

Statistical release P6343.2

Motor trade sales (Preliminary)

October 2006

Embargoed until: 14 December 2006 13:00

Enquiries:
User Information Services (012) 310 8600/8930/8351

Forthcoming issue: Expected release date

November 2006 18 January 2007

Statistics South Africa • Mbalo-mbalo ya Afrika Tshipembe • Tinhlayo-tiko ta Afrika-Dzonga • Dipalopalo tsa Afrika Borwa • Ezezibalo zaseNingizimu Afrika Dipalopalo tsa Afrika Borwa • Dipalopalo tsa Afrika Borwa • Ubalo lwaseMzantsi Afrika • Telubalo eNingizimu Afrika • iNanimbalo leSewula Afrika • Statistiek Suid-Afrika

Table A - Key figures as at the end of October 2006

Estimates	October 2006 (R million)	% change between October 2005 and October 2006	% change between August to October 2005 and August to October 2006	% change between January to October 2005 and January to October 2006
Motor trade sales	26 033	+15,3	+15,2	+15,5

Seasonally adjusted estimates	October 2006 (R million)	% change between September and October 2006	% change between May to July 2006 and August to October 2006
Motor trade sales	25 535	+0,1	+4,3

Key findings as at the end of October 2006

Motor trade sales increase

As indicated in table A, motor trade sales for the three months up to October 2006 increased by 15,2% compared with the three months up to October 2005. The corresponding growth rate for the three months up to October 2005 compared with the three months up to October 2004 was 16,6%.

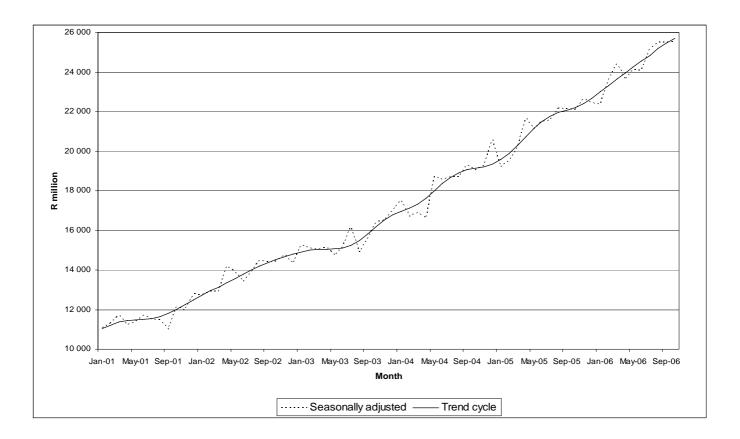
Seasonally adjusted motor trade sales for the three months up to October 2006 increased by 4,3% compared with the three months up to July of 2006.

Motor trade sales for October 2006 increased by 15,3% compared with the motor trade sales for October 2005.

Motor trade sales for the first ten months of 2006 increased by 15,5% compared with the motor trade sales for the first ten months of 2005. The 15,5% growth is lower than the 16,6% reported for the corresponding period in 2005.

Figure 1 below shows the seasonally adjusted and trend patterns for motor trade sales between January 2001 and October 2006. There has been an upward movement in the trend cycle as from January 2001 up to October 2006.

Figure 1- Motor trade sales



P J Lehohla Statistician-General

Contents Page 4 **Detailed results** Table 1 Total motor trade sales (R million) 5 Table 2 Percentage change in total motor trade sales 5 Table 3 Seasonally adjusted total motor trade sales (R million) 5 Table 4 Motor trade sales by type of activity (R million) 6 Table 5 7 Estimates and percentage changes in total motor trade sales Explanatory notes 8 Technical note 10 Glossary 10 General information 11

Notes

Purpose of the survey The results of the monthly motor trade sales survey are used to compile estimates of

the Gross Domestic Product (GDP) and its components, which are used in monitoring the state of the economy and formulation of economic policy. These statistics are

also used in the analysis of comparative business and industry performance.

Response rate The preliminary response rate for the survey on motor trade sales for October 2006

was 85,5%.

Changes in this publication

Statistics South Africa is proud to announce that the reference period for the motor trade sales statistical release has been reduced from ten weeks to seven weeks

reference period publication schedule.

Statistics South Africa will continuously be looking at other ways to improve our

processes and products in order meet the need of our users.

