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Motor trade sales (Preliminary)

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Enquiries:

User Information Services
(012) 310 8600

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Sales at current prices: results for February 2013

Table A – Key growth rates in motor trade sales at current prices

	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13
Year-on-year % change, unadjusted	2,1	16,9	11,0	5,7	15,0	7,4
Month-on-month % change, seasonally adjusted	0,1	8,6	-3,2	-6,8	11,1	-3,4
3-month % change, seasonally adjusted 1/	-0,8	2,3	4,8	4,3	1,1	-0,5

1/ Percentage change between the previous 3 months and the 3 months ending in the month indicated.

Measured in nominal terms (current prices), motor trade sales increased by 7,4% year-on-year in February 2013. The highest annual growth rates were recorded for new vehicle sales (10,7%), fuel sales (9,6%) and workshop income (6,4%) – see Table 5.

Seasonally adjusted motor trade sales decreased by 3,4% in February 2013 compared with January 2013. This followed month-on-month changes of 11,1% in January 2013 and -6,8% in December 2012.

Seasonally adjusted motor trade sales decreased by 0,5% in the three months ended February 2013 compared with the previous three months.

Table B – Motor trade sales at current prices for the latest three months by type of activity

Type of activity	Dec 2011 – Feb 2012 (R million)	Weight	Dec 2012 – Feb 2013 (R million)	% change between Dec 2011 – Feb 2012 and Dec 2012 – Feb 2013	Contribution (% points) to the total % change
New vehicle sales	30 616	27,7	34 338	12,2	3,4
Used vehicle sales	17 595	15,9	19 178	9,0	1,4
Workshop income	6 679	6,0	7 222	8,1	0,5
Income from the sales of accessories	18 090	16,3	18 755	3,7	0,6
Income from fuel sales	32 488	29,4	36 045	10,9	3,2
Income from convenience store sales 1/	5 215	4,7	5 441	4,3	0,2
Total	110 684	100,0	120 978	9,3	9,3

1/ Includes 'other' sales and trading income.

Motor trade sales increased by 9,3% in the three months ended February 2013 compared with the three months ended February 2012. The major contributors to this increase were:

- new vehicle sales (12,2% and contributing 3,4 percentage points);
- fuel sales (10,9% and contributing 3,2 percentage points); and
- used vehicle sales (9,0% and contributing 1,4 percentage points) – see Table B.

