



**Statistics  
South Africa**

Preferred supplier of quality statistics



# Statistical release

## P6410

# Tourist accommodation (Preliminary)

**November 2009**

**Embargoed until:**

**25 January 2010**

**10:00**

**Enquiries:**

User Information Services  
(012) 310 8600/8351

**Forthcoming issue:**

December 2009

**Expected release date**

22 February 2010

Statistics South Africa • Mbalo-mbalo ya Afrika Tshipembe • Tinhlayo-tiko ta Afrika-Dzonga • Dipalopalo tsa Aforika Borwa • Ezezibalo zaseNingizimu Afrika  
Dipalopalo tša Afrika Borwa • Dipalopalo tsa Afrika Borwa • Ubalo lwaseMzantsi Afrika • Telubalo eNingizimu Afrika • iNanimbalo leSewula Afrika • Statistiek Suid-Afrika

email: [info@statssa.gov.za](mailto:info@statssa.gov.za)  
[www.statssa.gov.za](http://www.statssa.gov.za)

170 Andries Street • Private Bag X44, 0001 Pretoria, South Africa  
Tel: +27(12) 310 8911, Fax: +27(12) 321 7381

**Contents**

**Key findings as at the end of November 2009** ..... **2**

    Table A – Key estimates as at the end of November 2009 ..... 2

    Table B – Contribution of each type of accommodation to the percentage change in income from accommodation for the three months ended November 2009 compared with the three months ended November 2008 ..... 3

    Table C – Contribution of each type of accommodation to the percentage change in income from accommodation for November 2009 compared with November 2008 ..... 3

**Detailed statistics** ..... **4**

    Table 1 – Tourist accommodation statistics from November 2008 to November 2009..... 4

    Table 2 – Percentage change in tourist accommodation statistics from November 2008 to November 2009.... 5

**Explanatory notes**..... **6**

**Glossary**..... **8**

**General information**..... **9**

## Key findings as at the end of November 2009

**Table A – Key estimates as at the end of November 2009**

Estimates	November 2009	% change between November 2008 and November 2009	% change between September to November 2008 and September to November 2009	% change between January to November 2008 and January to November 2009
Stay units available ('000) 1/	111,5	2,7	2,1	0,0
Stay unit nights sold ('000)	1 616,6	-6,6	-8,1	-9,1
Average income per stay unit night sold (Rand)	643,6	-0,6	-0,7	2,9
Income from accommodation (R million)	1 040,5	-7,2	-8,7	-6,5
<b>Total income for the accommodation industry (R million) 2/</b>	<b>1 729,8</b>	<b>-6,3</b>	<b>-9,5</b>	<b>-11,0</b>

1/ Stay unit refers to the unit of accommodation that is available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

2/ Income from accommodation, restaurants and bar sales and other income (see Table 1, page 4).

### Total income for the accommodation industry decreases

Total income for the accommodation industry for the three months ended November 2009 decreased by 9,5% compared with the three months ended November 2008. Total income for the accommodation industry in November 2009 decreased by 6,3% compared with November 2008 (see Table A and Table 2, page 5).

### Income from accommodation decreases

Income from accommodation for the three months ended November 2009 decreased by 8,7% compared with the three months ended November 2008. This decrease was mainly due to the decrease of 8,1% in stay unit nights sold during the same period. Income from accommodation in November 2009 decreased by 7,2% compared with November 2008 (see Table A and Table 2, page 5).

### Stay units available increase

The number of stay units available for the three months ended November 2009 increased by 2,1% compared with the three months ended November 2008. The number of stay units available in November 2009 increased by 2,7% compared with November 2008 (see Table A and Table 2, page 5).

### Stay unit nights sold decrease

The number of stay unit nights sold for the three months ended November 2009 decreased by 8,1% compared with the three months ended November 2008. The number of stay unit nights sold in November 2009 decreased by 6,6% compared with November 2008 (see Table A and Table 2, page 5).

**Table B – Contribution of each type of accommodation to the percentage change in income from accommodation for the three months ended November 2009 compared with the three months ended November 2008**

Type of accommodation	September to November 2008 (R million)	Weight 1/	September to November 2009 (R million)	% change between September to November 2008 and September to November 2009	% change contribution 2/
Hotels 3/	2 294,3	69,1	1 989,6	-13,3	-9,2
Caravan parks and camping sites	30,6	0,9	19,5	-36,2	-0,3
Guest-houses and guest-farms	233,1	7,0	206,9	-11,2	-0,8
Other accommodation	761,4	22,9	813,3	6,8	1,6
<b>Total industry 4/</b>	<b>3 319,4</b>	<b>100,0</b>	<b>3 029,3</b>	<b>-8,7</b>	<b>-8,7</b>

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for the three months up to the current month of the previous year.  
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight, divided by 100.  
 3/ See note 3 on page 6.  
 4/ The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and totals.

