449
Total	8 484	8 137	5 609	5 086	4 958	108 460	645 462

Table 7 – Carrying value of assets at the end of the financial year in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Land, buildings and construction	Computer equipment and other IT equipment	Motor vehicles	Plant, machinery and other office equipment	Intangible assets	Other assets	Total carrying value
	R million						
Activities auxiliary to financial intermediation	15 087	385	685	1 055	3 218	159	20 589
Real estate activities	397 581	811	2 690	7 305	9 118	1 019	418 524
Renting of machinery and equipment, without operator, and of personal and household goods	2 901	229	7 128	2 881	507	1 151	14 797
Computer and related activities	2 359	1 314	193	1 025	3 943	78	8 912
Research and development	2 087	82	268	2 398	197	325	5 357
Legal activities	1 245	144	330	364	976	92	3 151
Accounting, bookkeeping and auditing activities; tax consultancy	1 546	214	196	274	1 384	92	3 706
Marketing research and public opinion polling	294	26	59	121	515	15	1 030
Business and management consultancy activities	2 101	363	816	1 398	1 524	262	6 464
Architectural, engineering activities and related technical consultancy	2 461	314	549	800	782	63	4 969
Technical testing and analysis	238	9	27	177	38	24	513

Table 7 – Carrying value of assets at the end of the financial year in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Land, buildings and construction	Computer equipment and other IT equipment	Motor vehicles	Plant, machinery and other office equipment	Intangible assets	Other assets	Total carrying value
	R million						
Advertising	216	77	70	326	184	17	890
Labour recruitment and provision of personnel	140	38	141	65	316	2	702
Investigation and security activities	1 406	90	1 192	692	2 190	453	6 023
Building and industrial plant cleaning activities	438	31	647	1 234	998	212	3 560
Photographic activities	127	8	24	60	22	11	252
Packaging activities	149	4	21	173	31	27	405
Other business activities	59 002	815	4 464	4 904	8 626	552	78 363
Total	489 378	4 954	19 500	25 252	34 569	4 554	578 207

Table 8 – Details of assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Current assets					Non-current assets					Total assets
	Bank	Debtors	Inventory	Other current assets	Total current assets	Fixed	Goodwill	Long-term investment	Other non-current assets	Total non-current assets	
	R million										
Activities auxiliary to financial intermediation	27 722	26 044	190	26 900	80 856	18 723	1 866	16 770	5 193	42 552	123 408
Real estate activities	19 343	15 114	22 627	42 891	99 975	414 317	4 207	147 270	74 475	640 269	740 244
Renting of machinery and equipment without operator; renting of personal and household goods	1 163	3 466	479	2 223	7 331	14 424	373	1 674	1 660	18 131	25 462
Computer and related activities	15 482	12 319	1 471	12 108	41 380	6 025	2 887	3 937	4 639	17 488	58 868
Research and development	3 984	3 007	166	1 332	8 489	5 301	56	544	933	6 834	15 323
Legal activities	3 057	4 020	75	3 271	10 423	2 259	892	1 060	1 096	5 307	15 730
Accounting, bookkeeping and auditing activities; tax consultancy	1 317	4 100	517	795	6 729	2 409	1 297	394	978	5 078	11 807
Marketing research and public opinion polling	279	623	204	403	1 509	290	740	43	32	1 105	2 614
Business and management consultancy activities	12 251	10 533	379	21 586	44 749	5 426	1 038	14 406	62 437	83 307	128 056
Architectural and engineering activities and related technical consultancy	6 081	8 680	1 149	3 208	19 118	4 310	659	1 012	3 258	9 239	28 357
Technical testing and analysis	409	548	87	191	1 235	468	45	34	328	875	2 110

Table 8 – Details of assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Current assets					Non-current assets					Total assets
	Bank	Debtors	Inventory	Other current assets	Total current assets	Fixed	Goodwill	Long-term investment	Other non-current assets	Total non-current assets	
	R million										
Advertising	2 220	3 655	67	1 642	7 584	735	155	359	492	1 741	9 325
Labour recruitment and provision of personnel	798	2 260	7	818	3 883	397	305	361	824	1 887	5 770
Investigation and security activities	2 048	2 536	226	1 350	6 160	4 008	2 014	164	2 359	8 545	14 705
Building and industrial plant cleaning activities	361	3 540	1 848	6 598	12 347	2 692	868	423	772	4 755	17 102
Photographic activities	52	72	48	26	198	231	21	22	44	318	516
Packaging activities	98	331	61	22	512	375	30	36	36	477	989
Other business activities n.e.c.	18 337	23 032	3 038	14 766	59 173	69 324	9 040	32 268	17 400	128 032	187 205
Total	115 002	123 880	32 639	140 130	411 651	551 714	26 493	220 777	176 956	975 940	1 387 591

