

Statistical Release P6242.1

Internal trade: Retail trade sales

October 1996

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INCREASE IN RETAIL TRADE SALES FOR OCTOBER 1996

Retail trade sales for October 1996 amounted to R11 313,2 million which after seasonal adjustment reflects an increase of 1,1% compared with September 1996. In real terms (at constant 1990 prices) this represents an increase of 0,8%.

After seasonal adjustment six of the nine types of businesses show increases in value of sales for October 1996 compared with September 1996.

The sales of men's and boys' clothing and accessories for October 1996 increased by 6,8% after seasonal adjustment compared with September 1996. Increases also occurred in the sales of "all other merchandise" (+5,4%), books, magazines, newspapers and stationery (+5,3%) and footwear for men, ladies and children (+5,2%). However, sales of alcoholic and non-alcoholic beverages and cigarettes and manufactured tobacco decreased by 5,6% and 2,8% respectively over the same period.

Instalment sale transactions and other credit sales for October 1996 increased by 4,0% and 6,0% respectively after seasonal adjustment compared with September 1996. Cash sales decreased by 0,4% over the same period.

Period	Sales		Percentage change of sales	
	R Mill.		At current prices	At constant prices
	At current prices	At constant 1990 prices	At current prices	At constant 1990 prices
Actual values				
Aug. 1996 - Oct. 1996	32 946,9	18 451,6	+10,0	+3,3
Aug. 1995 - Oct. 1995	29 952,8	17 857,1		
Seasonally adjusted values				
Aug. 1996 - Oct. 1996	34 130,3	19 220,5	+2,4	+0,5
May. 1996 - Jul. 1996	33 322,0	19 124,5		

Notes

The information in this statistical release is based on a monthly sample survey of retailers in the Republic of South Africa (the former TBVC sates are included). The results of the sample survey are raised to present the total of all retailers.

Total retail trade sales by type of merchandise and selected area are shown in Table 4. The survey is conducted on a firm basis and firms are requested to submit their total sales, distributed by type of merchandise and by selected area. The information in Table 4 is therefore imputations

based on the assumption that the merchandise distribution of a firm's sales is the same for each selected area in which it trades.

Retail trade sales at current prices include VAT.

The value of sales at constant 1990 prices is obtained by deflating the sales value at current prices by means of sub-indices of the consumer price index on the base 1990=100.

The fifth edition of the Standard Industrial Classification has been implemented retrospectively. This resulted in the businesses grocers and other dealers in foodstuffs, general department stores and general dealers currently being classified as general dealers.

In order to improve timeliness, some information for the current month has been estimated due to late response. The information for the latest month is therefore preliminary and subject to revision.

Symbol used

* = revised

TABLE 1 - RETAIL TRADE SALES BY TYPE OF BUSINESS
1.1 - AT CURRENT PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.	OCT.	SEP.	AUG.	JUL.	OCT.
	1996	1996	1995 *	1996	1995 *	1996	1996	1996	1996	1995
TOTAL R.S.A.	11 313,2	10 918,1*	10 352,5	103 446,8	95 221,3	11 368,0	11 247,6	11 514,7	11 195,4	10 388,5
BUTCHERS	458,7	485,6	365,9	4 360,4	3 735,2	467,3	471,0	480,4	479,7	370,3
GENERAL DEALERS 1/	5 381,4	5 537,0	5 209,3	51 153,2	49 151,4	5 423,7	5 515,1	5 727,5	5 411,5	5 244,3
BOTTLE-STORES	367,2	414,8	406,2	3 692,3	3 741,2	374,9	418,6	420,4	394,9	413,2
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	2 486,9	2 162,2	2 116,6	21 929,7	18 687,6	2 525,0	2 438,4	2 505,1	2 500,7	2 144,6
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	1 181,9	1 039,2	1 050,1	9 445,7	8 677,1	1 143,3	1 076,2	1 085,9	1 053,0	1 014,2
BOOK STORES AND STATIONERS	160,9	145,2	155,9	1 857,7	1 711,9	186,5	167,4	182,3	188,1	180,1
JEWELLERS	117,7	88,2	111,2	1 009,5	896,3	120,6	113,8	115,7	110,9	113,9
CHEMISTS	472,0	437,0*	377,2	4 172,6	3 610,1	475,9	434,2	429,6	434,3	379,5
DEALERS IN MISCELLANEOUS GOODS	686,5	609,0*	560,2	5 825,7	5 010,6	656,8	612,2	622,1	638,3	536,5

