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Statistical release

P6410

Tourist accommodation (Preliminary)

January 2009

Embargoed until:

**26 March 2009
08:00**

Enquiries:

User Information Services
(012) 310 8600/8930/8351

Forthcoming issue:

February 2009

Expected release date

23 April 2009

Statistics South Africa • Mbalo-mbalo ya Afrika Tshipembe • Tinhlayo-tiko ta Afrika-Dzonga • Dipalopalo tsa Aforika Borwa • Ezezibalo zaseNingizimu Afrika
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Key findings as at the end of January 2009

Table A - Key estimates as at the end of January 2009

Estimates	January 2009	% change between January 2008 and January 2009	% change between November 2007 to January 2008 and November 2008 to January 2009
Stay units available ('000) 1/	106,2	-1,2	-0,7
Stay unit nights sold ('000)	1 429,2	-9,9	-4,1
Occupancy rate (%)	43,4	-8,8	-3,3
Average income per stay unit night sold (Rand)	665,5	13,2	11,0
Income from accommodation (R million)	951,2	2,0	6,4
Total income for the accommodation industry (R million) 2/	1 400,2	5,5	9,5

1/ Stay unit refers to the unit of accommodation that is available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

2/ Income from accommodation, restaurants and bar sales and other income (see Table 1, page 4).

Total income for the accommodation industry increases

Total income for the accommodation industry for the three months ended January 2009 increased by 9,5% compared to the three months ended January 2008. The income for the accommodation industry in January 2009 increased by 5,5% compared to January 2008.

Income from accommodation increases

Income from accommodation for the three months ended January 2009 increased by 6,4% compared to the three months ended January 2008. This increase was mainly due to an increase of 11,0% in the average income per stay unit night sold during the same period. Income from accommodation in January 2009 increased by 2,0% compared to January 2008.

Stay units available decrease

The number of stay units available between the three months ended January 2009 and the three months ended January 2008 decreased by 0,7%. The number of stay units available decreased by 1,2% in January 2009 compared to January 2008.

Number of stay unit nights sold decreases

The number of stay unit nights sold for the three months ended January 2009 decreased by 4,1% compared to the three months ended January 2008. The number of stay unit nights sold in January 2009 decreased by 9,9% compared to January 2008.

Occupancy rate decreases

The occupancy rate for the three months ended January 2009 decreased to 49,9% from 51,6% for the three months ended January 2008. The occupancy rate in January 2009 decreased to 43,4% from 47,6% in January 2008.

Table B - Contribution of the types of accommodation to the percentage change in income from accommodation for the three months ended January 2009 compared to the three months ended January 2008

Type of accommodation	November 2007 to January 2008 (R million)	Weight 1/	November 2008 to January 2009 (R million)	% change between November 2007 to January 2008 and November 2008 to January 2009	% change contribution 2/
Hotels	2 095,8	70,4	2 161,8	3,1	2,2
Caravan parks and camping sites	33,9	1,1	24,8	-26,8	-0,3
Guest-houses and guest-farms	221,1	7,4	231,0	4,5	0,3
Other accommodation	624,4	21,0	749,2	20,0	4,2
Total industry 3/	2 975,2	100,0	3 166,8	6,4	6,4

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for the three months up to the current month of the previous year.
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight.
 3/ The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and totals.

The main contributors to the increase of 6,4% in the income from accommodation for the three months ended January 2009 compared to the three months ended January 2008 were other accommodation (4,2 percentage points) and hotels (2,2 percentage points).

Table C - Contribution of the types of accommodation to the percentage change in income from accommodation for January 2009 compared to January 2008

Type of accommodation	January 2008 (R million)	Weight 1/	January 2009 (R million)	% change between January 2008 and January 2009	% change contribution 2/
Hotels	652,0	69,9	639,2	-2,0	-1,4
Caravan parks and camping sites	8,3	0,9	4,9	-40,9	-0,4
Guest-houses and guest-farms	63,7	6,8	70,5	10,6	0,7
Other accommodation	208,5	22,4	236,6	13,5	3,0
Total industry 3/	932,4	100,0	951,2	2,0	2,0

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for current month of the previous year.
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight.
 3/ The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and totals.

The main contributor to the increase of 2,0% in the income from accommodation in January 2009 compared to January 2008 was other accommodation (3,0 percentage points). This increase was to a certain extent counteracted by the decrease reported by hotels (-1,4 percentage points).

