## Retail trade industry, 2012

## Retail trade industry, 2012 / Statistics South Africa

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## Retail trade industry, 2012

## 1. Introduction

This publication presents estimates in respect of the 2012 retail trade large sample survey (LSS). The 2012 retail trade LSS collected data from a sample of approximately 3000 enterprises. The reporting period was the financial year ended on any date between 1 July 2011 and 30 June 2012. The data for the number of employees were provided for the last pay period ended on or before 30 June 2012. The sample was stratified in such a way that all large enterprises (those with turnover equal to or greater than R78 million) were included.

The last retail trade LSS was conducted for 2009 (Report No. 62-01-02 (2009)).

### 1.1 Scope and coverage

The 2012 retail trade LSS covers enterprises registered for VAT (value added tax) that are mainly engaged in the following activities classified according to the January 1993 edition of the Standard Industrial Classification of All Economic Activities (SIC), Fifth edition, Report No. 09-09-02:

Non-specialised stores with food, beverages and tobacco predominating (SIC 6211)
Other non-specialised stores (6219)
Food, beverages and tobacco in specialised stores (SIC 6220)
Pharmaceutical and medical goods, cosmetic and toilet articles (SIC 6231)
Textiles, clothing, footwear and leather goods (SIC 6232)
Household furniture, appliances, articles and equipment (SIC 6233)

- Hardware, paints and glass (SIC 6234)
- Other specialised stores (SIC 6239)
- Second-hand goods in stores (SIC 6240)

Repair of personal and household goods and retail trade not in stores (SIC 6251, 6252, 6259 and 6260)

### 1.2 Data items

The following categories of data items were collected: industrial classification, details of employment, trading income, expenditure, profit or loss, inventories, carrying value of assets, details of sales of goods, services and purchases, information and communication technology usage, client base and method of payment.

### 1.3 Reference period

The questionnaires were completed for the financial year of the enterprise which ended on any date between 1 July 2011 and $\mathbf{3 0}$ June 2012 , according to the usual reporting schedule of the enterprise.

## Examples

```
1 October 2010-30 September 2011
    1 January 2011-31 December 2011
    1 February 2011-31 January 2012
    1 March 2011 - 29 February }201
    - April 2011-31 March 2012
```


### 1.4 Current prices

The rand values are at current prices.

### 1.5 Reliability of data

All estimates compiled for this industry are subject to both sampling and non-sampling errors.
The estimates presented in this publication are subject to sampling variability since they are based on information obtained from a sample. That is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the retail trade industry in South Africa.
One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate. The larger the RSE, the less reliable the estimate. The following are some of the likely sources of non-sampling errors: sampling frame not up to date, wrong definitions and classification, phrasing of questions, non-response, processing and estimation. Every effort is made to minimise non-sampling errors by the careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures to maximise collection rate. Non-sampling errors occur in both sample surveys and censuses.

### 1.6 Confidentiality

According to section 17 of the Statistics Act, 1999 (Act No. 6 of 1999), completed questionnaires remain confidential to Statistics South Africa (Stats SA). Individual business information is never disclosed. Results are presented in aggregated form only.

### 1.7 Reporting unit

The statistical unit for the collection of information is an enterprise. An enterprise is a legal unit (or a combination of legal units) that includes and directly controls all functions necessary to carry out its activities. Each enterprise is classified to an industry that reflects its predominant activity.

## 2. Summary of findings for the year 2012

Figure 1 - Income in the retail trade industry, 2012


The total income for the retail trade industry for 2012 was R642 772 million. The largest contributor to the total income was 'non-specialised stores with food, beverages and tobacco predominating' (R225 302 million or 35\%), followed by 'textiles, clothing, footwear and leather goods' (R134 802 million or 21\%) (Figure 1 and Table 6, page 12).

The total income represents an increase of 10,0\% per annum over that reported for the corresponding period of 2009 (R483 484 million).

Figure 2 - Income by enterprise size in the retail trade industry, 2012


Large enterprises (those with turnover equal to or greater than R78 million) generated R460 802 million or $71 \%$ of the total income in the retail trade industry in 2012 (Figure 2 and Table 7, page 13).

Figure 3 - Profit margin in the retail trade industry, 2012

```
Repair of personal and household goods and retail trade not in stores
Food, beverages and tobacco in specialised stores Non-specialised stores with food beverages and tobacco predominating
Second-hand goods in stores
Pharmaceutical and medical goods cosmetic and toilet articles
Other non-specialised stores
```



The profit margin for the retail trade industry was $3,2 \%$ in 2012. 'Household furniture, appliances, articles and equipment' had the highest profit margin at 6,9\%, followed by 'textiles, clothing, footwear and leather goods' at 5,4\% and 'hardware, paints and glass' at 3,4\% (Figure 3 and Table 4, page 10).

Figure 4 - Concentration ratios (CR) in the retail trade industry, 2012


The 20 largest enterprises contributed $49,0 \%$ of the total income in the retail trade industry in 2012. 'Textiles, clothing, footwear and leather goods' had the highest concentration ratios in all three categories: CR5 (69,3\%), CR10 (79,6\%) and CR20 ( $83,7 \%$ ). 'Food, beverages and tobacco in specialised stores' had the lowest concentration ratios in all three categories: CR5 (8,3\%), CR10 (12,1\%) and CR20 ( $17,5 \%$ ) (Figure 5 and Table 8, page 14).

Figure 5 - Composition of expenditure in the retail trade industry, 2012


Expenditure in the retail trade industry in 2012 amounted to R622 148 million. The expenditure consisted primarily of 'purchases' (R463 307 million or $75 \%$ ), followed by 'salaries and wages' (R59 325 million or 10\%) and 'rental of land (R21 560 million or $3 \%$ ) (Figure 5 and Table 9, pages 15-16).

Figure 6 - Capital expenditure on new assets in the retail trade industry, 2012


The total capital expenditure on new assets in the retail trade industry in 2012 was R14 752 million. The largest category of capital expenditure was 'plant, machinery and other office equipment' (R6 793 million or 47\%), followed by 'land, buildings and construction' (R3 458 million or 23\%) and 'computer equipment and software' (R1 689 million or 12\%) (Figure 6 and Table 15, page 22).

Capital expenditure on 'new assets' increased by $14,5 \%$ per annum compared with the corresponding period of 2009 (R9 828 million).

Figure 7 - Employment in the retail trade industry, 2012


The total number of persons employed in the retail trade industry for the last pay period ended on or before 30 June 2012 was 706861 . 'Non-specialised stores with food, beverages and tobacco predominating' had the largest number of employees ( 238184 or $34 \%$ ), followed by 'textiles, clothing, footwear and leather goods' (170 720 or 24\%) (Figure 7 and Table 17, page 24).

Employment in the retail trade industry increased by 4,4\% per annum compared with the number of employees reported in the corresponding period of 2009 (621 035).

Figure 8 - Gender ratios in the retail trade industry, 2012


The industry with the highest proportion of females employed was 'pharmaceutical and medical goods, cosmetic and toilet articles' (65\%), whilst 'hardware, paints and glass' had the highest proportion of males employed ( $71 \%$ ) (Figure 8 and Table 17, page 24).

The proportion of females employed in the retail trade industry between 2009 and 2012 remained more or less the same at $53 \%$ and $55 \%$ respectively. The highest proportion of females was employed by 'pharmaceutical and medical goods, cosmetic and toilet articles' in 2009 at $65 \%$.

Figure 9 - Employment by enterprise size in the retail trade industry, 2012


Employment by enterprise size indicates that large enterprises had the highest number of employees ( 460219 or $65 \%$ ), followed by micro enterprises (105 967 or $15 \%$ ), small enterprises ( 87582 or $12 \%$ ) and medium enterprises ( 53093 or $8 \%$ ) (Figure 9 and Table 18, page 25).

