



your leading partner in quality statistics

Statistical release

P6410

Tourist accommodation (Preliminary)

December 2012

Embargoed until:

18 February 2013

10:00

Enquiries:

User Information Services
(012) 310 8600

Forthcoming issue:

January 2013

Expected release date:

18 March 2013

Contents

Results for December 2012 **2**

 Table A – Key figures for tourist accommodation 2

 Table B – Contribution of each type of accommodation to the annual percentage change in the quarterly income from accommodation 3

 Table C – Contribution of each type of accommodation to the annual percentage change in the monthly income from accommodation 3

Tables **4**

 Table 1 – Tourist accommodation statistics from December 2011 to December 2012 4

 Table 2 – Percentage change in tourist accommodation statistics from December 2011 to December 2012 5

Explanatory notes..... **6**

Glossary **8**

General information..... **9**

Results for December 2012

Table A – Key figures for tourist accommodation

| Estimates | December 2012 | % change between December 2011 and December 2012 | % change between October to December 2011 and October to December 2012 | % change between January to December 2011 and January to December 2012 |
|---|----------------|--|--|--|
| Stay units available (000) 1/ | 124,2 | 2,1 | 1,9 | 1,7 |
| Stay unit nights sold (000) | 1 960,0 | 3,0 | 1,1 | 6,8 |
| Average income per stay unit night sold (Rand) | 815,8 | 4,5 | 6,9 | 4,7 |
| Income from accommodation (R million) | 1 598,9 | 7,6 | 8,1 | 11,8 |
| Total income for the accommodation industry (R million) 2/ | 3 261,3 | 6,3 | 5,2 | 10,4 |

1/ Stay unit refers to the unit of accommodation that is available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

2/ Income from accommodation, restaurants and bar sales and other income (see Table 1, page 4).

Total income for the accommodation industry

Total income for the accommodation industry increased by 5,2% in the fourth quarter of 2012 compared with the fourth quarter of 2011. Total income for the accommodation industry increased by 6,3% year-on-year in December 2012 (Table A and Table 2, page 5).

Income from accommodation

Income from accommodation increased by 8,1% in the fourth quarter of 2012 compared with the fourth quarter of 2011. This increase was due to an increase of 1,1% in the number of stay unit nights sold and an increase of 6,9% in the average income per stay unit night sold. Income from accommodation increased by 7,6% year-on-year in December 2012 (see Table A and Table 2, page 5).

Stay units available

The number of stay units available increased by 1,9% in the fourth quarter of 2012 compared with the fourth quarter of 2011. The number of stay units available increased by 2,1% year-on-year in December 2012 (see Table A and Table 2, page 5).

Stay unit nights sold

The number of stay unit nights sold increased by 1,1% in the fourth quarter of 2012 compared with the fourth quarter of 2011. The number of stay unit nights sold increased by 3,0% year-on-year in December 2012 (see Table A and Table 2, page 5).

Table B – Contribution of each type of accommodation to the annual percentage change in the quarterly income from accommodation

| Type of accommodation | October to December 2011 (R million) | Weight 1/ | October to December 2012 (R million) | % change between October to December 2011 and October to December 2012 | % change contribution 2/ |
|---------------------------------|--------------------------------------|--------------|--------------------------------------|--|--------------------------|
| Hotels 3/ | 2 702,2 | 65,4 | 2 848,1 | 5,4 | 3,5 |
| Caravan parks and camping sites | 64,7 | 1,6 | 70,6 | 9,1 | 0,1 |
| Guest-houses and guest-farms | 247,7 | 6,0 | 275,9 | 11,4 | 0,7 |
| Other accommodation | 1 115,4 | 27,0 | 1 268,8 | 13,8 | 3,7 |
| Total industry 4/ | 4 130,0 | 100,0 | 4 463,4 | 8,1 | 8,1 |

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for the three months up to the current month of the previous year.
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight, divided by 100.
 3/ See note 3 on page 6.
 4/ The figures have been rounded off. Therefore discrepancies may occur between the sums of the component items and totals.

The main contributors to the year-on-year increase of 8,1% in income from accommodation in the fourth quarter of 2012 were ‘other’ accommodation (13,8% and contributing 3,7 percentage points) and hotels (5,4% and contributing 3,5 percentage points).

