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Statistical release P6410

Tourist accommodation (Preliminary)

November 2015

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Results for November 2015

	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15
Stay units available	1,0	0,9	0,9	0,8	0,8	0,8
Stay unit nights sold	-1,2	0,6	-0,2	-1,7	-4,8	-1,5
Average income per stay unit night sold	6,6	7,6	6,1	11,0	11,7	12,0
Income from accommodation	5,3	8,2	5,9	9,1	6,4	10,3
Total income 1/	4,0	7,8	5,2	7,0	7,7	6,5

Table A – Year-on-year percentage change in tourist accommodation statistics (income at current prices)

1/ Includes restaurant and bar sales and 'other' income.

Measured in nominal terms (current prices), total income for the tourist accommodation industry increased by 6,5% in November 2015 compared with November 2014.

Income from accommodation increased by 10,3% year-on-year in November 2015, the result of a 1,5% decrease in the number of stay unit nights sold and a 12,0% increase in the average income per stay unit night sold.

Table B – Year-on-year percentage change in income	from accommodation at current prices by type of
accommodation	

Type of accommodation	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15
Hotels	5,2	8,8	4,1	7,5	6,0	9,4
Caravan parks and camping sites	5,8	7,1	48,4	23,6	5,4	-4,5
Guest-houses and guest-farms	7,8	6,6	12,2	15,4	18,9	17,5
Other accommodation	4,9	7,4	7,5	11,3	4,6	10,9
Total income from accommodation 1/	5,3	8,2	5,9	9,1	6,4	10,3

1/ Excludes restaurant and bar sales and 'other' income.

In November 2015, the types of accommodation that recorded positive year-on-year growth in income from accommodation were guest-houses and guest-farms (17,5%), 'other' accommodation (10,9%) and hotels (9,4%) – see Table B.

The main contributors to the 10,3% year-on-year increase in income from accommodation in November 2015 were hotels (contributing 6,2 percentage points) and 'other' accommodation (contributing 2,9 percentage points) – see Table 3.

Table C – Income from accommodation at current prices for the latest three months by type of accommodation

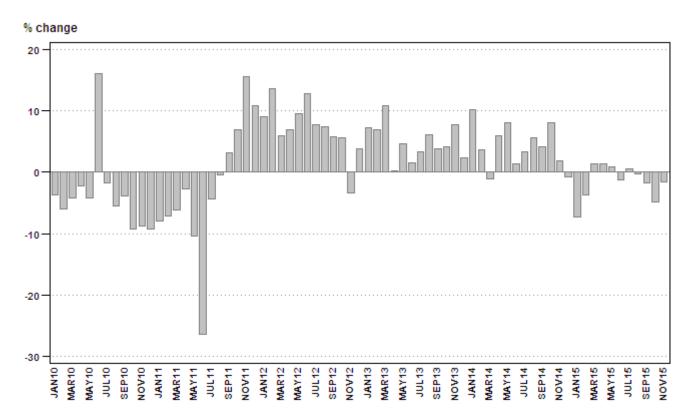
Type of accommodation	Sep – Nov 2014 (R million)	Weight	Sep – Nov 2015 (R million)	% change between Sep – Nov 2014 and Sep – Nov 2015	Contribution (% points) to the total % change
Hotels	3 248,6	65,4	3 497,9	7,7	5,0
Caravan parks and camping sites	35,0	0,7	37,8	8,0	0,1
Guest-houses and guest-farms	310,1	6,2	364,1	17,4	1,1
Other accommodation	1 374,4	27,7	1 494,3	8,7	2,4
Total income from accommodation 1/	4 968,1	100,0	5 394,1	8,6	8,6

1/ Excludes restaurant and bar sales and 'other' income.

Income from accommodation increased by 8,6% in the three months ended November 2015 compared with the three months ended November 2014. The main contributors to this increase were:

- hotels (7,7% and contributing 5,0 percentage points); and
- 'other' accommodation (8,7% and contributing 2,4 percentage points) see Table C.

