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STATISTICAL RELEASE P6410

Tourist accommodation (Preliminary)

May 2024

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Results for May 2024

Table A – Year-on-year percentage change in tourist accommodation statistics (income at current prices)

	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
Stay units available	-0,2	-0,1	-0,1	-0,2	0,0	-0,1
Stay unit nights sold	3,3	9,9	5,2	3,6	3,9	-4,3
Average income per stay unit night sold	6,5	4,7	5,0	5,9	2,7	10,6
Income from accommodation	10,0	15,0	10,5	9,6	6,7	5,8
Total income ¹	6,8	13,6	11,0	7,4	4,2	4,4

¹ Includes restaurant and bar sales and 'other' income.

Measured in nominal terms (current prices), total income for the tourist accommodation industry increased by 4,4% in May 2024 compared with May 2023.

Income from accommodation increased by 5,8% year-on-year in May 2024, the result of a 10,6% increase in the average income per stay unit night sold.

Table B – Year-on-year percentage change in income from accommodation at current prices by type of accommodation

Type of accommodation	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
Hotels	10,9	14,9	8,9	7,2	7,8	3,8
Caravan parks and camping sites	9,6	24,4	26,6	13,0	1,8	3,0
Guest-houses and guest-farms	-21,4	-15,9	-16,5	-16,7	0,3	2,0
Other accommodation	14,1	21,0	20,1	21,1	5,5	10,7
Total income from accommodation ¹	10,0	15,0	10,5	9,6	6,7	5,8

¹ Excludes restaurant and bar sales and 'other' income.

In May 2024, the largest contributors to the 5,8% year-on-year increase in income from accommodation were:

- 'other' accommodation (10,7% and contributing 3,3 percentage points); and
- hotels (3,8% and contributing 2,4 percentage points) see Tables B and 6.

Table C - Income from accommodation at current prices for the latest three months by type of accommodation

Type of accommodation	Mar – May 2023 (R million)	Weight (%)	Mar – May 2024 (R million)	% change between Mar – May 2023 and Mar – May 2024	Contribution (% points) to the total % change
Hotels	4 508,4	63,8	4 794,4	6,3	4,0
Caravan parks and camping sites	62,4	0,9	66,4	6,4	0,1
Guest-houses and guest-farms	383,9	5,4	360,6	-6,1	-0,3
Other accommodation	2 114,2	29,9	2 376,1	12,4	3,7
Total income from accommodation ¹	7 068,9	100,0	7 597,5	7,5	7,5

¹ Excludes restaurant and bar sales and 'other' income.

Income from accommodation increased by 7,5% in the three months ended May 2024 compared with the three months ended May 2023. The main positive contributors to this increase were:

- hotels (6,3% and contributing 4,0 percentage points); and
- 'other' accommodation (12,4% and contributing 3,7 percentage points).

Guest-houses and guest-farms (-6,1% and contributing -0,3 of a percentage point) was the only negative contributor.

Figure 1 - Seasonally adjusted occupancy rate for the accommodation industry

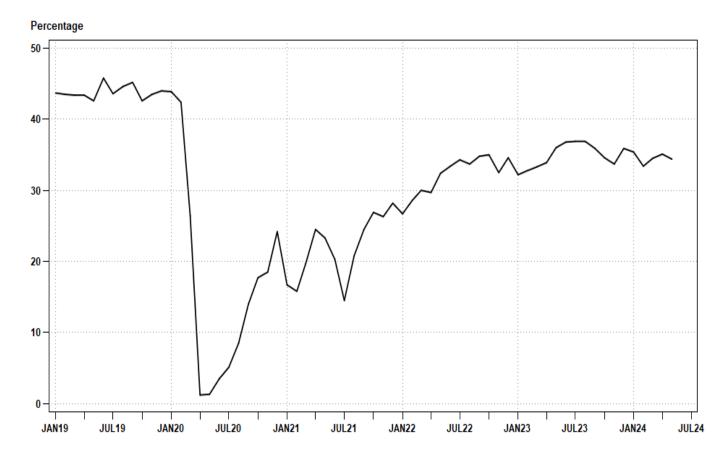
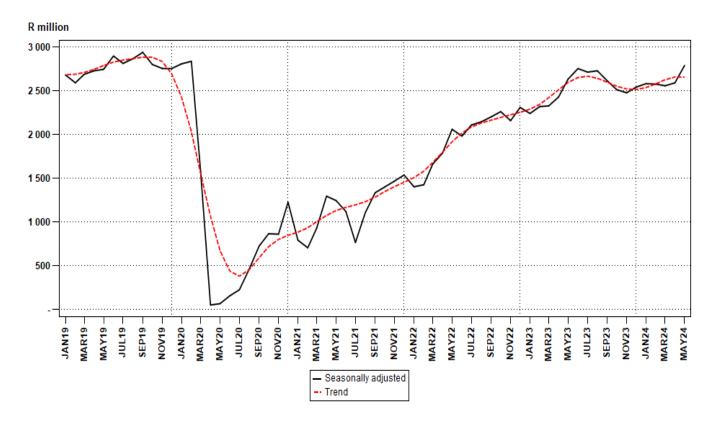