Table C – Contribution of each type of accommodation to the annual percentage change in the monthly income from accommodation

| Type of accommodation | December 2011 (R million) | Weight 1/ | December 2012 (R million) | % change between December 2011 and December 2012 | % change contribution 2/ |
|---------------------------------|---------------------------|--------------|---------------------------|--|--------------------------|
| Hotels 3/ | 911,2 | 61,3 | 923,2 | 1,3 | 0,8 |
| Caravan parks and camping sites | 46,0 | 3,1 | 52,6 | 14,3 | 0,4 |
| Guest-houses and guest-farms | 88,6 | 6,0 | 115,6 | 30,5 | 1,8 |
| Other accommodation | 440,8 | 29,7 | 507,5 | 15,1 | 4,5 |
| Total industry 4/ | 1 486,6 | 100,0 | 1 598,9 | 7,6 | 7,6 |

1/ Weight is the percentage contribution of each type of accommodation to the total accommodation income for current month of the previous year.
 2/ The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight, divided by 100.
 3/ See note 3 on page 6.
 4/ The figures have been rounded off. Therefore discrepancies may occur between the sums of the component items and totals.

The main contributor to the year-on-year increase of 7,6% in income from accommodation in December 2012 was ‘other’ accommodation (15,1% and contributing 4,5 percentage points), followed by guest-houses and guest-farms (30,5% and contributing 1,8 percentage points).

Please note:

The statistical release for tourist accommodation (P6410) for January 2013 will be published using a revised layout. The release will include an annexure showing the changes in layout. The release for December 2012 in the new format is available on request.

Requests and enquiries regarding the new layout:

Peter Perkins
 Phone: 012 310 8389
 Cell: 082 883 9532
 E-mail: peterp@statssa.gov.za

