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## **STATISTICAL RELEASE**

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# Food and beverages (Preliminary)

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**IMPROVING LIVES THROUGH DATA ECOSYSTEMS**



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**Income at constant 2019 prices: results for October 2024****Table A – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of income**

Type of income	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Food sales	-0,5	-0,7	-4,9	1,9	-4,2	0,3
Bar sales	3,4	-1,9	-4,5	11,5	-8,6	-0,7
Other income	-3,4	-11,4	-20,1	-18,7	-23,4	-17,3
<b>Total</b>	<b>-0,2</b>	<b>-1,2</b>	<b>-5,4</b>	<b>2,1</b>	<b>-5,4</b>	<b>-0,4</b>

Measured in real terms (constant 2019 prices), total income generated by the food and beverages industry decreased by 0,4% in October 2024 compared with October 2023. The largest negative annual growth rate was recorded for 'other' income (-17,3%). The only positive annual growth rate was recorded for food sales (0,3%) – see Table A.

**Table B – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of enterprise**

Type of enterprise	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	-0,9	-5,4	-9,0	0,3	-6,9	-4,2
Takeaway and fast-food outlets	3,1	1,2	-5,1	2,6	-4,6	2,4
Catering services	-7,9	7,8	8,6	7,9	-1,7	6,1
<b>Total</b>	<b>-0,2</b>	<b>-1,2</b>	<b>-5,4</b>	<b>2,1</b>	<b>-5,4</b>	<b>-0,4</b>

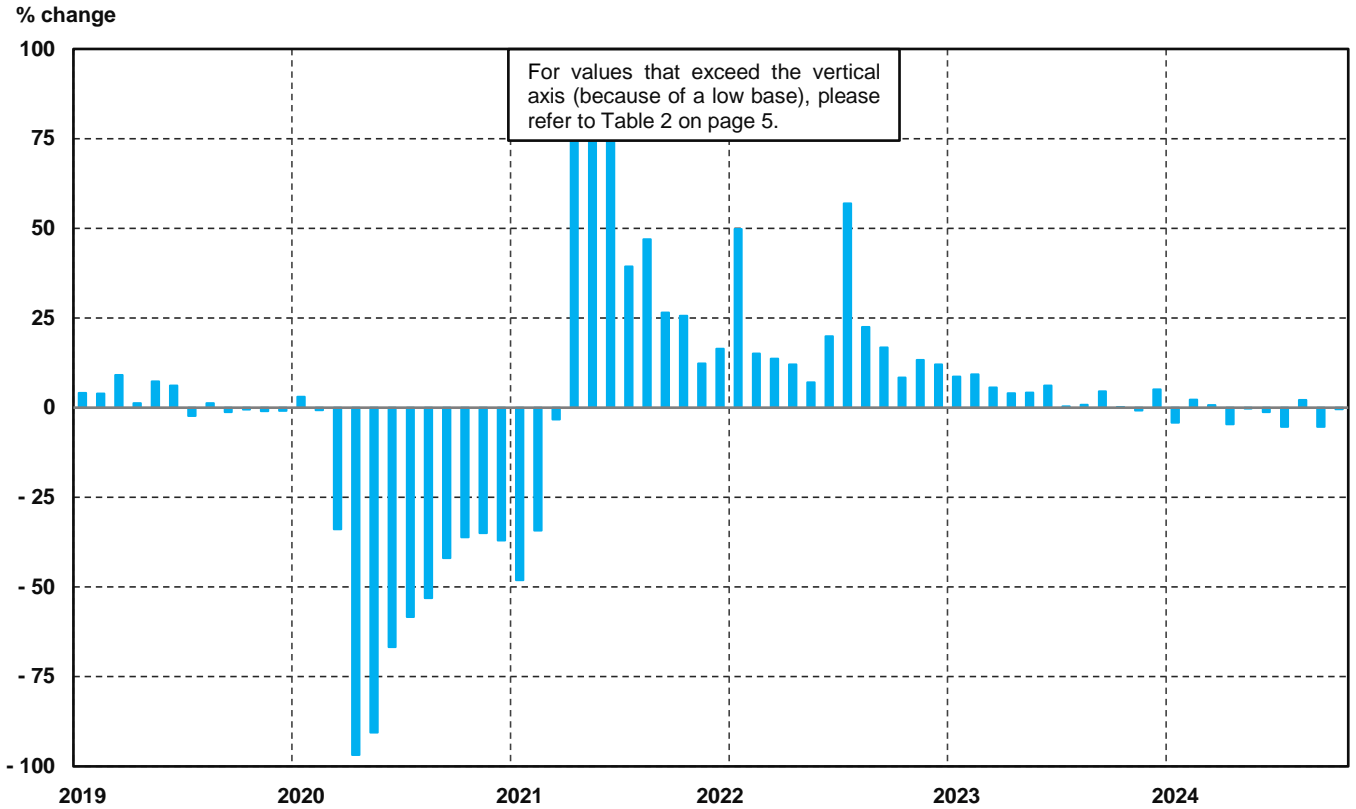
In October 2024, the negative contributor to the 0,4% year-on-year decrease was restaurants and coffee shops (-4,2% and contributing -2,1 percentage points). The positive contributors were takeaway and fast-food outlets (2,4% and contributing 0,9 of a percentage point) and catering services (6,1% and contributing 0,7 of a percentage point) – see Table B and Table 6.