Table 9 – Details of liabilities and owners’ equity in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Current liabilities				Non-current liabilities			Owners’ equity	Total
	Creditors	Overdraft	Other current liabilities	Total current liabilities	Long-term loans	Other non-current liabilities	Total non-current liabilities		
	R million								
Activities auxiliary to financial intermediation	31 600	1 098	32 418	65 116	22 412	5 667	28 079	30 213	123 408
Real estate activities	18 118	5 335	63 627	87 080	234 069	128 574	362 643	290 521	740 244
Renting of machinery and equipment without operator; renting of personal and household goods	2 148	138	7 126	9 412	5 332	3 373	8 705	7 345	25 462
Computer and related activities	12 745	511	20 331	33 587	5 550	3 576	9 126	16 155	58 868
Research and development	3 251	163	2 026	5 440	707	1 385	2 092	7 791	15 323
Legal activities	2 573	811	4 913	8 297	2 012	513	2 525	4 908	15 730
Accounting, bookkeeping and auditing activities; tax consultancy	2 430	413	1 363	4 206	2 671	459	3 130	4 471	11 807
Marketing research and public opinion polling	466	11	481	958	317	8	325	1 331	2 614
Business and management consultancy activities	12 398	1 612	23 493	37 503	31 978	24 266	56 244	34 309	128 056
Architectural and engineering activities and related technical consultancy	6 319	384	5 217	11 920	2 943	1 652	4 595	11 842	28 357
Technical testing and analysis	412	8	185	605	142	129	271	1 234	2 110

Table 9 – Details of liabilities and owners’ equity in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Current liabilities				Non-current liabilities			Owners’ equity	Total
	Creditors	Overdraft	Other current liabilities	Total current liabilities	Long-term loan	Other non-current liabilities	Total non-current liabilities		
	R million								
Advertising	5 003	75	1 014	6 092	689	510	1 199	2 034	9 325
Labour recruitment and provision of personnel	1 473	302	1 314	3 089	326	191	517	2 164	5 770
Investigation and security activities	3 232	291	2 896	6 419	4 058	974	5 032	3 254	14 705
Building and industrial plant cleaning activities	3 434	3 199	2 872	9 505	3 307	722	4 029	3 568	17 102
Photographic activities	72	22	42	136	57	137	194	186	516
Packaging activities	223	24	104	351	152	109	261	377	989
Other business activities n.e.c.	18 880	1 298	23 712	43 890	47 386	17 793	65 179	78 136	187 205
Total	124 777	15 695	193 134	333 606	364 108	190 038	554 146	499 839	1 387 591

Table 10 – Capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Land, buildings and construction	Computer equipment and software	Vehicles	Plant, machinery and other office equipment	Other capital expenditure	Total
	R million					
Activities auxiliary to financial intermediation	1 149	800	111	195	1 684	3 939
Real estate activities	30 565	112	404	1 071	103	32 255
Renting of machinery and equipment, without operator, and of personal and household goods	115	180	2 100	743	943	4 081
Computer and related activities	185	840	64	475	549	2 113
Research and development	158	44	159	319	116	796
Legal activities	140	79	87	96	17	419
Accounting, bookkeeping and auditing activities; tax consultancy	809	134	82	96	217	1 338
Marketing research and public opinion polling	2	26	12	32	6	78
Business and management consultancy activities	84	301	743	206	319	1 653
Architectural, engineering activities and related technical consultancy	297	220	173	232	40	962
Technical testing and analysis	72	8	19	124	24	247

Table 10 – Capital expenditure on new assets in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Land, buildings and construction	Computer equipment and software	Vehicles	Plant, machinery and other office equipment	Other capital expenditure	Total
	R million					
Advertising	16	50	16	108	21	211
Labour recruitment and provision of personnel	22	27	73	25	9	156
Investigation and security activities	68	172	543	360	581	1 724
Building and industrial plant cleaning activities	271	34	148	347	424	1 224
Photographic activities	0	3	10	18	3	34
Packaging activities	6	1	3	16	26	52
Other business activities	664	764	1 852	1 475	6 300	11 055
Total	34 623	3 795	6 599	5 938	11 382	62 337

Table 11 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry at the end of June 2010

Type of activity	Working proprietors			Permanent			Temporary		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
	Number								
Activities auxiliary to financial intermediation	2 663	1 340	4 003	17 190	25 876	43 066	1 989	1 574	3 563
Real estate activities	8 688	4 825	13 513	25 478	25 707	51 185	1 510	2 016	3 526
Renting of machinery and equipment, without operator, and of personal and household goods	621	324	945	12 545	6 368	18 913	2 037	1 241	3 278
Computer and related activities	1 203	571	1 774	32 257	22 591	54 848	3 589	2 594	6 183
Research and development	217	90	307	11 501	8 007	19 508	798	799	1 597
Legal activities	3 284	2 135	5 419	9 818	27 143	36 961	219	414	633
Accounting, bookkeeping and auditing activities; tax consultancy	3 614	1 832	5 446	17 271	24 812	42 083	1 013	972	1 985
Marketing research and public opinion polling	12	3	15	2 161	2 770	4 931	691	1 065	1 756
Business and management consultancy activities	326	247	573	32 270	16 699	48 969	7 028	1 714	8 742
Architectural, engineering activities and related technical consultancy	3 731	1 011	4 742	33 857	19 118	52 975	3 393	1 292	4 685