1.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.	OCT.	SEP.	AUG.	JUL.	OCT.
	1996	1996	1995 *	1996	1995 *	1996	1996	1996	1996	1995
TOTAL R.S.A.	6 326,8	6 077,2	6 178,4	59 078,0	56 967,2	6 374,0	6 321,9	6 524,6	6 375,3	6 213,4
BUTCHERS	200,6	214,9	174,7	1 973,5	1 703,5	201,4	207,4	214,8	216,8	174,5
GENERAL DEALERS 1/	2 805,9	2 906,8	2 966,9	27 638,6	28 136,1	2 848,7	2 923,3	3 051,5	2 923,0	3 007,1
BOTTLE-STORES	172,2	194,9	207,8	1 776,3	1 930,4	173,5	196,0	199,0	187,9	208,8
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	1 615,2	1 406,2	1 428,2	14 440,2	12 760,3	1 637,8	1 586,8	1 639,5	1 643,9	1 445,2
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	783,3	688,5	727,7	6 392,6	6 059,8	757,6	715,6	730,2	713,9	702,6
BOOK STORES AND STATIONERS	72,5	65,9	76,8	879,3	906,7	83,9	75,9	85,7	89,0	88,6
JEWELLERS	74,2	55,6	71,3	642,6	580,8	75,1	71,6	73,5	69,7	72,2
CHEMISTS	224,0	207,6	195,5	2 029,2	1 885,9	222,3	204,5	206,3	209,9	193,6
DEALERS IN MISCELLANEOUS GOODS	379,1	336,9	329,5	3 305,8	3 003,9	365,2	338,9	349,2	360,3	317,7

The former TBVC states are included. Information available to the CSS indicates that the total retail sales of these states for January 1995 amounted to approximately three percent of the total.

1/ General dealers include grocers and other dealers in foodstuffs and general department stores.

TABLE 2 - RETAIL TRADE SALES BY SELECTED AREA
AT CURRENT PRICES

R MILL.