**Table C – Food and beverages income at constant 2019 prices for the latest three months by type of enterprise**

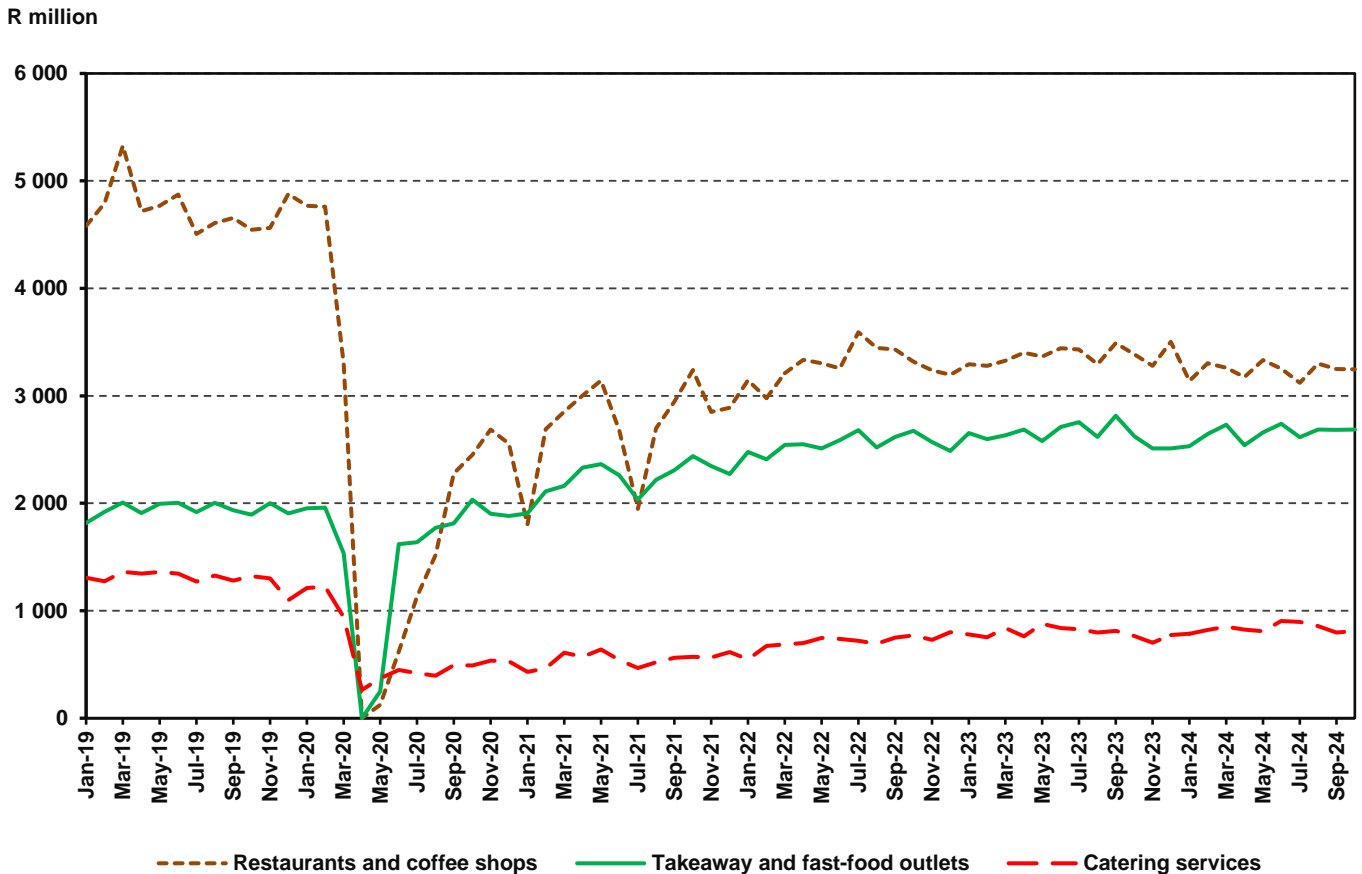
Type of enterprise	Aug – Oct 2023 (R million)	Weight (%)	Aug – Oct 2024 (R million)	% change between Aug – Oct 2023 and Aug – Oct 2024	Contribution (% points) to the total % change
Restaurants and coffee shops	9 959,0	48,8	9 594,5	-3,7	-1,8
Takeaway and fast-food outlets	8 010,4	39,2	8 014,7	0,1	0,0
Catering services	2 453,6	12,0	2 555,0	4,1	0,5
<b>Total</b>	<b>20 423,0</b>	<b>100,0</b>	<b>20 164,2</b>	<b>-1,3</b>	<b>-1,3</b>

Total income decreased by 1,3% in the three months ended October 2024 compared with the three months ended October 2023. The negative contributor to this decrease was restaurants and coffee shops (-3,7% and contributing -1,8 percentage points). The positive contributor was catering services (4,1% and contributing 0,5 of a percentage point) – see Table C.