Table 11 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010 (continued)

Type of activity	Working proprietors			Permanent			Temporary		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
	Number								
Technical testing and analysis	25	5	30	4 238	2 084	6 322	807	462	1 269
Advertising	621	508	1 129	5 500	7 194	12 694	529	250	779
Labour recruitment and provision of personnel	836	388	1 224	43 624	15 244	58 868	139 717	77 233	216 950
Investigation and security activities	2 288	855	3 143	170 565	45 184	215 749	13 485	5 648	19 133
Building and industrial plant cleaning activities	126	233	359	89 646	61 072	150 718	10 255	7 922	18 177
Photographic activities	147	75	222	562	659	1 221	107	5	112
Packaging activities	21	9	30	1 293	517	1 810	541	1 413	1 954
Other business activities	14 000	8 170	22 170	190 802	164 630	355 432	19 894	17 037	36 931
Total	42 423	22 621	65 044	700 578	475 675	1 176 253	207 602	123 651	331 253

Table 11 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010 (continued)

Type of activity	Casual			Total		
	Male	Female	Total	Male	Female	Total
	Number					
Activities auxiliary to financial intermediation	558	581	1 139	22 401	29 370	51 771
Real estate activities	2 434	2 819	5 253	38 110	35 367	73 477
Renting of machinery and equipment, without operator, and of personal and household goods	618	407	1 025	15 820	8 341	24 161
Computer and related activities	757	490	1 247	37 808	26 244	64 052
Research and development	1 094	758	1 852	13 609	9 655	23 264
Legal activities	212	520	732	13 533	30 212	43 745
Accounting, bookkeeping and auditing activities; tax consultancy	141	246	387	22 040	27 861	49 901
Marketing research and public opinion polling	774	264	1 038	3 638	4 102	7 740
Business and management consultancy activities	422	239	661	40 036	18 909	58 945
Architectural, engineering activities and related technical consultancy	1 651	1 371	3 022	42 632	22 792	65 424

Table 11 – Employment in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010 (concluded)

Type of activity	Casual			Total		
	Male	Female	Total	Male	Female	Total
	Number					
Technical testing and analysis	158	147	305	5 228	2 698	7 926
Advertising	305	78	383	6 956	8 029	14 985
Labour recruitment and provision of personnel	2 883	4 251	7 134	187 061	97 115	284 176
Investigation and security activities	1 917	903	2 820	188 254	52 591	240 845
Building and industrial plant cleaning activities	1 437	445	1 882	101 465	69 671	171 136
Photographic activities	90	20	110	906	759	1 665
Packaging activities	99	75	174	1 953	2 015	3 968
Other business activities	3 905	5 168	9 073	228 602	195 004	423 606
Total	19 455	18 782	38 237	970 052	640 735	1 610 787

Table 12 – Employment by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
	Number				
Activities auxiliary to financial intermediation	28 656	4 334	8 581	10 200	51 771
Real estate activities	14 049	4 899	17 026	37 503	73 477
Renting of machinery and equipment, without operator, and of personal and household goods	9 265	1 848	7 064	5 984	24 161
Computer and related activities	54 093	4 086	5 248	625	64 052
Research and development	17 238	1 954	1 230	2 842	23 264
Legal activities	9 242	3 476	12 250	18 777	43 745
Accounting, bookkeeping and auditing activities; tax consultancy	17 140	2 420	12 682	17 659	49 901
Marketing research and public opinion polling	6 648	693	333	66	7 740
Business and management consultancy activities	51 084	4 612	2 331	918	58 945
Architectural, engineering activities and related technical consultancy	31 454	7 643	8 841	17 486	65 424
Technical testing and analysis	6 935	355	458	178	7 926

Table 12 – Employment by enterprise size in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry as at the end of June 2010 (concluded)

Type of activity	Large enterprises	Medium enterprises	Small enterprises	Micro enterprises	Total of all enterprises
	Number				
Advertising	8 920	1 303	2 553	2 209	14 985
Labour recruitment and provision of personnel	256 120	25 925	1 307	824	284 176
Investigation and security activities	143 117	35 861	40 033	21 834	240 845
Building and industrial plant cleaning activities	135 810	4 736	15 945	14 645	171 136
Photographic activities	307	94	300	964	1 665
Packaging activities	1 436	1 101	1 234	197	3 968
Other business activities	163 727	39 750	122 844	97 285	423 606
Total	955 241	145 090	260 260	250 196	1 610 787

Table 13 – Details of income from services rendered for activities auxiliary to financial intermediation, 2010

Type of service	R million	%
Services of buying and selling shares	2 978	6,6
Compliance monitoring	10 518	23,2
Stock broking	3 227	7,1
Paying of monies and grants on behalf of others	1 878	4,1
Advisory and brokerage services	11 315	25,0
Insurance broking services	8 455	18,7
Other services	6 901	15,3
Total income from services rendered for activities auxiliary to financial intermediation	45 272	100,0

