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Tourist accommodation

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Content	ts .	Page
Table A -	Key findings as at the end of December 2006	3
	Contribution of the types of accommodation to the percentage change in income from odation for 2006 compared to 2005	4
	Contribution of the types of accommodation to the percentage change in income from odation for the fourth quarter of 2006 compared to the fourth quarter of 2005	4
Notes		. 5
Tables		
Table 1	Tourist accommodation statistics from December 2005 to December 2006	. 6
Table 2	Percentage change in tourist accommodation statistics from December 2005 to December 2006	. 7
Explanate	ory notes	. 8
Glossary		. 10
General i	nformation	. 11

Table A - Key findings as at the end of December 2006

Estimates	January 2006 to December 2006	% change between January 2005 to December 2005 and January 2006 to December 2006	October 2005 to December 2005	October 2006 to December 2006	% change between October 2005 to December 2005 and October 2006 to December 2006
Stay units available ('000)	101,7	+0,5	101,2	102,2	+1,0
Stay unit nights sold ('000)	18 330,9	+6,4	4 544,3	5 014,5	+10,3
Occupancy rate (%)	49,4	+5,9	48,8	53,3	+9,3
Average income per stay unit night sold (Rand)	471,44	+10,6	458,94	521,23	+13,6
Income from accommodation (R million)	8 642,0	+17,7	2 085,6	2 613,7	+25,3
Total income (R million)	12 871,9	+14,7	3 145,2	3 904,3	+24,1

Note:

Key findings as at the end of December 2006

Number of stay unit nights sold increases

The number of stay unit nights sold during 2006 increased by 6,4% (from 17 227 200 to 18 330 900) compared to 2005.

Furthermore, the number of stay unit nights sold during the fourth quarter of 2006 increased by 10,3% (from 4 544 300 to 5 014 500) compared to the fourth quarter of 2005.

Occupancy rate increases

The occupancy rate for 2006 compared with 2005 increased by 5,9%.

Furthermore, the occupancy rate for the fourth quarter of 2006 compared with the fourth quarter of 2005 increased by 9,3%. The occupancy rate of 54,6% reported in November 2006 was the highest recorded occupancy rate since the beginning of the survey in September 2004.

Income from accommodation increases

Income from accommodation in 2006 increased by 17,7% (R1 298,5 million) compared with 2005. This increase is partly due to an increase in the 'number of stay unit nights sold' and the 'average income per stay unit night sold' in 2006 compared to 2005.

Furthermore, income from accommodation in the fourth quarter of 2006 increased by 25,3% (R528,1 million) compared with the fourth quarter of 2005.

^{1.} **Stay unit** refers to the unit of accommodation that is available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

^{2.} Figures have been rounded off. Therefore, discrepancies may occur between sums of the component items and the totals.

Table B - Contribution of the types of accommodation to the percentage change in income from accommodation for 2006 compared to 2005

Type of accommodation	January 2005 to December 2005	Weight	January 2006 to December 2006	% change between January 2005 to December 2005 and January 2006 to December 2006	% change contribution
Hotels	5 056,7	68,9	5 788,9	+14,5	+10,0
Caravan parks and camping sites	131,1	1,8	127,6	-2,7	-0,1
Guest-houses and guest-farms	787,4	10,7	996,7	+26,6	+2,9
Other accommodation	1 368,3	18,6	1 728,8	+26,3	+4,9
Total industry	7 343,5	100,0	8 642,0	+17,7	+17,7

The major contributors to the increase of 17,7% in the income from accommodation for 2006 compared to 2005 were hotels (+10,0 percentage points), other accommodation (+4,9 percentage points) and guest-houses and guest-farms (+2,9 percentage points). However, caravan parks and camping sites did not have a significant effect on the income from accommodation for 2006 compared to 2005.

Table C - Contribution of the types of accommodation to the percentage change in income from accommodation for the fourth quarter of 2006 compared to the fourth quarter of 2005

Type of accommodation	October 2005 to December 2005	Weight	October 2006 to December 2006	% change between October 2005 to December 2005 and October 2006 to December 2006	% change contribution
Hotels	1 406,8	67,5	1 693,9	+20,4	+13,8
Caravan parks and camping sites	47,7	2,3	48,7	+2,0	0,0
Guest-houses and guest-farms	240,1	11,5	341,8	+42,3	+4,9
Other accommodation	390,9	18,7	529,3	+35,4	+6,6
Total industry	2 085,6	100,0	2 613,7	+25,3	+25,3

The major contributors to the increase of 25,3% in the income from accommodation for the fourth quarter of 2006 compared to fourth quarter of 2005 were hotels (+13,8 percentage points), other accommodation (+6,6 percentage points) and guest-houses and guest-farms (+4,9 percentage points). However, caravan parks and camping sites did not have a significant effect on the increase in income from accommodation for fourth quarter of 2006 compared to the fourth quarter of 2005.