The main contributor to the decrease of 8,7% in the income from accommodation for the three months ended November 2009 compared with the three months ended November 2008 was hotels (-13,3% and contributing -9,2 percentage points).

**Table C – Contribution of each type of accommodation to the percentage change in income from accommodation for November 2009 compared with November 2008**

Type of accommodation	November 2008 (R million)	Weight 1/	November 2009 (R million)	% change between November 2008 and November 2009	% change contribution 2/
Hotels 3/	784,7	70,0	692,2	-11,8	-8,2
Caravan parks and camping sites	9,8	0,9	6,0	-38,8	-0,3
Guest-houses and guest-farms	86,0	7,7	74,4	-13,5	-1,0
Other accommodation	240,6	21,5	267,9	11,3	2,4
<b>Total industry 4/</b>	<b>1 121,1</b>	<b>100,0</b>	<b>1 040,5</b>	<b>-7,2</b>	<b>-7,2</b>

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for current month of the previous year.  
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight, divided by 100.  
 3/ See note 3 on page 6.  
 4/ The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and totals.

The main contributor to the decrease of 7,2% in the income from accommodation in November 2009 compared with November 2008 was hotels (-11,8% and contributing -8,2 percentage points).

**P J Lehohla**  
**Statistician-General**

**Detailed statistics**

**Table 1 – Tourist accommodation statistics from November 2008 to November 2009**

Accommodation type	Nov 2008	Dec 2008	Jan 2009	Feb 2009	Mar 2009	Apr 2009	May 2009	Jun 2009	Jul 2009	Aug 2009	Sep* 2009	Oct 2009	Nov <sup>1/</sup> 2009	
<b>Hotels</b>	Stay units available ('000)	52,0	52,2	52,0	52,2	52,2	52,4	52,3	52,4	52,9	52,9	53,1	53,1	53,2
	Stay unit nights sold ('000)	987,7	858,1	796,2	868,4	925,6	772,3	837,3	797,6	811,7	813,5	818,9	915,6	889,0
	Occupancy rate (%)	63,3	53,0	49,4	59,4	57,2	49,1	51,6	50,7	49,5	49,6	51,4	55,6	55,7
	Average income per stay unit night sold (Rand)	794,5	820,1	809,5	835,9	799,0	772,0	749,7	774,8	716,2	715,2	710,5	781,6	778,6
	Income from accommodation (R million)	784,7	703,7	644,5	725,9	739,5	596,2	627,7	618,0	581,3	581,8	581,8	715,6	692,2
	Income from restaurant and bar sales (R million)	310,0	288,8	223,9	258,9	266,5	208,9	237,2	216,9	242,9	242,5	232,5	272,4	270,8
	Other income (R million)	313,5	310,2	291,3	286,5	303,7	278,3	299,9	264,5	252,9	252,7	254,1	289,4	315,3
	Total income (R million)	1 408,2	1 302,7	1 159,7	1 271,4	1 309,7	1 083,4	1 164,8	1 099,4	1 077,1	1 077,0	1 068,4	1 277,4	1 278,3
<b>Caravan parks and camping sites</b>	Stay units available ('000)	13,6	13,1	13,6	13,6	13,6	13,1	13,1	13,1	13,1	13,1	13,1	13,1	13,1
	Stay unit nights sold ('000)	36,8	74,0	42,0	37,4	47,1	58,6	27,7	42,6	17,0	18,4	33,7	27,5	23,9
	Occupancy rate (%)	9,0	18,2	9,9	9,8	11,2	14,9	6,8	10,8	4,2	4,5	8,6	6,8	6,1
	Average income per stay unit night sold (Rand)	266,3	278,4	205,3	198,5	193,6	228,7	234,7	171,4	276,5	233,7	228,5	210,9	251,0
	Income from accommodation (R million)	9,8	20,6	8,6	7,4	9,1	13,4	6,5	7,3	4,7	4,3	7,7	5,8	6,0