Detailed statistics

Table 1: Tourist accommodation statistics from January 2008 to January 2009

Accommodation type	Jan 2008	Feb 2008	Mar 2008	Apr 2008	May 2008	Jun 2008	Jul 2008	Aug 2008	Sep 2008	Oct* 2008	Nov* 2008	Dec* 2008	Jan 2009
Hotels	Stay units available ('000)	57,0	58,2	57,3	57,3	57,3	57,2	58,4	58,4	58,1	58,0	58,2	58,4
	Stay unit night s sold ('000)	970,5	1 112,9	1 131,0	1 046,7	1 040,0	937,5	1 052,7	1 066,9	1 030,4	1 160,2	1 110,9	976,5
	Occupancy rate (%)	54,9	65,9	63,6	60,9	58,5	54,6	58,1	58,9	59,1	64,5	63,6	53,9
	Average income per stay unit night sold (Rand)	671,8	732,2	718,9	666,1	648,2	659,9	644,3	655,6	671,8	720,9	729,9	728,9
	Income from accommodation (R million)	652,0	814,8	813,1	697,2	674,1	618,7	678,3	699,5	692,2	836,4	810,8	711,8
	Income from restaurant and bar sales (R million)	223,6	301,1	311,5	271,7	287,9	240,8	270,5	308,7	282,5	340,4	339,0	322,0
	Other income (R million)	85,9	117,4	357,8	136,1	129,4	136,5	141,4	162,3	151,5	175,3	163,9	160,3
	Total income (R million)	961,4	1 233,3	1 482,5	1 105,0	1 091,4	996,0	1 090,2	1 170,5	1 126,2	1 352,1	1 313,7	1 194,1
Caravan parks and camping sites	Stay units available ('000)	5,4	5,4	5,3	5,3	5,3	5,3	5,2	5,3	5,3	5,3	5,3	5,3
	Stay unit nights sold ('000)	22,6	16,5	23,0	20,0	16,7	14,0	15,2	17,2	21,2	15,7	16,9	34,6
	Occupancy rate (%)	13,4	10,5	14,0	12,6	10,2	8,8	9,4	10,5	13,3	9,6	10,6	21,1
	Average income per stay unit night sold (Rand)	367,1	345,1	317,7	285,0	245,5	371,4	322,4	319,8	292,5	503,2	343,2	407,5
	Income from accommodation (R million)	8,3	5,7	7,3	5,7	4,1	5,2	4,9	5,5	6,2	7,9	5,8	14,1
	Income from restaurant and bar sales (R million)	1,3	2,3	1,9	2,1	1,8	1,7	1,5	1,6	1,7	1,7	1,7	1,7
	Other income (R million)	2,2	1,7	1,5	1,6	1,6	1,7	1,4	1,5	1,6	1,1	1,0	1,1
	Total income (R million)	11,8	9,7	10,7	9,4	7,5	8,6	7,8	8,6	9,5	10,7	8,5	16,9
Guest-houses and guest-farms	Stay units available ('000)	7,5	7,4	7,4	7,3	7,4	7,5	7,4	7,4	7,3	7,4	7,4	7,6
	Stay unit nights sold ('000)	104,3	118,2	113,0	96,8	95,1	83,7	88,6	94,0	88,8	100,7	99,7	125,0
	Occupancy rate (%)	44,9	55,1	49,3	44,2	41,5	37,2	38,6	41,0	40,5	43,9	44,9	53,1
	Average income per stay unit night sold (Rand)	611,3	563,9	723,0	593,0	602,5	616,5	606,1	660,6	656,5	666,3	746,2	688,8
	Income from accommodation (R million)	63,7	66,7	81,7	57,4	57,3	51,6	53,7	62,1	58,3	67,1	74,4	86,1
	Income from restaurant and bar sales (R million)	13,6	14,5	15,6	13,3	12,3	10,4	13,1	13,3	13,7	15,0	16,6	17,4
	Other income (R million)	4,9	6,6	7,5	6,8	6,5	5,5	5,8	6,7	7,2	7,2	8,3	6,9
	Total income (R million)	82,2	87,8	104,9	77,5	76,1	67,5	72,6	82,1	79,2	89,3	99,3	110,4
Other accommodation	Stay units available ('000)	37,6	37,8	37,7	36,7	37,9	38,7	37,7	37,7	38,4	36,8	34,8	34,7
	Stay unit nights sold ('000)	488,9	530,3	744,7	556,3	514,0	523,9	531,0	455,1	471,8	542,0	476,1	595,9
	Occupancy rate (%)	42,0	48,4	63,8	50,5	43,7	45,1	45,4	38,9	41,0	47,5	45,6	55,4
	Average income per stay unit night sold (Rand)	426,3	401,6	316,4	403,9	397,3	396,3	444,3	494,4	517,2	587,3	473,9	481,6
	Income from accommodation (R million)	208,5	213,0	235,6	224,7	204,2	207,6	235,9	225,0	244,0	318,3	225,6	287,0
	Income from restaurant and bar sales (R million)	33,1	39,4	37,1	34,5	35,9	33,2	36,4	50,8	36,1	39,8	41,9	44,4
	Other income (R million)	29,9	37,1	74,1	37,9	30,9	27,7	33,1	32,8	37,9	28,2	35,0	40,8
	Total income (R million)	271,5	289,5	346,8	297,1	271,0	268,5	305,4	308,6	318,0	386,3	302,5	372,2
Total	Stay units available ('000)	107,5	108,8	107,7	106,6	107,9	108,7	108,7	108,8	109,1	107,5	105,7	106,2
	Stay unit nights sold ('000)	1 586,3	1 777,9	2 011,7	1 719,8	1 665,8	1 589,1	1 687,5	1 633,2	1 612,2	1 818,6	1 703,6	1 732,0
	Occupancy rate (%)	47,6	56,4	60,3	53,8	49,8	47,8	50,1	48,4	49,3	54,6	53,7	52,7
	Average income per stay unit night sold (Rand)	587,8	618,8	565,6	572,7	564,1	566,4	576,5	607,5	620,7	676,2	655,4	634,5
	Income from accommodation (R million)	932,4	1 100,2	1 137,7	985,0	939,7	883,1	972,8	992,1	1 000,7	1 229,7	1 116,6	1 099,0
	Income from restaurant and bar sales (R million)	271,5	357,2	366,1	321,6	337,9	286,1	321,5	374,4	334,0	396,9	399,2	385,5
	Other income (R million)	122,9	162,8	441,0	182,4	168,4	171,4	181,7	203,3	198,2	211,8	208,2	209,1
	Total income (R million)	1 326,9	1 620,2	1 944,9	1 489,0	1 446,0	1 340,6	1 476,0	1 569,8	1 532,9	1 838,4	1 724,0	1 693,6