Notes

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Purpose of the survey
The survey of Tourist Accommodation is a monthly survey covering a sample of

public and private enterprises involved in the short-stay accommodation industry in

South Africa.

The results of the survey are used to compile estimates of the Tourism Satellite Accounts (TSA), and the Gross Domestic Product (GDP) and its components, which are used to develop and monitor government policy. These statistics are

also used in the analysis of comparative business and industry performance.

Response rate The average response rate on tourist accommodation for the fourth quarter of

2006 was 81,0%.

P J Lehohla

Statistician-General

Table 1: Tourist accommodation statistics from December 2005 to December 2006

	Month and Year											_	
Accommodation type	Dec 2005	Jan 2006	Feb 2006	Mar 2006	Apr 2006	May 2006	June 2006	July 2006	Aug 2006	Sept 2006	Oct 2006	Nov 2006	Dec 2006
7													
Hotels													
Stay units available ('000)	42,8	42,6	42,7	42,9	42,6	42,4	42,4	42,7	42,4	42,7	42,6	42,6	42,
Stay unit nights sold ('000)	809,3	783,3	871,2	935,9	811,5	826,1	773,3	815,3	862,5	946,4	948,0	984,2	822,
Occupancy rate (%)	61,0	59,3	72,8	70,3	63,5	62,8	60,8	61,6	65,6	73,9	71,8	77,0	63,
Average income per stay unit night sold (Rand)	553,53	579,20	572,86	554,63	519,29	513,62	528,26	526,06	500,87	536,77	570,68	636,46	639,8
Income from accommodation (R million)	448,0	453,7	499,1	519,1	421,4	424,3	408,5	428,9	432,0	508,0	541,0	626,4	526,
ncome from restaurant and bar sales (R million)	206,8	165,1	195,4	205,7	167,6	176,3	176,0	192,8	202,4	226,8	232,9	254,4	240,
Other income (R million)	52,5	54,7	64,8	64,6	49,8	48,4	49,5	41,0	42,0	51,5	54,5	58,6	52,
Total income (R million)	707,2	673,5	759,2	789,4	638,8	649,0	634,0	662,7	676,4	786,3	828,4	939,4	819,
Caravan parks and camping sites													
Stay units available ('000)	10,0	10,1	9,9	9,8	9,3	9,3	9,3	9,3	9,5	9,5	9,5	9,5	9,
Stay unit nights sold ('000)	117,5	58,0	33,2	48,2	60,6	28,3		34,2	45,4	42,0			1
Occupancy rate (%)	37,8	18,5	12,0		21,7	9,8		11,9	15,4	14,7	11,6		
Average income per stay unit night sold (Rand)	281,49	,			· ·	· ·	· '		,	· ·	,	,	1
Income from accommodation (R million)	33,1	11,4	7,2	11,5	10,4	7,2		7,7	7,5	10,0	8,8		
Income from restaurant and bar sales (R million)		3,3	2,7	3,4	3,3	4,1	2,9	3,0	3,7	5,1	4,4	5,6	1
Other income (R million)	3,3	2,5	2,1	2,4	2,1	2,7	1,6	2,1	2,9	3,2	3,5		
Total income (R million)	42,2	17,2	12,0	17,3	15,8	14,0		12,8	14,1	18,3	16,7		
rotal income (K million)	42,2	17,2	12,0	17,3	13,0	14,0	10,5	12,0	14,1	10,3	10,7	19,9	31,
Guest-houses and guest-farms													
Stay units available ('000)	12,2	12,2	11,7	11,7	12,2	12,4	•	12,1	12,3		12,6	-	
Stay unit nights sold ('000)	164,3	146,0	153,5		171,9	136,1	122,4	149,7	181,3		196,8		
Occupancy rate (%)	43,6	38,7	46,8	, , , , , , , , , , , , , , , , , , ,	47,0	35,4		39,9	47,5	50,0		· ·	
Average income per stay unit night sold (Rand)	537,04		541,01	449,71	451,43		419,93						
Income from accommodation (R million)	88,2	79,2	83,1	80,6	77,6	53,1	51,4	65,7	83,5	80,8			
Income from restaurant and bar sales (R million)		17,5	19,2	20,1	17,6	18,1	13,7	15,2	19,4	17,4	28,8		
Other income (R million)	8,0	8,2	7,8	9,4	11,0	7,1	4,9	8,0	8,9	7,7	8,0	13,2	21
Total income (R million)	116,3	104,9	110,1	110,1	106,2	78,3	70,0	88,9	111,8	105,9	129,7	151,4	192
Other accommodation													
Stay units available ('000)	36,4	36,7	37,0	36,8	37,1	37,4	38,1	37,8	36,9	37,5	37,6	37,2	37
Stay unit nights sold ('000)	422,6	404,3	403,3	454,4	475,7	411,4	393,5	452,3	434,5	460,2	458,5	441,1	536
Occupancy rate (%)	37,4	35,5	39,0	39,8	42,7	35,5	34,4	38,6	38,0	40,9	39,3	39,5	46
Average income per stay unit night sold (Rand)	369,52	373,60	305,17	312,15	320,79	290,71	283,10	277,69	295,28	317,25	322,36	380,19	398,6
ncome from accommodation (R million)	156,2	151,0	123,1	141,9	152,6	119,6	111,4	125,6	128,3	146,0	147,8	167,7	213
ncome from restaurant and bar sales (R million)	26,7	29,2	29,1	31,0	28,1	25,1	25,9	28,0	34,2	37,1	38,9	42,4	41
Other income (R million)	33,1	45,1	19,9	20,9	24,4	18,3	18,6	19,3	21,6	24,9	40,1	32,6	45
Total income (R million)	215,9	225,3	172,1	193,7	205,1	163,0	155,9	172,9	184,1	208,0	226,8	242,7	300
Total													
Stay units available ('000)	101,4	101,7	101,3	101,3	101,2	101,5	101,9	101,9	101,1	101,9	102,3	102,3	102
Stay unit nights sold ('000)	1513,6	,	· ·		1519,7			1451,5		1631,7			
Occupancy rate (%)	48,1	44,2				44,6		47,5			51,6		
Average income per stay unit night sold (Rand)	479,25						438,28					544,63	
ncome from accommodation (R million)	725,4	695,4	712,4	753,1	662,0	604,2			651,3		·		
Income from restaurant and bar sales (R million)		215,0	· ·	260,2	216,6	223,6		239,0	259,7	286,4	305,0		1
Other income (R million)	96,9		94,6		87,3	76,5			75,4	87,3			
Total income (R million)		1020,9				904,3		937,3	986,4			1353,4	1