	Income from restaurant and bar sales (R million)	1,9	1,9	1,5	1,5	2,0	2,3	2,2	2,2	2,6	1,9	2,0	3,6	0,5
	Other income (R million)	3,2	3,6	4,5	4,2	5,8	5,2	5,3	4,7	6,6	6,2	6,2	5,0	6,3
	Total income (R million)	14,9	26,1	14,6	13,1	17,0	20,9	14,0	14,2	13,9	12,4	15,9	14,4	12,8
<b>Guest-houses and guest-farms</b>	Stay units available ('000)	10,4	10,6	10,6	10,3	10,4	10,4	10,5	10,4	10,4	10,4	10,4	10,4	10,4
	Stay unit nights sold ('000)	206,7	250,0	222,2	211,9	208,8	188,7	189,0	188,5	198,3	195,6	189,0	199,7	203,8
	Occupancy rate (%)	66,0	76,2	67,8	73,6	64,6	60,5	58,1	60,4	61,5	60,7	60,6	61,9	65,3
	Average income per stay unit night sold (Rand)	416,2	400,6	375,4	364,2	370,3	355,1	337,6	355,4	326,8	317,5	327,0	354,0	365,1
	Income from accommodation (R million)	86,0	100,1	83,4	77,2	77,3	67,0	63,8	67,0	64,8	62,1	61,8	70,7	74,4
	Income from restaurant and bar sales (R million)	14,7	14,9	15,3	12,8	10,7	10,2	10,0	12,3	12,8	12,7	11,5	14,1	13,6
	Other income (R million)	7,3	5,9	6,7	7,1	7,2	8,9	5,2	5,0	7,3	7,0	7,2	9,5	7,4
	Total income (R million)	107,9	120,9	105,5	97,1	95,2	86,1	79,0	84,3	84,9	81,8	80,5	94,3	95,4
<b>Other accommodation</b>	Stay units available ('000)	32,5	32,5	33,2	33,2	33,4	32,9	32,8	32,7	34,0	33,6	34,4	34,8	34,8
	Stay unit nights sold ('000)	499,4	595,4	473,7	468,4	556,6	514,1	453,9	432,6	478,1	478,1	500,4	529,7	499,9
	Occupancy rate (%)	51,3	59,1	46,0	50,3	53,7	52,1	44,6	44,1	45,4	45,9	48,5	49,1	42,1
	Average income per stay unit night sold (Rand)	481,9	518,1	519,8	495,5	444,2	509,8	506,7	476,9	506,6	507,0	492,4	564,5	535,9
	Income from accommodation (R million)	240,6	308,5	246,2	232,1	247,2	262,1	230,0	206,3	242,2	242,4	246,4	299,0	267,9
	Income from restaurant and bar sales (R million)	43,5	46,3	31,9	38,4	35,9	35,4	32,1	32,1	39,8	39,8	36,8	40,1	44,0
	Other income (R million)	31,6	36,8	27,3	22,9	39,0	23,1	22,9	27,1	27,9	27,9	23,6	36,1	31,4
	Total income (R million)	315,7	391,5	305,4	293,4	322,2	320,6	285,0	265,5	309,9	310,1	306,8	375,2	343,3
<b>Total</b>	Stay units available ('000)	108,6	108,4	109,5	109,4	109,7	108,8	108,7	108,6	110,4	110,0	111,0	111,4	111,5
	Stay unit nights sold ('000)	1 730,5	1 777,4	1 534,1	1 586,2	1 738,1	1 533,7	1 507,9	1 461,3	1 505,1	1 505,6	1 542,0	1 672,5	1 616,6
	Occupancy rate (%)	53,1	52,9	45,2	51,8	51,1	47,0	44,7	44,9	44,0	44,2	46,3	48,4	46,3
	Average income per stay unit night sold (Rand)	647,8	637,4	640,6	657,3	617,5	612,0	615,4	614,9	593,3	591,5	582,2	652,4	643,6
	Income from accommodation (R million)	1 121,1	1 132,9	982,8	1 042,6	1 073,2	938,7	928,0	898,6	893,0	890,6	897,7	1 091,1	1 040,5
	Income from restaurant and bar sales (R million)	370,1	351,9	272,6	311,6	315,1	256,8	281,5	263,5	298,1	296,9	282,8	330,2	328,9
	Other income (R million)	355,5	356,5	329,9	320,7	355,8	315,5	333,3	301,3	294,7	293,8	291,1	340,0	360,4
	Total income (R million)	1 846,8	1 841,2	1 585,3	1 674,9	1 744,0	1 511,0	1 542,8	1 463,4	1 485,8	1 481,3	1 471,6	1 761,3	1 729,8

<sup>1/</sup> Preliminary.  
\* Revised.