Table 14 – Details of income from services rendered for real estate activities, 2010

Type of service	R million	%
Commission received from residential property sale	3 087	17,5
Commission received from non-residential property sale	802	4,6
Commission received from residential property rental	1 166	6,6
Commission received from non-residential property rental	2 143	12,2
Commission received from time share property rental	68	0,4
Appraisal and valuers' services	767	4,4
Auctioneers' services	211	1,2
Other fees received on contract basis	255	1,4
Total income from real estate activity on a fee or contract basis	8 499	48,3
Income received from management services		
Income received from residential management services	1 388	7,9
Income received from non-residential management services	4 753	27,0
Income received from vacant land or stand management services	459	2,6
Income received from parking area management services	75	0,4
Income received from time share management services	2 102	11,9
Total income from management services	8 777	49,8
Other services in real estate		
Other services in real estate	333	1,9
Total income from services rendered to real estate	17 609	100,0

Table 15 – Details of income from renting of machinery and equipment, without operator, and of personal and household goods, 2010

Type of service	R million	%
Cars (including SUVs, campers and minibuses)	1 451	12,4
Containers	1 018	8,6
Light commercial vehicles (including pick-ups, panel vans and minibuses)	937	7,9
Trucks	738	6,2
Other (including buses, caravans, motor cycles, trailers)	477	4,0
Total land transport equipment	4 621	39,1
Air transport equipment	844	7,1
Construction and civil engineering machinery and equipment (including yellow metals)	2 975	25,1
Office machinery and equipment (including computers)	812	6,9
Other machinery and equipment	1 077	9,1
Total rental of other machinery and equipment	4 864	41,1
Rental of personal and household goods	1 496	12,7
Total income from renting of machinery and equipment, without operator, and of personal and household goods	11 825	100,0

Table 16 – Details of income from services rendered for computer and related activities, 2010

Type of service	R million	%
Hardware consultancy	4 864	9,6
Operating systems	5 719	11,3
Business and other applications	9 826	19,5
Software development and programming	7 137	14,1
Webpage design and development	4 192	8,3
Other software consultancy	3 786	7,6
Total income from software consultancy services	30 660	60,8
Data processing	1 024	2,0
Database development	995	2,0
Data storage	1 933	3,8
Other database activities	829	1,6
Total income from database activities	3 757	7,4
Maintenance and repair of office, accounting and computing machinery	1 846	3,7
Other computer and related activities	2 630	5,2
Other services in computer activities	5 659	11,3
Total income from services rendered in computer activities	50 440	100,0

Table 17 – Details of income from services rendered for research and development, 2010

Type of service	R million	%
Mathematical, statistical and computer research	1 188	12,4
Physical, chemical, earth, environmental and biological sciences	1 439	15,1
Agricultural and livestock research	445	4,7
Medical and veterinary research	1 542	16,1
Industrial research	4 072	42,6
Other research and experimental development in natural sciences and engineering	17	0,2
Total research and experimental development in natural sciences and engineering	8 703	91,1
Research and experimental development in social sciences and humanities	262	2,7
Other services in research	583	6,2
Total income from services rendered in research	9 548	100,0

Table 18 – Details of income from services rendered for legal activities, 2010

Type of service	R million	%
Criminal matters	1 031	6,0
Civil matters other than tax	3 480	20,1
Tax litigation	270	1,6
Total litigation	4 781	27,7
Drafting of contracts	395	2,3
Tax advice	401	2,3
Conveyance	3 105	18,0
Intellectual property (including copyright, patent, trademark and registered design)	1 043	6,0
Commercial matters (including listings, acquisitions and takeovers)	2 597	15,1
Labour matters including conciliation and mediation	805	4,7
Debt recovery services	1 154	6,7
Administration of estates, estate planning and insolvency	768	4,5
Motor vehicle accident claims	816	4,7
Other legal related activities	1 035	6,0
Other services	344	2,0
Total income from services rendered for legal activities	17 244	100,0

Table 19 – Details of income from services rendered for accounting, bookkeeping and auditing activities; tax consultancy, 2010

Type of service	R million	%
Accounting services (e.g. preparation and reporting of financial statements)	3 008	14,8
Auditing services	9 038	44,4
Bookkeeping services	949	4,7
Tax advisory	2 676	13,1
Financial and risk advisory services	1 936	9,5
Other services related to accounting, bookkeeping and auditing activities: tax consultancy	768	3,8
Total accounting, bookkeeping and auditing activities: tax consultancy	18 375	90,3
Consulting services	1 497	7,3
Other services	498	2,4
Total income from services rendered for accounting, bookkeeping and auditing activities, tax consultancy	20 370	100,0

Table 20 – Details of income from services rendered for marketing research and public opinion polling, 2010