SELECTED AREA	ACTUAL VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.
	1996	1996 *	1995 *	1996	1995 *
TOTAL R.S.A.	11 313,2	10 918,110	352,5	3 446,8	95 221,3
TOTAL WESTERN CAPE	2 041,2	1 945,8	1 842,3	18 627,7	17 109,1
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	1 242,2	1 158,7	1 145,6	11 236,1	10 488,0
STELLENBOSCH, KUILSRIVIER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	395,0	402,3	338,4	3 617,8	3 204,9
REST OF WESTERN CAPE	404,1	384,8	358,3	3 773,8	3 416,1
TOTAL EASTERN CAPE	880,5	878,4	800,1	8 344,8	7 532,8
PORT ELIZABETH AND UITENHAGE	325,3	324,8	309,7	3 113,0	2 902,9
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	227,4	224,0	204,8	2 052,0	1 878,2
REST OF EASTERN CAPE	327,8	329,6	285,7	3 179,8	2 751,6
TOTAL NORTHERN CAPE	276,4	281,0	256,0	2 600,0	2 346,0
KIMBERLEY	81,9	78,7	77,5	765,5	701,3
REST OF NORTHERN CAPE	194,5	202,2	178,5	1 834,4	1 644,7
TOTAL FREE STATE	606,9	589,9	555,8	5 426,5	5 161,8
BLOEMFONTEIN AND BOTSHABELO	201,4	183,2	186,4	1 768,8	1 748,5
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	165,3	162,2	159,9	1 520,1	1 444,9
REST OF FREE STATE (INCL. SASOLBURG)	240,3	244,5	209,5	2 137,6	1 968,4
TOTAL KWAZULU/NATAL	1 897,9	1 811,6	1 758,8	17 494,4	16 344,6
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	905,6	839,1	834,2	8 259,0	7 711,6
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND UMFOLOZI)	259,3	255,3	245,5	2 483,5	2 305,8
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	203,4	191,1	185,2	1 908,1	1 780,4
MADADENI AND NEWCASTLE	58,5	57,2	53,6	559,9	507,2
REST OF KWAZULU/NATAL	471,2	468,8	440,3	4 283,9	4 039,6
TOTAL NORTH-WEST	548,1	547,8	490,9	5 009,9	4 453,2
KLERKSDORP AND POTCHEFSTROOM	182,4	180,6	169,6	1 713,2	1 609,0
RUSTENBURG, BRITS, ODI 1 AND ODI 2	191,0	196,4	167,4	1 757,9	1 511,6
REST OF NORTH-WEST	174,6	170,7	153,9	1 538,8	1 332,5
TOTAL GAUTENG	4 102,7	3 930,2	3 788,9	37 377,7	34 535,3
JOHANNESBURG AND RANDBURG	1 412,2	1 343,7	1 285,4	12 816,1	11 984,6
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK INCL. EDENVALE AND MIDRAND)	849,7	822,4	779,2	7 677,5	6 941,6
BRAKPAN, NIGEL AND SPRINGS	137,3	128,9	125,4	1 243,3	1 180,4
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RANDFONTEIN AND OBERHOLZER)	427,9	406,3	382,3	3 840,5	3 453,0
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	908,3	871,2	868,0	8 402,7	7 755,4
VEREENIGING AND VANDERBIJLPARK	250,4	251,2	242,0	2 398,2	2 276,0
REST OF GAUTENG	116,8	106,7	106,7	999,5	944,2
TOTAL MPUMALANGA	565,8	550,9	514,3	5 075,8	4 605,9
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSTSPRUIT AND KWAMHLANGA	213,7	207,0	190,1	1 941,7	1 723,8
BABERTON, NELSPRUIT AND LYDENBURG	144,9	137,1	129,6	1 281,7	1 160,5
REST OF MPUMALANGA	207,2	206,8	194,6	1 852,4	1 721,6
TOTAL NORTHERN PROVINCE	393,6	382,5	345,4	3 490,0	3 132,6
PIETERSBURG AND SESHEGO	124,2	117,9	105,9	1 101,6	959,0
REST OF NORTHERN PROVINCE	269,4	264,6	239,5	2 388,4	2 173,6

The former TBVC states are included.

TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
3.1 - AT CURRENT PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.	OCT.	SEP.	AUG.	JUL.	OCT.
	1996	1996	1995 *	1996	1995 *	1996	1996	1996	1996	1995
TOTAL R.S.A.	11 313,2	10 918,1*	10 352,5	103 446,8	95 221,3	11 368,0	11 247,6	11 514,7	11 195,4	10 388,5
PERISHABLE AND PROCESSED FOOD PRODUCTS	3 281,8	3 436,1	3 095,6	31 569,8	29 746,1	3 346,6	3 355,7	3 461,5	3 329,2	3 150,1
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	699,3	715,8	689,5	6 634,7	6 641,8	707,9	722,2	717,0	681,0	697,7
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	547,8	604,8	556,6	5 379,4	5 170,9	563,5	597,0	596,4	579,2	570,7
CIGARETTES AND MANUFACTURED TOBACCO	180,3	197,0*	171,8	1 771,1	1 697,9	184,8	190,2	185,9	187,7	176,0
FOOTWEAR FOR MEN, LADIES AND CHILDREN	506,1	452,0	418,8	4 325,0	3 694,0	505,8	480,7	494,2	513,0	417,8
MENS AND BOYS CLOTHING AND ACCESSORIES	665,1	589,4	569,3	5 988,8	5 183,5	695,6	651,5	687,8	700,5	594,4
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	1 227,3	1 093,2	1 066,6	10 885,3	9 484,6	1 246,9	1 216,1	1 225,4	1 220,4	1 080,6
TEXTILES (BLANKETS, SHEETS, MATERIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	267,6	247,4	230,2	2 464,7	2 157,1	276,0	282,1	291,3	258,1	236,8
HOUSEHOLD FURNITURE	632,9	562,0	577,3	5 112,9	4 706,2	610,3	591,6	590,4	558,2	556,6
DOMESTIC APPLIANCES (REFRIGERATORS, STOVES, ETC.)	297,4	271,1	280,5	2 547,3	2 462,0	294,8	285,2	289,4	274,7	277,8
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	153,2	134,4	133,5	1 256,0	1 118,3	149,6	145,8	150,2	137,8	130,2
TV SETS, VIDEO RECORDERS, ETC.	135,1	125,7	114,7	1 105,9	1 051,0	131,9	133,4	132,3	124,3	112,0
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	154,8	138,4	159,0	1 303,9	1 362,9	148,4	141,6	141,2	136,9	152,4
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	292,5	283,2*	279,9	2 693,3	2 466,5	284,7	287,9	308,8	295,5	271,8
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	868,5	799,8*	751,1	7 701,9	6 858,1	845,7	819,7	853,0	810,2	732,0
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	211,1	194,9*	189,3	2 307,9	1 993,9	235,1	223,3	232,0	238,2	210,7
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	336,5	297,5*	324,1	3 061,3	2 951,4	342,5	338,5	366,0	342,5	329,6
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	163,6	127,2	150,7	1 390,3	1 207,9	163,3	156,5	158,2	156,7	150,3
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	480,5	461,4*	426,5	4 268,8	3 789,6	449,9	443,1	437,2	448,6	399,3
ALL OTHER MERCHANDISE	211,8	186,9*	167,4	1 678,3	1 474,1	200,1	189,8	186,2	178,3	158,6

The former TBVC states are included.

TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
3.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.	OCT.	SEP.	AUG.	JUL.	OCT.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	6 326,8	6 077,2*	6 178,4	59 078,0	56 967,2	6 374,0	6 321,9	6 524,6	6 375,3	6 213,4
PERISHABLE AND PROCESSED FOOD PRODUCTS	1 483,2	1 586,7	1 574,1	15 002,8	14 843,7	1 518,0	1 561,9	1 630,3	1 582,2	1 608,3
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	353,4	366,2	383,1	3 481,7	3 782,1	357,7	369,1	370,7	354,2	387,6
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	265,3	293,8	293,5	2 675,9	2 762,1	270,4	291,4	293,1	285,2	298,2
CIGARETTES AND MANUFACTURED TOBACCO	72,1	79,6	81,0	766,7	832,2	74,2	77,3	78,4	80,8	83,3
FOOTWEAR FOR MEN, LADIES AND CHILDREN	332,3	298,2	289,1	2 911,2	2 592,9	332,8	317,5	330,0	344,8	288,5
MENS AND BOYS CLOTHING AND ACCESSORIES	453,4	402,9	395,6	4 112,1	3 645,5	472,8	448,7	468,3	478,4	411,9
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	841,8	749,8	753,8	7 558,3	6 847,7	857,7	835,3	845,2	842,2	765,5
TEXTILES (BLANKETS, SHEETS, MATE- RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	186,6	173,0	170,5	1 750,8	1 622,4	192,5	197,7	204,0	181,6	175,6
HOUSEHOLD FURNITURE	420,5	373,4	404,0	3 488,4	3 343,2	406,1	395,3	399,2	379,1	390,0
DOMESTIC APPLIANCES (REFRIGERA- TORS, STOVES, ETC.)	198,9	181,9	195,8	1 743,2	1 723,8	197,9	191,5	196,4	187,0	194,6
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	126,6	111,0	111,3	1 046,9	948,0	124,0	121,0	124,4	114,4	108,8
TV SETS, VIDEO RECORDERS, ETC.	103,9	96,6	90,8	868,6	832,2	101,9	103,3	103,9	97,6	89,0
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	102,9	92,0	110,5	883,4	960,7	99,3	94,6	94,7	92,2	106,7
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	173,9	168,6*	173,9	1 635,7	1 550,7	169,9	172,0	184,5	177,3	169,4
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	419,1	386,9*	396,1	3 815,2	3 660,3	404,0	394,6	419,0	399,1	382,0
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	95,7	89,1*	93,9	1 100,6	1 069,6	107,4	102,2	109,7	113,3	105,2
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	207,7	184,3*	211,6	1 935,9	1 964,9	212,6	210,3	227,9	213,3	216,4
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	106,7	83,1*	99,7	916,9	811,0	104,7	102,3	104,1	101,9	97,8
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	265,9	256,3*	251,6	2 429,2	2 285,2	249,4	246,9	245,3	252,6	235,9
ALL OTHER MERCHANDISE	117,2	103,9*	98,7	954,4	889,1	110,8	105,3	104,5	100,4	93,6