Figure 2 - Seasonally adjusted income from accommodation at current prices



Seasonally adjusted income from accommodation increased by 7,6% month-on-month in May 2024, following an increase of 1,3% month-on-month in April 2024 – see Figure 2 and Table 3.



Tables

Note that income from accommodation excludes restaurant and bar sales and 'other' income.

Table 1 – Income from accommodation at current prices (R million)

Month	2019	2020	2021	2022	2023	2024
Jan	2 758,7	2 885,3	819,2	1 448,9	2 309,0	2 656,2
Feb	2 722,9	2 952,8	725,2	1 494,5	2 434,1	2 689,0
Mar	2 944,5	1 720,0	1 009,1	1 816,0	2 548,1	2 793,9
Apr	2 626,8	51,0	1 249,2	1 711,7	2 321,5	2 476,0
May	2 287,0	56,5	1 033,4	1 718,7	2 199,3	2 327,6
Jun	2 360,0	129,7	913,8	1 623,4	2 254,6	
Jul	2 600,4	209,1	711,6	1 932,3	2 490,3	
Aug	2 738,5	448,8	1 059,7	2 042,0	2 594,4	
Sep	2 903,2	722,0	1 325,6	2 189,1	2 597,7	
Oct	3 063,5	944,1	1 518,2	2 445,0	2 713,2	
Nov	2 963,4	919,6	1 581,7	2 335,2	2 679,0	
Dec	3 284,9	1 478,3	1 835,2	2 730,1	3 003,6	
Total	33 253,8	12 517,2	13 781,9	23 486,9	30 144,8	

Table 2 - Year-on-year percentage change in income from accommodation at current prices

Month	2020	2021	2022	2023	2024	2024 year-to-date
Jan	4,6	-71,6	76,9	59,4	15,0	15,0
Feb	8,4	-75,4	106,1	62,9	10,5	12,7
Mar	-41,6	-41,3	80,0	40,3	9,6	11,6
Apr	-98,1	2 349,4	37,0	35,6	6,7	10,4
May	-97,5	1 729,0	66,3	28,0	5,8	9,6
Jun	-94,5	604,5	77,7	38,9		
Jul	-92,0	240,3	171,5	28,9		
Aug	-83,6	136,1	92,7	27,1		
Sep	-75,1	83,6	65,1	18,7		
Oct	-69,2	60,8	61,0	11,0		
Nov	-69,0	72,0	47,6	14,7		
Dec	-55,0	24,1	48,8	10,0		
Total	-62,4	10,1	70,4	28,3		

Table 3 – Seasonally adjusted income from accommodation at current prices

M 41-		R mi	llion			Month-on-mo	nth % change	
Month	2021	2022	2023	2024	2021	2022	2023	2024
Jan	793,9	1 404,5	2 241,9	2 582,5	-35,3	-8,7	-3,0	1,6
Feb	706,5	1 426,9	2 321,6	2 577,5	-11,0	1,6	3,6	-0,2
Mar	930,6	1 662,9	2 328,4	2 558,0	31,7	16,5	0,3	-0,8
Apr	1 296,5	1 789,3	2 430,0	2 592,2	39,3	7,6	4,4	1,3
May	1 246,8	2 061,4	2 635,4	2 789,5	-3,8	15,2	8,5	7,6
Jun	1 121,1	1 983,4	2 755,1		-10,1	-3,8	4,5	
Jul	767,0	2 110,3	2 714,6		-31,6	6,4	-1,5	
Aug	1 107,9	2 146,7	2 729,5		44,4	1,7	0,5	
Sep	1 335,8	2 203,4	2 615,3		20,6	2,6	-4,2	
Oct	1 401,4	2 262,9	2 513,4		4,9	2,7	-3,9	
Nov	1 469,6	2 159,8	2 478,9		4,9	-4,6	-1,4	
Dec	1 538,5	2 311,0	2 542,9		4,7	7,0	2,6	