**Table 2 – Percentage change in tourist accommodation statistics from November 2008 to November 2009 <sup>1/</sup>**

Accommodation type		Nov 2008	Dec 2008	Jan 2009	Feb 2009	Mar 2009	Apr 2009	May 2009	Jun 2009	Jul 2009	Aug 2009	Sep* 2009	Oct 2009	Nov 2009
<b>Hotels</b>	Stay units available	3,4	3,7	4,8	2,8	4,3	3,2	0,7	1,0	2,3	2,2	2,6	2,4	2,2
	Stay unit nights sold	-2,8	-3,5	-6,2	-11,0	-7,1	-17,5	-11,6	-6,5	-14,7	-14,8	-11,3	-11,8	-10,0
	Average income per stay unit night sold	5,2	10,0	8,0	2,3	1,5	4,6	4,6	10,5	1,3	-1,3	-3,8	-2,0	-2,0
	Income from accommodation	2,2	6,2	1,3	-8,9	-5,7	-13,7	-7,5	3,3	-13,6	-16,0	-14,7	-13,6	-11,8
	Income from restaurant and bar sales	4,6	13,8	10,6	-5,1	-2,7	-16,2	-12,6	-3,8	-1,0	-13,5	-8,9	-12,6	-12,7
	Other income	32,2	22,0	-50,6	-54,7	-54,7	7,1	18,6	0,5	-6,4	-16,3	-12,3	-14,8	0,6
	Total income	8,3	11,3	-18,8	-25,3	-24,2	-9,7	-3,2	1,2	-9,4	-15,5	-12,9	-13,6	-9,2
<b>Caravan parks and camping sites</b>	Stay units available	-1,2	-4,9	-1,9	-1,9	-3,6	-3,8	-3,8	-3,8	-1,9	-3,8	-3,8	-3,8	-3,8
	Stay unit nights sold	-9,5	-38,7	-13,7	-7,0	-0,5	36,2	-22,9	12,5	-48,0	-50,3	-25,4	-27,4	-35,1
	Average income per stay unit night sold	22,5	-2,3	-28,8	-22,5	-21,4	2,2	21,7	-26,1	9,2	-6,9	-1,4	-22,5	-5,7
	Income from accommodation	10,8	-40,1	-38,6	-27,9	-21,7	39,2	-6,2	-16,9	-43,2	-53,7	-26,5	-43,7	-38,8
	Income from restaurant and bar sales	-29,2	-5,6	0,0	-43,5	0,0	-1,9	9,5	15,9	55,2	6,3	5,4	89,6	-73,7
	Other income	-54,8	-48,5	-36,4	-23,5	20,0	0,5	2,4	-14,5	45,8	27,8	19,8	40,6	94,8
	Total income	-20,1	-39,8	-35,4	-28,8	-8,4	21,9	-0,8	-12,2	-4,0	-22,2	-9,4	-8,6	-14,3
<b>Guest-houses and guest-farms</b>	Stay units available	-2,7	-1,4	-2,7	-4,1	-2,7	-1,7	-2,1	-3,0	-0,3	-0,3	-0,3	-0,3	-0,3
	Stay unit nights sold	-18,8	-10,0	1,0	-15,2	-10,4	-6,3	-4,4	8,5	7,7	1,6	2,6	-3,0	-1,4
	Average income per stay unit night sold	17,3	17,2	5,6	17,5	-0,1	0,8	7,8	3,9	-3,7	-11,8	-12,1	-7,3	-12,3
	Income from accommodation	-4,7	5,5	6,6	-0,3	-10,5	-5,6	3,1	12,8	3,7	-10,4	-9,8	-10,1	-13,5
	Income from restaurant and bar sales	10,2	18,3	32,6	4,2	-16,7	-9,2	-3,6	40,6	4,4	10,5	4,0	11,1	-7,3
	Other income	49,8	7,4	66,0	30,2	29,7	53,7	-6,0	7,1	59,4	35,0	12,6	48,5	1,9
	Total income	-0,4	7,0	12,4	2,0	-9,1	-2,1	1,5	15,7	7,0	-4,9	-6,3	-3,5	-11,6
<b>Other accommodation</b>	Stay units available	-9,3	-8,8	-3,1	-3,6	-2,8	-7,0	-8,3	-9,5	0,5	-1,0	-0,6	8,1	7,1
	Stay unit nights sold	-2,6	6,9	-3,6	-13,4	-7,7	-1,5	-15,6	-17,0	-11,4	-0,3	-1,6	-9,6	0,1
	Average income per stay unit night sold	17,1	17,6	14,0	17,0	6,1	0,8	12,7	13,4	8,6	8,4	7,8	14,6	11,2
	Income from accommodation	14,0	25,7	9,9	1,3	-2,1	-0,8	-4,8	-5,9	-3,7	8,0	6,1	3,6	11,3
	Income from restaurant and bar sales	19,4	37,5	11,0	8,0	0,6	-5,7	-26,1	-7,6	11,8	-17,6	1,2	-2,8	1,1
	Other income	38,1	27,8	14,4	-23,8	7,3	-29,3	-43,0	-1,8	-26,6	-24,6	-53,9	-45,2	-0,5
	Total income	16,7	27,2	10,4	-0,4	-0,7	-4,1	-12,4	-5,7	-4,7	0,1	-4,1	-5,2	8,7
<b>Total</b>	Stay units available	-1,9	-1,9	0,7	-0,5	0,3	-1,4	-3,0	-3,3	1,0	0,2	0,5	3,1	2,7
	Stay unit nights sold	-5,1	-3,6	-4,7	-12,2	-7,5	-9,9	-12,2	-7,9	-11,9	-9,5	-7,2	-10,4	-6,6
	Average income per stay unit night sold	9,6	13,3	8,2	6,6	2,3	0,6	6,9	10,1	1,8	-1,1	-2,6	1,1	-0,6
	Income from accommodation	4,0	9,2	3,1	-6,4	-5,4	-9,3	-6,2	1,5	-10,3	-10,5	-9,6	-9,5	-7,2
	Income from restaurant and bar sales	6,1	16,5	11,6	-3,6	-2,9	-14,5	-14,0	-2,7	1,1	-13,1	-7,1	-10,2	-11,1
	Other income	30,7	20,7	-47,2	-52,4	-50,4	3,9	9,7	0,1	-7,1	-15,8	-17,4	-18,1	1,4
	Total income	8,7	12,6	-13,0	-20,6	-19,8	-7,8	-4,8	0,4	-7,6	-12,1	-10,8	-11,4	-6,3