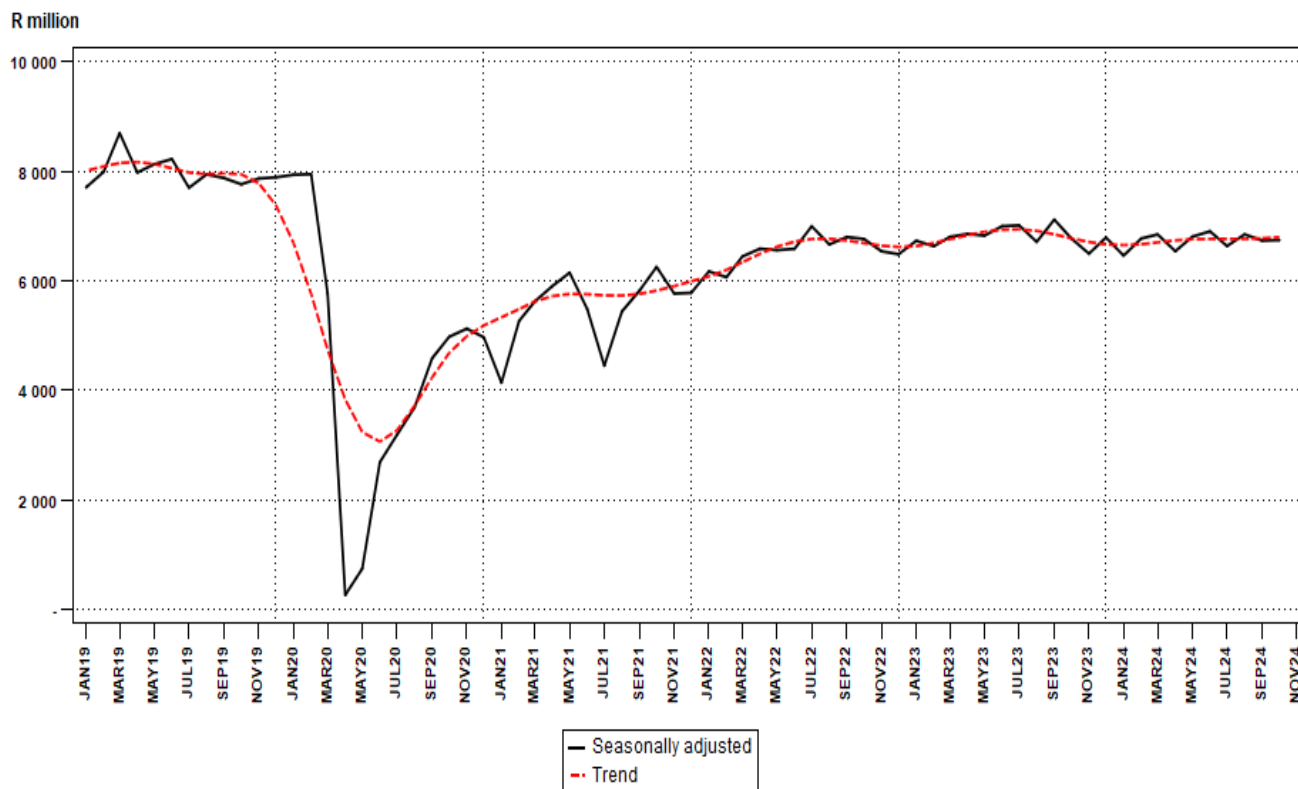
**Figure 1 – Food and beverages income at constant 2019 prices: year-on-year percentage change**



**Figure 2 – Food and beverages income at constant 2019 prices by type of enterprise, seasonally adjusted**



**Figure 3 – Food and beverages income at constant 2019 prices**



Seasonally adjusted income for the food and beverages industry increased by 0,1% in October 2024 compared with September 2024. This followed month-on-month changes of -1,7% in September 2024 and 3,2% in August 2024 – see Table 3 and Table 7.

  
**Risenga Maluleke**  
 Statistician-General

## Tables

Table 1 – Food and beverages income at constant 2019 prices (R million)

Month	2019	2020	2021	2022	2023	2024
Jan	7 455,4	7 684,0	3 989,0	5 977,2	6 497,7	6 226,5
Feb	7 523,1	7 471,6	4 912,2	5 654,5	6 181,4	6 319,0
Mar	8 809,6	5 818,9	5 624,7	6 394,7	6 754,7	6 800,8
Apr	7 692,8	246,1	5 663,5	6 346,6	6 603,3	6 295,9
May	7 649,3	723,3	5 870,8	6 282,8	6 544,9	6 529,9
Jun	7 567,9	2 517,6	5 091,5	6 106,0	6 482,0	6 404,4
Jul	7 527,7	3 133,2	4 365,5	6 851,9	6 879,1	6 508,8
Aug	7 832,4	3 674,0	5 398,8	6 615,7	6 672,3	6 814,9
Sep	7 714,6	4 482,1	5 670,0	6 619,5	6 922,0	6 550,5
Oct	7 836,4	5 005,1	6 288,8	6 817,7	6 828,7	6 798,8
Nov	8 375,3	5 447,1	6 118,5	6 934,7	6 879,7	
Dec	9 748,7	6 141,5	7 148,0	8 009,1	8 418,0	
<b>Total</b>	<b>95 733,2</b>	<b>52 344,5</b>	<b>66 141,3</b>	<b>78 610,4</b>	<b>81 663,8</b>	

Table 2 – Year-on-year percentage change in food and beverages income at constant 2019 prices

Month	2020	2021	2022	2023	2024	2024 year-to-date
Jan	3,1	-48,1	49,8	8,7	-4,2	-4,2
Feb	-0,7	-34,3	15,1	9,3	2,2	-1,1
Mar	-33,9	-3,3	13,7	5,6	0,7	-0,5
Apr	-96,8	2 201,3	12,1	4,0	-4,7	-1,5
May	-90,5	711,7	7,0	4,2	-0,2	-1,3
Jun	-66,7	102,2	19,9	6,2	-1,2	-1,2
Jul	-58,4	39,3	57,0	0,4	-5,4	-1,9
Aug	-53,1	46,9	22,5	0,9	2,1	-1,4
Sep	-41,9	26,5	16,7	4,6	-5,4	-1,8
Oct	-36,1	25,6	8,4	0,2	-0,4	-1,7
Nov	-35,0	12,3	13,3	-0,8		
Dec	-37,0	16,4	12,0	5,1		
<b>Total</b>	<b>-45,3</b>	<b>26,4</b>	<b>18,9</b>	<b>3,9</b>		