Type of service	R million	%
Market analysis and analysis of consumer behaviour	2 198	52,3
Branding	537	12,8
Market communication research	569	13,6
Other socio-economic and marketing research services	351	8,4
Total income from socio-economic and marketing research services	3 655	87,1
Broadcast media rating services	461	11,0
Other public opinion polling services	38	0,9
Total income from public opinion polling services	499	11,9
Other services	42	1,0
Total income from services rendered for marketing research and public opinion polling	4 196	100,0

Table 21 – Details of income from services rendered for business and management consultancy activities, 2010

Type of service	R million	%
Strategic management and planning	4 597	9,5
Organisational structure and review services	13 406	27,7
Construction management	2 453	5,1
Computer facilities management services	1 338	2,8
Other management services	11 010	22,8
Total income from management services	32 804	67,9
Consultancy services	3 647	7,5
Other services	11 871	24,6
Total income from services rendered for business and management consultancy activities	48 322	100

Table 22– Details of income from services rendered for architectural and engineering activities and related technical consultancy, 2010

Type of service	R million	%
Residential building services	630	1,2
Non-residential projects	1 409	2,7
Other architectural services	1 142	2,2
Total income from architectural services	3 181	6,1
Chemical engineering	1 443	2,8
Civil engineering	12 817	24,4
Electrical engineering	3 224	6,1
Industrial	1 490	2,8
Mechanical engineering	1 870	3,6
Mining	5 279	10,1
Engineering design and draughting	7 435	14,2
Other engineering services	3 909	7,5
Total income from engineering services	37 467	71,5
Quantity surveying	4 565	8,7
Other (including rural development, project management and environmental development)	5 997	11,4
Total income from other engineering related services	10 562	20,1
Survey and mapping services	969	1,8
Other services	270	0,5
Total income from services rendered for architectural and engineering activities and related technical consultancy	52 449	100,0

Table 23 – Details of income from services rendered for technical testing and analysis, 2010

Type of service	R million	%
Electro-technical testing	99	4,3
Chemical testing	257	11,3
Food and health testing	168	7,4
Mechanical and materials testing	255	11,2
Minerals and material testing	685	30,0
Provision of inspection services, additional to above	235	10,3
Other technical testing, inspection and analysis services	571	25,0
Other services	13	0,5
Total income from services rendered	2 283	100,0

Table 24 – Details of income from services rendered for advertising, 2010

Type of service	R million	%
Planning, creating and placing advertisements in media for clients and placing of outdoor advertising	7 687	53,1
Writing of advertising copy, commercial and industrial artwork	1 057	7,3
Telemarketing and supplying of music on hold for telephone advertisements for companies	521	3,6
Display of advertisements and other advertising design	373	2,6
Purchase or sale of advertising space or time, on commission	935	6,5
Sale of other advertising space or time	436	3,0
Other advertising services	1 303	9,0
Other services	2 159	14,9
Total income from services rendered for advertising	14 471	100,0

Table 25 – Details of income from services rendered for labour recruitment and provision of personnel, 2010

Type of service	R million	%
Executive search services	177	0,8
Employment agency services	3 295	15,6
Supply of warehouse labour	1 968	9,3
Supply of pickers, packers and production labour	1 775	8,4
Supply of administrative office staff	3 701	17,5
Supply of guarding staff	604	2,9
Supply of cleaning staff	353	1,7
Supply of labour to any other industry	9 005	42,4
Total income from labour brokerage	17 406	82,2
Other services	308	1,4
Total income from services rendered for labour recruitment and provision of personnel	21 186	100,0

Table 26 – Details of income from services rendered for investigation and security activities, 2010

Type of service	R million	%
Investigation services	591	2,5
Street patrols	508	2,2
Security guard services	9 527	41,0
Armed reaction and mobile patrol services	2 746	11,8
Cash-in-transit services	2 503	10,8
Other security services	1 499	6,4
Total income from security services	16 783	72,2
Vehicle tracking	2 851	12,3
Security system installation, maintenance and monitoring	1 607	6,9
Other security system services	1 050	4,5
Total income from security system services	5 508	23,7
Security advisory and consultation services	157	0,7
Other services	221	0,9
Total income from services rendered for investigation and security activities	23 260	100,0

Table 27 – Details of income from services rendered for building and industrial plant cleaning activities, 2010

Type of service	R million	%
Window cleaning services	1 159	8,8
Cleaning of industrial machinery and industrial plant	1 443	11,0
Disinfecting and exterminating activities for buildings, ships, trains, etc.	1 830	13,9
Total income from specialised cleaning services	4 432	33,7
Interior cleaning of buildings of all types	5 321	40,4
Floor cleaning and waxing, and the interior cleaning of walls and furniture	1 086	8,3
Total income from general cleaning services	6 407	48,7
Other cleaning services	411	3,1
Other services	1 902	14,5
Total income from services rendered for building and industrial plant cleaning activities	13 152	100,0

Table 28 – Details of income from property sales for real estate activities, 2010

Property type	R million	%
Residential	4 949	41,3
Non-residential	3 268	27,3
Vacant land or stands	2 793	23,3
Sales of other owned property	335	2,8
Total income from sales of owned property	11 345	94,7
Sales of other goods	630	5,3
Total income from services rendered for property sales	11 975	100,0