Pali Lehohla
Statistician-General
3. Tables

Table 1 - Principal statistics in the trade industry ${ }^{1}, 2009$ and 2012

| Item | Turnover | Total Income | Total expenditure | Total value of opening inventory | Total value of closing inventory | Net profit before tax | Carrying value of assets at the beginning of the financial year | Carrying value of assets at the end of the financial year | Capital expenditure on new assets | Number of employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |  |  | Number |
| 2009 | 1838049 | 1880410 | 1813810 | 166635 | 182004 | 81969 | 159373 | 176090 | 37283 | 1592083 |
| 2012 | 2293034 | 2352879 | 2296197 | 207238 | 239545 | 88989 | 203362 | 213840 | 44086 | 1735350 |
| Annualised \% change | 7,7 | 7,8 | 8,2 | 7,5 | 9,6 | 2,8 | 8,5 | 6,7 | 5,7 | 2,9 |

The trade industry comprises wholesale trade, retail trade, motor trade, maintenance and repairs, hotels and restaurants.
Table 2 - Principal statistics in the retail trade industry, 2009 and 2012

| Item | Turnover | Total income | Total expenditure | Total value of opening inventory | Total value of closing inventory | Net profit before tax | Carrying value of assets at the beginning of the financial year | Carrying value of assets at the end of the financial year | Capital expenditure on new assets | Number of employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |  |  | Number |
| 2009 | 469832 | 483484 | 464266 | 47166 | 52558 | 24610 | 58151 | 59911 | 9828 | 621035 |
| 2012 | 627175 | 642772 | 622148 | 58716 | 66494 | 28402 | 69944 | 73626 | 14752 | 706861 |
| Annualised \% change | 10,1 | 10,0 | 10,2 | 7,6 | 8,2 | 4,9 | 6,3 | 7,1 | 14,5 | 4,4 |

Table 3 - Principal statistics in the retail trade industry, 2012

| Type of retail trade | Total income | Total expenditure | Total value of opening inventories | Total value of closing inventories | Net profit or loss before tax | Carrying value of assets at the beginning of the financial year | Carrying value of assets at the end of the financial year | Capital expenditure on new assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 225302 | 220240 | 14139 | 15919 | 6842 | 16426 | 17525 | 4761 |
| Other non-specialised stores | 48881 | 48401 | 5080 | 6305 | 1705 | 2789 | 3369 | 1152 |
| Food, beverages and tobacco in specialised stores | 52224 | 51434 | 2704 | 2927 | 1013 | 3172 | 2994 | 495 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 45419 | 44239 | 3549 | 4036 | 1667 | 4031 | 4296 | 689 |
| Textiles, clothing, footwear and leather goods | 134802 | 126886 | 15783 | 18131 | 10264 | 32375 | 32914 | 4236 |
| Household furniture, appliances, articles and equipment | 38738 | 35786 | 5016 | 5300 | 3236 | 2715 | 3607 | 1503 |
| Hardware, paints and glass | 43895 | 42351 | 5126 | 5655 | 2073 | 4476 | 4756 | 940 |
| Other specialised stores | 35740 | 34803 | 6202 | 6935 | 1670 | 2701 | 2737 | 509 |
| Second-hand goods in stores | 1829 | 1760 | 327 | 320 | 62 | 215 | 200 | 30 |
| Repair of personal and household goods and retail trade not in stores | 15942 | 16248 | 790 | 966 | -130 | 1044 | 1228 | 437 |
| Total | 642772 | 622148 | 58716 | 66494 | 28402 | 69944 | 73626 | 14752 |

Table 4 - Profit margin in the retail trade industry, 2012

| Type of retail trade | Net profit after tax |  | Turnover |  | Profit margin ${ }^{2}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2012 | 2009 | 2012 | 2009 | 2012 |
|  | R million |  |  |  | \% |  |
| Non-specialised stores with food, beverages and tobacco predominating | 2934 | 4853 | 153002 | 222588 | 1,9 | 2,2 |
| Other non-specialised stores | 1435 | 1300 | 41493 | 48271 | 3,5 | 2,7 |
| Food, beverages and tobacco in specialised stores | 89 | 846 | 42019 | 51886 | 0,2 | 1,6 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 605 | 1213 | 31394 | 44510 | 1,9 | 2,7 |
| Textiles, clothing, footwear and leather goods | 9701 | 6891 | 93419 | 127801 | 10,4 | 5,4 |
| Household furniture, appliances, articles and equipment | 769 | 2478 | 34130 | 35993 | 2,3 | 6,9 |
| Hardware, paints and glass | 1121 | 1477 | 27872 | 43297 | 4,0 | 3,4 |
| Other specialised stores | 1039 | 1212 | 27344 | 35294 | 3,8 | 3,4 |
| Second-hand goods in stores | 78 | 45 | 1488 | 1773 | 5,2 | 2,5 |
| Repair of personal and household goods and retail trade not in stores | 451 | -237 | 17671 | 15762 | 2,6 | -1,5 |
| Total | 18222 | 20078 | 469832 | 627175 | 3,9 | 3,2 |

${ }^{2}$ Profit margin = Net profit after tax divided by turnover multiplied by 100.

Table 5 - Income in the retail trade industry, 2009 and 2012

| Income item | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: |
|  | R million |  |  |
| Sales of goods | 461394 | 618024 | 10,2 |
| Services | 7799 | 8046 | 1,0 |
| Interest | 6640 | 6177 | -2,4 |
| Dividends | 1735 | 2071 | 6,1 |
| Profit on sale or revaluation of assets | 661 | 861 | 9,2 |
| Royalties | 181 | 780 | 62,7 |
| Other income | 5074 | 6813 | 10,3 |
| Total | 483484 | 642772 | 10,0 |

Table 6 - Income in the retail trade industry, 2012

| Type of retail trade | Sales of goods | Services | Interest | Dividends | Profit on financial and other assets | Royalties | Other income | Total income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 221088 | 979 | 379 | 97 | 127 | 382 | 2250 | 225302 |
| Other non-specialised stores | 47991 | 272 | 228 | 6 | 81 | 35 | 268 | 48881 |
| Food, beverages and tobacco in specialised stores | 51770 | 76 | 134 | 1 | 77 | 8 | 158 | 52224 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 44231 | 245 | 69 | 6 | 26 | 18 | 824 | 45419 |
| Textiles, clothing, footwear and leather goods | 125879 | 1725 | 3617 | 1066 | 344 | 194 | 1977 | 134802 |
| Household furniture, appliances, articles and equipment | 33712 | 2192 | 1365 | 862 | 69 | 0 | 538 | 38738 |
| Hardware, paints and glass | 42953 | 151 | 207 | 6 | 50 | 143 | 385 | 43895 |
| Other specialised stores | 34531 | 761 | 121 | 12 | 54 | 0 | 261 | 35740 |
| Second-hand goods in stores | 1723 | 41 | 21 | 0 | 5 | 0 | 39 | 1829 |
| Repair of personal and household goods and retail trade not in stores | 14146 | 1604 | 36 | 15 | 28 | 0 | 113 | 15942 |
| Total | 618024 | 8046 | 6177 | 2071 | 861 | 780 | 6813 | 642772 |

Table 7 - Income by enterprise size in the retail trade industry, 2012

| Type of retail trade | Large enterprises | Medium enterprises | Small enterprises | Micro enterprises | Total of all enterprises |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 187895 | 19308 | 4292 | 13807 | 225302 |
| Other non-specialised stores | 34439 | 5375 | 3815 | 5252 | 48881 |
| Food, beverages and tobacco in specialised stores | 15620 | 6825 | 12332 | 17447 | 52224 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 31454 | 1844 | 4103 | 8018 | 45419 |
| Textiles, clothing, footwear and leather goods | 120261 | 2848 | 5891 | 5802 | 134802 |
| Household furniture, appliances, articles and equipment | 26317 | 3033 | 4073 | 5315 | 38738 |
| Hardware, paints and glass | 22076 | 5391 | 4023 | 12405 | 43895 |
| Other specialised stores | 17710 | 1921 | 8162 | 7947 | 35740 |
| Second-hand goods in stores and repair of personal and household goods and retail trade not in stores ${ }^{3}$ | 5030 | 2649 | 2705 | 7387 | 17771 |
| Total | 460802 | 49194 | 49396 | 83380 | 642772 |

Second-hand goods in stores and repair of personal and household goods and retail trade not in stores are combined due to confidentiality.