PJ Lehohla
Statistician-General

Tables

Table 1 – Tourist accommodation statistics from December 2011 to December 2012

| Accommodation type | | Dec 2011 | Jan 2012 | Feb 2012 | Mar 2012 | Apr 2012 | May 2012 | Jun 2012 | Jul 2012 | Aug 2012 | Sep 2012 | Oct 2012 | Nov 2012 | Dec ^{1/} 2012 |
|--|--|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------------------|
| Hotels | Stay units available (000) | 70,4 | 70,6 | 70,4 | 70,8 | 70,9 | 70,9 | 70,9 | 70,8 | 70,9 | 71,0 | 71,0 | 71,0 | 71,0 |
| | Stay unit nights sold (000) | 1 090,1 | 972,9 | 1 081,8 | 1 157,3 | 1 038,2 | 1 012,5 | 974,0 | 1 063,3 | 1 090,2 | 1 116,8 | 1 189,9 | 1 163,4 | 1 083,6 |
| | Occupancy rate (%) | 49,9 | 44,5 | 53,0 | 52,7 | 48,8 | 46,1 | 45,8 | 48,4 | 49,6 | 52,4 | 54,1 | 54,6 | 49,2 |
| | Average income per stay unit night sold (Rand) | 835,9 | 804,5 | 823,1 | 784,2 | 750,9 | 765,9 | 751,6 | 722,7 | 726,7 | 773,9 | 816,8 | 819,2 | 852,0 |
| | Income from accommodation (R million) | 911,2 | 782,7 | 890,4 | 907,5 | 779,6 | 775,5 | 732,1 | 768,5 | 792,3 | 864,3 | 971,9 | 953,0 | 923,2 |
| | Income from restaurant and bar sales (R million) | 401,8 | 291,6 | 352,2 | 383,6 | 313,3 | 337,0 | 308,2 | 326,1 | 347,8 | 373,3 | 402,0 | 423,8 | 398,4 |
| | Other income (R million) | 975,5 | 747,7 | 756,2 | 776,5 | 792,6 | 764,0 | 795,7 | 858,3 | 894,8 | 889,8 | 868,5 | 880,6 | 1 073,0 |
| | Total income (R million) | 2 288,5 | 1 822,0 | 1 998,8 | 2 067,6 | 1 885,5 | 1 876,5 | 1 836,0 | 1 952,9 | 2 034,9 | 2 127,4 | 2 242,4 | 2 257,4 | 2 394,6 |
| Caravan parks and camping sites | Stay units available (000) | 7,6 | 7,6 | 7,6 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 | 7,8 |
| | Stay unit nights sold (000) | 122,8 | 51,6 | 37,3 | 43,5 | 55,0 | 35,2 | 39,6 | 43,5 | 27,9 | 30,2 | 28,9 | 27,0 | 111,5 |
| | Occupancy rate (%) | 52,1 | 21,9 | 16,9 | 18,0 | 23,5 | 14,6 | 16,9 | 18,0 | 11,5 | 12,9 | 12,0 | 11,5 | 46,1 |
| | Average income per stay unit night sold (Rand) | 374,6 | 263,6 | 209,1 | 282,8 | 300,0 | 252,8 | 242,4 | 266,7 | 329,7 | 327,8 | 321,8 | 322,2 | 471,7 |
| | Income from accommodation (R million) | 46,0 | 13,6 | 7,8 | 12,3 | 16,5 | 8,9 | 9,6 | 11,6 | 9,2 | 9,9 | 9,3 | 8,7 | 52,6 |
| | Income from restaurant and bar sales (R million) | 2,0 | 0,8 | 0,9 | 0,8 | 1,1 | 0,9 | 0,9 | 2,3 | 1,3 | 1,2 | 2,3 | 0,4 | 2,3 |
| | Other income (R million) | 3,1 | 2,3 | 1,8 | 1,5 | 1,2 | 1,2 | 1,4 | 1,3 | 1,5 | 1,3 | 1,6 | 1,6 | 1,8 |
| | Total income (R million) | 51,1 | 16,7 | 10,5 | 14,6 | 18,8 | 11,0 | 11,9 | 15,2 | 12,0 | 12,4 | 13,2 | 10,7 | 56,7 |
| Guest-houses and guest-farms | Stay units available (000) | 8,6 | 8,5 | 8,5 | 8,4 | 8,4 | 8,4 | 8,4 | 8,4 | 8,4 | 8,4 | 8,4 | 8,6 | 8,7 |
| | Stay unit nights sold (000) | 129,4 | 111,2 | 127,1 | 139,7 | 114,2 | 96,2 | 101,8 | 122,8 | 133,8 | 131,5 | 134,8 | 129,5 | 158,3 |
| | Occupancy rate (%) | 48,5 | 42,2 | 51,6 | 53,6 | 45,3 | 36,9 | 40,4 | 47,2 | 51,4 | 52,2 | 51,8 | 50,2 | 58,7 |