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA - OCT. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
TOTAL R.S.A.	3 281,8	699,3	547,8	180,3	506,1	665,1	1 227,3
WESTERN CAPE							
TOTAL	626,0	164,7	103,5	37,1	76,6	103,0	212,9
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	354,8	94,7	70,0	17,5	46,4	65,1	139,6
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	134,3	36,0	19,4	10,1	13,9	20,7	39,5
REST OF WESTERN CAPE	136,9	34,1	14,1	9,5	16,3	17,2	33,8
EASTERN CAPE							
TOTAL	241,9	38,2	65,1	15,1	44,5	55,5	98,4
PORT ELIZABETH AND UITENHAGE	84,6	13,7	24,5	4,3	15,7	21,6	43,4
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	75,4	12,2	20,0	3,7	13,5	14,9	23,6
REST OF EASTERN CAPE	81,9	12,3	20,7	7,1	15,3	19,0	31,4
NORTHERN CAPE							
TOTAL	89,1	14,7	7,6	7,3	13,1	17,2	26,7
KIMBERLEY	19,3	1,3	2,0	1,2	4,0	5,9	10,2
REST OF NORTHERN CAPE	69,9	13,3	5,6	6,1	9,1	11,3	16,5
FREE STATE							
TOTAL	172,3	36,6	26,4	12,2	29,9	39,3	66,2
BLOEMFONTEIN AND BOTSHABELO ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	54,7	11,6	5,9	2,8	9,2	14,5	22,0
REST OF FREE STATE (INCL. SASOLBURG)	39,9	7,0	10,1	3,3	7,5	11,1	18,3
REST OF FREE STATE (INCL. SASOLBURG)	77,8	18,0	10,4	6,2	13,2	13,8	25,9
KWAZULU/NATAL							
TOTAL	657,6	122,3	89,1	34,2	68,7	94,9	176,5
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	301,3	67,9	47,3	15,0	32,7	48,2	97,9
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	103,6	12,4	16,2	5,1	8,4	10,5	20,9
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	64,1	14,9	11,4	5,0	5,4	10,3	18,1
MADADENI AND NEWCASTLE	17,5	0,7	1,2	0,8	3,0	3,1	6,5
REST OF KWAZULU/NATAL	171,0	26,3	13,0	8,3	19,2	22,8	33,1