Table 8 - Relative contribution (concentration ratios) of the largest enterprises in the retail trade industry, 2012

| Type of retail trade | Total income | Income of 5 largest enterprises | Relative contribution of 5 largest enterprises | Income of 10 largest enterprises | Relative contribution of 10 largest enterprises | Income of 20 largest enterprises | Relative contribution of 20 largest enterprises |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% | R million | \% | R million | \% |
| Non-specialised stores with food, beverages and tobacco predominating | 225302 | 131538 | 58,4 | 135838 | 60,3 | 140770 | 62,5 |
| Other non-specialised stores | 48881 | 31406 | 64,2 | 32359 | 66,2 | 33597 | 68,7 |
| Food, beverages and tobacco in specialised stores | 52224 | 4310 | 8,3 | 6300 | 12,1 | 9145 | 17,5 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 45419 | 22726 | 50,0 | 27525 | 60,6 | 29995 | 66,0 |
| Textiles, clothing, footwear and leather goods | 134802 | 93434 | 69,3 | 107280 | 79,6 | 112843 | 83,7 |
| Household furniture, appliances, articles and equipment | 38738 | 20131 | 52,0 | 22985 | 59,3 | 24891 | 64,3 |
| Hardware, paints and glass | 43895 | 16789 | 38,2 | 18175 | 41,4 | 19759 | 45,0 |
| Other specialised stores | 35740 | 6765 | 18,9 | 9988 | 27,9 | 12947 | 36,2 |
| Second-hand goods in stores | 1829 | 314 | 17,2 | 408 | 22,3 | 526 | 28,8 |
| Repair of personal and household goods and retail trade not in stores | 15942 | 4232 | 26,5 | 4898 | 30,7 | 5467 | 34,3 |
| Total | 642772 | $202959{ }^{4}$ | 31,6 | 264128 | 41,1 | 315064 | 49,0 ${ }^{5}$ |

These figures reflect the income of the 5,10 and 20 largest enterprises respectively, and not the column totals.
${ }^{5}$ Relative contribution = income of the largest enterprises divided by total income multiply by 100.

Table 9 - Expenditure in the retail trade industry, 2012

| Type of retail trade | Purchases | Salaries and wages | Rental of land | Advertising | Depreciation | Interest |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 182704 | 14672 | 4181 | 570 | 2450 | 678 |
| Other non-specialised stores | 38610 | 3949 | 1855 | 80 | 476 | 352 |
| Food, beverages and tobacco in specialised stores | 43311 | 3157 | 1060 | 116 | 420 | 164 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 33930 | 4819 | 676 | 519 | 440 | 103 |
| Textiles, clothing, footwear and leather goods | 75171 | 15861 | 8030 | 1647 | 2356 | 4538 |
| Household furniture, appliances, articles and equipment | 19447 | 6272 | 2014 | 950 | 432 | 415 |
| Hardware, paints and glass | 32774 | 4268 | 1104 | 150 | 510 | 218 |
| Other specialised stores | 24443 | 4230 | 2150 | 329 | 425 | 139 |
| Second-hand goods in stores | 1063 | 283 | 105 | 29 | 27 | 17 |
| Repair of personal and household goods and retail trade not in stores | 11854 | 1814 | 385 | 233 | 218 | 84 |
| Total | 463307 | 59325 | 21560 | 4623 | 7754 | 6708 |

Table 9 - Expenditure in the retail trade industry, 2012 (concluded)

| Type of retail trade | Motor vehicle running expenditure | Repair and maintenance | Water and electricity | Other expenditure | Total expenditure |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 1549 | 1907 | 2598 | 8931 | 220240 |
| Other non-specialised stores | 91 | 119 | 170 | 2699 | 48401 |
| Food, beverages and tobacco in specialised stores | 305 | 271 | 446 | 2184 | 51434 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 169 | 81 | 183 | 3319 | 44239 |
| Textiles, clothing, footwear and leather goods | 371 | 771 | 1443 | 16698 | 126886 |
| Household furniture, appliances, articles and equipment | 519 | 265 | 328 | 5144 | 35786 |
| Hardware, paints and glass | 478 | 169 | 127 | 2553 | 42351 |
| Other specialised stores | 173 | 103 | 187 | 2624 | 34803 |
| Second-hand goods in stores | 23 | 13 | 13 | 187 | 1760 |
| Repair of personal and household goods and retail trade not in stores | 198 | 98 | 86 | 1278 | 16248 |
| Total | 3876 | 3797 | 5581 | 45617 | 622148 |

Table 10 - Carrying value of assets at the end of the financial year in the retail trade industry, 2009 and 2012

| Type of asset | 2009 | 2012 |  | 2009 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | change | \% contribution to total carrying value |  |
| Land, buildings and construction | 10899 | 14902 | 11,0 | 18,2 | 20,2 |
| Computers and other IT equipment | 1211 | 1911 | 16,4 | 2,0 | 2,6 |
| Motor vehicles | 3344 | 3691 | 3,3 | 5,6 | 5,0 |
| Plant, machinery and equipment | 14293 | 20577 | 12,9 | 23,9 | 27,9 |
| Intangible assets | 29129 | 32180 | 3,4 | 48,6 | 43,8 |
| Other assets | 1035 | 365 | -29,3 | 1,7 | 0,5 |
| Total | 59911 | 73626 | 7,1 | 100,0 | 100,0 |

Table 11 - Carrying value of assets at the end of the financial year in the retail trade industry, 2012

| Type of retail trade | Land, buildings and construction | Computers and other IT equipment | Motor vehicles | Plant, machinery and equipment | Intangible assets | Other assets | Total carrying value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 5600 | 102 | 599 | 8477 | 2676 | 71 | 17525 |
| Other non-specialised stores | 643 | 158 | 219 | 1807 | 526 | 16 | 3369 |
| Food, beverages and tobacco in specialised stores | 764 | 40 | 502 | 1031 | 574 | 83 | 2994 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 305 | 124 | 131 | 631 | 3104 | 1 | 4296 |
| Textiles, clothing, footwear and leather goods | 2591 | 1097 | 474 | 6126 | 22541 | 85 | 32914 |
| Household furniture, appliances, articles and equipment | 1993 | 190 | 551 | 638 | 191 | 44 | 3607 |
| Hardware, paints and glass | 2298 | 76 | 606 | 848 | 905 | 23 | 4756 |
| Other specialised stores | 447 | 82 | 266 | 678 | 1239 | 25 | 2737 |
| Second-hand goods in stores | 71 | 4 | 46 | 62 | 17 | 0 | 200 |
| Repair of personal and household goods and retail trade not in stores | 190 | 38 | 297 | 279 | 407 | 17 | 1228 |
| Total | 14902 | 1911 | 3691 | 20577 | 32180 | 365 | 73626 |