Figure 1 – Motor trade sales at current prices

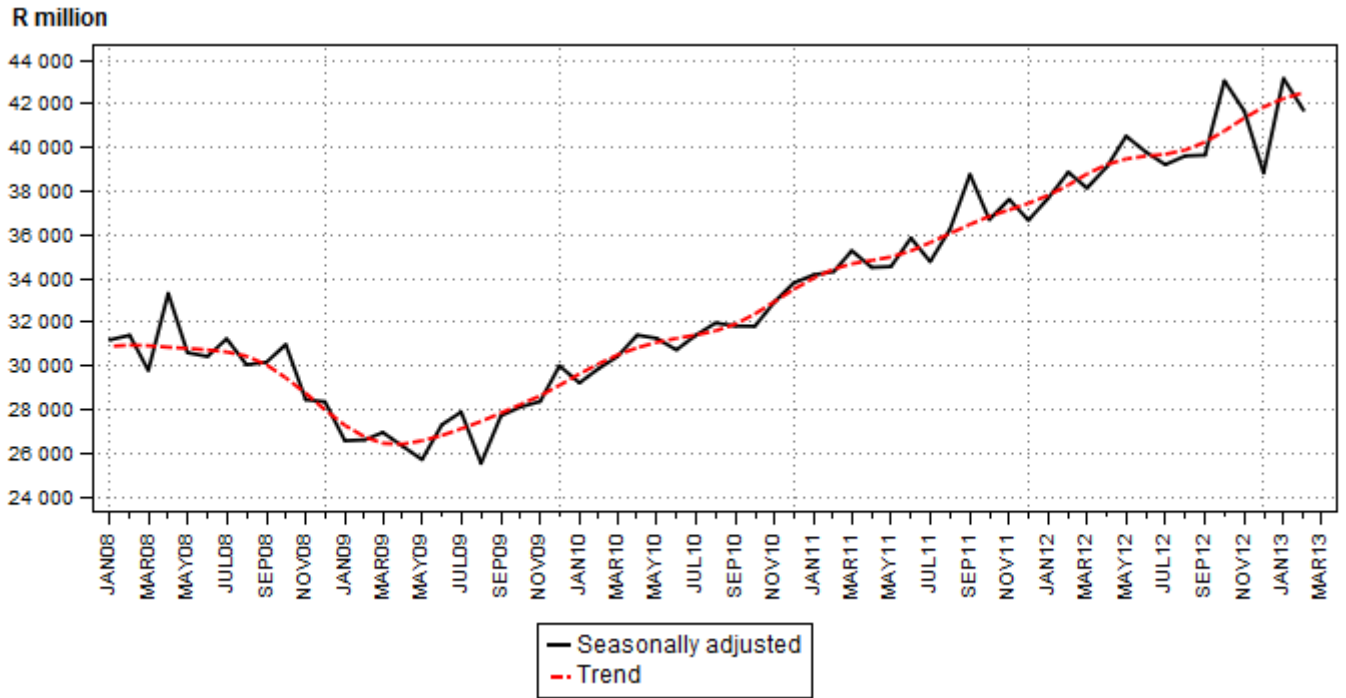
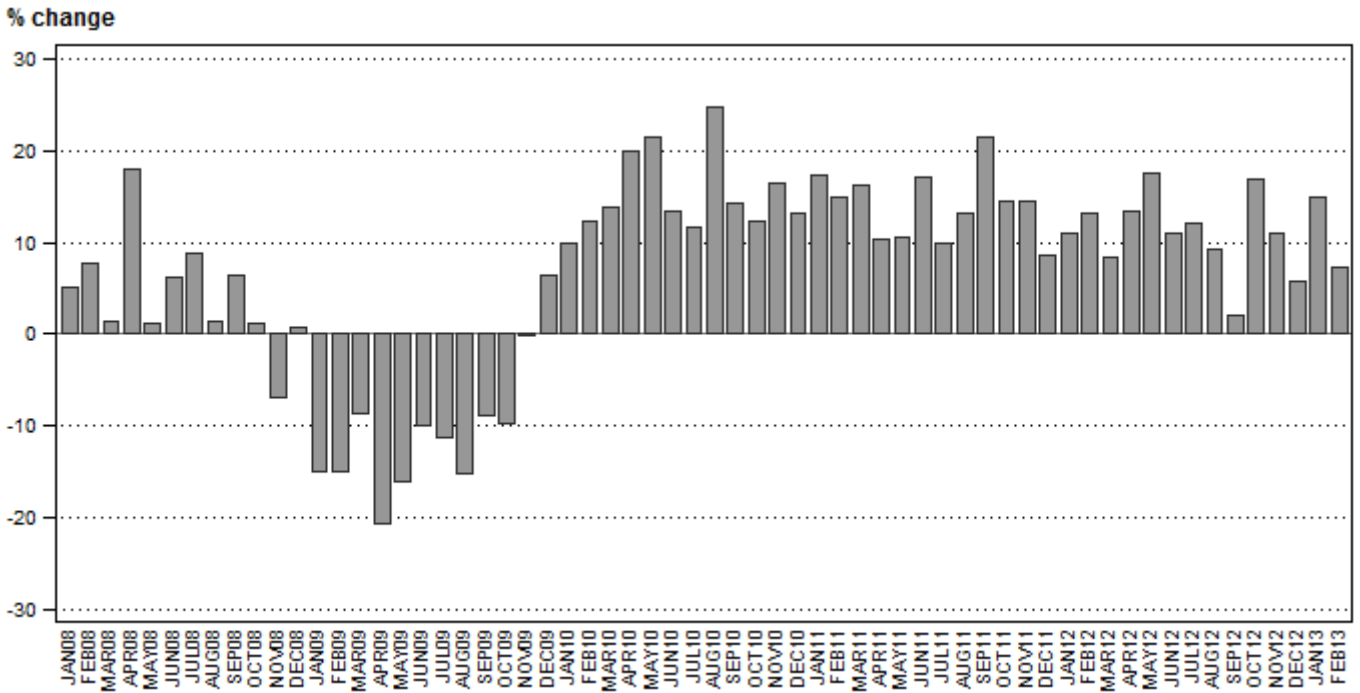