Figure 1 – Stay unit nights sold: year-on-year percentage change



PJ Lehohla Statistician-General

Tables

Note that income from accommodation excludes restaurant and bar sales and 'other' income.

Month	2010	2011	2012	2013	2014	2015 1/
Jan	1 069,7	1 022,2	1 195,6	1 350,7	1 587,3	1 579,4
Feb	1 121,4	1 072,4	1 283,9	1 473,8	1 599,8	1 679,4
Mar	1 217,0	1 206,0	1 298,8	1 579,6	1 656,3	1 823,4
Apr	1 073,5	1 072,8	1 171,7	1 273,0	1 447,9	1 576,3
Мау	970,4	932,6	1 074,7	1 187,0	1 318,4	1 436,9
Jun	1 816,8	889,3	1 032,5	1 105,0	1 221,1	1 285,8
Jul	1 346,1	1 026,8	1 114,0	1 237,9	1 388,6	1 502,9
Aug	998,0	1 041,6	1 145,5	1 322,8	1 483,2	1 570,6
Sep	1 052,7	1 115,0	1 257,5	1 395,6	1 509,7	1 647,8
Oct	1 159,1	1 243,0	1 416,3	1 588,1	1 753,1	1 865,5
Nov	1 129,5	1 312,2	1 366,7	1 569,6	1 705,3	1 880,8
Dec	1 223,7	1 435,4	1 576,9	1 821,8	1 877,3	
Total	14 177,9	13 369,3	14 934,1	16 904,9	18 548,0	

Table 1 – Income from accommodation at current prices (R million)

1/ Figures for latest month are preliminary.

Table 2 – Year-on-year percentage change in income from accommodation at current prices

Month	2011	2012	2013	2014	2015	2015 year-to-date
Jan	-4,4	17,0	13,0	17,5	-0,5	-0,5
Feb	-4,4	19,7	14,8	8,5	5,0	2,2
Mar	-0,9	7,7	21,6	4,9	10,1	4,9
Apr	-0,1	9,2	8,6	13,7	8,9	5,8
May	-3,9	15,2	10,4	11,1	9,0	6,4
Jun	-51,1	16,1	7,0	10,5	5,3	6,2
Jul	-23,7	8,5	11,1	12,2	8,2	6,5
Aug	4,4	10,0	15,5	12,1	5,9	6,4
Sep	5,9	12,8	11,0	8,2	9,1	6,7
Oct	7,2	13,9	12,1	10,4	6,4	6,7
Nov	16,2	4,2	14,8	8,6	10,3	7,1
Dec	17,3	9,9	15,5	3,0		
Total	-5,7	11,7	13,2	9,7		

Table 3 – Contribution of each type of accommodation to the year-on-year percentage change in income from accommodation at current prices (percentage points)

Type of accommodation	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15
Hotels	3,4	5,6	2,7	5,0	3,9	6,2
Caravan parks and camping sites	0,0	0,1	0,3	0,2	0,0	0,0
Guest-houses and guest-farms	0,5	0,4	0,8	0,9	1,2	1,2
Other accommodation	1,3	2,2	2,2	3,1	1,3	2,9
Total income from accommodation 1/	5,3	8,2	5,9	9,1	6,4	10,3

1/ Excludes restaurant and bar sales and 'other' income.

Table $A =$ Tourist accommodation statistics by type of accommodation (income at current prices)	
Table 4 – Tourist accommodation statistics by type of accommodation (income at current prices)	

		Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15 1/
	Stay units available (000)	63,1	63,1	63,1	63,1	63,1	63,1
	Stay unit nights sold (000)	925,4	1 055,7	1 072,1	1 115,3	1 192,2	1 190,9
	Occupancy rate (%)	48,9	54,0	54,8	58,9	60,9	62,9
	Average income per stay unit night sold (Rand)	911,5	905,3	929,7	957,9	1 004,7	1 034,3
Hotels	Total income (R million)	2 321,4	2 557,9	2 700,8	2 687,8	2 974,3	2 979,9
	Income from accommodation (R million)	843,5	955,7	996,7	1 068,4	1 197,8	1 231,7
	Income from restaurant and bar sales (R million)	358,2	406,9	457,5	466,0	512,0	526,0
	Other income (R million)	1 119,7	1 195,3	1 246,6	1 153,4	1 264,5	1 222,2
	Stay units available (000)	7,2	7,2	7,2	7,2	7,2	7,2
	Stay unit nights sold (000)	61,6	75,4	99,5	101,8	84,9	65,8
	Occupancy rate (%)	28,5	33,8	44,6	47,1	38,0	30,5
Caravan parks	Average income per stay unit night sold (Rand)	178,6	180,4	141,7	133,6	161,4	159,6
and camping sites	Total income (R million)	12,5	16,2	17,6	17,3	16,9	12,4
	Income from accommodation (R million)	11,0	13,6	14,1	13,6	13,7	10,5
	Income from restaurant and bar sales (R million)	0,8	1,6	2,5	2,8	1,9	1,1
	Other income (R million)	0,7	1,0	1,0	0,9	1,3	0,8
	Stay units available (000)	12,0	12,0	12,0	12,0	12,0	12,0
	Stay unit nights sold (000)	134,8	146,8	156,7	153,5	179,4	173,2
	Occupancy rate (%)	37,4	39,5	42,1	42,6	48,2	48,1
Guest-houses	Average income per stay unit night sold (Rand)	623,1	634,2	657,3	648,9	715,2	786,4
and guest-farms	Total income (R million)	111,0	117,3	138,3	129,2	162,8	178,0
	Income from accommodation (R million)	84,0	93,1	103,0	99,6	128,3	136,2
	Income from restaurant and bar sales (R million)	18,8	20,2	22,5	19,9	22,1	23,5
	Other income (R million)	8,2	4,0	12,8	9,7	12,4	18,3
	Stay units available (000)	37,8	37,8	37,8	37,8	37,8	37,8
	Stay unit nights sold (000)	450,5	515,3	533,8	516,4	562,4	540,2
	Occupancy rate (%)	39,7	44,0	45,6	45,5	48,0	47,6
Other	Average income per stay unit night sold (Rand)	770,9	854,8	855,8	902,8	934,7	930,0
accommodation	Total income (R million)	427,9	541,2	561,4	576,3	648,4	622,6
	Income from accommodation (R million)	347,3	440,5	456,8	466,2	525,7	502,4
	Income from restaurant and bar sales (R million)	51,9	67,9	70,3	73,6	80,0	79,0
	Other income (R million)	28,7	32,8	34,3	36,5	42,7	41,2
	Stay units available (000)	120,1	120,1	120,1	120,1	120,1	120,1
	Stay unit nights sold (000)	1 572,3	1 793,2	1 862,1	1 887,0	2 018,9	1 970,1
	Occupancy rate (%)	43,6	48,2	50,0	52,4	54,2	54,7
Total industry	Average income per stay unit night sold (Rand)	817,8	838,1	843,5	873,2	924,0	954,7
i otai muusti y	Total income (R million)	2 872,8	3 232,6	3 418,1	3 410,6	3 802,4	3 792,9
	Income from accommodation (R million)	1 285,8	1 502,9	1 570,6	1 647,8	1 865,5	1 880,8
	Income from restaurant and bar sales (R million)	429,7	496,6	552,8	562,3	616,0	629,6
	Other income (R million)	1 157,3	1 233,1	1 294,7	1 200,5	1 320,9	1 282,5

1/ Figures are preliminary.

		Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15
	Stay units available	0,3	0,2	0,3	0,2	0,2	0,2
	Stay unit nights sold	-3,2	0,6	-3,6	-1,2	-4,3	-1,4
	Average income per stay unit night sold	8,6	8,2	8,0	8,8	10,8	11,0
Hotels	Total income	3,9	8,3	4,0	5,9	8,2	5,6
	Income from accommodation	5,2	8,8	4,1	7,5	6,0	9,4
	Income from restaurant and bar sales	4,3	15,1	11,9	12,2	11,1	11,0
	Other income	2,8	5,7	1,2	2,2	9,1	-0,1
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	6,4	10,7	44,2	75,8	26,9	52,7
Caravan parks	Average income per stay unit night sold	-0,6	-3,3	2,9	-29,7	-16,9	-37,5
and camping	Total income	2,5	-0,6	54,4	31,1	5,0	-8,8
sites	Income from accommodation	5,8	7,1	48,4	23,6	5,4	-4,5
	Income from restaurant and bar sales	-33,3	14,3	92,3	75,0	-20,8	-42,1
	Other income	16,7	-54,5	66,7	50,0	85,7	14,3
	Stay units available	7,1	7,1	7,1	7,1	7,1	7,1
	Stay unit nights sold	11,7	4,0	3,6	-2,2	15,3	3,1
	Average income per stay unit night sold	-3,5	2,6	8,3	18,0	3,1	14,0
Guest-houses and guest-farms	Total income	8,1	5,4	17,4	12,3	12,4	16,4
	Income from accommodation	7,8	6,6	12,2	15,4	18,9	17,5
	Income from restaurant and bar sales	3,9	5,2	11,9	-2,5	-3,9	-9,3
	Other income	22,4	-16,7	116,9	16,9	-10,8	64,9
	Stay units available	0,5	0,5	0,3	0,3	0,3	0,3
	Stay unit nights sold	-1,6	-1,5	0,1	-10,4	-13,7	-7,1
	Average income per stay unit night sold	6,6	9,0	7,4	24,2	21,1	19,4
Other accommodation	Total income	3,7	6,5	7,7	10,4	4,7	8,8
accommodation	Income from accommodation	4,9	7,4	7,5	11,3	4,6	10,9
	Income from restaurant and bar sales	-7,2	0,3	4,3	2,8	-1,4	-0,5
	Other income	11,2	7,9	18,3	15,1	20,6	3,3
	Stay units available	1,0	0,9	0,9	0,8	0,8	0,8
	Stay unit nights sold	-1,2	0,6	-0,2	-1,7	-4,8	-1,5
	Average income per stay unit night sold	6,6	7,6	6,1	11,0	11,7	12,0
Total industry	Total income	4,0	7,8	5,2	7,0	7,7	6,5
	Income from accommodation	5,3	8,2	5,9	9,1	6,4	10,3
	Income from restaurant and bar sales	2,7	12,4	11,1	10,4	8,6	8,3
	Other income	3,1	5,6	2,2	2,6	9,3	0,6

Table 5 – Year-on-year percentage change in tourist accommodation statistics by type of accommodation (income at current prices)

·····	-	
Introduction	1	The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2015 business sampling frame (BSF) that contains businesses registered for value added tax (VAT).
	2	In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available.
Purpose of the survey	3	The Tourist accommodation survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.
		The results of the survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.
Scope of the survey	4	This survey covers the following tax registered private and public enterprises that are mainly engaged in providing short-stay commercial accommodation:
		 Hotels, motels, botels and inns; Caravan parks and camping sites; Guest-houses and guest-farms; and 'Other' accommodation.
Collection rate	5	The preliminary collection rate for the tourist accommodation survey for November 2015 was 90,1%. The improved collection rate for October 2015 was 95,6%.
Classification by industry	6	The 1993 edition of the <i>Standard Industrial Classification of all Economic Activities</i> (SIC), Fifth Edition, Report No. 09-09-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of all Economic Activities</i> (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
Statistical unit	7	The statistical units for the collection of the information are enterprises and establishments.
Revised figures	8	Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such. Data are edited at the enterprise level.
Rounding-off of figures	9	Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
Historical data	10	Historical tourist accommodation data are available on the Stats SA website. To access the data electronically, use the following link: http://www.statssa.gov.za/?page_id=1849
Past publications	11	Past tourist accommodation releases are available on the Stats SA website. To access the releases electronically, use the following link: http://www.statssa.gov.za/?page_id=1866&PPN=P6410&SCH=5703