Table 12 - Details of assets in the retail trade industry, 2012

| Type of retail trade | Current assets |  |  |  |  | Non-current assets |  |  |  |  | Total assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Bank | Debtors | Inventory | Other current assets | Total current assets | Fixed noncurrent assets | Goodwill | Long-term investment | Other noncurrent assets | Total noncurrent assets |  |
|  | R million |  |  |  |  |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 4786 | 5167 | 15919 | 1916 | 27788 | 15448 | 2070 | 7655 | 2710 | 27883 | 55671 |
| Other non-specialised stores | 868 | 1506 | 6305 | 3282 | 11961 | 3059 | 299 | 2236 | 239 | 5833 | 17794 |
| Food, beverages and tobacco in specialised stores | 1241 | 1311 | 2927 | 217 | 5696 | 2480 | 493 | 485 | 1200 | 4658 | 10354 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 1152 | 10263 | 4036 | 598 | 16049 | 1929 | 2367 | 319 | 916 | 5531 | 21580 |
| Textiles, clothing, footwear and leather goods | 7241 | 18807 | 18131 | 4608 | 48787 | 20623 | 12291 | 4804 | 6465 | 44183 | 92970 |
| Household furniture, appliances, articles and equipment | 1758 | 12073 | 5300 | 3686 | 22817 | 3466 | 141 | 2332 | 2986 | 8925 | 31742 |
| Hardware, paints and glass | 2313 | 2511 | 5655 | 1866 | 12345 | 3944 | 812 | 698 | 979 | 6433 | 18778 |
| Other specialised stores | 2015 | 1697 | 6935 | 1321 | 11968 | 1886 | 833 | 395 | 497 | 3611 | 15579 |
| Second-hand goods in stores | 77 | 147 | 320 | 54 | 598 | 183 | 17 | 136 | 26 | 362 | 960 |
| Repair of personal and household goods and retail trade not in stores | 606 | 621 | 966 | 148 | 2341 | 886 | 342 | 80 | 495 | 1803 | 4144 |
| Total | 22057 | 54103 | 66494 | 17696 | 160350 | 53904 | 19665 | 19140 | 16513 | 109222 | 269572 |

Table 13 - Details of liabilities and owners' equity in the retail trade industry, 2012

| Type of retail trade | Current liabilities |  |  |  | Non-current liabilities |  |  | Total liabilities | Owners' equity | Equity and liabilities |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Creditors | Overdraft | Other current liabilities | Total current liabilities | Longterm loans | Other noncurrent liabilities | Total noncurrent liabilities |  |  |  |
|  | R million |  |  |  |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 23402 | 1525 | 6516 | 31443 | 5996 | 3493 | 9489 | 40932 | 14739 | 55671 |
| Other non-specialised stores | 8170 | 285 | 4436 | 12891 | 728 | 905 | 1633 | 14524 | 3270 | 17794 |
| Food, beverages and tobacco in specialised stores | 2695 | 632 | 727 | 4054 | 2169 | 1414 | 3583 | 7637 | 2717 | 10354 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 12672 | 153 | 843 | 13668 | 1328 | 423 | 1751 | 15419 | 6161 | 21580 |
| Textiles, clothing, footwear and leather goods | 16504 | 835 | 14969 | 32308 | 22323 | 5711 | 28034 | 60342 | 32628 | 92970 |
| Household furniture, appliances, articles and equipment | 5738 | 1094 | 6948 | 13780 | 4132 | 1552 | 5684 | 19464 | 12278 | 31742 |
| Hardware, paints and glass | 5668 | 719 | 1537 | 7924 | 3689 | 629 | 4318 | 12242 | 6536 | 18778 |
| Other specialised stores | 4691 | 235 | 1326 | 6252 | 2043 | 914 | 2957 | 9209 | 6370 | 15579 |
| Second-hand goods in stores | 168 | 33 | 26 | 227 | 260 | 100 | 360 | 587 | 373 | 960 |
| Repair of personal and household goods and retail trade not in stores | 1196 | 83 | 278 | 1557 | 2915 | 366 | 3281 | 4838 | -694 | 4144 |
| Total | 80904 | 5594 | 37606 | 124104 | 45583 | 15507 | 61090 | 185194 | 84378 | 269572 |

Table 14 - Capital expenditure on new assets in the retail trade industry, 2009 and 2012

| Type of asset | 2009 | 2012 | Annualised \% change | 2009 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  | \% contribution to total capital expenditure on new assets |  |
| Land, buildings and construction | 1630 | 3458 | 28,5 | 16,6 | 23,4 |
| Computer equipment and software | 808 | 1689 | 27,9 | 8,2 | 11,4 |
| Vehicles | 1140 | 1288 | 4,2 | 11,6 | 8,7 |
| Plant, machinery and equipment | 5468 | 6793 | 7,5 | 55,6 | 46,2 |
| Other capital expenditure | 782 | 1524 | 24,9 | 8,0 | 10,3 |
| Total | 9828 | 14752 | 14,5 | 100,0 | 100,0 |

Table 15 - Capital expenditure on new assets in the retail trade industry, 2012

| Type of retail trade | Land, buildings and construction | Computer equipment and software | Vehicles | Plant, machinery and other office equipment | Other capital expenditure | Total capital expenditure on new assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 1459 | 336 | 181 | 2681 | 104 | 4761 |
| Other non-specialised stores | 121 | 132 | 57 | 739 | 103 | 1152 |
| Food, beverages and tobacco in specialised stores | 91 | 32 | 152 | 210 | 10 | 495 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 20 | 62 | 79 | 200 | 328 | 689 |
| Textiles, clothing, footwear and leather goods | 492 | 891 | 122 | 2166 | 565 | 4236 |
| Household furniture, appliances, articles and equipment | 803 | 98 | 180 | 360 | 62 | 1503 |
| Hardware, paints and glass | 376 | 70 | 259 | 137 | 98 | 940 |
| Other specialised stores | 62 | 46 | 123 | 159 | 119 | 509 |
| Second-hand goods in stores | 3 | 1 | 12 | 13 | 1 | 30 |
| Repair of personal and household goods and retail trade not in stores | 31 | 21 | 123 | 128 | 134 | 437 |
| Total | 3458 | 1689 | 1288 | 6793 | 1524 | 14752 |

Table 16 - Employment in the retail trade industry for the last pay period ended on or before 30 June 2009 and 30 June 2012

| Type of retail trade | Female employees |  |  | Male employees |  |  | Total employees |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2012 | Annualised \% change | 2009 | 2012 | Annualised \% change | 2009 | 2012 | Annualised \% change |
| Non-specialised stores with food, beverages and tobacco predominating | 103617 | 139442 | 10,4 | 80727 | 98742 | 6,9 | 184344 | 238184 | 8,9 |
| Other non-specialised stores | 24497 | 21212 | -4,7 | 21653 | 19507 | -3,4 | 46150 | 40719 | -4,1 |
| Food, beverages and tobacco in specialised stores | 23312 | 24542 | 1,7 | 29836 | 30450 | 0,7 | 53148 | 54992 | 1,1 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 20501 | 23320 | 4,4 | 11242 | 12348 | 3,2 | 31743 | 35668 | 4,0 |
| Textiles, clothing, footwear and leather goods | 81599 | 107630 | 9,7 | 49530 | 63090 | 8,4 | 131128 | 170720 | 9,2 |
| Household furniture, appliances, articles and equipment | 30801 | 31078 | 0,3 | 32941 | 28184 | -5,1 | 63742 | 59262 | -2,4 |
| Hardware, paints and glass | 11222 | 12209 | 2,8 | 23744 | 30351 | 8,5 | 34965 | 42560 | 6,8 |
| Other specialised stores | 16897 | 19512 | 4,9 | 19916 | 20168 | 0,4 | 36813 | 39680 | 2,5 |
| Second-hand goods in stores | 1042 | 1527 | 13,6 | 1602 | 1953 | 6,8 | 2645 | 3480 | 9,6 |
| Repair of personal and household goods and retail trade not in stores | 17623 | 9660 | -18,2 | 18734 | 11936 | -14,0 | 36357 | 21596 | -15,9 |
| Total | 331111 | 390132 | 5,6 | 289925 | 316729 | 3,0 | 621035 | 706861 | 4,4 |