Notes:

- 1. **Other income** includes rentals and fees received for transport services, offices, shops, garages, billiard rooms, dance floors, laundry services, telephone and fax, etc.
- 2. Figures for the last twelve months are regarded as preliminary.
- 3. The time series starts from September 2004 and is available on our website.

Table 2: Percentage change in tourist accommodation statistics from December 2005 to December 2006

	Month and Year												
Accommodation time	Dec 2005	Jan 2006	Feb 2006	Mar 2006	Apr 2006	May 2006	June 2006	July 2006	Aug 2006	Sept 2006	Oct 2006	Nov 2006	Dec 2006
Accommodation type	2000						2000						
Hotels													
Stay units available (%)	-0,4	0,6	-1,7	-1,2	-3,6	-3,9	-5,2	-3,0	-3,5	-3,2	-1,0	0,4	-1,7
Stay unit nights sold (%)	4,3	2,7	1,6	0,0	-6,3	3,0		-3,9	-0,3	5,8	3,7	4,3	1,7
Occupancy rate (%)	4,7	2,1	3,4	1,3	-2,7	7,1	1,8	-1,0	3,2	9,3	4,7	3,9	3,4
Average income per stay unit night sold (%)	4,5	6,3	10,7	12,3	12,4	14,5	23,7	18,7	9,5	5,6	12,1	21,7	15,6
Income from accommodation (%)	9,0	9,2	12,5	12,4	5,4	17,9	19,4	14,0	9,2	11,7	16,3	26,9	17,5
Income from restaurants and bar sales (%)	3,3		10,1	11,2	-6,7	6,3	10,3	24,3	17,4	27,4	21,5	17,9	16,3
Other income (%)	-12,3	3,4	8,8	4,0	-9,4	-10,6	-3,9	-37,4	-50,8	-45,3	-13,0	-0,9	-0,7
Total income (%)	5,4	6,6	11,5	11,3	0,7	11,9	14,6	11,1	3,5	8,1	15,1	22,3	15,8
Caravan Parks and Camping sites													
Stay units available (%)	-14,1	-15,6	-15,7	-16,5	-12,1	-12,1	-12,1	-13,3	-10,6	-12,2	-14,6	-6,2	-5,3
Stay unit nights sold (%)	-8,8	2,2	-29,9	-28,1	63,0	12,1	-18,5	-34,8	17,9	11,7	-17,0	12,4	-13,7
Occupancy rate (%)	6,1	21,0	-16,8	-13,9	85,4	27,5	-7,3	-24,8	31,8	27,2	-2,9	19,8	-8,9
Average income per stay unit night sold (%)	0,2	-9,7	11,3	-9,0	-28,6	0,7	17,5	50,1	-5,1	11,3	46,5	28,3	2,3
Income from accommodation (%)	-8,6	-7,8	-21,9	-34,6	16,5	12,9	-4,2	-2,1	11,9	24,3	21,5	44,2	-11,7
Income from restaurants and bar sales (%)	-17,2	-40,2	-14,3	-46,4	-32,1	61,7	14,4	-11,7	-3,9	-6,1	11,1	33,7	-39,4
Other income (%)	-28,0	-55,5	-28,0	-34,5	-42,0	-25,4	-30,6	-38,9	-33,9	-20,6	-7,7	21,5	41,6
Total income (%)	-11,7	-26,8	-21,5	-37,3	-9,3	11,7	-5,4	-12,9	-5,6	4,5	11,4	36,6	-11,3
Guest-houses and guest-farms													