Detailed results

Tables 1 and 2 show motor trade sales and percentage changes from January 1999 to October 2006. Table 3 shows seasonally adjusted motor trade sales over the same period.

Table 1 - Total motor trade sales (R million)

Month	1999	2000	2001	2002	2003	2004	2005 1/	2006 1/
January	7 371	8 217	10 676	12 427	14 952	17 159	18 720	21 737
February	7 851	9 492	11 437	12 904	14 893	16 261	18 776	22 610
March	7 962	9 416	11 702	12 783	14 727	16 479	19 642	23 763
April	7 517	8 787	10 452	13 166	14 008	15 397	20 043	21 834
May	7 820	10 019	11 467	14 004	14 914	18 939	21 373	24 395
June	7 561	10 296	11 681	13 364	14 992	18 293	21 133	23 696
July	8 410	10 432	11 763	14 272	16 689	19 422	22 524	26 350
August	8 569	10 890	11 806	14 893	15 347	19 337	22 985	26 419
September	8 625	10 621	11 107	14 620	15 832	19 792	22 794	26 289
October	8 735	10 635	12 442	14 796	16 814	19 492	22 575	26 033
November	8 700	11 145	12 374	15 337	17 268	20 226	23 850	
December	8 458	10 453	12 597	14 179	16 863	20 401	22 228	
Total	97 585	120 407	139 509	166 750	187 305	221 203	256 649	

^{1/} Preliminary.

Table 2 - Percentage change in total motor trade sales $\ensuremath{\eta}$

Month	1999	2000	2001	2002	2003	2004	2005	2006
January	-	11,5	29,9	16,4	20,3	14,8	9,1	16,1
February	-	20,9	20,5	12,8	15,4	9,2	15,5	20,4
March	-	18,3	24,3	9,2	15,2	11,9	19,2	21,0
April	-	16,9	18,9	26,0	6,4	9,9	30,2	8,9
May	-	28,1	14,5	22,1	6,5	27,0	12,9	14,1
June	-	36,2	13,4	14,4	12,2	22,0	15,5	12,1
July	-	24,0	12,8	21,3	16,9	16,4	16,0	17,0
August	-	27,1	8,4	26,1	3,0	26,0	18,9	14,9
September	-	23,1	4,6	31,6	8,3	25,0	15,2	15,3
October	-	21,7	17,0	18,9	13,6	15,9	15,8	15,3
November	-	28,1	11,0	23,9	12,6	17,1	17,9	
December	-	23,6	20,5	12,6	18,9	21,0	9,0	
Total	-	23,4	15,9	19,5	12,3	18,1	16,0	

^{1/} The percentage change is the difference between motor trade sales of the relevant year and those of the previous year expressed as a percentage.

Table 3 - Seasonally adjusted total motor trade sales (R million)

Month	1999	2000	2001	2002	2003	2004	2005	2006
January	7 796	8 615	11 076	12 749	15 268	17 519	19 205	22 361
February	7 709	9 337	11 322	12 915	15 122	16 734	19 505	23 611
March	7 864	9 339	11 722	12 924	15 025	16 887	20 177	24 423
April	8 029	9 416	11 258	14 212	15 139	16 617	21 658	23 611
May	7 813	9 992	11 390	13 882	14 742	18 741	21 140	24 132
June	7 506	10 265	11 702	13 439	15 163	18 570	21 497	24 078
July	8 222	10 205	11 500	13 909	16 177	18 689	21 560	25 171
August	8 328	10 593	11 489	14 502	14 904	18 720	22 176	25 480
September	8 600	10 559	11 002	14 412	15 534	19 316	22 151	25 505
October	8 551	10 390	12 159	14 438	16 429	19 029	22 099	25 535
November	8 509	10 860	11 988	14 770	16 507	19 267	22 662	
December	8 630	10 641	12 805	14 348	17 023	20 586	22 437	

Table 4 shows motor trade sales by type of activity. The main activity in the motor trade industry is the sale of new vehicles.