Table 17 - Employment by status (working proprietors, permanent, temporary or casual) in the retail trade industry for the pay period ended on or before 30 June 2012

| Type of retail trade | Working proprietors |  |  | Permanent |  |  | Temporary |  |  | Casual |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Female | Male | Total | Female | Male | Total | Female | Male | Total | Female | Male | Total |  |
|  | Number of employees |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 1203 | 1877 | 3080 | 109565 | 76139 | 185704 | 17786 | 9074 | 26860 | 10888 | 11652 | 22540 | 238184 |
| Other non-specialised stores | 408 | 665 | 1073 | 15721 | 14566 | 30287 | 4010 | 3021 | 7031 | 1073 | 1255 | 2328 | 40719 |
| Food, beverages and tobacco in specialised stores | 1002 | 2631 | 3633 | 22531 | 25433 | 47964 | 353 | 1425 | 1778 | 656 | 961 | 1617 | 54992 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 266 | 761 | 1027 | 21590 | 10627 | 32217 | 733 | 456 | 1189 | 731 | 504 | 1235 | 35668 |
| Textiles, clothing, footwear and leather goods | 953 | 1447 | 2400 | 69518 | 46176 | 115694 | 4947 | 2089 | 7036 | 32212 | 13378 | 45590 | 170720 |
| Household furniture, appliances, articles and equipment | 466 | 829 | 1295 | 27285 | 26326 | 53611 | 2971 | 700 | 3671 | 356 | 329 | 685 | 59262 |
| Hardware, paints and glass | 350 | 1016 | 1366 | 11538 | 28346 | 39884 | 137 | 404 | 541 | 184 | 585 | 769 | 42560 |
| Other specialised stores | 452 | 1522 | 1974 | 16411 | 16605 | 33016 | 202 | 186 | 388 | 2447 | 1855 | 4302 | 39680 |
| Second-hand goods in stores | 94 | 194 | 288 | 1225 | 1585 | 2810 | 99 | 87 | 186 | 109 | 87 | 196 | 3480 |
| Repair of personal and household goods and retail trade not in stores | 482 | 766 | 1248 | 8102 | 10121 | 18223 | 860 | 786 | 1646 | 216 | 263 | 479 | 21596 |
| Total | 5676 | 11708 | 17384 | 303486 | 255924 | 559410 | 32098 | 18228 | 50326 | 48872 | 30869 | 79741 | 706861 |

Table 18 - Employment by enterprise size in the retail trade industry for the last pay period ended on or before 30 June 2012

| Type of retail trade | Large enterprises | Medium enterprises | Small enterprises | Micro enterprises | Total of all enterprises |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of employees |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 186785 | 21405 | 8414 | 21580 | 238184 |
| Other non-specialised stores | 20003 | 5308 | 6576 | 8832 | 40719 |
| Food, beverages and tobacco in specialised stores | 11013 | 5672 | 18451 | 19856 | 54992 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 19148 | 2250 | 5912 | 8358 | 35668 |
| Textiles, clothing, footwear and leather goods | 146747 | 4731 | 12368 | 6874 | 170720 |
| Household furniture, appliances, articles and equipment | 42444 | 2764 | 8095 | 5959 | 59262 |
| Hardware, paints and glass | 16131 | 5013 | 7938 | 13478 | 42560 |
| Other specialised stores | 16565 | 2791 | 12467 | 7857 | 39680 |
| Second-hand goods in stores and repair of personal and household goods and retail trade not in stores ${ }^{3}$ | 1383 | 3159 | 7361 | 13173 | 25076 |
| Total | 460219 | 53093 | 87582 | 105967 | 706861 |

${ }^{3}$ Second-hand goods in stores and repair of personal and household goods and retail trade not in stores are combined due to confidentiality.

Table 19 - Details of income from sales by commodity group, 2009 and 2012

|  | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commodity group | R million |  | \% contribution to total income from sales |  |  |
| Food, beverages and tobacco | 184633 | 258535 | 40,0 | 41,8 | 11,9 |
| Pharmaceuticals, medical goods cosmetics and toiletries | 45421 | 65843 | 9,8 | 10,7 | 13,2 |
| Textiles, clothing, accessories and footwear | 65592 | 89675 | 14,2 | 14,5 | 11,0 |
| Household furniture, appliances, equipment, articles and supplies | 55850 | 63164 | 12,1 | 10,2 | 4,2 |
| Hardware, building materials, paints and glass | 38127 | 53650 | 8,3 | 8,7 | 12,1 |
| Other goods | 71771 | 87157 | 15,6 | 14,1 | 6,7 |
| Total sales of goods | 461394 | 618024 | 100,0 | 100,0 | 10,2 |

Table 20 - Details of income from sales of goods by type of retail trade and commodity group, 2012

| Type of retail trade | Food, beverages and tobacco | Eyewear, pharmaceuticals, surgical and medical goods, cosmetics and toiletries | Textiles, clothing, accessories and footwear | $\qquad$ | Hardware, building materials, paints and glass | Other goods | Total sales of goods |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 167531 | 17084 | 2389 | 13039 | 1551 | 19494 | 221088 |
| Other non-specialised stores | 19906 | 1648 | 2075 | 8055 | 7614 | 8693 | 47991 |
| Food, beverages and tobacco in specialised stores | 50703 | 348 | 0 | 127 | 6 | 586 | 51770 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 458 | 41285 | 6 | 1257 | 49 | 1176 | 44231 |
| Textiles, clothing, footwear and leather goods | 14898 | 4220 | 82770 | 7867 | 715 | 15409 | 125879 |
| Household furniture, appliances, articles and equipment | 1099 | 36 | 669 | 28440 | 365 | 3103 | 33712 |
| Hardware, paints and glass | 110 | 1 | 0 | 606 | 41363 | 873 | 42953 |
| Other specialised stores | 418 | 627 | 1388 | 2068 | 534 | 29496 | 34531 |
| Second-hand goods in stores | 74 | 0 | 25 | 364 | 87 | 1173 | 1723 |
| Repair of personal and household goods and retail trade not in stores | 3338 | 594 | 353 | 1341 | 1366 | 7154 | 14146 |
| Total | 258535 | 65843 | 89675 | 63164 | 53650 | 87157 | 618024 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Fruit | 8754 | 11771 | 1,9 | 1,9 | 10,4 |
| Vegetables | 8484 | 11971 | 1,8 | 1,9 | 12,2 |
| Meat and meat products | 32173 | 50045 | 7,0 | 8,1 | 15,9 |
| Fish | 2723 | 3286 | 0,6 | 0,5 | 6,5 |
| Tinned and bottled food | 6433 | 13165 | 1,4 | 2,1 | 27,0 |
| Dairy products | 12394 | 23028 | 2,7 | 3,7 | 22,9 |
| Eggs | 3642 | 3998 | 0,8 | 0,6 | 3,2 |
| Oils | 3091 | 4197 | 0,7 | 0,7 | 10,7 |
| Sugar | 3910 | 4601 | 0,8 | 0,7 | 5,6 |
| Chocolates, sweets and snacks | 10995 | 15255 | 2,4 | 2,5 | 11,5 |
| Bread | 5386 | 7251 | 1,2 | 1,2 | 10,4 |
| Bakery products (excluding bread) | 5874 | 7280 | 1,3 | 1,2 | 7,4 |
| Maize products | 4995 | 8527 | 1,1 | 1,4 | 19,5 |
| Rice | 3737 | 4444 | 0,8 | 0,7 | 5,9 |
| Pasta | 1370 | 1719 | 0,3 | 0,3 | 7,9 |
| Flour | 2340 | 2598 | 0,5 | 0,4 | 3,5 |
| Prepared meals | 5248 | 6429 | 1,1 | 1,0 | 7,0 |
| Coffee, tea and cocoa | 4342 | 5693 | 0,9 | 0,9 | 9,5 |
| Other food | 19031 | 21528 | 4,1 | 3,5 | 4,2 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (continued)

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Non-alcoholic beverages | 13275 | 16027 | 2,9 | 2,6 | 6,5 |
| Alcoholic beverages | 21074 | 28151 | 4,6 | 4,6 | 10,1 |
| Tobacco and tobacco products | 5362 | 7571 | 1,2 | 1,2 | 12,2 |
| Total: Food, beverages and tobacco | 184633 | 258535 | 40,0 | 41,8 | 11,9 |
| Eyewear (prescription and non-prescription eyewear) | 335 | 554 | 0,1 | 0,1 | 18,3 |
| Pharmaceutical goods | 21998 | 32388 | 4,8 | 5,2 | 13,8 |
| Surgical, orthopaedic goods and other medical goods | 3885 | 4548 | 0,8 | 0,7 | 5,4 |
| Cosmetics and toiletries | 19203 | 28353 | 4,2 | 4,6 | 13,9 |
| Total: Eyewear, pharmaceuticals, surgical and medical goods, cosmetics and toiletries | 45421 | 65843 | 9,8 | 10,7 | 13,2 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (continued)