Table 4 – Tourist accommodation statistics by type of accommodation (income at current prices)

Tuble 4 Touri							
		Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
	Stay units available (000)	75,5	75,5	75,5	75,5	75,5	75,5
	Stay unit nights sold (000)	1 135,2	1 002,3	1 028,7	1 099,3	1 016,4	934,6
	Occupancy rate (%)	48,5	42,8	47,0	47,0	44,9	39,9
Hotels	Average income per stay unit night sold (Rand)	1 744,7	1 653,7	1 700,0	1 622,8	1 551,2	1 534,2
noteis	Total income (R million)	3 820,3	3 316,5	3 332,8	3 466,0	3 124,4	2 961,1
	Income from accommodation (R million)	1 980,6	1 657,5	1 748,8	1 783,9	1 576,6	1 433,9
	Income from restaurant and bar sales (R million)	682,9	589,6	615,2	642,7	597,0	520,2
	Other income (R million)	1 156,8	1 069,4	968,8	1 039,4	950,8	1 007,0
	Stay units available (000)	3,7	3,7	3,7	3,7	3,7	3,7
	Stay unit nights sold (000)	24,8	22,7	20,0	21,6	19,2	15,7
	Occupancy rate (%)	21,6	19,8	18,6	18,8	17,3	13,7
Caravan parks	Average income per stay unit night sold (Rand)	1 520,2	1 392,1	1 310,0	1 245,4	1 151,0	1 108,3
and camping sites	Total income (R million)	38,9	32,6	26,8	27,6	22,8	17,9
	Income from accommodation (R million)	37,7	31,6	26,2	26,9	22,1	17,4
	Income from restaurant and bar sales (R million)	0,9	0,6	0,4	0,5	0,5	0,4
	Other income (R million)	0,3	0,4	0,2	0,2	0,2	0,1
	Stay units available (000)	20,7	20,7	20,7	20,7	20,7	20,7
	Stay unit nights sold (000)	110,9	97,1	107,4	110,2	90,2	110,9
	Occupancy rate (%)	17,3	15,1	17,9	17,2	14,5	17,3
Guest-houses	Average income per stay unit night sold (Rand)	1 046,9	1 182,3	1 171,3	1 174,2	1 232,8	1 082,1
and guest-farms	Total income (R million)	151,4	137,9	154,6	163,1	135,5	150,3
	Income from accommodation (R million)	116,1	114,8	125,8	129,4	111,2	120,0
	Income from restaurant and bar sales (R million)	29,2	18,9	22,0	27,4	19,0	23,5
	Other income (R million)	6,1	4,2	6,8	6,3	5,3	6,8
-	Stay units available (000)	39,2	39,3	39,3	39,2	39,4	39,3
	Stay unit nights sold (000)	356,4	305,8	295,2	342,5	316,1	283,5
	Occupancy rate (%)	29,3	25,1	25,9	28,2	26,7	23,3
Other	Average income per stay unit night sold (Rand)	2 438,8	2 787,1	2 670,1	2 492,6	2 423,6	2 667,7
accommodation	Total income (R million)	994,6	968,1	910,4	975,7	871,4	868,1
	Income from accommodation (R million)	869,2	852,3	788,2	853,7	766,1	756,3
	Income from restaurant and bar sales (R million)	69,9	64,3	70,9	67,1	56,0	57,9
	Other income (R million)	55,5	51,5	51,3	54,9	49,3	53,9
-	Stay units available (000)	139,1	139,2	139,2	139,1	139,3	139,2
	Stay unit nights sold (000)	1 627,3	1 427,9	1 451,3	1 573,6	1 441,9	1 344,7
	Occupancy rate (%)	37,7	33,1	36,0	36,5	34,5	31,2
	Average income per stay unit night sold (Rand)	1 845,8	1 860,2	1 852,8	1 775,5	1 717,2	1 730,9
Total industry	Total income (R million)	5 005,2	4 455,1	4 424,6	4 632,4	4 154,1	3 997,4
	Income from accommodation (R million)	3 003,6	2 656,2	2 689,0	2 793,9	2 476,0	2 327,6
	Income from restaurant and bar sales (R million)	782,9	673,4	708,5	737,7	672,5	602,0
	Other income (R million)	1 218,7	1 125,5	1 027,1	1 100,8	1 005,6	1 067,8