<sup>1/</sup> The percentage change is the change in tourist accommodation statistics of the relevant month compared with the tourist accommodation statistics of the same month in the previous year expressed as a percentage.

\* Revised.

## Explanatory notes

- Introduction** 1 The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2009 Business Sampling Frame (BSF) that contains businesses registered for value added tax (VAT).
- Purpose of the survey** 2 The Tourist Accommodation Survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.  
The results of the survey are used to compile estimates of the Tourism Satellite Accounts (TSA) and the Gross Domestic Product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.
- Scope of the survey** 3 This survey covers the following **tax registered** private and public enterprises that are **mainly** engaged in providing short-stay commercial accommodation:
- Hotels, motels, botels and inns;
  - Caravan parks and camping sites;
  - Guest-houses and guest-farms; and
  - Other accommodation.
- Response rate** 4 The preliminary response rate for the Tourist Accommodation Survey for November 2009 was 87,2%. The improved response rate for October 2009 was 95,6%.
- Classification by industry** 5 The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
- Size groups** 6 The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. The Department of Trade and Industry (DTI) cut-off points defining the size groups, namely large, medium, small and micro enterprises, are given in Table D.
- Table D – Size groups for the tourist accommodation industry**
- | Size group | Turnover                    |
|------------|-----------------------------|
| Large      | ≥ R13 000 000               |
| Medium     | R6 000 000 to < R13 000 000 |
| Small      | R5 100 000 to < R6 000 000  |
| Micro      | < R5 100 000                |
- Statistical unit** 7 The statistical units for the collection of the information are enterprises and establishments.
- Survey methodology and design** 8 The survey was conducted by mail, fax and telephone.  
The 2009 sample of approximately 902 enterprises was drawn using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.
- Weighting methodology** 9 For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at: <http://www.statssa.gov.za/publications/publicationsearch.asp>.