Table 3 – Seasonally adjusted food and beverages income at constant 2019 prices

Month	R million				Month-on-month % change			
	2021	2022	2023	2024	2021	2022	2023	2024
Jan	4 137,7	6 170,4	6 727,7	6 457,1	-16,7	6,8	3,8	-4,9
Feb	5 265,6	6 063,1	6 629,4	6 769,5	27,3	-1,7	-1,5	4,8
Mar	5 624,8	6 441,3	6 798,7	6 844,0	6,8	6,2	2,6	1,1
Apr	5 905,0	6 584,1	6 852,8	6 538,4	5,0	2,2	0,8	-4,5
May	6 146,6	6 557,6	6 822,5	6 802,9	4,1	-0,4	-0,4	4,0
Jun	5 480,5	6 582,8	6 994,0	6 900,9	-10,8	0,4	2,5	1,4
Jul	4 447,9	6 993,6	7 010,5	6 632,8	-18,8	6,2	0,2	-3,9
Aug	5 438,5	6 661,7	6 708,0	6 845,0	22,3	-4,7	-4,3	3,2
Sep	5 818,6	6 798,2	7 115,2	6 731,5	7,0	2,0	6,1	-1,7
Oct	6 251,6	6 760,8	6 771,3	6 741,2	7,4	-0,6	-4,8	0,1
Nov	5 765,2	6 536,4	6 493,3		-7,8	-3,3	-4,1	
Dec	5 778,2	6 483,5	6 787,3		0,2	-0,8	4,5	

**Table 4 – Food and beverages income at constant 2019 prices by type of enterprise (R million)**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	2 421,4	2 346,6	2 365,7	2 484,4	2 451,9	2 513,9
	Bar sales	562,2	518,7	537,3	599,2	570,4	593,8
	Other income	132,3	111,1	127,5	133,0	119,9	128,0
	<b>Total</b>	<b>3 115,9</b>	<b>2 976,4</b>	<b>3 030,5</b>	<b>3 216,6</b>	<b>3 142,2</b>	<b>3 235,7</b>
Takeaway and fast-food outlets	Food sales	2 596,3	2 542,4	2 575,6	2 672,8	2 578,1	2 671,1
	Bar sales	24,7	22,6	21,1	22,8	23,3	21,3
	Other income	7,7	8,7	9,0	8,4	8,7	8,2
	<b>Total</b>	<b>2 628,7</b>	<b>2 573,7</b>	<b>2 605,7</b>	<b>2 704,0</b>	<b>2 610,1</b>	<b>2 700,6</b>
Catering services	Food sales	618,9	660,6	683,4	689,5	622,6	692,4
	Bar sales	102,0	128,2	125,3	146,8	117,0	114,1
	Other income	64,4	65,5	63,9	58,0	58,6	56,0
	<b>Total</b>	<b>785,3</b>	<b>854,3</b>	<b>872,6</b>	<b>894,3</b>	<b>798,2</b>	<b>862,5</b>
<b>Total industry</b>	<b>Food sales</b>	<b>5 636,6</b>	<b>5 549,6</b>	<b>5 624,7</b>	<b>5 846,7</b>	<b>5 652,6</b>	<b>5 877,4</b>
	<b>Bar sales</b>	<b>688,9</b>	<b>669,5</b>	<b>683,7</b>	<b>768,8</b>	<b>710,7</b>	<b>729,2</b>
	<b>Other income</b>	<b>204,4</b>	<b>185,3</b>	<b>200,4</b>	<b>199,4</b>	<b>187,2</b>	<b>192,2</b>
	<b>Total</b>	<b>6 529,9</b>	<b>6 404,4</b>	<b>6 508,8</b>	<b>6 814,9</b>	<b>6 550,5</b>	<b>6 798,8</b>

**Table 5 – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of enterprise**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	-2,6	-5,3	-9,4	-1,2	-5,4	-4,6
	Bar sales	6,8	-2,8	-1,6	13,4	-7,8	1,0
	Other income	0,6	-17,2	-26,3	-19,0	-27,1	-17,1
	<b>Total</b>	<b>-0,9</b>	<b>-5,4</b>	<b>-9,0</b>	<b>0,3</b>	<b>-6,9</b>	<b>-4,2</b>
Takeaway and fast-food outlets	Food sales	3,3	1,3	-5,0	2,8	-4,4	2,7
	Bar sales	-5,0	-7,8	-16,9	-1,7	-11,4	-18,4
	Other income	-13,5	-2,2	-16,7	-27,6	-28,1	-23,4
	<b>Total</b>	<b>3,1</b>	<b>1,2</b>	<b>-5,1</b>	<b>2,6</b>	<b>-4,6</b>	<b>2,4</b>
Catering services	Food sales	-7,3	9,7	15,5	11,0	1,8	10,7
	Bar sales	-10,4	3,3	-13,2	6,5	-12,1	-5,0
	Other income	-9,4	-1,1	-4,9	-16,4	-13,6	-16,9
	<b>Total</b>	<b>-7,9</b>	<b>7,8</b>	<b>8,6</b>	<b>7,9</b>	<b>-1,7</b>	<b>6,1</b>
<b>Total industry</b>	<b>Food sales</b>	<b>-0,5</b>	<b>-0,7</b>	<b>-4,9</b>	<b>1,9</b>	<b>-4,2</b>	<b>0,3</b>
	<b>Bar sales</b>	<b>3,4</b>	<b>-1,9</b>	<b>-4,5</b>	<b>11,5</b>	<b>-8,6</b>	<b>-0,7</b>
	<b>Other income</b>	<b>-3,4</b>	<b>-11,4</b>	<b>-20,1</b>	<b>-18,7</b>	<b>-23,4</b>	<b>-17,3</b>
	<b>Total</b>	<b>-0,2</b>	<b>-1,2</b>	<b>-5,4</b>	<b>2,1</b>	<b>-5,4</b>	<b>-0,4</b>