Table 29 – Details of rental income for real estate activities, 2010

Property type	R million	%
Residential	3 672	5,5
Non-residential	60 928	90,5
Other rental income from services rendered for property owned or rented for sub-letting	2 721	4,0
Total rental income from services rendered for property owned or rented for sub-letting	67 321	100,0

Table 30 – Details of purchases of land and buildings for resale for real estate activities, 2010

Type of purchase	R million	%
Residential	4 733	37,6
Non-residential	3 403	27,1
Vacant land or stands	2 689	21,4
Agricultural land	164	1,3
Total value of land and buildings purchased	10 989	87,4
Other purchases	1 578	12,6
Total purchases	12 567	100,0

Table 31 – Details of purchases of equipment, machinery or goods for hire, for renting of machinery and equipment, without operator, and of personal and household goods, 2010

Type of purchase	R million	%
Cars (including SUVs, campers and microbuses)	787	19,1
Light commercial vehicles (including pick-ups, panel vans and minibuses)	304	7,4
Trucks	254	6,2
Construction and civil engineering machinery and equipment	866	21,0
Office machinery and equipment (including computers)	667	16,2
Other purchases	1 252	30,1
Total purchases	4 130	100,0

Table 32 – Details of purchases for building and industrial plant cleaning activities, 2010

Type of purchase	R million	%
Cleaning consumables (e.g. detergents, replacement pads)	6 192	57,8
Uniforms and protective clothing	899	8,4
Cleaning equipment (e.g. vacuum cleaners)	948	8,9
Other purchases	2 668	24,9
Total purchases	10 707	100,0

Table 33 – Income from services rendered by client base in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Businesses (including parastatals)	Individuals	Government (national, provincial and local)	Total
	R million			
Activities auxiliary to financial intermediation	32 927	10 762	1 583	45 272
Computer and related activities	39 641	1 454	9 345	50 440
Research and development	7 316	71	2 161	9 548
Legal activities	10 986	5 544	714	17 244
Accounting, bookkeeping and auditing activities; tax consultancy	17 329	1 569	1 472	20 370
Marketing research and public opinion polling	4 146	12	38	4 196
Business and management consultancy activities	34 997	11 916	1 409	48 322
Architectural and engineering activities and related technical consultancy	38 537	2 677	11 235	52 449
Technical testing and analysis	2 187	13	83	2 283
Advertising	13 389	845	237	14 471
Labour recruitment and provision of personnel	20 229	456	501	21 186
Investigation and security activities	16 204	5 715	1 341	23 260
Building and industrial plant cleaning activities	9 660	446	3 046	13 152
Photographic activities	451	245	26	722
Packaging activities	1 289	5	0	1 294
Other business activities n.e.c.	117 204	14 471	5 213	136 888
Total (excluding: Real estate activities and Renting of machinery and equipment, without operator, and of personal and household goods)	366 492	56 201	38 404	461 097

Table 34 – Income from services rendered, sales of goods, rental of land, buildings and other structures, rental of motor vehicles, rental of plant and machinery and rental of vehicles and machinery, by client base in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Businesses (including parastatals)	Individuals	Government (national, provincial and local)	Total
	R million			
Real estate activities	80 325	15 380	1 200	96 905
Renting of machinery and equipment, without operator, and of personal and household goods	13 839	1 007	944	15 790
Total	94 164	16 387	2 144	112 695

Table 35 – Information and communication technology usage by type of service in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Type of activity	Use computer	Use internet	Use internet banking	Have web page	Receive orders over internet	Place orders over internet	IT outsourced
	Percentage (%)						
Activities auxiliary to financial intermediation	97,3	95,6	86,9	44,7	14,3	17,7	46,6
Real estate activities	89,1	83,2	72,1	31,5	9,0	10,0	41,4
Renting of machinery and equipment, without operator, and of personal and household goods	97,6	95,3	87,5	42,4	23,1	22,0	41,6
Computer and related activities	100,0	100,0	95,0	87,0	28,6	39,5	23,9
Research and development	100,0	98,9	92,1	68,5	21,3	32,6	47,2
Legal activities	99,3	94,9	88,0	45,2	13,0	17,1	51,7
Accounting, book-keeping and auditing activities; tax consultancy	100,0	97,1	90,7	56,4	12,9	27,1	33,6
Marketing research and public opinion polling	100,0	96,0	96,0	68,0	20,0	20,0	40,0
Business and management consultancy activities	99,3	98,0	94,6	69,6	19,6	28,4	40,5
Architectural, engineering activities and related technical consultancy	100,0	98,4	91,5	73,3	12,4	24,8	48,4

Table 35 – Information and communication technology usage by type of service in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010 (concluded)