**Relative standard error** 10 Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

**Table E – Estimates of total industry income by type of enterprise within 95% confidence limits – November 2009**

	Lower limit R million	Estimate R million	Upper limit R million	Relative standard error %
<b>Total Income</b>	1 637,8	1 729,8	1 821,8	2,7

**Non-sampling errors** 11 Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

**Revised figures** 12 Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Preliminary figures are indicated in the relevant tables. Data are edited at the enterprise level.

**Seasonal adjustment** 13 Seasonally adjusted estimates will not be published until there are sufficient data points for the new survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.

**Symbols and abbreviations** 14

- BR Business Register
- BSF Business Sampling Frame
- GDP Gross Domestic Product
- SARS South African Revenue Service
- SIC Standard Industrial Classification of all Economic Activities
- Stats SA Statistics South Africa
- VAT Value added tax
- \* Revised figures

**Comparability with discontinued Hotels' Trading Statistics** 15 The information in this statistical release and the discontinued monthly Hotels' Trading Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a new Business Register of all enterprises registered for value added tax (VAT) and income tax. The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the new Business Register, especially of small and micro enterprises.

**Rounding off of figures** 16 Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.



## Glossary

<b>Average income per stay unit night sold</b>	Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.
<b>Enterprise</b>	An enterprise is a legal unit or combination of legal units that includes and directly controls all functions to carry out its activities.
<b>Establishment</b>	An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.
<b>Income from accommodation</b>	Income from amounts charged for stay units. Other income is excluded (e.g. income from meals).
<b>Income from restaurant and bar sales</b>	Income from meals, banqueting and beverages and tobacco sales.
<b>Industry</b>	Group of establishments engaged in the same or similar kinds of economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC).
<b>Occupancy rate</b>	The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.
<b>Other accommodation</b>	Includes lodges, bed-and-breakfast establishments, self-catering establishments and other establishments not elsewhere classified.
<b>Stay unit</b>	The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.
<b>Stay unit nights sold</b>	The total number of stay units occupied on each night during the survey period.
<b>Total income</b>	Includes income from accommodation, income from restaurant and bar sales and other income.
<b>Tourist</b>	A visitor who stays at least one night in the place visited.

---

## General information

Stats SA publishes approximately 300 different statistical releases each year. It is not economically viable to produce them in more than one of South Africa's eleven official languages. Since the releases are used extensively, not only locally but also by international economic and social-scientific communities, Stats SA releases are published in English only.

Stats SA has copyright on this publication. Users may apply the information as they wish, provided that they acknowledge Stats SA as the source of the basic data wherever they process, apply, utilise, publish or distribute the data; and also that they specify that the relevant application and analysis (where applicable) result from their own processing of the data.

### Stats SA products

A complete set of Stats SA publications is available at the Stats SA Library and the following libraries:

National Library of South Africa, Pretoria Division  
National Library of South Africa, Cape Town Division  
Natal Society Library, Pietermaritzburg  
Library of Parliament, Cape Town  
Bloemfontein Public Library  
Johannesburg Public Library  
Eastern Cape Library Services, King William's Town  
Central Regional Library, Polokwane  
Central Reference Library, Nelspruit  
Central Reference Collection, Kimberley  
Central Reference Library, Mmabatho

Stats SA also provides a subscription service.

### Electronic services

A large range of data are available via on-line services, diskette and computer printouts. For more details about our electronic data services, contact (012) 310 8600/8390/8351/4892/8496/8095.

You can visit us on the Internet at: [www.statssa.gov.za](http://www.statssa.gov.za)

### Enquiries

Telephone number: (012) 310 8600/ 8390/ 8351/ 4892/ 8496/ 8095 (user information services)  
(012) 310 8155/8191 (technical enquiries)  
(012) 337 6360/1 (technical enquiries)  
(012) 310 8358 (orders)  
(012) 310 4883/4885/8018 (library)

Fax number: (012) 310 8697/8309 (technical enquiries)

Email address: [alarics@statssa.gov.za](mailto:alarics@statssa.gov.za) (technical enquiries)  
[joycee@statssa.gov.za](mailto:joycee@statssa.gov.za) (technical enquiries)  
[info@statssa.gov.za](mailto:info@statssa.gov.za) (user information services)  
[magdaj@statssa.gov.za](mailto:magdaj@statssa.gov.za) (orders)

Postal address: Private Bag X44, Pretoria, 0001

Produced by Stats SA