**Table 6 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at constant 2019 prices (percentage points)**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	-1,0	-2,0	-3,6	-0,5	-2,0	-1,8
	Bar sales	0,6	-0,2	-0,1	1,1	-0,7	0,1
	Other income	0,0	-0,4	-0,7	-0,5	-0,6	-0,4
	<b>Total</b>	<b>-0,4</b>	<b>-2,6</b>	<b>-4,3</b>	<b>0,1</b>	<b>-3,3</b>	<b>-2,1</b>
Takeaway and fast-food outlets	Food sales	1,3	0,5	-2,0	1,1	-1,7	1,0
	Bar sales	0,0	0,0	-0,1	0,0	0,0	-0,1
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	<b>Total</b>	<b>1,2</b>	<b>0,5</b>	<b>-2,1</b>	<b>1,0</b>	<b>-1,8</b>	<b>0,9</b>
Catering services	Food sales	-0,7	0,9	1,3	1,0	0,2	1,0
	Bar sales	-0,2	0,1	-0,3	0,1	-0,2	-0,1
	Other income	-0,1	0,0	0,0	-0,2	-0,1	-0,2
	<b>Total</b>	<b>-1,0</b>	<b>1,0</b>	<b>1,0</b>	<b>1,0</b>	<b>-0,2</b>	<b>0,7</b>
<b>Total industry</b>	<b>Food sales</b>	<b>-0,5</b>	<b>-0,6</b>	<b>-4,2</b>	<b>1,6</b>	<b>-3,6</b>	<b>0,2</b>
	<b>Bar sales</b>	<b>0,3</b>	<b>-0,2</b>	<b>-0,5</b>	<b>1,2</b>	<b>-1,0</b>	<b>-0,1</b>
	<b>Other income</b>	<b>-0,1</b>	<b>-0,4</b>	<b>-0,7</b>	<b>-0,7</b>	<b>-0,8</b>	<b>-0,6</b>
	<b>Total</b>	<b>-0,2</b>	<b>-1,2</b>	<b>-5,4</b>	<b>2,1</b>	<b>-5,4</b>	<b>-0,4</b>

**Table 7 – Seasonally adjusted food and beverages income at constant 2019 prices by type of enterprise (R million)**

		Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Month-on-month % change
Restaurants and coffee shops	Food sales	2 533,9	2 410,3	2 539,6	2 516,1	2 521,1	0,2
	Bar sales	580,6	570,9	621,8	605,9	597,7	-1,4
	Other income	139,0	139,7	139,8	128,3	127,1	-0,9
	<b>Total</b>	<b>3 253,5</b>	<b>3 120,8</b>	<b>3 301,1</b>	<b>3 250,3</b>	<b>3 245,8</b>	<b>-0,1</b>
Takeaway and fast-food outlets	Food sales	2 708,2	2 585,7	2 654,9	2 652,3	2 657,9	0,2
	Bar sales	24,4	20,7	22,0	22,7	20,8	-8,4
	Other income	8,7	9,0	8,4	8,7	8,2	-5,7
	<b>Total</b>	<b>2 741,3</b>	<b>2 615,4</b>	<b>2 685,3</b>	<b>2 683,7</b>	<b>2 686,9</b>	<b>0,1</b>
Catering services	Food sales	699,6	700,4	651,2	619,5	642,2	3,7
	Bar sales	138,0	130,7	149,8	119,7	110,4	-7,8
	Other income	68,5	65,4	57,6	58,4	55,8	-4,5
	<b>Total</b>	<b>906,1</b>	<b>896,6</b>	<b>858,6</b>	<b>797,6</b>	<b>808,5</b>	<b>1,4</b>
<b>Total industry</b>	<b>Food sales</b>	<b>5 941,7</b>	<b>5 696,4</b>	<b>5 845,6</b>	<b>5 787,9</b>	<b>5 821,2</b>	<b>0,6</b>
	<b>Bar sales</b>	<b>743,1</b>	<b>722,3</b>	<b>793,6</b>	<b>748,3</b>	<b>728,9</b>	<b>-2,6</b>
	<b>Other income</b>	<b>216,1</b>	<b>214,1</b>	<b>205,8</b>	<b>195,4</b>	<b>191,1</b>	<b>-2,2</b>
	<b>Total</b>	<b>6 900,9</b>	<b>6 632,8</b>	<b>6 845,0</b>	<b>6 731,5</b>	<b>6 741,2</b>	<b>0,1</b>



**Table 8 – Food and beverages income at current prices (R million)**

Month	2019	2020	2021	2022	2023	2024
Jan	7 337,9	7 879,8	4 117,4	6 523,3	7 602,6	7 802,8
Feb	7 408,1	7 695,0	5 088,9	6 201,2	7 262,7	7 929,1
Mar	8 704,4	6 005,5	5 847,0	7 036,3	7 981,5	8 542,3
Apr	7 608,5	252,9	5 931,3	7 006,5	7 814,3	7 940,2
May	7 603,9	739,1	6 171,9	7 003,8	7 849,7	8 303,8
Jun	7 556,5	2 572,4	5 368,3	6 883,0	7 821,0	8 151,1
Jul	7 527,8	3 203,2	4 629,2	7 753,6	8 325,3	8 316,2
Aug	7 840,4	3 753,6	5 755,3	7 539,8	8 144,3	8 726,8
Sep	7 784,2	4 581,2	6 049,9	7 544,3	8 478,0	8 396,3
Oct	7 905,8	5 106,3	6 766,0	7 826,0	8 395,0	8 753,7
Nov	8 518,0	5 568,6	6 611,5	8 010,6	8 517,7	
Dec	9 936,7	6 325,8	7 741,2	9 323,2	10 431,5	
<b>Total</b>	<b>95 732,2</b>	<b>53 683,4</b>	<b>70 077,9</b>	<b>88 651,6</b>	<b>98 623,6</b>	