* Revised.

Table 2: Percentage change in tourist accommodation statistics from January 2008 to January 2009^{1/}

Accommodation type		Jan 2008	Feb 2008	Mar 2008	Apr 2008	May 2008	Jun 2008	Jul 2008	Aug 2008	Sep 2008	Oct* 2008	Nov* 2008	Dec* 2008	Jan 2009
Hotels	Stay units available ('000)	0,9	2,8	0,6	0,3	0,9	0,7	2,8	2,6	2,3	2,1	2,7	3,0	2,4
	Stay unit nights sold ('000)	4,3	10,8	3,8	6,0	5,0	-0,1	4,1	1,1	-1,2	-3,3	-2,3	-1,9	-8,6
	Occupancy rate (%)	3,3	4,1	3,3	5,6	4,1	-0,8	1,2	-1,5	-3,4	-5,3	-4,8	-4,7	-10,7
	Average income per stay unit night sold (Rand)	13,5	15,2	19,0	14,6	14,9	21,4	18,2	14,1	12,1	18,7	7,1	8,4	7,2
	Income from accommodation (R million)	18,4	27,6	23,6	21,4	20,7	21,3	23,1	15,4	10,8	14,8	4,6	6,4	-2,0
	Income from restaurant and bar sales (R million)	10,0	22,3	16,0	23,0	21,2	17,0	24,7	22,0	9,0	16,7	5,2	16,7	7,1
	Other income (R million)	8,3	29,6	229,9	45,1	44,0	45,5	57,8	63,8	48,3	65,0	32,3	20,7	45,9
	Total income (R million)	15,4	26,5	43,2	24,3	23,2	23,0	27,1	22,2	14,2	20,0	7,6	10,8	4,4
Caravan parks and camping sites	Stay units available ('000)	1,2	1,2	-1,2	-1,2	-1,2	-1,2	-3,1	-1,2	-1,2	-1,2	-1,2	-1,2	-2,4
	Stay unit nights sold ('000)	33,3	12,0	7,7	-34,4	13,5	-7,7	-27,8	-13,0	6,7	-1,5	-10,6	-38,3	-19,0
	Occupancy rate (%)	31,7	6,9	9,0	-33,6	14,9	-6,6	-25,5	-11,9	8,0	-0,3	-9,5	-37,5	-17,0
	Average income per stay unit night sold (Rand)	-2,1	0,7	6,6	14,5	-25,1	31,2	32,6	43,3	28,2	74,8	23,9	12,3	-27,1
	Income from accommodation (R million)	30,6	12,8	14,8	-24,9	-15,0	21,1	-4,3	24,7	36,9	72,2	10,8	-30,7	-40,9
	Income from restaurant and bar sales (R million)	18,2	53,3	58,3	23,5	28,6	54,5	15,4	-11,1	0,0	-5,6	-29,2	-5,6	-15,4
	Other income (R million)	133,3	50,0	-5,0	55,7	6,6	65,5	18,1	18,6	55,7	-42,0	-54,8	-48,5	-32,2
	Total income (R million)	40,5	26,1	17,1	-8,9	-2,9	33,9	2,6	15,0	30,9	29,1	-13,7	-30,4	-36,5
Guest-houses and guest-farms	Stay units available ('000)	-5,8	-7,0	-4,8	-1,4	0,0	0,1	-3,6	-3,6	-6,0	0,0	0,0	2,7	1,4
	Stay unit nights sold ('000)	18,0	40,8	31,2	3,2	25,0	26,7	2,0	4,7	-14,6	-11,7	-17,6	-5,4	1,4
	Occupancy rate (%)	25,3	46,1	37,8	4,6	25,0	26,6	5,8	8,7	-9,1	-11,7	-17,6	-7,9	0,0