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Articles of fur | 90 | 87 | 0,0 | 0,0 | -1,1 |
| Yarn and thread (for weaving, sewing or knitting) | 238 | 492 | 0,1 | 0,1 | 27,4 |
| Fabrics | 858 | 294 | 0,2 | 0,0 | -30,0 |
| Made-up textile articles (excluding bedding, linen, curtains and bathroom accessories) | 830 | 897 | 0,2 | 0,1 | 2,6 |
| Haberdashery | 422 | 408 | 0,1 | 0,1 | -1,1 |
| Other textile products | 1268 | 1139 | 0,3 | 0,2 | -3,5 |
| Men's and boys' clothing | 15869 | 22454 | 3,4 | 3,6 | 12,3 |
| Women's and girls' clothing | 24055 | 32038 | 5,2 | 5,2 | 10,0 |
| Infants' and children's clothing | 5750 | 5414 | 1,2 | 0,9 | -2,0 |
| Accessories | 3500 | 5327 | 0,8 | 0,9 | 15,0 |
| Men's and boys' footwear | 3463 | 9559 | 0,8 | 1,5 | 40,3 |
| Women's and girls' footwear | 4862 | 8593 | 1,1 | 1,4 | 20,9 |
| Infants' and children's footwear | 1550 | 958 | 0,3 | 0,2 | -14,8 |
| Sports footwear | 2837 | 2015 | 0,6 | 0,3 | -10,8 |
| Total: Textiles, clothing, accessories and footwear | 65592 | 89675 | 14,2 | 14,5 | 11,0 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (continued)

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Household furniture | 14719 | 17753 | 3,2 | 2,9 | 6,4 |
| Major household appliances (e.g. stoves, freezers, washing machines, refrigerators) | 5303 | 5672 | 1,1 | 0,9 | 2,3 |
| Small electrical appliances (e.g. electric frying pans, irons, kettles) | 4976 | 6031 | 1,1 | 1,0 | 6,6 |
| Radio and television equipment and other household audio-visual equipment (including iPod and MP3 players) | 6588 | 7408 | 1,4 | 1,2 | 4,0 |
| Musical records, audio and video tapes, compact discs, cassettes, DVDs and MP3s | 3317 | 2490 | 0,7 | 0,4 | -9,1 |
| Musical instruments and scores | 150 | 395 | 0,0 | 0,1 | 38,1 |
| Lighting equipment | 1331 | 902 | 0,3 | 0,1 | -12,2 |
| Kitchenware, cookware and bakeware | 2136 | 2754 | 0,5 | 0,4 | 8,8 |
| Cutlery, flatware and silverware | 1037 | 1248 | 0,2 | 0,2 | 6,4 |
| Glass and crystalware | 525 | 890 | 0,1 | 0,1 | 19,2 |
| Bedding, linen, curtains and bathroom accessories | 4262 | 5718 | 0,9 | 0,9 | 10,3 |
| Household cleaning supplies, chemicals and paper products | 6185 | 5837 | 1,3 | 0,9 | -1,9 |
| Other household goods | 5321 | 6066 | 1,2 | 1,0 | 4,5 |
| Total: Household furniture, appliances, equipment, articles and supplies | 55850 | 63164 | 12,1 | 10,2 | 4,2 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (continued)

|  | 2009 | 2012 | 2009 | 2012 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commodity type | R mil |  | \% contribution from | al income | Annualised \% change |
| Plumbing, heating, cooling and electrical equipment and supplies | 5038 | 6455 | 1,1 | 1,0 | 8,6 |
| Hand tools and equipment for domestic use | 3869 | 4273 | 0,8 | 0,7 | 3,4 |
| Other hardware | 4003 | 7136 | 0,9 | 1,2 | 21,3 |
| Building materials (including tiles) | 19866 | 27337 | 4,3 | 4,4 | 11,2 |
| Paints, varnishes and lacquers | 4017 | 7259 | 0,9 | 1,2 | 21,8 |
| Glass and other articles of glass | 1334 | 1190 | 0,3 | 0,2 | -3,7 |
| Total: Hardware, building materials, paints and glass | 38127 | 53650 | 8,3 | 8,7 | 12,1 |
| Books (hard cover and paperback) | 1414 | 2539 | 0,3 | 0,4 | 21,5 |
| Newspapers, magazines and other periodicals | 1503 | 2619 | 0,3 | 0,4 | 20,3 |
| Stationery, paper and cardboard | 6919 | 6126 | 1,5 | 1,0 | -4,0 |
| Postcards and greeting cards | 294 | 265 | 0,1 | 0,0 | -3,4 |
| Advertising materials | 90 | 79 | 0,0 | 0,0 | -4,3 |
| Sub-total: Reading materials and stationery | 10220 | 11628 | 2,2 | 1,9 | 4,4 |
| Watches and clocks | 1281 | 1289 | 0,3 | 0,2 | 0,2 |
| Jewellery and other related articles | 4494 | 6078 | 1,0 | 1,0 | 10,6 |
| Sub-total: Watches, clocks and jewellery | 5775 | 7367 | 1,3 | 1,2 | 8,5 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (continued)

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Hunting, fishing and camping equipment and supplies | 1354 | 1272 | 0,3 | 0,2 | -2,1 |
| Hockey, baseball, football, soccer, volleyball and basketball equipment and supplies | 310 | 473 | 0,1 | 0,1 | 15,1 |
| Surf and surfboard equipment and accessories | 889 | 678 | 0,2 | 0,1 | -8,6 |
| Golf equipment and accessories | 638 | 818 | 0,1 | 0,1 | 8,6 |
| Exercise and fitness equipment | 652 | 780 | 0,1 | 0,1 | 6,2 |
| All other sports and recreational goods | 3530 | 2372 | 0,8 | 0,4 | -12,4 |
| Sub-total: Sports and recreational goods | 7373 | 6393 | 1,6 | 1,0 | -4,6 |
| Computers, components and related equipment (including GPS navigation system and USB) | 5069 | 4144 | 1,1 | 0,7 | -6,5 |
| Packaged computer software (including computer and video games) and musical and game downloads and eBooks | 959 | 1324 | 0,2 | 0,2 | 11,3 |
| Cameras (still, digital and video), picture frames, binoculars and related photographic equipment and supplies | 1257 | 1863 | 0,3 | 0,3 | 14,0 |
| Telephones and home office electronics | 2004 | 465 | 0,4 | 0,1 | -38,6 |
| Cell phones | 4303 | 10019 | 0,9 | 1,6 | 32,5 |
| Prepaid airtime | 6129 | 12473 | 1,3 | 2,0 | 26,7 |
| Sub-total: Computers, software, photographic materials and related items | 19721 | 30288 | 4,3 | 4,9 | 15,4 |

Table 21 - Details of income from sales by commodity type, 2009 and 2012 (concluded)

| Commodity type | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total income from sales |  |  |
| Toys, games, and hobby supplies (excluding computer and video games) | 2943 | 3241 | 0,6 | 0,5 | 3,3 |
| Leather goods, luggage and travel accessories | 2059 | 1738 | 0,4 | 0,3 | -5,5 |
| Cut flowers and related floral supplies | 1789 | 1258 | 0,4 | 0,2 | -11,1 |
| Lawn/garden/patio furniture | 352 | 983 | 0,1 | 0,2 | 40,8 |
| Outdoor power equipment and accessories | 348 | 568 | 0,1 | 0,1 | 17,7 |
| Other lawn and garden related products | 370 | 941 | 0,1 | 0,2 | 36,5 |
| Souvenirs and artwork | 600 | 974 | 0,1 | 0,2 | 17,5 |
| Other household goods | 20221 | 21778 | 4,4 | 3,5 | 2,5 |
| Total: Other goods | 71771 | 87157 | 15,6 | 14,1 | 6,7 |
| Total: Sales of goods | 461394 | 618024 | 100,0 | 100,0 | 10,2 |