Table 5 – Year-on-year percentage change in tourist accommodation statistics by type of accommodation (income at current prices)

		Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
	Stay units available	-0,1	-0,1	-0,1	-0,1	0,0	0,0
	Stay unit nights sold	4,1	12,5	7,0	2,8	6,0	-3,7
	Average income per stay unit night sold	6,6	2,1	1,7	4,3	1,6	7,8
Hotels	Total income	5,9	12,8	9,4	4,9	4,2	2,5
	Income from accommodation	10,9	14,9	8,9	7,2	7,8	3,8
	Income from restaurant and bar sales	1,9	16,3	12,5	4,8	13,1	-3,5
	Other income	0,6	8,0	8,6	1,3	-5,6	4,1
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	-9,8	11,8	13,6	6,9	-4,0	-0,6
Caravan parks	Average income per stay unit night sold	21,5	11,3	11,4	5,7	6,1	3,6
and camping	Total income	6,3	22,1	25,8	12,2	0,9	1,1
sites	Income from accommodation	9,6	24,4	26,6	13,0	1,8	3,0
	Income from restaurant and bar sales	-40,0	-33,3	33,3	0,0	0,0	-20,0
	Other income	-57,1	0,0	-33,3	-33,3	-50,0	-66,7
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	-16,0	-15,8	-20,6	-21,7	-19,5	-14,6
	Average income per stay unit night sold	-6,5	-0,1	5,2	6,4	24,6	19,3
Guest-houses and guest-farms	Total income	-14,9	-15,1	-12,2	-13,0	-0,1	3,2
ana gassi ianns	Income from accommodation	-21,4	-15,9	-16,5	-16,7	0,3	2,0
	Income from restaurant and bar sales	27,5	-5,5	7,3	18,6	-5,0	8,8
	Other income	-15,3	-30,0	38,8	-30,8	10,4	6,3
	Stay units available	-0,5	-0,3	-0,3	-0,5	0,0	-0,3
	Stay unit nights sold	10,0	12,1	11,3	18,5	6,2	-2,1
	Average income per stay unit night sold	3,8	8,0	8,0	2,2	-0,6	13,0
Other accommodation	Total income	14,7	21,9	22,3	22,0	4,9	11,8
docommodation	Income from accommodation	14,1	21,0	20,1	21,1	5,5	10,7
	Income from restaurant and bar sales	22,0	32,9	49,6	27,6	-4,8	14,9
	Other income	14,9	24,4	26,4	30,4	7,2	26,2
	Stay units available	-0,2	-0,1	-0,1	-0,2	0,0	-0,1
	Stay unit nights sold	3,3	9,9	5,2	3,6	3,9	-4,3
	Average income per stay unit night sold	6,5	4,7	5,0	5,9	2,7	10,6
Total industry	Total income	6,8	13,6	11,0	7,4	4,2	4,4
	Income from accommodation	10,0	15,0	10,5	9,6	6,7	5,8
	Income from restaurant and bar sales	4,2	16,8	15,2	7,0	10,8	-1,6
	Other income	1,0	8,4	9,5	2,2	-4,9	5,0

Table 6 – Contribution of each type of accommodation to the year-on-year percentage change in income from accommodation at current prices (percentage points)

Type of accommodation	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
Hotels	7,1	9,3	5,8	4,7	4,9	2,4
Caravan parks and camping sites	0,1	0,3	0,2	0,1	0,0	0,0
Guest-houses and guest-farms	-1,2	-0,9	-1,0	-1,0	0,0	0,1
Other accommodation	3,9	6,4	5,4	5,8	1,7	3,3
Total income from accommodation ¹	10,0	15,0	10,5	9,6	6,7	5,8

¹ Excludes restaurant and bar sales and 'other' income.

Table 7 – Seasonally adjusted tourist accommodation statistics by type of accommodation (income at current prices)