Figure 2 – Motor trade sales at current prices: year-on-year percentage change



PJ Lehohla
Statistician-General

Tables

Table 1 – Motor trade sales at current prices (R million)

Month	2007	2008	2009	2010	2011	2012	2013 1/
Jan	28 142	29 596	25 150	27 674	32 482	36 046	41 442
Feb	28 305	30 508	25 936	29 126	33 465	37 869	40 658
Mar	30 247	30 667	28 002	31 857	37 020	40 141	
Apr	26 088	30 789	24 431	29 300	32 309	36 662	
May	30 351	30 707	25 727	31 234	34 543	40 596	
Jun	28 072	29 800	26 854	30 446	35 641	39 607	
Jul	30 138	32 801	29 102	32 485	35 708	40 042	
Aug	30 925	31 333	26 542	33 125	37 510	40 991	
Sep	28 326	30 127	27 477	31 372	38 082	38 869	
Oct	31 235	31 575	28 486	32 010	36 682	42 865	
Nov	31 688	29 464	29 407	34 273	39 254	43 559	
Dec	27 953	28 186	29 984	33 898	36 769	38 878	
Total	351 470	365 553	327 098	376 800	429 465	476 125	

1/ Latest month is preliminary.

Table 2 – Year-on-year percentage change in motor trade sales at current prices

Month	2008	2009	2010	2011	2012	2013	2013 year-to-date
Jan	5,2	-15,0	10,0	17,4	11,0	15,0	15,0
Feb	7,8	-15,0	12,3	14,9	13,2	7,4	11,1
Mar	1,4	-8,7	13,8	16,2	8,4		
Apr	18,0	-20,7	19,9	10,3	13,5		
May	1,2	-16,2	21,4	10,6	17,5		
Jun	6,2	-9,9	13,4	17,1	11,1		
Jul	8,8	-11,3	11,6	9,9	12,1		
Aug	1,3	-15,3	24,8	13,2	9,3		
Sep	6,4	-8,8	14,2	21,4	2,1		
Oct	1,1	-9,8	12,4	14,6	16,9		
Nov	-7,0	-0,2	16,5	14,5	11,0		
Dec	0,8	6,4	13,1	8,5	5,7		
Total	4,0	-10,5	15,2	14,0	10,9		

Table 3 – Seasonally adjusted motor trade sales at current prices

Month	R million				Month-on-month % change			
	2010	2011	2012	2013	2010	2011	2012	2013
Jan	29 221	34 172	37 692	43 163	-2,6	1,1	2,8	11,1
Feb	29 902	34 320	38 870	41 715	2,3	0,4	3,1	-3,4
Mar	30 424	35 276	38 144		1,7	2,8	-1,9	
Apr	31 412	34 512	39 114		3,2	-2,2	2,5	
May	31 266	34 547	40 521		-0,5	0,1	3,6	
Jun	30 734	35 855	39 792		-1,7	3,8	-1,8	
Jul	31 399	34 778	39 218		2,2	-3,0	-1,4	
Aug	31 967	36 266	39 617		1,8	4,3	1,0	
Sep	31 828	38 767	39 656		-0,4	6,9	0,1	
Oct	31 816	36 701	43 053		0,0	-5,3	8,6	
Nov	32 942	37 627	41 666		3,5	2,5	-3,2	
Dec	33 803	36 670	38 835		2,6	-2,5	-6,8	

Table 4 – Motor trade sales at current prices by type of activity (R million)

Type of activity	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13 1/
New vehicle sales	10 719	11 780	12 073	10 287	11 958	12 093
Used vehicle sales	6 259	7 215	7 241	5 861	6 851	6 466
Workshop income	2 306	2 662	2 762	2 217	2 512	2 493
Income from the sales of accessories	6 107	6 882	7 139	5 525	6 652	6 578
Income from fuel sales	11 710	12 497	12 518	12 979	11 696	11 370
Income from convenience store sales 2/	1 769	1 829	1 827	2 010	1 773	1 658
Total	38 869	42 865	43 559	38 878	41 442	40 658

1/ Preliminary.