| | Average income per stay unit night sold (Rand) | 684,7 | 700,5 | 682,9 | 596,3 | 605,1 | 604,0 | 575,6 | 566,8 | 550,1 | 533,1 | 592,7 | 620,8 | 730,3 |
| | Income from accommodation (R million) | 88,6 | 77,9 | 86,8 | 83,3 | 69,1 | 58,1 | 58,6 | 69,6 | 73,6 | 70,1 | 79,9 | 80,4 | 115,6 |
| | Income from restaurant and bar sales (R million) | 17,7 | 16,2 | 18,2 | 19,3 | 14,9 | 14,9 | 11,4 | 14,6 | 17,7 | 16,6 | 17,2 | 23,2 | 27,9 |
| | Other income (R million) | 6,1 | 6,4 | 7,1 | 7,4 | 6,1 | 5,3 | 5,9 | 6,0 | 5,0 | 5,8 | 10,1 | 14,1 | 10,8 |
| | Total income (R million) | 112,4 | 100,5 | 112,1 | 110,0 | 90,1 | 78,3 | 75,9 | 90,2 | 96,3 | 92,5 | 107,2 | 117,7 | 154,3 |
| Other accommodation | Stay units available (000) | 35,1 | 36,1 | 36,1 | 36,4 | 36,4 | 36,4 | 36,4 | 36,5 | 36,6 | 36,7 | 36,7 | 36,7 | 36,7 |
| | Stay unit nights sold (000) | 561,4 | 442,0 | 443,5 | 445,0 | 467,6 | 386,0 | 400,1 | 427,0 | 441,2 | 456,3 | 469,1 | 463,6 | 606,6 |
| | Occupancy rate (%) | 51,6 | 39,5 | 42,4 | 39,4 | 42,8 | 34,2 | 36,6 | 37,7 | 38,9 | 41,4 | 41,2 | 42,1 | 53,3 |
| | Average income per stay unit night sold (Rand) | 785,2 | 820,6 | 771,1 | 763,8 | 756,2 | 694,6 | 663,8 | 763,2 | 787,6 | 795,7 | 855,7 | 776,3 | 836,6 |
| | Income from accommodation (R million) | 440,8 | 362,7 | 342,0 | 339,9 | 353,6 | 268,1 | 265,6 | 325,9 | 347,5 | 363,1 | 401,4 | 359,9 | 507,5 |
| | Income from restaurant and bar sales (R million) | 99,5 | 70,0 | 71,4 | 86,0 | 74,7 | 62,1 | 60,5 | 59,5 | 66,8 | 82,5 | 79,1 | 86,4 | 92,1 |
| | Other income (R million) | 75,3 | 48,1 | 42,6 | 53,6 | 47,6 | 30,7 | 38,3 | 40,2 | 47,4 | 42,1 | 47,1 | 39,3 | 56,1 |
| | Total income (R million) | 615,6 | 480,8 | 456,0 | 479,5 | 475,9 | 360,9 | 364,4 | 425,6 | 461,7 | 487,7 | 527,6 | 485,6 | 655,7 |
| Total | Stay units available (000) | 121,7 | 122,8 | 122,6 | 123,4 | 123,5 | 123,5 | 123,5 | 123,5 | 123,7 | 123,9 | 123,9 | 124,1 | 124,2 |
| | Stay unit nights sold (000) | 1 903,7 | 1 577,7 | 1 689,7 | 1 785,5 | 1 675,0 | 1 529,9 | 1 515,5 | 1 656,6 | 1 693,1 | 1 734,8 | 1 822,7 | 1 783,5 | 1 960,0 |
| | Occupancy rate (%) | 50,5 | 41,4 | 47,5 | 46,7 | 45,2 | 40,0 | 40,9 | 43,3 | 44,2 | 46,7 | 47,5 | 47,9 | 50,9 |
| | Average income per stay unit night sold (Rand) | 780,9 | 784,0 | 785,3 | 752,2 | 727,6 | 725,9 | 703,3 | 709,6 | 722,1 | 753,6 | 802,4 | 786,1 | 815,8 |
| | Income from accommodation (R million) | 1 486,6 | 1 236,9 | 1 327,0 | 1 343,0 | 1 218,8 | 1 110,6 | 1 065,9 | 1 175,6 | 1 222,6 | 1 307,4 | 1 462,5 | 1 402,0 | 1 598,9 |
| | Income from restaurant and bar sales (R million) | 521,0 | 378,6 | 442,7 | 489,7 | 404,0 | 414,9 | 381,0 | 402,5 | 433,6 | 473,6 | 500,6 | 533,8 | 520,7 |
| | Other income (R million) | 1 060,0 | 804,5 | 807,7 | 839,0 | 847,5 | 801,2 | 841,3 | 905,8 | 948,7 | 939,0 | 927,3 | 935,6 | 1 141,7 |
| | Total income (R million) | 3 067,6 | 2 420,0 | 2 577,4 | 2 671,7 | 2 470,3 | 2 326,7 | 2 288,2 | 2 483,9 | 2 604,9 | 2 720,0 | 2 890,4 | 2 871,4 | 3 261,3 |