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA (CONTINUED) - OCT. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
NORTH-WEST							
TOTAL	132,4	20,1	32,8	7,6	30,5	35,8	65,1
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	56,5	6,0	6,6	3,8	8,8	10,4	19,4
REST OF NORTH-WEST	45,1	9,3	12,6	1,9	10,7	13,6	20,1
	30,9	4,8	13,6	1,9	11,0	11,8	25,6
GAUTENG							
TOTAL	1 126,8	265,4	182,3	51,0	187,4	245,4	473,4
JOHANNESBURG AND RANDBURG	354,8	98,4	53,8	13,4	64,2	87,4	171,9
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	253,0	55,0	36,8	12,2	35,5	45,0	94,0
BRAKPAN, NIGEL AND SPRINGS	37,5	7,0	2,7	2,9	9,1	7,7	14,8
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	119,4	13,8	33,9	6,6	16,2	22,2	36,5
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	268,6	57,0	41,1	11,4	38,9	53,1	107,7
VEREENIGING AND VANDERBIJLPARK	74,0	19,5	13,5	4,4	11,3	14,2	24,6
REST OF GAUTENG	19,4	14,7	0,4	0,1	12,2	15,8	24,0
MPUMALANGA							
TOTAL	145,0	29,1	25,4	9,7	29,2	40,8	62,4
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSFRUIT AND KWAMHLANGA	59,7	11,9	13,8	4,0	10,4	13,7	24,0
BARBERTON, NELSPRUIT AND LYDENBURG	35,8	7,5	2,2	1,7	7,2	10,0	17,0
REST OF MPUMALANGA	49,5	9,7	9,4	4,0	11,7	17,1	21,4
NORTHERN PROVINCE							
TOTAL	90,5	8,1	15,7	6,1	26,2	33,3	45,7
PIETERSBURG AND SESHEGO	18,6	1,1	7,1	1,0	10,0	14,6	17,2
REST OF NORTHERN PROVINCE	71,9	7,0	8,6	5,1	16,2	18,6	28,6

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - OCT. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
TOTAL R.S.A.	267,6	632,9	297,4	153,2	135,1	154,8	292,5
WESTERN CAPE							
TOTAL	58,5	76,0	48,2	21,9	17,4	21,5	57,9
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	38,0	42,2	27,8	13,5	11,0	11,1	41,7
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	12,4	17,7	12,2	3,7	2,9	2,3	8,2
REST OF WESTERN CAPE	8,1	16,1	8,2	4,7	3,5	8,0	8,0
EASTERN CAPE							
TOTAL	17,1	64,6	25,4	12,2	14,1	11,8	18,6
PORT ELIZABETH AND UITENHAGE	6,5	17,0	10,3	4,6	7,3	3,4	7,5
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	3,5	14,4	4,7	2,3	2,3	2,2	4,1
REST OF EASTERN CAPE	7,1	33,2	10,5	5,3	4,5	6,2	7,0
NORTHERN CAPE							
TOTAL	5,6	23,9	9,0	5,3	4,9	5,4	6,2
KIMBERLEY	1,4	9,5	2,4	1,1	1,1	1,4	1,2
REST OF NORTHERN CAPE	4,2	14,4	6,7	4,2	3,7	4,0	4,9
FREE STATE	12,6	43,2	19,4	12,7	9,2	12,5	14,3
TOTAL							
BLOEMFONTEIN AND BOTSHABELO ODENDAALSRUUS, WELKOM, VIRGINIA AND KROONSTAD	4,4	15,6	7,6	3,6	3,3	3,4	5,1
REST OF FREE STATE (INCL. SASOLBURG)	3,6	11,7	5,5	6,2	3,1	3,6	3,3
4,5	15,8	6,3	2,8	2,7	5,5	5,9	
KWAZULU/NATAL							
TOTAL	37,5	90,2	49,5	24,9	24,3	23,2	47,6
DURBAN, PINETOWN, CHATSWORTH, NIUZUMA AND UMLAZI	19,4	30,2	23,4	11,5	10,5	9,6	22,4
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	3,5	10,6	4,6	2,3	2,2	2,1	7,1
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	5,9	9,9	5,5	2,5	2,7	1,7	3,8
MADADENI AND NEWCASTLE	1,0	3,4	1,7	1,0	1,3	1,0	2,9
REST OF KWAZULU/NATAL	7,6	36,0	14,3	7,6	7,5	8,9	11,3