Table 4 - Motor trade sales by type of activity (R million) ν

Year 2/	Month	New vehicle sales	Used vehicle sales	Workshop income	Income from accessories	Income from fuel sales	Income from convenient store	Total 3/
2005	September	8 181	4 341	1 951	2 891	4 276	1 152	22 794
	October	7 655	4 313	1 951	3 160	4 497	996	22 575
	November	8 480	4 507	1 952	3 279	4 380	1 250	23 850
	December	7 686	4 013	1 758	2 895	4 578	1 297	22 228
2006	January	8 099	3 816	1 790	2 807	4 055	1 166	21 737
	February	8 588	4 064	1 953	3 049	3 850	1 104	22 610
	March	8 941	4 323	2 062	2 976	4 079	1 380	23 763
	April	7 893	4 042	1 929	2 774	3 929	1 265	21 834
	May	8 995	4 444	2 202	3 140	4 324	1 287	24 395
	June	8 231	4 623	2 084	3 044	4 480	1 235	23 696
	July	10 032	4 857	2 175	3 102	4 713	1 471	26 350
	August	9 791	4 821	2 330	3 158	5 008	1 311	26 419
	September	9 629	4 963	2 437	3 118	4 669	1 472	26 289
	October	9 098	4 951	2 466	3 525	4 501	1 492	26 033

^{1/} The type of activity in motor trade refers to the enterprises classified within the motor trade industry and engaged in the activities mentioned above.

^{3/} The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and the totals.

Tables 5.1 and 5.2 show the estimates and percentage changes in motor trade sales and seasonally adjusted estimates.

Table 5 – Estimates and percentage changes in total motor trade sales

Table 5.1 - Quarterly and cumulative estimates and percentage changes

Estimates	August to October 2005 (R million)	August to October 2006 (R million)	% change between August to October 2005 and August to October 2006	January to October 2005 (R million)	January to October 2006 (R million)	% change between January to October 2005 and January to October 2006
Motor trade sales	68 355	78 741	+15,2	210 570	243 128	+15,5

Table 5.2 - Seasonally adjusted estimates with monthly and quarterly percentage changes

Seasonally adjusted estimates	September 2006 (R million)	October 2006 (R million)	% change between September and October 2006	May to July 2006 (R million)	August to October 2006 (R million)	% change between May to July 2006 and August to October 2006
Motor trade sales	25 506	25 535	+0,1	73 382	76 522	+4,3

Explanatory notes

Introduction

- 1 Statistics South Africa (Stats SA) conducts a monthly survey covering enterprises of the motor trade industry (see 3 below). This survey is based on a sample drawn from the 2006 Business Sampling Frame (BSF) that contains businesses registered for value-added tax (VAT) and income tax.
- As is usual, information for the latest month has had to be estimated for respondents who have not reported by the cut-off date for production of results. These estimates will be revised in future statistical releases when their reported information becomes available. Motor trade sales estimates exclude value-added tax (VAT).

Scope of the survey

3 The survey collects information from a sample of enterprises in South Africa that are predominantly involved in motor trade.

These enterprises include -

- motor vehicle dealers, filling stations and workshops;
- motor cycle dealers;
- spares and accessories;
- tvre dealers:
- automotive electricians;
- radiator repairs;
- panel beaters and spray painters;
- other specialised motor repair services; and
- other motor trade.

Classification

The 1993 edition of the *Standard Industrial Classification of all Economic Activities* (*SIC*), Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 *International Standard Industrial Classification of all Economic Activities* (*ISIC*) with suitable adaptations for local conditions. Statistics in this publication are presented at SIC division (two digits) level. Each enterprise is classified to the industry, which reflects its predominant activity.

Statistical unit

The statistical unit for which information is compiled and published is the enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its sales activities.

Survey methodology and design

- The survey is conducted monthly. Questionnaires are sent to a sample of 669 enterprises from a population of about 13 000 enterprises. Completed questionnaires are required to be returned to Stats SA within 10 days after the end of the reference month. Fax and telephone reminders are used to follow up non-responses.
- The value of sales is obtained monthly from the sample of 669 enterprises, which was drawn in April 2006 from a population then of about 13 000 motor trade enterprises. The motor trade industry is divided into four size groups. The sample is drawn at the SIC four-digit level. All large enterprises (size group one), are completely enumerated. Simple random sampling is applied to size group two (medium sized) enterprises, and to size groups three and four (small) enterprises. The total value of sales of the large enterprises (size group one) classification group is added to the weighted totals of size groups two, three and four to reflect the total value of sales.

Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form division estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at http://www.statssa.gov.za/publications/publicationsearch.asp.