Type of activity	Use computer	Use internet	Use internet banking	Have web page	Receive orders over internet	Place orders over internet	IT outsourced
	Percentage (%)						
Technical testing and analysis	100,0	100,0	85,3	76,5	32,4	29,4	55,9
Advertising	99,3	94,9	88,0	45,2	13,0	17,1	51,7
Labour recruitment and provision of personnel	100,0	99,2	91,1	67,5	24,4	25,2	58,5
Investigation and security activities	99,0	96,2	93,3	72,4	21,9	23,8	52,4
Building and industrial plant cleaning activities	96,9	96,9	81,3	62,5	43,8	28,1	68,8
Photographic activities	100,0	96,3	96,3	63,0	50,0	44,4	33,3
Packaging activities	100,0	94,7	94,7	63,2	26,3	31,6	57,9
Other business activities	94,6	88,5	86,5	53,4	16,9	27,7	38,5
Total	96,4	93,3	85,7	53,1	17,0	21,1	43,6

Explanatory notes

Background

The results presented in this publication have been derived from the 2010 'real estate, activities auxiliary to financial intermediation and business services' large sample surveys. This is a periodic survey, which measures economic activity in the real estate and business services industry of the South African economy. This survey is based on a sample of private and public enterprises operating in the real estate and business services industry.

The sample was drawn from Stats SA's business register. Stats SA continuously updates its business register, based on units registered for value added tax (VAT) and income tax (IT) at the South African Revenue Service (SARS).

The last survey of the real estate and business services industry, namely 'The real estate and business services industry, 2006' was conducted for the year 2006.

All figures exclude value added tax (VAT).

Reference period

The information was collected from enterprises for their financial year, which ended on any date between 1 July 2009 and 30 June 2010.

Purpose of the survey

Results of the survey are used within Stats SA for compiling South Africa's national accounts, e.g. the gross domestic product (GDP) and gross fixed capital formation. These statistics are also used by the private sector in analyses of comparative business and industry performance.

Scope and coverage	<p>This survey covers the following income tax-registered private and public enterprises that are mainly engaged in real estate and business services:</p> <ol style="list-style-type: none">i. Activities auxiliary to financial intermediationii. Real estate activitiesiii. Renting of machinery and equipment, without operator, and of personal and household goodsiv. Computer and related activitiesv. Research and developmentvi. Legal activitiesvii. Accounting, bookkeeping and auditing activities; tax consultancyviii. Marketing research and public opinion pollingix. Business and management consultancy activitiesx. Architectural and engineering activities and related technical consultancyxi. Technical testing and analysisxii. Advertisingxiii. Labour recruitment and provision of personnelxiv. Investigation and security activitiesxv. Building and industrial plant cleaning activitiesxvi. Photographic activitiesxvii. Packaging activitiesxviii. Other business activities n.e.c. <p>Exclusions:</p> <ol style="list-style-type: none">i. Financial intermediation, except insurance and pension fundingii. Insurance and pension funding except compulsory social security
Classification by industry	<p>The 1993 edition of the <i>Standard Industrial Classification of all Economic Activities</i> (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of all Economic Activities</i> (ISIC) with suitable adaptations for local conditions. Statistics in this publication are presented at 4-digit SIC level (group). Each enterprise is classified to an industry, which reflects its predominant activity.</p>
Statistical unit	<p>The statistical unit for the collection of the information is an enterprise. An enterprise is a legal unit (or a combination of legal units) that includes and directly controls all functions necessary to carry out its production activities.</p>

Size groups

The enterprises are divided into four size groups according to the value of their business register turnover. Large enterprises are enterprises with an annual turnover of R39 million and more. Table 36 presents the size groups defined using the Department of Trade and Industry (DTI) cut-off points.

Table 36 – Size groups for the ‘real estate, activities auxiliary to financial intermediation and business services’ industry, 2010

Size Group	Turnover
Large	≥ R39 000 000
Medium	R19 500 000 ≤ VAT turnover < R39 000 000
Small	R4 500 000 ≤ VAT turnover < R19 500 000
Micro	< R4 500 000

Survey methodology and design

The survey was conducted by post, e-mail, fax, telephone and personal visits.

A sample of approximately 8 004 enterprises was drawn using stratified simple random sampling. The enterprises were first stratified at 4-digit level according to the SIC and then by size of enterprise. All large enterprises were completely enumerated. Business register turnover was used as the measure of size for stratification. The collection rate was 83,2%.

Collection rate

Collection rate = ((collected + finalised investigations) / sample size) x 100.

Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates were calculated and then aggregated with the completely enumerated stratum to form group estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at www.statssa.gov.za/publications/publicationsearch.asp.

Relative standard error

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the real estate and business services industry in South Africa. One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have accrued due to sampling.