Table 22 - Details of purchases by commodity group, 2009 and 2012

| Commodity group | 2009 | 2012 | 2009 | 2012 | Annualised \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  | \% contribution to total purchases |  |  |
| Food, beverages and tobacco | 153689 | 218947 | 44,1 | 47,3 | 12,5 |
| Pharmaceutical, medical goods, cosmetics and toiletries | 34895 | 55218 | 10,0 | 11,9 | 16,5 |
| Textiles, clothing, accessories and footwear | 41193 | 56089 | 11,8 | 12,1 | 10,8 |
| Household furniture, appliances, equipment, articles and supplies | 38835 | 40103 | 11,2 | 8,7 | 1,1 |
| Hardware, building materials, paints and glass | 33036 | 42762 | 9,5 | 9,2 | 9,0 |
| Other purchases of goods | 46591 | 50188 | 13,4 | 10,8 | 2,5 |
| Total | 348239 | 463307 | 100,0 | 100,0 | 10,0 |

Table 23 - Details of purchases by retail trade and commodity group, 2012

| Type of retail trade | Food, beverages and tobacco | Eyewear, pharmaceuticals, surgical and medical goods, cosmetics and toiletries | Textiles, clothing, accessories and footwear | Household furniture, appliances, equipment, articles and supplies | Hardware, building materials, paints and glass | Other purchases of goods | Total purchases |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 144115 | 14241 | 1949 | 12234 | 1437 | 8728 | 182704 |
| Other non-specialised stores | 16095 | 6056 | 1437 | 4820 | 6661 | 3541 | 38610 |
| Food, beverages and tobacco in specialised stores | 42645 | 240 | 0 | 59 | 5 | 362 | 43311 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 328 | 32075 | 0 | 812 | 40 | 675 | 33930 |
| Textiles, clothing, footwear and leather goods | 11733 | 1895 | 51093 | 2885 | 587 | 6978 | 75171 |
| Household furniture, appliances, articles and equipment | 896 | 21 | 301 | 16598 | 431 | 1200 | 19447 |
| Hardware, paints and glass | 99 | 0 | 0 | 492 | 31876 | 307 | 32774 |
| Other specialised stores | 339 | 261 | 1174 | 381 | 423 | 21865 | 24443 |
| Second-hand goods in stores | 62 | 0 | 17 | 591 | 71 | 322 | 1063 |
| Repair of personal and household goods and retail trade not in stores | 2635 | 429 | 118 | 1231 | 1231 | 6210 | 11854 |
| Total | 218947 | 55218 | 56089 | 40103 | 42762 | 50188 | 463307 |

Table 24 - Income from sales of goods and services rendered by client base in the retail trade industry, 2012

| Client | R million | \% contribution to total income from sales of goods and services |
| :--- | ---: | ---: |
| Individuals and households | 547031 |  |
| Businesses (including parastatals) | 75156 | 87,4 |
| Government | 3883 | 12,0 |
| Total | 0,6 |  |

Table 25 - Income from sales of goods and services rendered by client base and type of retailer, 2012

| Type of retail trade | Individuals and households | Businesses (including parastatals) | Government | Total Income from sales of goods and services rendered |
| :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 188876 | 32870 | 321 | 222067 |
| Other non-specialised stores | 37022 | 11214 | 27 | 48263 |
| Food, beverages and tobacco in specialised stores | 44570 | 6941 | 335 | 51846 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 42683 | 1691 | 102 | 44476 |
| Textiles, clothing, footwear and leather goods | 126729 | 861 | 14 | 127604 |
| Household furniture, appliances, articles and equipment | 32135 | 3473 | 296 | 35904 |
| Hardware, paints and glass | 30171 | 10867 | 2066 | 43104 |
| Other specialised stores | 29701 | 5193 | 398 | 35292 |
| Second-hand goods in stores | 1534 | 224 | 6 | 1764 |
| Repair of personal and household goods and retail trade not in stores | 13610 | 1822 | 318 | 15750 |
| Total | 547031 | 75156 | 3883 | 626070 |

Table 26 - Income from sales of goods and services rendered by method of payment in the retail trade industry, 2012

| Method of payment | R million | \% contribution to total income from sales of goods and services |
| :---: | :---: | :---: |
| Cash | 293232 | 46,8 |
| Debit card | 98587 | 15,7 |
| Credit card | 133760 | 21,4 |
| Retail card | 34422 | 5,5 |
| Transfers (including internet transfers) | 66069 | 10,6 |
| Total | 626070 | 100,0 |

Table 27 - Income from sales of goods and services rendered by method of payment and type of retailer, 2012

| Type of retail trade | Cash | Debit card | Credit card | Retail card | Transfers (including internet transfers) | Total income from sales of goods and services |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 124056 | 31725 | 57230 | 740 | 8316 | 222067 |
| Other non-specialised stores | 23631 | 8682 | 9199 | 3233 | 3518 | 48263 |
| Food, beverages and tobacco in specialised stores | 30403 | 9494 | 7545 | 940 | 3464 | 51846 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 17496 | 7006 | 7290 | 659 | 12025 | 44476 |
| Textiles, clothing, footwear and leather goods | 50591 | 20297 | 25111 | 28055 | 3549 | 127603 |
| Household furniture, appliances, articles and equipment | 9044 | 6333 | 8112 | 105 | 12311 | 35905 |
| Hardware, paints and glass | 19308 | 8428 | 7623 | 414 | 7332 | 43105 |
| Other specialised stores | 12578 | 4879 | 8776 | 209 | 8849 | 35291 |
| Second-hand goods in stores | 643 | 328 | 416 | 1 | 376 | 1764 |
| Repair of personal and household goods and retail trade not in stores | 5482 | 1415 | 2458 | 66 | 6329 | 15750 |
| Total | 293232 | 98587 | 133760 | 34422 | 66069 | 626070 |

Table 28 - Information and communication technology usage by type of retail trade in the retail trade industry as at the end of June 2012

| Type of retail trade | Use computer | $\begin{gathered} \text { Use } \\ \text { internet } \end{gathered}$ | Use internet banking | Have web page | Receive orders over internet | Place orders over internet | $\begin{gathered} \text { IT } \\ \text { outsourced } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% of enterprises |  |  |  |  |  |  |
| Non-specialised stores with food, beverages and tobacco predominating | 81,3 | 81,3 | 67,9 | 6,5 | 8,4 | 21,8 | 36,2 |
| Other non-specialised stores | 79,1 | 79,1 | 66,4 | 5,9 | 10,3 | 10,1 | 33,6 |
| Food, beverages and tobacco in specialised stores | 85,0 | 85,0 | 61,1 | 7,8 | 11,6 | 13,5 | 24,4 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 96,7 | 96,7 | 90,5 | 13,9 | 20,4 | 52,1 | 40,3 |
| Textiles, clothing, footwear and leather goods | 90,7 | 90,7 | 81,0 | 26,1 | 22,9 | 30,3 | 49,4 |
| Household furniture, appliances, articles and equipment | 100,0 | 100,0 | 89,5 | 48,3 | 28,5 | 29,0 | 41,9 |
| Hardware, paints and glass | 95,4 | 95,4 | 82,1 | 34,2 | 34,0 | 26,2 | 43,4 |
| Other specialised stores | 94,5 | 94,5 | 86,5 | 37,4 | 28,0 | 26,7 | 44,9 |
| Second-hand goods in stores | 86,2 | 86,2 | 77,5 | 28,4 | 14,5 | 17,3 | 32,2 |
| Repair of personal and household goods and retail trade not in stores | 96,6 | 96,6 | 88,2 | 30,0 | 29,8 | 28,8 | 41,4 |
| Total | 89,5 | 89,5 | 76,2 | 21,1 | 19,7 | 24,0 | 37,7 |

Table 29 - Information and communication technology usage by size group in the retail trade industry as at the end of June 2012

| Enterprise size | Use computer | Use internet | Use internet banking | Have web page | Receive orders over internet | Place orders over internet | IT outsourced |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% of enterprises |  |  |  |  |  |  |
| Large enterprises | 99,7 | 99,7 | 94,0 | 39,7 | 23,3 | 32,0 | 54,6 |
| Medium enterprises | 98,8 | 98,8 | 92,3 | 33,0 | 17,8 | 22,0 | 52,2 |
| Small enterprises | 96,1 | 96,1 | 84,7 | 23,6 | 23,2 | 31,1 | 43,2 |
| Micro enterprises | 85,3 | 85,3 | 70,2 | 18,1 | 18,0 | 20,6 | 33,2 |
| Total | 89,5 | 89,5 | 76,2 | 21,1 | 19,7 | 24,0 | 37,7 |

## Explanatory notes

Background The results presented in this publication have been derived from the 2012 retail trade large sample survey. This is a periodic survey, which measures economic activity in the retail trade industry of the South African economy. This survey is based on a sample of private and public enterprises operating in the retail trade industry.