Stay units available (%)	25,1	5,0	-3,0	-4,0	2,0	7,0	5,6	3,2	4,9	1,2	8,5	20,9	7,7
Stay unit nights sold (%)	25,8	-3,6	-1,1	-16,5	22,0	12,6	8,5	13,7	27,0	27,9	19,0	20,6	46,4
Occupancy rate (%)	0,5	-8,1	1,9	-13,0	19,6	5,2	2,8	10,2	21,1	26,3	9,8	-0,3	35,9
Average income per stay unit night sold (%)	-16,3	4,1	17,8	21,0	-0,3	2,4	17,3	14,3	9,7	11,8	4,2	16,3	9,1
Income from accommodation (%)	5,3	0,3	16,5	1,1	21,6	15,3	27,3	30,0	39,2	43,0	24,0	40,3	59,7
Income from restaurants and bar sales (%)	24,9	6,6	3,7	51,4	25,7	82,9	15,4	14,2	42,4	25,0	51,5	33,8	47,1
Other income (%)	46,1	54,7	104,1	151,1	148,3	51,4	-13,2	44,7	18,6	52,9	-22,8	27,4	172,6
Total income (%)	10,4	4,2	17,5	13,8	29,1	29,1	20,9	28,1	37,9	40,4	24,4	37,7	65,3
Other accommodation													
Stay units available (%)	2,2	4,6	8,7	8,4	7,9	7,6	10,4	9,3	5,7	10,2	6,7	-1,6	2,4
Stay unit nights sold (%)	-14,2	-7,2	16,8	7,4	30,7	22,6	19,4	24,5	21,8	19,3	21,3	16,7	26,9
Occupancy rate (%)	-16,0	-11,2	7,4	-0,9	21,1	13,9	8,2	13,9	15,2	8,3	13,7	18,7	23,9
Average income per stay unit night sold (%)	10,2	17,8	-5,4	-7,7	21,5	14,0	12,8	0,0	1,8	5,5	6,0	19,9	7,9
Income from accommodation (%)	-5,4	9,3	10,5	-0,9	58,8	39,8	34,8	24,4	24,0	25,9	28,6	39,9	36,9
Income from restaurants and bar sales (%)	-23,0	14,1	-18,5	-20,5	-12,3	-13,2	-21,4	16,1	31,7	27,1	47,2	38,2	55,8
Other income (%)	10,2	98,3	-6,5	-23,3	29,8	9,9	14,9	2,8	-6,6	3,9	111,2	56,8	36,3
Total income (%)	-6,0	20,8	2,2	-7,5	39,6	24,3	18,3	20,2	20,7	23,0	41,5	41,7	39,2
Total													
Stay units available (%)	1,4	0,6	0,0	-0,1	0,1	0,5	0,6	0,8	-0,1	0,9	1,3	1,2	0,6
Stay unit nights sold (%)	-0,9	-1,0	4,0	-1,4	7,9	9,2	3,1	4,0	8,6	11,7	9,3	9,4	12,4
Occupancy rate (%)	-2,3	-1,6	4,0	-1,2	7,9	8,7	2,4	6,5	8,6	10,7	7,9	8,2	11,8
Average income per stay unit night sold (%)	5,2	8,9	7,8	8,7	7,8	11,1	18,8	12,8	6,0	5,0	9,2	19,6	11,7
Income from accommodation (%)	4,2	7,8	12,1	7,2	16,4	21,3	22,4	17,3	15,1	17,2	19,3	30,8	25,5
Income from restaurants and bar sales (%)	0,6	1,9	4,9	6,8	-6,0	7,9	5,6	22,0	20,4	26,4	26,5	21,7	21,5
Other income (%)	-3,1	27,6	8,0	0,6	6,7	-3,3	-1,4	-24,5	-37,4	-31,4	10,7	15,8	27,7
Total income (%)	2,6	8,3	9,9	6,5	9,6	15,3	15,4	13,7	9,3	13,1	20,2	27,2	24,7