^{1/} Preliminary.

Table 2 – Percentage change in tourist accommodation statistics from December 2011 to December 2012 ^{1/}

| Accommodation type | Dec 2011 | Jan 2012 | Feb 2012 | Mar 2012 | Apr 2012 | May 2012 | Jun 2012 | Jul 2012 | Aug 2012 | Sep 2012 | Oct 2012 | Nov 2012 | Dec 2012 | |
|--|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------|
| Hotels | Stay units available | 0,6 | 0,9 | -0,7 | 0,3 | 0,4 | 0,6 | 0,6 | 0,4 | 0,6 | 0,7 | 0,7 | 0,4 | 0,9 |
| | Stay unit nights sold | 9,9 | 12,1 | 10,7 | 6,4 | 10,3 | 8,5 | 8,7 | 7,9 | 11,3 | 3,7 | 5,3 | -2,7 | -0,6 |
| | Average income per stay unit night sold | 4,0 | 1,6 | 1,4 | 0,7 | -0,2 | 4,5 | 4,7 | -1,7 | 1,5 | 8,8 | 7,8 | 4,8 | 1,9 |
| | Income from accommodation | 14,2 | 13,9 | 12,2 | 7,2 | 10,1 | 13,4 | 13,8 | 6,1 | 13,0 | 12,8 | 13,5 | 1,9 | 1,3 |
| | Income from restaurant and bar sales | 9,2 | 10,1 | 11,4 | 7,7 | 8,4 | 17,3 | 11,0 | 3,4 | 14,1 | 3,5 | 10,3 | -0,7 | -0,8 |
| | Other income | 17,1 | 15,5 | 21,9 | 10,2 | 4,7 | 6,4 | 14,3 | 10,6 | 25,0 | 13,3 | 4,6 | -3,0 | 10,0 |
| | Total income | 14,5 | 13,9 | 15,6 | 8,4 | 7,5 | 11,1 | 13,5 | 7,6 | 18,2 | 11,3 | 9,4 | -0,5 | 4,6 |
| Caravan parks and camping sites | Stay units available | 1,3 | 1,3 | 0,0 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 | 2,6 |
| | Stay unit nights sold | 6,1 | -25,0 | 1,4 | -25,5 | -4,2 | 6,0 | 3,9 | 10,7 | 15,3 | 4,1 | 5,1 | -57,9 | -9,2 |
| | Average income per stay unit night sold | -23,6 | -17,9 | 28,3 | 17,1 | 9,7 | 35,4 | 23,1 | 17,7 | 30,8 | 15,9 | 18,0 | 84,4 | 25,9 |
| | Income from accommodation | -18,9 | -38,5 | 30,0 | -12,8 | 5,1 | 43,5 | 28,0 | 30,3 | 50,8 | 20,7 | 24,0 | -22,3 | 14,3 |
| | Income from restaurant and bar sales | 33,3 | 0,0 | 200,0 | 0,0 | 0,0 | 80,0 | 0,0 | 109,1 | -18,8 | -36,8 | -4,2 | -63,6 | 15,0 |
| | Other income | 40,9 | 43,8 | 12,5 | -16,7 | -25,0 | 140,0 | -12,5 | 18,2 | 50,0 | 18,2 | 0,0 | 6,7 | -41,9 |
| | Total income | -15,4 | -31,8 | 32,9 | -12,6 | 2,2 | 52,8 | 19,0 | 36,9 | 37,9 | 10,7 | 14,8 | -22,5 | 11,0 |
| Guest-houses and guest-farms | Stay units available | 4,9 | 2,4 | 2,4 | 1,2 | 0,0 | 0,0 | 0,0 | -1,2 | -1,2 | -1,2 | 0,0 | 1,2 | |
| | Stay unit nights sold | 28,5 | 15,0 | 40,6 | 44,5 | 16,2 | 17,0 | 24,4 | 23,4 | 29,4 | 16,8 | 12,4 | -2,2 | 22,3 |
| | Average income per stay unit night sold | -4,8 | -6,4 | -5,6 | -13,0 | 1,2 | 5,2 | -3,7 | -1,6 | -6,7 | -13,4 | -5,5 | -2,0 | 6,7 |
| | Income from accommodation | 22,4 | 7,6 | 32,7 | 25,6 | 17,5 | 23,1 | 19,8 | 21,5 | 20,7 | 1,2 | 6,3 | -4,2 | 30,5 |
| | Income from restaurant and bar sales | 9,9 | 29,6 | 29,1 | 27,8 | 22,1 | 28,4 | 2,7 | 15,0 | 25,5 | -2,4 | -16,1 | 5,5 | 57,6 |
| | Other income | 7,0 | 18,5 | 39,2 | -2,6 | 38,6 | 10,4 | 63,9 | 22,4 | -15,3 | -14,7 | -9,8 | 54,9 | 77,0 |
| | Total income | 19,3 | 11,3 | 32,5 | 23,6 | 19,5 | 23,1 | 19,3 | 20,4 | 18,9 | -0,6 | 0,3 | 2,3 | 37,3 |
| Other accommodation | Stay units available | -0,3 | 0,8 | 5,2 | 2,0 | 5,2 | 4,9 | 4,9 | 5,8 | 4,6 | 4,9 | 4,9 | 4,6 | 4,6 |
| | Stay unit nights sold | 9,9 | 8,7 | 14,0 | 0,2 | 0,5 | 10,0 | 21,2 | 8,0 | 5,5 | 5,2 | -1,7 | 2,1 | 8,1 |
| | Average income per stay unit night sold | 17,8 | 21,6 | 22,8 | 5,5 | 6,9 | 6,5 | -0,7 | 10,8 | 6,1 | 11,3 | 17,4 | 7,9 | 6,5 |
| | Income from accommodation | 29,4 | 32,1 | 40,1 | 5,7 | 7,4 | 17,1 | 20,3 | 19,7 | 12,0 | 17,1 | 15,4 | 10,1 | 15,1 |
| | Income from restaurant and bar sales | 12,2 | 13,3 | 1,6 | 17,2 | 15,3 | 3,0 | 5,2 | -14,3 | 2,5 | 8,8 | -8,8 | 0,6 | -7,4 |
| | Other income | 14,8 | 3,2 | 10,6 | 4,3 | 17,2 | 5,9 | 45,6 | 14,5 | 29,2 | 6,0 | -3,5 | -19,6 | -25,5 |
| | Total income | 24,4 | 25,6 | 29,2 | 7,4 | 9,5 | 13,4 | 19,6 | 13,0 | 12,0 | 14,6 | 9,2 | 5,2 | 6,5 |
| Total | Stay units available | 0,7 | 1,0 | 1,2 | 1,0 | 1,9 | 1,9 | 1,9 | 2,1 | 1,7 | 1,9 | 1,9 | 1,7 | 2,1 |
| | Stay unit nights sold | 10,7 | 9,5 | 13,1 | 5,8 | 7,2 | 9,3 | 12,6 | 9,0 | 11,0 | 5,0 | 3,9 | -3,4 | 3,0 |
| | Average income per stay unit night sold | 5,9 | 6,9 | 5,8 | 1,6 | 2,2 | 5,1 | 2,8 | 1,5 | 2,1 | 8,0 | 9,5 | 7,0 | 4,5 |
| | Income from accommodation | 17,3 | 17,1 | 19,7 | 7,5 | 9,6 | 14,9 | 15,8 | 10,6 | 13,4 | 13,3 | 13,7 | 3,3 | 7,6 |
| | Income from restaurant and bar sales | 9,8 | 11,4 | 10,5 | 9,9 | 10,1 | 15,3 | 9,7 | 1,0 | 12,4 | 4,0 | 5,6 | -0,3 | -0,1 |
| | Other income | 17,0 | 14,7 | 21,4 | 9,6 | 5,4 | 6,5 | 15,6 | 10,9 | 24,9 | 12,7 | 4,0 | -3,3 | 7,7 |
| | Total income | 15,8 | 15,4 | 18,5 | 8,6 | 8,2 | 12,0 | 14,7 | 9,0 | 17,1 | 11,4 | 9,0 | 0,4 | 6,3 |