		Jan-24	Feb-24	Mar-24	Apr-24	May-24	Month- on- month % change
	Stay unit nights sold (000)	1 088,7	1 004,1	1 034,4	1 045,7	987,5	-5,6
	Occupancy rate (%)	44,1	40,4	56,4	47,3	44,7	
	Average income per stay unit night sold (Rand)	1 497,8	1 548,0	1 571,1	1 605,9	1 665,2	3,7
Hotels	Total income (R million)	3 392,7	3 243,5	3 211,8	3 307,9	3 297,4	-0,3
	Income from accommodation (R million)	1 634,2	1 594,9	1 609,9	1 698,4	1 684,0	-0,8
	Income from restaurant and bar sales (R million)	677,5	606,5	593,9	638,1	556,9	-12,7
	Other income (R million)	1 081,0	1 042,0	1 008,0	971,4	1 056,4	8,8
	Stay unit nights sold (000)	24,9	24,1	23,5	19,1	15,0	-21,5
	Occupancy rate (%)	21,7	21,0	20,7	17,2	13,5	
	Average income per stay unit night sold (Rand)	1 246,3	1 473,8	1 221,2	1 119,5	1 239,7	10,7
Caravan parks and camping sites	Total income (R million)	34,0	37,2	32,6	22,5	20,6	-8,4
and camping sites	Income from accommodation (R million)	32,8	36,4	31,8	21,9	20,0	-8,7
	Income from restaurant and bar sales (R million)	0,9	0,6	0,6	0,5	0,5	0,0
	Other income (R million)	0,4	0,2	0,2	0,2	0,1	-50,0
	Stay unit nights sold (000)	92,2	102,1	100,1	96,5	128,5	33,2
	Occupancy rate (%)	14,9	15,8	15,7	15,3	20,3	
	Average income per stay unit night sold (Rand)	1 070,1	1 089,6	1 126,2	1 226,0	1 221,2	-0,4
Guest-houses and guest-farms	Total income (R million)	120,0	136,5	141,6	144,8	201,3	39,0
guest famile	Income from accommodation (R million)	98,2	110,3	109,7	118,7	164,3	38,4
	Income from restaurant and bar sales (R million)	17,5	19,4	26,1	20,6	28,5	38,3
	Other income (R million)	4,2	6,7	5,9	5,5	8,4	52,7
	Stay unit nights sold (000)	308,1	303,2	330,4	318,4	314,5	-1,2
	Occupancy rate (%)	26,5	25,1	26,6	27,1	25,9	
	Average income per stay unit night sold (Rand)	2 589,6	2 696,2	2 499,3	2 350,0	2 910,1	23,8
Other accommodation	Total income (R million)	936,3	955,7	919,9	862,5	1 052,6	22,0
docommodation	Income from accommodation (R million)	817,3	835,9	806,6	753,2	921,2	22,3
	Income from restaurant and bar sales (R million)	69,9	71,4	62,4	59,2	69,0	16,6
	Other income (R million)	49,1	48,4	50,9	50,1	62,5	24,8
	Stay unit nights sold (000)	1 513,8	1 433,5	1 488,5	1 479,8	1 445,6	-2,3
	Occupancy rate (%)	35,4	33,4	34,5	35,1	34,4	
	Average income per stay unit night sold (Rand)	1 710,8	1 751,7	1 765,6	1 731,3	1 899,9	9,7
Total industry	Total income (R million)	4 483,0	4 372,8	4 306,0	4 337,8	4 571,9	5,4
	Income from accommodation (R million)	2 582,5	2 577,5	2 558,0	2 592,2	2 789,5	7,6
	Income from restaurant and bar sales (R million)	765,8	698,0	683,0	718,4	654,9	-8,8
	Other income (R million)	1 134,7	1 097,3	1 065,0	1 027,2	1 127,5	9,8

Explanatory notes

Introduction

1 The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2023 statistical business register (SBR) that contains businesses registered for value-added tax (VAT).

Purpose of the survey

The Tourist accommodation survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.

The results of the survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the survey

- 3 This survey covers the following tax registered private and public enterprises that are mainly engaged in providing short-stay commercial accommodation:
 - hotels, motels, botels and inns;
 - caravan parks and camping sites;
 - guest-houses and guest-farms; and
 - 'other' accommodation.

Collection rate

4 The preliminary collection rate for the survey on tourist accommodation for May 2024 was 92,3%. The revised collection rate for April 2024 was 94,1%.

Classification by industry

5 The 1993 edition of the Standard Industrial Classification of All Economic Activities (SIC), Fifth Edition, Report No. 09-90-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of All Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at five-digit SIC level.

Statistical unit

6 The statistical units for the collection of the information are enterprises and establishments.

Revised figures

7 Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. The reasons for routine revisions are outlined in the following schedule. Any unscheduled revisions will be promptly indicated in relevant tables to maintain transparency and accuracy. It is important to note that seasonally adjusted figures are revised monthly.