**Table 9 – Year-on-year percentage change in food and beverages income at current prices**

Month	2020	2021	2022	2023	2024	2024 year-to-date
Jan	7,4	-47,7	58,4	16,5	2,6	2,6
Feb	3,9	-33,9	21,9	17,1	9,2	5,8
Mar	-31,0	-2,6	20,3	13,4	7,0	6,2
Apr	-96,7	2 245,3	18,1	11,5	1,6	5,1
May	-90,3	735,1	13,5	12,1	5,8	5,2
Jun	-66,0	108,7	28,2	13,6	4,2	5,0
Jul	-57,4	44,5	67,5	7,4	-0,1	4,3
Aug	-52,1	53,3	31,0	8,0	7,2	4,6
Sep	-41,1	32,1	24,7	12,4	-1,0	4,0
Oct	-35,4	32,5	15,7	7,3	4,3	4,0
Nov	-34,6	18,7	21,2	6,3		
Dec	-36,3	22,4	20,4	11,9		
<b>Total</b>	<b>-43,9</b>	<b>30,5</b>	<b>26,5</b>	<b>11,2</b>		

**Table 10 – Seasonally adjusted food and beverages income at current prices**

Month	R million				Month-on-month % change			
	2021	2022	2023	2024	2021	2022	2023	2024
Jan	4 270,0	6 722,4	7 853,4	8 072,1	-16,3	7,7	4,3	-3,9
Feb	5 440,6	6 629,3	7 763,4	8 463,7	27,4	-1,4	-1,1	4,9
Mar	5 852,6	7 154,8	8 121,7	8 537,1	7,6	7,9	4,6	0,9
Apr	6 180,5	7 210,6	8 033,5	8 320,5	5,6	0,8	-1,1	-2,5
May	6 473,2	7 323,4	8 192,0	8 660,4	4,7	1,6	2,0	4,1
Jun	5 758,6	7 383,8	8 386,3	8 719,8	-11,0	0,8	2,4	0,7
Jul	4 713,3	7 909,0	8 475,3	8 464,2	-18,2	7,1	1,1	-2,9
Aug	5 822,4	7 626,9	8 225,8	8 804,9	23,5	-3,6	-2,9	4,0
Sep	6 184,1	7 717,7	8 683,1	8 600,5	6,2	1,2	5,6	-2,3
Oct	6 756,3	7 798,5	8 364,1	8 718,1	9,3	1,0	-3,7	1,4
Nov	6 261,6	7 593,4	8 083,9		-7,3	-2,6	-3,4	
Dec	6 239,6	7 532,9	8 403,8		-0,4	-0,8	4,0	

**Table 11 – Food and beverages income at current prices by type of enterprise (R million)**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	3 094,5	3 001,3	3 037,6	3 192,5	3 153,2	3 245,4
	Bar sales	686,5	633,8	659,3	747,2	712,4	748,2
	Other income	167,7	141,0	162,3	170,1	153,3	164,5
	<b>Total</b>	<b>3 948,7</b>	<b>3 776,1</b>	<b>3 859,2</b>	<b>4 109,8</b>	<b>4 018,9</b>	<b>4 158,1</b>
Takeaway and fast-food outlets	Food sales	3 318,1	3 251,7	3 307,1	3 434,5	3 315,5	3 448,4
	Bar sales	30,1	27,6	25,9	28,4	29,1	26,9
	Other income	9,8	11,1	11,4	10,8	11,1	10,6
	<b>Total</b>	<b>3 358,0</b>	<b>3 290,4</b>	<b>3 344,4</b>	<b>3 473,7</b>	<b>3 355,7</b>	<b>3 485,9</b>
Catering services	Food sales	790,9	844,9	877,5	886,0	800,7	893,9
	Bar sales	124,5	156,6	153,8	183,1	146,1	143,8
	Other income	81,7	83,1	81,3	74,2	74,9	72,0
	<b>Total</b>	<b>997,1</b>	<b>1 084,6</b>	<b>1 112,6</b>	<b>1 143,3</b>	<b>1 021,7</b>	<b>1 109,7</b>
<b>Total industry</b>	<b>Food sales</b>	<b>7 203,5</b>	<b>7 097,9</b>	<b>7 222,2</b>	<b>7 513,0</b>	<b>7 269,4</b>	<b>7 587,7</b>
	<b>Bar sales</b>	<b>841,1</b>	<b>818,0</b>	<b>839,0</b>	<b>958,7</b>	<b>887,6</b>	<b>918,9</b>
	<b>Other income</b>	<b>259,2</b>	<b>235,2</b>	<b>255,0</b>	<b>255,1</b>	<b>239,3</b>	<b>247,1</b>
	<b>Total</b>	<b>8 303,8</b>	<b>8 151,1</b>	<b>8 316,2</b>	<b>8 726,8</b>	<b>8 396,3</b>	<b>8 753,7</b>

**Table 12 – Year-on-year percentage change in food and beverages income at current prices by type of enterprise**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	3,7	0,3	-4,0	3,8	-0,9	-0,1
	Bar sales	9,3	-0,6	0,9	17,7	-4,1	5,9
	Other income	6,3	-12,8	-22,3	-15,1	-23,8	-13,2
	<b>Total</b>	<b>4,8</b>	<b>-0,4</b>	<b>-4,1</b>	<b>5,1</b>	<b>-2,6</b>	<b>0,3</b>
Takeaway and fast-food outlets	Food sales	10,0	7,2	0,7	8,0	0,1	7,5
	Bar sales	-3,2	-5,8	-14,8	1,8	-7,9	-14,3
	Other income	-8,4	3,7	-13,0	-23,4	-25,0	-19,1
	<b>Total</b>	<b>9,8</b>	<b>7,1</b>	<b>0,5</b>	<b>7,8</b>	<b>-0,1</b>	<b>7,2</b>
Catering services	Food sales	-1,3	16,1	22,4	16,6	6,6	16,0
	Bar sales	-8,5	5,6	-10,9	10,6	-8,6	-0,3
	Other income	-4,1	4,1	0,0	-12,4	-9,7	-12,9
	<b>Total</b>	<b>-2,5</b>	<b>13,5</b>	<b>14,6</b>	<b>13,2</b>	<b>2,8</b>	<b>11,2</b>
<b>Total industry</b>	<b>Food sales</b>	<b>5,9</b>	<b>5,1</b>	<b>0,8</b>	<b>7,1</b>	<b>0,3</b>	<b>5,0</b>
	<b>Bar sales</b>	<b>5,7</b>	<b>0,3</b>	<b>-2,0</b>	<b>15,8</b>	<b>-5,0</b>	<b>4,2</b>
	<b>Other income</b>	<b>2,2</b>	<b>-6,7</b>	<b>-16,0</b>	<b>-14,7</b>	<b>-19,9</b>	<b>-13,4</b>
	<b>Total</b>	<b>5,8</b>	<b>4,2</b>	<b>-0,1</b>	<b>7,2</b>	<b>-1,0</b>	<b>4,3</b>