Note: The percentage change is the change in tourist accommodation statistics of the relevant month compared with tourist accommodation statistics of the same month in the previous year expressed as a percentage.

Explanatory notes

Introduction

The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2006 Business Sampling Frame (BSF) that contains businesses registered for value-added tax (VAT) and income tax.

Scope of the survey

This survey covers the following **tax registered** private and public enterprises that are **mainly** engaged in providing short-stay commercial accommodation:

- Hotels,
- Caravan parks and camping sites,
- · Guest-houses and guest-farms, and
- Other accommodation.

Classification by industry

The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Statistics in this publication are presented at 5-digit SIC level. Each enterprise is classified to an industry, which reflects its predominant activity.

Size groups

The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. The Department of Trade and Industry (DTI) cut-off points defining the size groups, namely large, medium, small and micro enterprises, are given in table B.

Table B – Size groups for the tourist accommodation industry

Size group	Turnover
Large	> R 13 000 000
Medium	R 6 000 000 to < R 13 000 000
Small	R 5 100 000 to < R 6 000 000
Micro	< R 5 100 000

Statistical unit

The statistical units for the collection of the information are enterprises and establishments.

Survey methodology and design

The survey was conducted by mail, fax and telephone.

The 2006 sample of approximately 850 enterprises was drawn from a population of approximately 6 100 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form division estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at: http://www.statssa.gov.za/publications/statsdownload.asp?ppn=DiscussSamplingMeth&SCH=2286

Relative standard error

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table A – Estimates of total industry income by type of enterprise within 95% confidence limits – December 2006

	Lower Limit	Income	Upper Limit	Relative standard error
	R million	R million	R million	(RSE)
Total income	1 348,1	1 349,3	1 350,5	4,6

Non-sampling errors

Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Revised figures

Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Figures for the last twelve months will be regarded as preliminary.

Seasonal adjustment

Seasonally adjusted estimates will not be published until there are sufficient data points for the new survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.

Symbols and abbreviations

GDP Gross Domestic Product

IT Income Tax

SARS South African Revenue Services

SIC Standard Industrial Classification of all Economic Activities

Stats SA Statistics South Africa
VAT Value added tax
* Revised figures

Comparability with previously published information

The information in this statistical release and the discontinued monthly Hotels' Trading Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a new business register of **all** enterprises registered for value-added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the new register, especially of small and micro enterprises.

Glossary

Enterprise An enterprise is a legal entity or a combination of legal units that includes and directly

controls all functions necessary to carry out its production activities.

Establishment An establishment is an enterprise or part of an enterprise that is situated in a single

location and in which only a single (non-ancillary) productive activity is carried out or in

which the principal productive activity accounts for most of the value added.

Income from accommodation

Refers only to amounts charged for stay units.

Income from restaurant and bar sales

Refers to income from meals, banqueting and liquor and tobacco sales.

Average income per stay unit night sold

Refers to average rate per stay unit i.e. rate per room in a hotel or powered site in a caravan park. The total income from accommodation divided by the number of stay

units sold in the survey period multiplied by 1000.

Industry An industry is made up of enterprises engaged in the same or similar kinds of

economic activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities,

Fifth Edition, Report No. 09-90-02 of January 1993 (SIC).

Occupancy rate The number of stay unit nights sold, divided by the product of the number of room

nights available and the number of days in the survey period, expressed as a

percentage.

Other accommodation Includes lodges, bed and breakfast, self-catering establishments and other

establishments not elsewhere classified.

Stay unit The unit of accommodation available to be charged out to guests, for example, a

powered site in a caravan park or a room in a hotel.

Stay unit nights sold The total number of stay units occupied on each night during the survey period.

Total income Includes income from accommodation, income from restaurant and bar sales and

other income.

Tourist A person travelling to and staying in places outside their usual environment for not

more than one consecutive year for leisure, business or other purposes.

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