Statistical release	Reason for revision	Period subject to revision
May-24	Additional information from respondents	Apr-24
Jun-24	Additional information from respondents	May-24
Jul-24	Additional information from respondents New sample	Sep-04 - Jun-24
Aug-24	Additional information from respondents	Jul-24
Sep-24	Additional information from respondents	Aug-24
Oct-24	Additional information from respondents	Sep-24
Nov-24	Additional information from respondents	Oct-24
Dec-24	Additional information from respondents	Nov-24
Jan-25	Additional information from respondents	Dec-24
Feb-25	Additional information from respondents	Jan-25
Mar-25	Additional information from respondents	Feb-25
Apr-25	Additional information from respondents	Mar-25

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Rounding-off of figures

8 Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Historical data

9 Historical tourist accommodation data are available on the Stats SA website. To access the data electronically, use the following link: Click to download historical data.

Past publications

Past tourist accommodation releases are available on the Stats SA website. To access the releases electronically, use the following link: <u>Click to download past releases</u>.

Comparability with discontinued Hotels' Trading Statistics

The information in this statistical release and the discontinued monthly Hotels' trading statistics statistical release are not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a statistical business register (SBR) of all enterprises registered for value-added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- the coverage of all types of tourist accommodation enterprises including hotels; and
- the improved coverage of the SBR, especially of small and micro enterprises.

Technical notes

Survey methodology and design

1 The survey was conducted by email, fax and telephone.

The 2023 sample of 1 130 enterprises was drawn from a sampling frame of 2 752 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprise. All large, medium and small enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Size groups

The enterprises are divided into four size groups according to turnover. All large, medium and small enterprises (size groups one, two and three) are completely enumerated. Simple random sampling is applied to size group four (very small) enterprises. The total income of the large, medium and small enterprises (size groups one, two and three) is added to the weighted totals of size group four to reflect the total income.

Measure of size classes (Rand)

Enterprise size	Size group	Lower limit	Upper limit
Very small	4	1 944 000	7 650 000
Small	3	7 650 001	9 000 000
Medium	2	9 000 001	19 500 000
Large	1	19 500 001	

Sample weighting

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

Reliability of estimates

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

Relative standard error

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Estimates of total industry income by type of enterprise within 95% confidence limits – May 2024

	Lower limit (R million)	Estimate (R million)	Upper limit (R million)	Relative standard error (RSE) %
Total income	3 701,0	3 997,4	4 293,0	3,8

Non-sampling errors

6

Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Year-on-year percentage change

The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.

Contribution (percentage points)

The contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of accommodation by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of accommodation to the total accommodation income in the corresponding period of the previous year. The same result is given by %T x [Δ C / Δ T], where %T = % change in the total, Δ C = change in the component (in rands), and Δ T = change in the total (in rands).

Seasonal adjustment

Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the United States Census Bureau. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for tourist accommodation is described in more detail on the Stats SA website at:

Click to download seasonal adjustment tourist accommodation March 2022.

Trend cycle

The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

Glossary

Average income per stay unit night sold

Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.

Enterprise

An enterprise is a legal unit or combination of legal units that includes and directly controls all functions to carry out its activities.

Establishment

An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.

Income from accommodation

Income from amounts charged for stay units. 'Other' income is excluded (e.g. income from

meals).

Income from restaurant and bar sales

Income from meals, banqueting and beverages, and tobacco sales.

Other income

Income from casino gambling, laundry and telephone services, rentals and fees received for

transport services, offices, shops, garages, etc.

Occupancy rate

The number of stay unit nights sold, divided by the product of the number of stay units

available and the number of days in the survey period, expressed as a percentage.

Other

accommodation

Includes lodges, bed-and-breakfast establishments, self-catering establishments and 'other'

establishments not elsewhere classified.

Stay unit The unit of accommodation available to be charged out to guests, for example, a powered site

in a caravan park or a room in a hotel.

Stay unit nights sold

The total number of stay units occupied on each night during the survey period.

Symbols and abbreviations

GDP Gross domestic product RSE Relative standard error

SARS South African Revenue Service SBR Statistical business register

SE Standard error

SIC Standard Industrial Classification of All Economic Activities

Stats SA Statistics South Africa
TSA Tourism satellite accounts

VAT Value-added tax
* Revised figures

Total income

Includes income from accommodation, income from restaurant and bar sales and 'other'

income.

Tourist A visitor who spends at least one night in the place visited.

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General information

Stats SA publishes approximately 300 different statistical releases each year. It is not economically viable to produce them in more than one of South Africa's 12 official languages. Since the releases are used extensively locally and by international economic and social-scientific communities, Stats SA releases are published in English only.

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