2/ Includes 'other' sales and trading income.

Table 5 – Year-on-year percentage change in motor trade sales at current prices by type of activity

Type of activity	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13
New vehicle sales	1,5	18,3	11,8	5,3	20,5	10,7
Used vehicle sales	-2,8	22,0	9,6	4,7	17,9	4,5
Workshop income	-0,9	15,6	12,1	2,4	15,7	6,4
Income from the sales of accessories	-6,4	10,1	5,5	-5,6	14,0	2,8
Income from fuel sales	10,0	18,2	14,2	12,7	10,4	9,6
Income from convenience store sales 1/	11,6	8,7	10,3	7,6	4,0	1,0
Total	2,1	16,9	11,0	5,7	15,0	7,4

1/ Includes 'other' sales and trading income.

Table 6 – Contribution of each type of activity to the year-on-year percentage change in motor trade sales at current prices

Type of activity	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13
New vehicle sales	0,4	5,0	3,2	1,4	5,6	3,1
Used vehicle sales	-0,5	3,5	1,6	0,7	2,9	0,7
Workshop income	-0,1	1,0	0,8	0,1	0,9	0,4
Income from the sales of accessories	-1,1	1,7	0,9	-0,9	2,3	0,5
Income from fuel sales	2,8	5,2	4,0	4,0	3,1	2,6
Income from convenience store sales 1/	0,5	0,4	0,4	0,4	0,2	0,0
Total	2,1	16,9	11,0	5,7	15,0	7,4

1/ Includes 'other' sales and trading income.

Survey information

Introduction	<p>1 Statistics South Africa (Stats SA) conducts a monthly survey covering enterprises in the motor trade industry (see 4 below). This survey is based on a sample drawn from Stats SA's 2012 business sampling frame (BSF) that contains businesses registered at the South African Revenue Service (SARS) for value added tax (VAT). Stats SA continuously updates its BSF, which is linked to the SARS administrative data.</p> <p>2 In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available. Published motor trade sales estimates exclude VAT.</p>
Purpose of the survey	<p>3 The results of the monthly motor trade sales survey are used to compile estimates of the gross domestic product (GDP) and its components, which are used in monitoring the state of the economy and formulation of economic policy. These statistics are also used in the analysis of comparative business and industry performance.</p>
Scope of the survey	<p>4 The survey collects information from a sample of enterprises in South Africa that are predominantly involved in motor trade. These enterprises include:</p> <ul style="list-style-type: none"> • motor vehicle dealers, filling stations and workshops; • motor cycle dealers; • spares and accessories; • tyre dealers; • automotive electricians; • radiator repairs; • panel beaters and spray painters; • 'other' specialised motor repair services; and • 'other' motor trade.
Classification	<p>5 The 1993 edition of the <i>Standard Industrial Classification of all Economic Activities (SIC)</i>, Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of all Economic Activities (ISIC)</i> with suitable adaptations for local conditions. Each enterprise is classified to the industry which reflects its predominant activity. Statistics in this publication are presented at SIC group (four digits) level.</p>
Collection rate	<p>6 The preliminary collection rate for the survey on motor trade sales for February 2013 was 75,5%, accounting for 81,2% of the total estimate for motor trade sales. The improved collection rate for January 2013 was 84,5%.</p>
Statistical unit	<p>7 The statistical unit for which information is compiled and published is the enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its sales and service activities.</p>
Revised figures	<p>8 Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such.</p>
Related publications	<p>9 Users may also refer to the following publications available from Stats SA:</p> <ul style="list-style-type: none"> • <i>Bulletin of Statistics</i> issued quarterly; and • <i>SA Statistics</i> issued annually.