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - OCT. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
NORTH-WEST							
TOTAL	18,4	64,4	17,4	9,2	8,8	9,3	12,6
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	5,8	11,7	7,4	4,4	3,7	4,0	6,1
REST OF NORTH-WEST	7,0	27,9	5,7	2,5	2,8	2,9	2,1
GAUTENG							
TOTAL	93,3	184,7	95,5	50,9	40,8	54,6	109,2
JOHANNESBURG AND RANDBURG EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	42,9	38,4	25,9	16,2	12,0	16,3	42,3
BRAKPAN, NIGEL AND SPRINGS WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	13,0	44,1	25,0	11,5	10,1	13,1	21,4
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	3,0	11,1	3,5	2,3	1,8	2,9	3,2
VEREENIGING AND VANDERBIJLPARK REST OF GAUTENG	8,8	16,7	10,4	5,2	4,6	6,8	11,5
MPUMALANGA	14,8	56,7	21,2	9,6	7,7	11,1	24,5
TOTAL	6,5	14,0	7,2	4,8	3,8	3,2	5,3
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	4,3	3,7	2,3	1,4	0,9	1,3	1,1
BARBERTON, NELSPRUIT AND LYDENBURG	12,5	49,5	19,9	10,1	10,4	11,5	15,2
REST OF MPUMALANGA	4,1	13,8	5,8	3,3	3,1	4,1	6,8
NORTHERN PROVINCE	2,8	12,7	5,2	2,2	2,7	2,0	4,6
TOTAL	5,6	23,0	8,9	4,6	4,7	5,4	3,8
PIETERSBURG AND SESHEGO REST OF NORTHERN PROVINCE	12,1	36,4	12,9	6,0	5,2	5,0	10,9
	2,7	11,1	5,1	2,5	2,9	2,1	3,5
	9,4	25,2	7,8	3,5	2,3	2,9	7,4

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - OCT. 1996

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
TOTAL R.S.A.	868,5	211,1	336,5	163,6	480,5	211,8	11 313,2
WESTERN CAPE							
TOTAL	157,8	46,6	65,9	36,0	73,0	36,6	2 041,2
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	91,1	34,5	50,2	26,0	37,4	29,7	1 242,2
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	32,7	5,8	10,5	4,8	6,2	1,5	395,0
REST OF WESTERN CAPE	34,1	6,3	5,1	5,2	29,4	5,3	404,1
EASTERN CAPE							
TOTAL	46,6	17,7	20,7	17,8	42,6	12,5	880,5
PORT ELIZABETH AND UITENHAGE	15,0	5,8	10,8	12,1	14,4	2,9	325,3
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	11,5	4,2	5,6	2,1	4,4	2,8	227,4
REST OF EASTERN CAPE	20,2	7,7	4,3	3,6	23,8	6,8	327,8
NORTHERN CAPE							
TOTAL	18,4	3,1	4,0	4,6	3,2	7,2	276,4
KIMBERLEY	11,4	0,8	2,5	2,9	1,5	0,8	81,9
REST OF NORTHERN CAPE	7,0	2,4	1,4	1,7	1,8	6,3	194,5
FREE STATE							
TOTAL	45,5	8,4	17,1	8,8	17,6	2,8	606,9
BLOEMFONTEIN AND BOTSHABELO	12,8	4,0	9,9	3,1	6,5	1,2	201,4
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	14,7	1,9	5,2	2,6	5,5	1,0	165,3
REST OF FREE STATE (INCL. SASOLBURG)	18,0	2,5	1,9	3,1	5,5	0,5	240,3
KWAZULU/NATAL							
TOTAL	136,5	39,5	51,8	23,1	72,2	34,4	1 897,9
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	53,9	16,0	33,6	10,2	43,1	11,3	905,6
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	18,6	12,0	5,8	3,6	6,5	3,2	259,3
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	17,4	5,6	3,8	2,0	8,6	4,6	203,4
MADADENI AND NEWCASTLE	6,4	0,8	2,3	0,8	1,9	1,1	58,5
REST OF KWAZULU/NATAL	40,1	5,2	6,3	6,4	12,0	14,2	471,2