Seasonal adjustment

Seasonally adjusted estimates are generated each month, using the X-11 Seasonal Adjustment Program developed by the US Bureau of the Census, 1968. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be more clearly recognised. Seasonal adjustment does not aim to remove irregular or non-seasonal influences, which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour.

Trend cycle

The trend is the long-term pattern or movement of a time series. The X-11 Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

Reliability of estimates

- 11 Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the motor trade industry in South Africa. Estimates are subject to sampling and non-sampling errors.
- 12 Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Fluctuations may occur in consecutive months as a result of seasonal and economic factors.

Revised figures

Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Preliminary figures are indicated in the relevant tables. Data are edited at the enterprise level.

Related publications

- 14 Users may also wish to refer to the following publications available from Stats SA -
 - Bulletin of Statistics issued quarterly.
 - SA Statistics issued annually.

Rounding of figures

15 The figures in the tables have, where necessary, been rounded to the nearest digit shown.

Symbols and abbreviations

16 GDP Gross Domestic Product

ISIC International Standard Industrial Classification

SIC Standard Industrial Classification of all Economic Activities

SARS South African Revenue Service

Stats SA Statistics South Africa VAT Value-added tax

* Revised

- Figures not available

Technical note

Neyman Optimal allocation

Before drawing in each of the surveys the population of enterprises on the BSF was stratified. Strata were formed using a combination of Standard Industrial Classification and the measure of size classes for enterprises. The Neyman optimal allocation formula given below was used to allocate samples to each stratum.

$$n_h = \frac{N_h S_h}{\sum N_h S_h}$$

where N_h and S_h are the stratum population size and the stratum variance, respectively.

Neyman allocation formula not only allocates sample sizes to each stratum but also calculates the relative precision for each stratum as well as the relative precision for all strata. The relative precision for these surveys did not exceed 6,4%.

Class limits

Enterprise	Size	Lower limits	Upper limits
size	group		
Very small	4	0	4 000 000
Small	3	4 000 001	19 000 000
Medium	2	19 000 001	39 000 000
Large	1	39 000 001	

Glossary

Enterprise

The enterprise is a legal entity or a combination of legal units that includes and directly controls all functions necessary to carry out its sales activities.

Industry

An industry is made up of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the *System of National Accounts (SNA)* in the same way as in the *Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC)*.

Statistical unit

A statistical unit is a unit about which statistics are tabulated, compiled or published. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.

Statistics South Africa 11 P6343.2

General information

Stats SA publishes approximately 300 different statistical releases each year. It is not economically viable to produce them in more than one of South Africa's eleven official languages. Since the releases are used extensively, not only locally but also by international economic and social-scientific communities, Stats SA releases are published in English only.

Stats SA has copyright on this publication. Users may apply the information as they wish, provided that they acknowledge Stats SA as the source of the basic data wherever they process, apply, utilise, publish or distribute the data; and also that they specify that the relevant application and analysis (where applicable) result from their own processing of the data.

Advance release calendar

An advance release calendar is disseminated on www.statssa.gov.za

Stats SA products

A complete set of Stats SA publications is available at the Stats SA Library and the following libraries:

National Library of South Africa, Pretoria Division National Library of South Africa, Cape Town Division Natal Society Library, Pietermaritzburg Library of Parliament, Cape Town Bloemfontein Public Library Johannesburg Public Library Eastern Cape Library Services, King William's Town Central Regional Library, Polokwane Central Reference Library, Nelspruit Central Reference Collection, Kimberley Central Reference Library, Mmabatho

Stats SA also provides a subscription service.

Electronic services

A large range of data are available via on-line services, diskette and computer printouts. For more details about our electronic data services, contact (012) 310 8600/8390/8351/4892/8496/8095.

You can visit us on the internet at: www.statssa.gov.za

Enquiries

Telephone number: (012) 310 8600/8390/8351/4892/8496/8095 (user information services)

(012) 310 6977/2966 (technical enquiries)

(012) 310 8161 (orders)

(012) 310 4883/4885/8018 (library)

Fax number: (012) 310 8332 (technical enquiries)

Email address: PhaswaneM@statssa.gov.za (technical enquiries)

Normanma@statssa.gov.za (technical enquiries) Info@statssa.gov.za (user information services)

distribution@statssa.gov.za (orders)

Postal address: Private Bag X44, Pretoria, 0001

Produced by Stats SA