withStatisticdiscontinuedsurveyHotels' TradingBoard (Statisticsconduct	brmation in this statistical release and the discontinued monthly Hotels' Trading s statistical release is not strictly comparable. The Hotels' Trading Statistics was conducted using a list of all hotels graded by the then South African Tourism Satour) when the grading of hotels was still compulsory by law. This survey is ed from a sample drawn from a business register of all enterprises registered for dded tax (VAT) and income tax.
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The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the business register, especially of small and micro enterprises.

Technical notes

Survey 1	The survey was conducted by mail, email, fax and telephone.
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- methodology and design The 2015 sample of 1 000 enterprises was drawn from a population of 3 885 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.
- **Size groups** 2 The enterprises are divided into four size groups according to turnover. All large and medium enterprises (size group one and two) are completely enumerated. Simple random sampling is applied to size groups three and four (small and very small) enterprises. The total income of the large and medium enterprises (size group one and two) is added to the weighted totals of size groups three and four to reflect the total income.

Measure of size classes (Rand)

Enterprise size	Size group	Lower limits	Upper limits
Very small	4	372 965	5 100 000
Small	3	5 100 001	6 000 000
Medium	2	6 000 001	13 000 000
Large	1	13 000 001	

- Sample weighting
 3 For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.
- **Reliability of estimates 4** Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

Relative standard error	5	One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate. Table D – Estimates of total industry income by type of enterprise within 95% confidence limits – November 2015				
			Lower limit (R million)	Estimate (R million)	Upper limit (R million)	Relative standard error (RSE) %
		Total income	3 646,0	3 792,9	3 939,0	2,0
Non-sampling errors	6	Inaccuracies may made in the collect to as non-samplin careful design of implementing efficient surveys and cense	ction and processing org errors. Every questionnaires, te sient operating pro	ng of the data. In effort is made to sting them in pilo	accuracies of this minimise non-sa t studies, editing r	kind are referred ampling errors by reported data and
Year-on-year percentage change	7	The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.				
Contribution (percentage points)	8	The contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of accommodation by its corresponding weight, divided by 100. The weight is the percentage contribution of each type accommodation to the total accommodation income in the corresponding period of the previous year.				
Seasonal adjustment	9	Seasonally adjusted estimates will not be published until there are sufficient data points for this survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.				
Glossary						
Average income pe stay unit night solo		park) is calculate		total income from		site in a caravan by the number of
Enterprise			a legal unit or c ons to carry out its		gal units that incl	udes and directly
Establishment		only a single (no		ctive activity is c	arried out or in w	ation and in which /hich the principal
Income from accommodation		Income from amo from meals).	ounts charged for	stay units. 'Othe	r' income is exclu	uded (e.g. income
Income from restaurant and bar sales		Income from mea	ls, banqueting and	d beverages and t	obacco sales.	
Industry		Industries are def	ined in the System strial Classification	m of National Acc	counts (SNA) in th	economic activity. e same way as in <i>Edition</i> , Report No.

Occupancy rate	The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.		
Other accommodation	Includes lodges, bed-and-breakfast establishments, self-catering establishments and 'other' establishments not elsewhere classified.		
Stay unit		The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.	
Stay unit nights sold	The total number of stay units occupied on each night during the survey period.		
Symbols and abbreviations	BR BSF GDP DTI RSE SARS SE SIC SIC Stats SA VAT TSA	Business register Business sampling frame Gross domestic product Department of Trade and Industry Relative standard error South African Revenue Service Standard error Standard Industrial Classification of all Economic Activities Statistics South Africa Value added tax Tourism satellite accounts	
Total income	Includes income from accommodation, income from restaurant and bar sales and 'other' income.		
Tourist	A visitor wh	o spends at least one night in the place visited.	

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