	Average income per stay unit night sold (Rand)	4,3	-0,4	5,1	33,8	39,5	25,0	46,6	45,4	42,3	17,3	17,8	12,8	9,1
	Income from accommodation (R million)	23,0	40,2	37,9	38,1	74,5	58,5	49,5	52,2	21,5	3,6	-3,0	6,7	10,6
	Income from restaurant and bar sales (R million)	67,9	65,1	85,6	61,2	60,3	75,0	52,4	46,8	50,3	18,2	7,0	18,3	32,0
	Other income (R million)	34,7	87,7	77,3	59,9	149,1	177,6	118,2	84,8	56,8	19,2	48,1	9,0	55,7
	Total income (R million)	29,4	46,6	45,8	43,4	76,5	66,7	53,9	53,5	28,4	6,9	1,5	8,5	16,8
Other accommodation	Stay units available ('000)	-0,5	0,0	-1,4	-2,3	1,2	3,3	1,2	1,5	4,0	-0,1	-6,3	-6,1	-7,1
	Stay unit nights sold ('000)	20,7	23,5	65,4	28,2	32,9	31,2	27,1	3,9	6,2	17,4	-3,2	11,6	-14,6
	Occupancy rate (%)	21,3	19,3	67,7	31,2	31,3	27,0	25,6	2,4	2,2	17,5	3,4	18,8	-8,0
	Average income per stay unit night sold (Rand)	12,1	18,8	-8,6	11,8	28,0	33,4	25,5	41,5	40,8	56,2	21,1	15,0	32,8
	Income from accommodation (R million)	35,2	46,8	51,2	43,3	70,1	75,0	59,5	47,1	49,6	83,4	17,3	28,4	13,5
	Income from restaurant and bar sales (R million)	21,0	55,1	46,8	52,2	75,8	55,6	93,4	100,6	33,3	35,1	25,0	43,6	-10,8
	Other income (R million)	93,3	151,0	248,0	83,1	139,4	113,0	109,7	113,8	118,8	54,8	32,0	22,1	-10,8
	Total income (R million)	37,8	56,2	71,4	48,4	76,7	75,5	67,3	59,4	53,2	74,6	19,9	29,3	7,9
Total	Stay units available ('000)	-0,1	1,0	-0,6	-0,8	0,8	1,5	1,5	1,6	2,1	1,0	-0,9	-0,4	-1,2
	Stay unit nights sold ('000)	10,1	16,1	22,1	11,2	13,5	9,9	9,8	1,9	0,1	1,5	-3,7	0,9	-9,9
	Occupancy rate (%)	10,2	10,9	22,9	12,1	12,5	8,3	8,2	0,3	-1,9	0,5	-2,8	1,2	-8,8
	Average income per stay unit night sold (Rand)	11,0	13,4	5,9	13,5	15,6	20,8	19,7	21,0	18,9	24,7	10,5	9,7	13,2
	Income from accommodation (R million)	22,2	31,6	29,4	26,3	31,2	32,7	31,5	23,4	19,1	26,6	6,4	10,6	2,0
	Income from restaurant and bar sales (R million)	13,2	26,8	20,7	26,9	26,5	22,2	30,9	29,5	12,5	18,2	6,8	19,2	6,0
	Other income (R million)	23,7	48,0	225,2	52,2	57,6	56,0	66,3	70,4	58,5	60,0	31,6	19,7	31,1
	Total income (R million)	20,4	32,0	47,5	29,1	32,6	32,8	34,8	29,4	21,4	27,7	9,0	13,5	5,5