^{1/} The percentage change is the change in tourist accommodation statistics of the relevant month compared with the tourist accommodation statistics of the same month in the previous year expressed as a percentage.

Explanatory notes

- Introduction** 1 The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2012 Business Sampling Frame (BSF) that contains businesses registered for value added tax (VAT).
- Purpose of the survey** 2 The Tourist Accommodation Survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.
The results of the survey are used to compile estimates of the Tourism Satellite Accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.
- Scope of the survey** 3 This survey covers the following tax registered private and public enterprises that are mainly engaged in providing short-stay commercial accommodation:
- Hotels, motels, botels and inns;
 - Caravan parks and camping sites;
 - Guest-houses and guest-farms; and
 - Other accommodation.
- Collection rate** 4 The preliminary collection rate for the tourist accommodation survey for December 2012 is 86,2%. The improved collection rate for November 2012 was 90,2%.
- Classification by industry** 5 The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
- Size groups** 6 The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. The Department of Trade and Industry (DTI) cut-off points defining the size groups, namely large, medium, small and micro enterprises, are given in Table D.
- Table D – Size groups for the tourist accommodation industry**
- | Size group | Turnover |
|------------|-----------------------------|
| Large | ≥ R13 000 000 |
| Medium | R6 000 000 to < R13 000 000 |
| Small | R5 100 000 to < R6 000 000 |
| Micro | < R5 100 000 |
- Statistical unit** 7 The statistical units for the collection of the information are enterprises and establishments.
- Survey methodology and design** 8 The survey was conducted by mail, fax and telephone.
The 2012 sample of approximately 940 enterprises was drawn from a population of about 4 300 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Weighting methodology 9 For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