**Table 13 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at current prices (percentage points)**

		May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24
Restaurants and coffee shops	Food sales	1,4	0,1	-1,5	1,4	-0,3	0,0
	Bar sales	0,7	0,0	0,1	1,4	-0,4	0,5
	Other income	0,1	-0,3	-0,6	-0,4	-0,6	-0,3
	<b>Total</b>	<b>2,3</b>	<b>-0,2</b>	<b>-2,0</b>	<b>2,4</b>	<b>-1,3</b>	<b>0,2</b>
Takeaway and fast-food outlets	Food sales	3,8	2,8	0,3	3,1	0,0	2,9
	Bar sales	0,0	0,0	-0,1	0,0	0,0	-0,1
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	<b>Total</b>	<b>3,8</b>	<b>2,8</b>	<b>0,2</b>	<b>3,1</b>	<b>0,0</b>	<b>2,8</b>
Catering services	Food sales	-0,1	1,5	1,9	1,5	0,6	1,5
	Bar sales	-0,1	0,1	-0,2	0,2	-0,2	0,0
	Other income	0,0	0,0	0,0	-0,1	-0,1	-0,1
	<b>Total</b>	<b>-0,3</b>	<b>1,6</b>	<b>1,7</b>	<b>1,6</b>	<b>0,3</b>	<b>1,3</b>
<b>Total industry</b>	<b>Food sales</b>	<b>5,1</b>	<b>4,4</b>	<b>0,7</b>	<b>6,1</b>	<b>0,3</b>	<b>4,3</b>
	<b>Bar sales</b>	<b>0,6</b>	<b>0,0</b>	<b>-0,2</b>	<b>1,6</b>	<b>-0,6</b>	<b>0,4</b>
	<b>Other income</b>	<b>0,1</b>	<b>-0,2</b>	<b>-0,6</b>	<b>-0,5</b>	<b>-0,7</b>	<b>-0,5</b>
	<b>Total</b>	<b>5,8</b>	<b>4,2</b>	<b>-0,1</b>	<b>7,2</b>	<b>-1,0</b>	<b>4,3</b>

**Table 14 – Seasonally adjusted food and beverages income at current prices by type of enterprise (R million)**

		Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Month-on-month % change
Restaurants and coffee shops	Food sales	3 255,5	3 096,8	3 279,0	3 255,2	3 272,7	0,5
	Bar sales	710,7	703,7	767,2	745,3	747,2	0,3
	Other income	171,7	179,1	178,9	164,4	166,4	1,2
	<b>Total</b>	<b>4 137,8</b>	<b>3 979,6</b>	<b>4 225,2</b>	<b>4 165,0</b>	<b>4 186,3</b>	<b>0,5</b>
Takeaway and fast-food outlets	Food sales	3 412,6	3 313,2	3 434,8	3 391,4	3 441,2	1,5
	Bar sales	29,9	25,7	27,5	28,6	26,1	-8,7
	Other income	11,5	10,8	10,3	10,1	10,0	-1,0
	<b>Total</b>	<b>3 454,0</b>	<b>3 349,7</b>	<b>3 472,7</b>	<b>3 430,0</b>	<b>3 477,4</b>	<b>1,4</b>
Catering services	Food sales	877,1	892,5	847,6	784,0	844,7	7,7
	Bar sales	165,9	159,0	184,8	147,3	138,0	-6,3
	Other income	85,1	83,4	74,7	74,3	71,7	-3,5
	<b>Total</b>	<b>1 128,0</b>	<b>1 135,0</b>	<b>1 107,1</b>	<b>1 005,5</b>	<b>1 054,4</b>	<b>4,9</b>
<b>Total industry</b>	<b>Food sales</b>	<b>7 545,1</b>	<b>7 302,4</b>	<b>7 561,5</b>	<b>7 430,6</b>	<b>7 558,5</b>	<b>1,7</b>
	<b>Bar sales</b>	<b>906,4</b>	<b>888,4</b>	<b>979,6</b>	<b>921,2</b>	<b>911,4</b>	<b>-1,1</b>
	<b>Other income</b>	<b>268,2</b>	<b>273,4</b>	<b>263,9</b>	<b>248,8</b>	<b>248,2</b>	<b>-0,2</b>
	<b>Total</b>	<b>8 719,8</b>	<b>8 464,2</b>	<b>8 804,9</b>	<b>8 600,5</b>	<b>8 718,1</b>	<b>1,4</b>