Table 37 – Income in the ‘real estate, activities auxiliary to financial intermediation and business services’ industry within 95% confidence limit: 2010

Type of activity	Lower limit	Total income	Upper limit	Relative standard error (RSE)
	R million			%
Activities auxiliary to financial intermediation	59 410	61 276	63 142	1,6
Real estate activities	115 103	127 398	139 693	4,9
Renting of machinery and equipment, without operator, and of personal and household goods	15 672	17 660	19 648	5,7
Computer and related activities	65 677	67 156	68 635	1,1
Research and development	13 855	14 698	15 541	2,9
Legal activities	16 630	17 706	18 782	3,1
Accounting, bookkeeping and auditing activities; tax consultancy	19 616	21 150	22 684	3,7
Marketing research and public opinion polling	4 639	4 828	5 017	2,0
Business and management consultancy activities	66 768	69 634	72 500	2,1
Architectural, engineering activities and related technical consultancy	53 410	57 465	61 520	3,6
Technical testing and analysis	2 847	2 927	3 007	1,4
Advertising	15 171	16 254	17 337	3,4
Labour recruitment and provision of personnel	20 856	21 751	22 646	2,1
Investigation and security activities	22 702	24 633	26 564	4,0
Building and industrial plant cleaning activities	22 823	24 924	27 025	4,3
Photographic activities	736	859	982	7,3
Packaging activities	1 270	1 486	1 702	7,4
Other business activities	144 805	187 892	230 979	11,7
Total	696 203	739 697	783 191	3,0

Non-sampling errors Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Rounding-off of figures The figures in the tables have, where necessary, been rounded off to the nearest final digit shown. There may therefore be slight discrepancies between the sums of the constituent items and the totals shown.

Symbols and abbreviations

DTI	Department of Trade and Industry
GDP	Gross domestic product
ISIC	International Standard Industrial Classification of all Economic Activities
IT	Income tax
RSE	Relative standard error
SARS	South African Revenue Service
SE	Standard error
SIC	Standard Industrial Classification of all Economic Activities
SNA	System of National Accounts
Stats SA	Statistics South Africa
VAT	Value added tax
0	Nil or less than half the final digit shown

Glossary

Casual employees	Employees who fall neither within the 'permanent employees' category nor the 'temporary employees' category. Such employees are typically working daily or hourly.
Concentration ratio	The ratio of the income of the n largest enterprises to the total income.
Current assets	Assets that are not expected to be turned into cash within one year during the normal course of business. They include: <ul style="list-style-type: none"> • trade and other receivables; • cash and bank; • inventories; and • other current assets.
Current liabilities	Debts or obligations that are due within one year. They include: <ul style="list-style-type: none"> • trade and other payables; • bank overdraft; and • other current liabilities.
Employees	Persons employed by a business or organisation and who received payment (in salaries, wages, commission, piece rates or payments in kind) for the last pay period ended on or before 30 June 2010.
Enterprise	A legal entity or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.
Equity	The residual interest in the entity's assets after deducting its liabilities.
Income from rental, leasing and hiring	Includes: Income from rental and leasing of land, buildings and other structures and income from leasing and hiring of motor vehicles, other transport equipment, plant, machinery and equipment.
Industry	An industry consists of a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the <i>System of National Accounts (SNA)</i> in the same way as in the <i>Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC)</i> .
Net profit or loss after tax	Net profit or loss after tax is derived as: Net profit or loss before tax minus company tax

Net profit or loss before tax

Net profit or loss before tax is derived as:

Total income
plus closing inventories
minus total expenditure
minus opening inventories

Non-current assets

Assets which are not easily convertible to cash or not expected to become cash within the next year. They include:

- property, plant and equipment and intangible assets;
- long-term investments; and
- other non-current assets.

Non-current liabilities

Liabilities not due to be paid within one year during the normal course of business. They include:

- long-term loans; and
- other non-current liabilities.

Other expenditure

Includes:

Bursaries for own employees (staff bursaries); containers and packaging materials; excise and customs duty; losses on foreign exchange as a result of variations in foreign exchange rates or transactions; losses on financial and other liabilities: redemption, liquidation or revaluation; prices and payouts with respect to lottery operation and gambling; property taxes paid; research and development; severance, termination and redundancy payments; and skills development levy.

Other income

Includes:

Net profit on foreign loans as a result of variations in foreign exchange rates, royalties, franchise fees, copyright, trade names and patent rights received; profit on financial and other liabilities: redemption, liquidation and revaluation of liabilities.

Permanent employees	Employees appointed on an open-ended contract with no stipulated termination date or fixed-term contract for periods of more than one year.
Profit margin	Profit margin is derived as: Net profit or loss after tax <i>divided by</i> turnover <i>multiplied by</i> 100
Statistical unit	A unit about which statistics are tabulated, compiled or published. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.
Stratum	A stratum is constructed by concatenating the SIC classification and size group variables.
Subcontractors	Include labour brokers.
Temporary employees	Employees appointed on a short-term contract basis with a stipulated termination date for periods not exceeding one year.
Turnover	Turnover includes: <ul style="list-style-type: none">• the value of sales;• amounts received for work done;• amounts received for services rendered;• rent and or lease payments received for land and buildings; and• rent, leasing and hiring received for machinery, vehicles and other equipment. Turnover excludes: <ul style="list-style-type: none">• value added tax (VAT);• net profit or loss on sales or revaluation of fixed assets (including profit or loss on foreign exchange);• export freight charges;• interest received; and• excise duty.
Zero values	All rand values less than R500 000.