- Rounding-off of figures** 10 Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
- Historical data** 11 Historical motor trade data are available on the Stats SA webpage. To access the data electronically, use the following link:
<http://www.statssa.gov.za/timeseriesdata/timeseriesdata.asp>
- Past publications** 12 Past motor trade releases are available on the Stats SA webpage. To access the releases electronically, use the following link:
<http://www.statssa.gov.za/publications/statspastfuture.asp?PPN=P6343.2&SCH=>

Technical notes

- Survey methodology and design** 1 The survey is conducted monthly. Questionnaires are sent to a sample of about 870 enterprises from a population of about 11 000 enterprises. Completed questionnaires are required to be returned to Stats SA within 10 days after the end of the reference month. Email, fax and telephone reminders are used to follow up on non-respondents.
- 2 A stratified random sample was drawn in April 2012 from Stats SA’s business sampling frame (BSF) at the SIC four-digit level. Strata were formed using a combination of Standard Industrial Classification and the measure of size classes for enterprises (see point 3 below).

The Neyman optimal allocation formula given below was used to allocate samples to each stratum.

$$n_h = \frac{N_h S_h}{\sum N_h S_h}$$

N_h and S_h are the stratum population size and the stratum variance respectively.

Neyman allocation formula not only allocates sample sizes to each stratum but also calculates the relative precision for each stratum as well as the relative precision for all strata. The relative precision for these strata did not exceed 3,5%.

- Class limits** 3 Each motor trade classification group (SIC at four digit level) is divided into four size groups. All large and medium enterprises (size group one) are completely enumerated. Simple random sampling is applied to medium and small enterprises (size group two, three and four). The total value of sales of the large enterprises (size group one) per classification group is added to the weighted totals of size group two, three and four to reflect the total value of sales.

Measure of size classes (Rand)

Enterprise size	Size group	Lower limits	Upper limits
Very small	4	0	18 000 000
Small	3	18 000 001	85 500 000
Medium	2	85 500 001	175 500 000
Large	1	175 500 001	

- Sample weighting** 4 For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form classification group estimates. These procedures are consistent with international best practice.

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|---|-----------|--|
| Seasonal adjustment | 5 | Seasonally adjusted estimates are generated each month using the X-11 Seasonal Adjustment Program developed by the US Bureau of the Census, 1968. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. |
| Trend cycle | 6 | The trend is the long-term pattern or movement of a time series. The X-11 Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle. |
| Reliability of estimates | 7 | Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the motor trade industry in South Africa. Estimates are subject to sampling and non-sampling errors. |
| | 8 | Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Fluctuations may occur in consecutive months as a result of seasonal and economic factors. |
| Month-on-month percentage change | 9 | The month-on-month percentage change in a variable for any given month is the change between that month and the previous month, expressed as a percentage of the latter. |
| Year-on-year percentage change | 10 | The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter. |
| Contribution (percentage points) | 11 | The contribution (percentage points) to the year-on-year percentage change is calculated by multiplying the percentage change of each type of activity by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of activity to total motor trade sales in the corresponding period of the previous year. |

Glossary

Enterprise

An enterprise is a legal entity or a combination of legal units that includes and directly controls all functions necessary to carry out its sales activities.

Industry

An industry is made up of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the *System of National Accounts (SNA)* in the same way as in the *Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No. 09-90-02 of January 1993 (SIC)*.

Symbols and abbreviations

BSF	Business sampling frame
GDP	Gross domestic product
ISIC	International Standard Industrial Classification
IT	Income tax
Rm	Rand million
SIC	Standard Industrial Classification of all Economic Activities
SARS	South African Revenue Service
Stats SA	Statistics South Africa
VAT	Value added tax

Technical enquiries

Peter Makota

Telephone number: (012) 310 4837
Email: petermak@statssa.gov.za

Keshnee Govender

Telephone number: (012) 310 8423
Email: keshneeg@statssa.gov.za

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General enquiries

User information services	Telephone number: (012) 310 8600 Email address: info@statssa.gov.za
Orders/subscription services	Telephone number: (012) 310 8358 Email address: magdaj@statssa.gov.za
Postal address	Private Bag X44, Pretoria, 0001

Produced by Stats SA