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONCLUDED) - OCT. 1996**

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
NORTH-WEST							
TOTAL	33,9	6,4	8,0	7,4	18,3	9,5	548,1
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	10,1	2,5	4,5	2,2	4,5	4,0	182,4
REST OF NORTH-WEST	15,2	2,0	2,5	2,9	6,4	2,5	191,0
GAUTENG							
TOTAL	358,7	77,7	152,0	52,1	155,3	94,8	4 102,7
JOHANNESBURG AND RANDBURG EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	145,7	37,1	73,4	13,2	64,4	40,5	1 412,2
BRAKPAN, NIGEL AND SPRINGS WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	66,9	12,7	25,9	14,7	31,0	28,9	849,7
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	18,1	2,3	3,9	2,0	0,6	1,1	137,3
VEREENIGING AND VANDERBIJLPARK REST OF GAUTENG	36,5	6,0	12,7	5,5	48,8	5,8	427,9
MPUMALANGA	72,6	16,0	29,1	9,0	43,1	15,2	908,3
TOTAL	13,8	2,9	6,0	2,8	15,5	3,2	250,4
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	5,2	0,6	1,2	5,1	3,1	0,1	116,8
BARBERTON, NELSPRUIT AND LYDENBURG	35,0	7,6	10,4	9,6	28,0	4,6	565,8
REST OF MPUMALANGA	17,4	2,4	4,8	4,8	4,7	1,1	213,7
NORTHERN PROVINCE	9,4	1,8	2,9	1,6	14,1	1,5	144,9
TOTAL	8,2	3,4	2,7	3,2	9,2	1,9	207,2
PIETERSBURG AND SESHEGO REST OF NORTHERN PROVINCE	36,0	4,0	6,7	4,2	19,1	9,5	393,6
	12,6	1,0	2,5	1,7	3,4	3,4	124,2
	23,4	3,0	4,1	2,5	15,7	6,1	269,4

The former TBVC states are included.

**TABLE 5 - CASH SALES, INSTALMENT SALE TRANSACTIONS
AND OTHER CREDIT SALES AT CURRENT PRICES**

R MILL.

TYPE OF SALES	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	OCT.	SEP.	OCT.	JAN.	OCT.	OCT.	SEP.	AUG.	JUL.	OCT.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	11 313,2	10 918,1	10 352,5	103 446,8	95 221,3	11 368,0	11 247,6	11 514,7	11 195,4	10 388,5
CASH SALES (INCLUDING INSTALMENT SALE TRANSACTIONS FINANCED BY FINANCIAL INSTITUTIONS)	8 119,9	8 142,9	7 412,7	76 624,2	70 463,3	8 290,4	8 325,0	8 664,9	8 242,5	7 553,0
INSTALMENT SALE TRANSACTIONS (HIRE PURCHASE, FINANCED BY OWN BUSINESS)	903,0	781,0	843,7	6 986,2	6 610,1	873,8	839,9	817,9	782,1	815,4
OTHER CREDIT SALES	2 290,3	1 994,3	2 096,2	19 836,3	18 147,8	2 229,1	2 102,1	2 086,8	2 129,2	2 039,5

The former TBVC states are included.