^{1/} The percentage change is the change in tourist accommodation statistics of the relevant month compared with the tourist accommodation statistics of the same month in the previous year expressed as a percentage.

* Revised.

Explanatory notes

Introduction The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2008 Business Sampling Frame (BSF) that contains businesses registered for value-added tax (VAT).

Purpose of the survey The Tourist Accommodation Survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa. The results of the survey are used to compile estimates of the Tourism Satellite Accounts (TSA), and the Gross Domestic Product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the survey This survey covers the following **tax registered** private and public enterprises that are **mainly** engaged in providing short-stay commercial accommodation:

- Hotels,
- Caravan parks and camping sites,
- Guest-houses and guest-farms, and
- Other accommodation.

Response rate The preliminary response rate for the Tourist Accommodation Survey for January 2009 was 89,5%. Improved response rate for the fourth quarter of 2008 was 99,5%.

Classification by industry The 1993 edition of the *Standard Industrial Classification of all Economic Activities (SIC)*, Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 *International Standard Industrial Classification of all Economic Activities (ISIC)* with suitable adaptations for local conditions. Statistics in this publication are presented at 5-digit SIC level. Each enterprise is classified to an industry, which reflects its predominant activity.

Size groups The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. The Department of Trade and Industry (DTI) cut-off points defining the size groups, namely large, medium, small and micro enterprises, are given in table B.

Table B – Size groups for the tourist accommodation industry

Size group	Turnover
Large	≥ R13 000 000
Medium	R6 000 000 to < R13 000 000
Small	R5 100 000 to < R6 000 000
Micro	< R5 100 000

Statistical unit The statistical units for the collection of the information are enterprises and establishments.

Survey methodology and design The survey was conducted by mail, fax and telephone. The 2008 sample of approximately 900 enterprises was drawn using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Weighting methodology For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form division estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at: <http://www.statssa.gov.za/publications/publicationsearch.asp>.

Relative standard error Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table A – Estimates of total industry income by type of enterprise within 95% confidence limits – January 2009

	Lower limit R million	Estimate R million	Upper limit R million	Relative standard error %
Total Income	1 301,4	1 400,2	1 499,0	3,6

Non-sampling errors Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Revised figures Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Figures for the last twelve months will be regarded as preliminary.

Seasonal adjustment Seasonally adjusted estimates will not be published until there are sufficient data points for the new survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.

Symbols and abbreviations

GDP Gross Domestic Product
 SARS South African Revenue Services
 SIC Standard Industrial Classification of all Economic Activities
 Stats SA Statistics South Africa
 VAT Value added tax
 * Revised figures

Comparability with old published information The information in this statistical release and the discontinued monthly Hotels' Trading Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a new business register of **all** enterprises registered for value-added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the new register, especially of small and micro enterprises.

Rounding of figures Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Glossary

Average income per stay unit night sold	Average rate per stay unit i.e. rate per room in a hotel or powered site in a caravan park. The total income from accommodation divided by the number of stay units sold in the survey period multiplied by 1000.
Establishment	An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.
Income from accommodation	Income from amounts charged for stay units. Other income is excluded (e.g. income from meals).
Income from restaurant and bar sales	Income from meals, banqueting and beverages and tobacco sales.
Industry	Group of establishments engaged in the same or similar kinds of economic activity. Industries are defined in the <i>System of National Accounts (SNA)</i> in the same way as in the <i>Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC)</i> .
Occupancy rate	The number of stay unit nights sold, divided by the product of the number of room nights available and the number of days in the survey period, expressed as a percentage.
Other accommodation	Includes lodges, bed and breakfast establishments, self-catering establishments and other establishments not elsewhere classified.
Stay unit	The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.
Stay unit nights sold	The total number of stay units occupied on each night during the survey period.
Total income	Includes income from accommodation, income from restaurant and bar sales and other income.
Tourist	A visitor who stays at least one night in the place visited.

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