The sample was drawn from Stats SA's business register, based on the units registered for value added tax (VAT).
Value added tax All figures exclude value added tax (VAT).

Reference period The information was collected from enterprises for their financial year, which ended on any date between 1 July 2011 and 30 June 2012.

## Purpose of the survey

## Scope and coverage

Classification by
industry
Results of the survey are used within Stats SA for compiling South Africa's national accounts, e.g. the gross domestic product (GDP) and gross fixed capital formation. These statistics are also used by the private sector in analyses of comparative business and industry performance.

This survey covers the following income tax-registered private and public enterprises that are mainly engaged in retail trade:
i. Non-specialised stores with food, beverages and tobacco predominating (SIC 6211).
ii. Other non-specialised stores (SIC 6219).
iii. Food, beverages and tobacco in specialised stores (SIC 6220).
iv. Pharmaceutical and medical goods, cosmetic and toilet articles (SIC 6231).
v. Textiles, clothing, footwear and leather goods (SIC 6232).
vi. Household furniture, appliances, articles and equipment (SIC 6233).
vii. Hardware, paints and glass (SIC 6234).
viii.Other specialised stores (SIC 6239).
ix. Second-hand goods in stores (SIC 6240).
x. Repair of personal and household goods and retail trade not in stores (SIC 6260).

The 1993 edition of the Standard Industrial Classification of All Economic Activities (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of All Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry which reflects its predominant activity. Statistics in this publication are presented at SIC group (four-digit) level.

## Statistical unit <br> Size groups

## Survey methodology and design

## Collection rate

The survey was conducted by post, email, fax, telephone and personal visits.
A sample of approximately 3000 enterprises was drawn using stratified random sampling. The enterprises were first stratified at 4 -digit level according to the SIC and then by size of enterprise. All large and medium enterprises were completely enumerated. Business register turnover was used as the measure of size for stratification. The collection rate was 81,1\%.

Collection rate $=(($ collected + finalised investigations $) /$ sample size $) \times 100$.


#### Abstract

Weighting methodology

For small and micro enterprises, that is those who were not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates were calculated and then aggregated with the completely enumerated stratum to form group estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at www.statssa.gov.za/publications/publicationsearch.asp.


Revisions to 2009 Revisions were made to 2009 results due to new information obtained after the publication. results

## Relative

 standard errorData presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the retail trade industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance as only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table 32 - Income in the retail trade industry within 95\% confidence limits, 2012

| Type of retail trade | Lower limit | Total income | Upper limit | Relative standard error |
| :---: | :---: | :---: | :---: | :---: |
|  | R million |  |  | \% |
| Non-specialised stores with food, beverages and tobacco predominating | 219120 | 225302 | 231484 | 1,4 |
| Other non-specialised stores | 46677 | 48881 | 51085 | 2,3 |
| Food, beverages and tobacco in specialised stores | 47311 | 52224 | 57137 | 4,8 |
| Pharmaceutical and medical goods, cosmetic and toilet articles | 43193 | 45419 | 47645 | 2,5 |
| Textiles, clothing, footwear and leather goods | 132688 | 134802 | 136916 | 0,8 |
| Household furniture, appliances, articles and equipment | 36308 | 38738 | 41168 | 3,2 |
| Hardware, paints and glass | 41314 | 43895 | 46476 | 3,0 |
| Other specialised stores | 32798 | 35740 | 38682 | 4,2 |
| Second-hand goods in stores | 1585 | 1829 | 2073 | 6,8 |
| Repair of personal and household goods and retail trade not in stores | 14473 | 15942 | 17411 | 4,7 |
| Total | 632693 | 642772 | 652851 | 0,8 |

Non-sampling Inaccuracies might occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. errors Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Rounding-off Where necessary, the figures in the tables have been rounded off to the nearest final digit shown. There might therefore be slight discrepancies of figures between the sums of the constituent items of the totals shown.

| Abbreviations | BR | Business register |
| :--- | :--- | :--- |
| CR | Concentration ratio |  |
| DTI | Department of Trade and Industry |  |
| GDP | Gross domestic product |  |
| ISIC | International Standard Industrial Classification of All Economic Activities |  |
| IT | Income tax |  |
| RSE | Relative standard error |  |
| SARS | South African Revenue Service |  |
| SE | Standard error |  |
| SIC | Standard Industrial Classification of All Economic Activities |  |
| SNA | System of National Accounts |  |
| Stats SA | Statistics South Africa |  |
| VAT | Value added tax |  |
| 0 | Nil or less than half the final digit shown |  |

## Glossary

Casual employees Employees who fall neither within the 'permanent employees' category nor the 'temporary employees' category. Such employees are typically working daily or hourly.

## Concentration

 ratio
## Current assets

## Current liabilities

## Employees

Enterprise
Equity

## Income from

rental, leasing and
hiring
Industry An industry consists of a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of All Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC).

| Net profit or loss <br> after tax | Net profit or loss after tax is derived as: |
| :--- | :--- |
|  | Net profit or loss before tax <br> minus company tax |
| Net profit or loss |  |
| before tax | Net profit or loss before tax is derived as: |
|  | Total income <br> plus closing inventories <br> minus total expenditure <br> minus opening inventories |

Non-current Assets which are not easily convertible to cash or not expected to become cash within the next year. They include:

- property, plant and equipment and intangible assets;
- long-term investments; and
- other non-current assets.

Liabilities not due to be paid within one year during the normal course of business. They include:

- long-term loans; and
- other non-current liabilities.

Other expenditure includes:
Bursaries for own employees (staff bursaries); containers and packaging materials; excise and customs duty; losses on foreign exchange as a result of variations in foreign exchange rates; losses on financial and other liabilities: redemption, liquidation or revaluation; property taxes paid; research and development; severance, termination and redundancy payments; and skills development levy.

Other income
Other income includes:
Net profit on foreign loans as a result of variations in foreign exchange rates; royalties, franchise fees, copyright, trade names and patent rights received; profit on financial and other liabilities: redemption, liquidation and revaluation and other liabilities.

## Permanent

employees

| Profit margin | Profit margin is derived as: Net profit or loss after tax divided by turnover multiplied by 100 |
| :---: | :---: |
| Statistical unit | A unit about which statistics are tabulated, compiled or published. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data. |
| Stratum | A stratum is constructed by concatenating the SIC classification and size group variables. |
| Subcontractors | Include labour brokers. |
| Temporary employees | Employees appointed on a short-term contract basis with a stipulated termination date for periods not exceeding one year. |
| Turnover | Turnover includes: <br> - the value of sales; <br> - amounts received for work done; <br> - amounts received for services rendered; <br> - rent and or lease payments received for land and buildings; and <br> - rent, leasing and hiring received for machinery, vehicles and other equipment. |
|  | Turnover excludes: <br> - value added tax (VAT); <br> - net profit or loss on sales or revaluation of fixed assets (including profit or loss on foreign exchange); <br> - export freight charges; <br> - interest received; and <br> - excise duty. |

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