Relative standard error 10 Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table E – Estimates of total industry income by type of enterprise within 95% confidence limits – December 2012

| | Lower limit R million | Estimate R million | Upper limit R million | Relative standard error % |
|---------------------|--------------------------|-----------------------|--------------------------|------------------------------|
| Total income | 2 801,1 | 3 261,3 | 3 721,5 | 7,2 |

Non-sampling errors 11 Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Revised figures 12 Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Preliminary figures are indicated in the relevant tables. Data are edited at the enterprise level.

Seasonal adjustment 13 Seasonally adjusted estimates will not be published until there are sufficient data points for this survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.

Symbols and abbreviations 14

- BR Business register
- BSF Business sampling frame
- GDP Gross domestic product
- SARS South African Revenue Service
- SIC Standard Industrial Classification of all Economic Activities
- Stats SA Statistics South Africa
- VAT Value added tax
- * Revised figures

Comparability with discontinued Hotels' Trading Statistics 15 The information in this statistical release and the discontinued monthly Hotels' Trading Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a business register of all enterprises registered for value added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the business register, especially of small and micro enterprises.

Rounding-off of figures 16 Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Glossary

Average income per stay unit night sold Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.

Enterprise An enterprise is a legal unit or combination of legal units that includes and directly controls all functions to carry out its activities.

Establishment An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.

Income from accommodation Income from amounts charged for stay units. Other income is excluded (e.g. income from meals).

Income from restaurant and bar sales Income from meals, banqueting and beverages and tobacco sales.

Industry Group of establishments engaged in the same or similar kinds of economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC).

Occupancy rate The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.

Other accommodation Includes lodges, bed-and-breakfast establishments, self-catering establishments and other establishments not elsewhere classified.

Other income Includes income from casino/gambling activities, rentals and fees received for transport services, offices, shops, garages, billiard rooms, dance floors, washing, ironing and laundry services, telephone and fax services, etc.

Stay unit The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

Stay unit nights sold The total number of stay units occupied on each night during the survey period.

Total income Includes income from accommodation, income from restaurant and bar sales and other income.

Tourist A visitor who stays at least one night in the place visited.

General information

Stats SA publishes approximately 300 different statistical releases each year. It is not economically viable to produce them in more than one of South Africa's eleven official languages. Since the releases are used extensively, not only locally but also by international economic and social-scientific communities, Stats SA releases are published in English only.

Stats SA has copyright on this publication. Users may apply the information as they wish, provided that they acknowledge Stats SA as the source of the basic data wherever they process, apply, utilise, publish or distribute the data; and also that they specify that the relevant application and analysis (where applicable) result from their own processing of the data.

Stats SA products

A complete set of Stats SA publications is available at the Stats SA Library and the following libraries:

National Library of South Africa, Pretoria Division
National Library of South Africa, Cape Town Division
Natal Society Library, Pietermaritzburg
Library of Parliament, Cape Town
Bloemfontein Public Library
Johannesburg Public Library
Eastern Cape Library Services, King William's Town
Central Regional Library, Polokwane
Central Reference Library, Nelspruit
Central Reference Collection, Kimberley
Central Reference Library, Mmabatho

Stats SA also provides a subscription service.

Electronic services

A large range of data are available via online services. For more details about our electronic data services, contact Stats SA's user information service at (012) 310 8600.

You can visit us on the internet at: www.statssa.gov.za.

Enquiries

Telephone number: (012) 337 6361/ (012) 310 8423 (technical enquiries)
(012) 310 8600 (user information services)
(012) 310 8358 (orders/subscription services)

Fax number: (012) 310 2119 (technical enquiries)

Email address: alarics@statssa.gov.za (technical enquiries)
keshneeg@statssa.gov.za (technical enquiries)
info@statssa.gov.za (user information services)
magdaj@statssa.gov.za (orders/subscription services)

Postal address: Private Bag X44, Pretoria, 0001

Produced by Stats SA