## Explanatory notes

<b>Introduction</b>	The results presented in this publication are derived from the monthly survey of the food and beverages industry. This survey is based on a sample drawn from the 2024 statistical business register (SBR) that contains businesses registered for value-added tax (VAT).
<b>Purpose of the survey</b>	<p>The food and beverages survey is a monthly survey covering a sample of public and private enterprises involved in the preparation of meals and drinks for immediate consumption in South Africa. The purpose of this survey is to monitor trends in the food and beverages industry.</p> <p>The results of the food and beverages survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.</p>
<b>Scope of the survey</b>	<p>This survey covers the following tax registered private and public enterprises, that are mainly engaged in providing food and beverages for immediate consumption:</p> <ul style="list-style-type: none"> <li>• restaurants and coffee shops;</li> <li>• takeaway and fast-food outlets; and</li> <li>• catering services.</li> </ul>
<b>Classification by industry</b>	The 1993 edition of the <i>Standard Industrial Classification of All Economic Activities</i> (SIC), Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of All Economic Activities</i> (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry which reflects its predominant activity. Statistics in this publication are presented at five-digit SIC level.
<b>Collection rate</b>	The preliminary collection rate for the survey on food and beverages for October 2024 was 80,8%. The revised collection rate for September 2024 was 84,7%.
<b>Statistical unit</b>	The statistical unit for which information is compiled and published is an enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its income activities. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.
<b>Revised figures</b>	Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. The reasons for routine revisions are outlined in the following schedule. Any unscheduled revisions will be promptly indicated in relevant tables to maintain transparency and accuracy. It is important to note that seasonally adjusted figures are revised monthly.

Statistical release	Reason for revision	Period subject to revision
Oct-24	Additional information from respondents	Sep-24
Nov-24	Additional information from respondents	Oct-24
Dec-24	Additional information from respondents	Nov-24
Jan-25	Additional information from respondents	Dec-24
Feb-25	Additional information from respondents	Jan-25
Mar-25	Additional information from respondents	Feb-25
Apr-25	Additional information from respondents	Mar-25
May-25	Additional information from respondents	Apr-25
Jun-25	Additional information from respondents	May-25
Jul-25	Additional information from respondents New sample	Aug-05–Jun-25
Aug-25	Additional information from respondents	Jul-25
Sep-25	Additional information from respondents	Aug-25
New base year in 2027/28 – periodic, approximately four- to five-year intervals		

<b>Rounding-off of figures</b>	Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
<b>Historical data</b>	Historical food and beverages data are available on the Stats SA website. To access the data electronically, use the following link: <a href="#">Click to download historical data.</a>

**Past publications** Past food and beverages releases are available on the Stats SA website. To access the releases electronically, use the following link: [Click to download past releases.](#)

**Technical notes**

**Survey methodology and design** The survey was conducted by email and telephone.

The 2024 sample of 887 enterprises was drawn from a sampling frame of 5 501 enterprises using stratified simple random sampling. The enterprises were first stratified at five-digit level according to the SIC and then by size of enterprises. All large, medium and small enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

**Size groups** The enterprises are divided into four size groups according to turnover. All large and medium and small enterprises (size groups one, two and three) are completely enumerated. Simple random sampling is applied to size group four (very small) enterprises. The total income of the large, medium and small enterprises (size groups one, two and three) is added to the weighted totals of size group four to reflect the total income.

**Measure of size groups (Rand)**

Enterprise size	Size group	Lower limit	Upper limit
Very small	4	3 573 590	25 500 000
Small	3	25 500 001	30 000 000
Medium	2	30 000 001	65 000 000
Large	1	65 000 001	

**Sample weighting** For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-collection in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

**Seasonal adjustment** Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the United States Census Bureau. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for food and beverages income is described in more detail on the Stats SA website at: [Click to download seasonal adjustment food and beverages April 2022.](#)

**Trend cycle** The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

**Reliability of estimates** Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the food and beverages industry in South Africa.

**Relative standard error** One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

### Estimates of total food and beverages income within 95% confidence limits – October 2024

	Lower limit (R million)	Income (R million)	Upper limit (R million)	Relative standard error (RSE) %
<b>Total income</b>	7 865,2	8 753,7	9 642,4	5,2

<b>Non-sampling errors</b>	Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.	
<b>Constant prices</b>	Food and beverages income at constant prices by type of enterprise and by type of income is estimated by deflating income at current prices using the relevant components of the consumer price index for restaurants.	
<b>Year-on-year percentage change</b>	The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.	
<b>Contribution (percentage points)</b>	The contribution (percentage points) to the annual percentage change for any given period is calculated by multiplying the percentage change of each type of enterprise by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of enterprise to total income in the corresponding period of the previous year. The same result is given by $T \times [\Delta C / \Delta T]$ , where $T$ = change in the total, $\Delta C$ = change in the component (in rands), and $\Delta T$ = change in the total (in rands).	
<b>Glossary</b>		
<b>Enterprise</b>	A legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.	
<b>Industry</b>	It is a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the <i>System of National Accounts</i> (SNA) in the same way as in the <i>Standard Industrial Classification of All Economic Activities</i> (SIC), Fifth Edition, Report No. 09-90-02 of January 1993.	
<b>Income from food sales</b>	Refers to income from the sale of meals and non-alcoholic drinks.	
<b>Income from bar sales</b>	Refers to income from liquor sales.	
<b>Other income</b>	Includes all income not earned from bar or food sales.	
<b>Symbols and abbreviations</b>	GDP	Gross domestic product
	SARS	South African Revenue Service
	SBR	Statistical Business Register
	SIC	Standard Industrial Classification of All Economic Activities
	Stats SA	Statistics South Africa
	TSA	Tourism satellite accounts
	VAT	Value-added tax
	*	Revised figures
<b>Restaurants and coffee shops</b>	Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for immediate consumption and with provided seating.	
<b>Takeaway and fast-food outlets</b>	Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for takeaway purposes in a packaged format, at a stand or in a location, with or without provided seating.	

**Catering services**

Enterprises involved in the sale and supply of meals and drinks prepared on the premises on a contract basis and brought to other premises chosen by the person ordering them, to be served for immediate consumption to guests or customers. Catering services also include bars, taverns, other drinking places, ice-cream parlours, etc.

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