

Statistical Release P6242.1

Internal trade: Retail trade sales

November 1996

Embargo: 13:00

Date: 30 January 1997

RETAIL TRADE SALES INCREASE FOR NOVEMBER 1996

The sharp increasing trend in the seasonally adjusted retail trade sales since March 1996 continues with seasonally adjusted retail trade sales for November 1996 amounting to R11 877,0 million (see graph 1). This reflects a substantial increase of 3,9% compared with October 1996. In real terms (at constant 1990 prices) this represents an increase of 3,0% (see graph 2).

After seasonal adjustment six of the nine types of businesses show increases in value of sales for November 1996, with the largest increase shown by bottle stores (+17,2%), from R373,8 million in October 1996 to R437,8 million in November 1996.

General dealers show the largest market share (48,1%), followed by clothing, footwear and textiles (21,9%) and furniture and household requisites (10,2%) (see graph 3).

The sales of glass, crockery, cutlery and kitchenware for November 1996 increased by 15,0% after seasonal adjustment compared with October 1996. The largest increase occurred in the sales of books, magazines, newspapers and stationery (+11,9%) followed by textiles and haberdashery (+8,7%).

Instalment sales transactions and cash sales for November 1996 increased by 5,8% and 4,6% respectively after seasonal adjustment compared with October 1996. Other credit sales decreased by 1,2% over the same period (see graph 4).

Period	Sales		Percentage change of sales	
	R Mill.			
	At current prices	At constant 1990 prices	At current prices	At constant 1990 prices
Actual values				
Sep. 1996 - Nov. 1996	34 510,3	19 316,8	+10,0	+3,0
Sep. 1995 - Nov. 1995	31 377,0	18 752,2		
Seasonally adjusted values				
Sep. 1996 - Nov. 1996	34 577,7	19 338,2	+2,0	-0,0
Jun. 1996 - Aug. 1996	33 904,1	19 337,0		

Notes

The information in this statistical release is based on a monthly sample survey of retailers in the Republic of South Africa (the former TBVC sates are included). The results of the sample survey are raised to present the total of all retailers.

Total retail trade sales by type of merchandise and selected area are shown in Table 4. The survey is conducted on a firm basis and firms are requested to submit their total sales, distributed by type of merchandise and by selected area. The information in Table 4 is therefore imputations based on the assumption that the merchandise distribution of a firm's sales is the same for each selected area in which it trades.

Retail trade sales at current prices include VAT.

The value of sales at constant 1990 prices is obtained by deflating the sales value at current prices by means of sub-indices of the consumer price index on the base 1990=100.

The fifth edition of the Standard Industrial Classification has been implemented retrospectively. This resulted in the businesses grocers and other dealers in foodstuffs, general department stores and general dealers currently being classified as general dealers.

In order to improve timeliness, some information for the current month has been estimated due to late response. this information for the latest month is therefore preliminary and subject to revision.

Symbol used

* = revised

TABLE 1 - RETAIL TRADE SALES BY TYPE OF BUSINESS
1.1 - AT CURRENT PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.	NOV.	OCT.	SEP.	AUG.	NOV.
	1996	1996	1995 *	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	12 279,3	11 312,9	10 870,6	116 495,8	106 091,9	11 877,0	11 430,4	11 270,3	11 532,9	10 525,7
BUTCHERS	462,4	458,7	371,9	4 876,9	4 107,1	473,0	466,8	470,6	480,2	380,7
GENERAL DEALERS 1/ BOTTLE-STORES	5 595,1	5 381,4	5 173,4	57 435,5	54 324,8	5 682,9	5 442,2	5 528,9	5 711,7	5 257,3
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	2 860,2	2 486,9	2 393,2	24 650,7	21 080,9	2 580,8	2 529,0	2 439,2	2 505,3	2 158,7
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	1 438,0	1 181,9	1 262,6	11 013,3	9 939,7	1 197,8	1 151,4	1 082,4	1 090,3	1 053,7
BOOK STORES AND STATIONERS	206,5	160,9	179,2	2 021,9	1 891,1	209,8	185,1	166,6	182,4	181,9
JEWELLERS	123,2	117,7	116,5	1 122,7	1 012,8	119,8	120,5	113,9	115,3	113,6
CHEMISTS	441,7	472,0	378,3	4 654,8	3 988,4	447,1	476,3	434,0	429,8	382,3
DEALERS IN MISCELLANEOUS GOODS	724,0	686,2*	591,0	6 594,7	5 601,6	656,5	657,1	613,2	623,2	536,3

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1.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.	NOV.	OCT.	SEP.	AUG.	NOV.
	1996	1996	1995 *	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	6 912,1	6 327,1*	6 530,3	66 399,0	63 497,6	6 595,2	6 403,0	6 340,0	6 535,2	6 241,3
BUTCHERS	202,4	200,6	177,7	2 200,3	1 881,2	202,5	201,4	207,4	215,0	178,5
GENERAL DEALERS 1/ BOTTLE-STORES	2 914,9	2 806,0*	2 940,2	30 925,5	31 076,3	2 969,1	2 860,5	2 933,5	3 042,4	2 995,5
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	201,3	172,2	206,7	1 979,6	2 137,1	204,4	173,0	196,8	199,4	209,7
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	1 857,2	1 615,3*	1 619,6	16 203,2	14 379,9	1 666,0	1 640,2	1 587,6	1 639,8	1 452,2
BOOK STORES AND STATIONERS	955,4	783,3	876,8	7 435,5	6 936,6	786,4	761,5	719,2	733,3	722,6
JEWELLERS	93,4	72,5	88,5	952,7	995,2	93,9	83,6	75,2	85,4	88,9
CHEMISTS	77,8	74,3*	74,4	714,3	655,2	75,0	75,5	72,0	73,5	71,9
DEALERS IN MISCELLANEOUS GOODS	210,2	224,0	196,4	2 259,0	2 082,3	207,4	222,7	204,8	206,2	193,5
	399,5	378,9	349,9	3 728,8	3 353,8	360,5	363,6	339,3	350,3	316,1

The former TBVC states are included. Information available to the CSS indicates that the total retail sales of these states for January 1995 amounted to approximately three percent of the total.

1/ General dealers include grocers and other dealers in foodstuffs and general department stores.

TABLE 2 - RETAIL TRADE SALES BY SELECTED AREA
AT CURRENT PRICES

R MILL.

SELECTED AREA	ACTUAL VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.
	1996	1996	1995 *	1996	1995
TOTAL R.S.A.	12 279,3	11 312,910	870,6	16 495,8	6 091,9
TOTAL WESTERN CAPE	2 195,5	2 040,9*1	975,0	20 905,1	19 084,1
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	1 332,4	1 242,2	1 221,3	12 602,8	11 709,4
STELLENBOSCH, KUILSRIVIER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	435,0	397,8*	363,5	4 103,7	3 568,4
REST OF WESTERN CAPE	428,1	400,9*	390,2	4 198,6	3 806,3
TOTAL EASTERN CAPE	1 004,6	880,5	853,9	9 396,1	8 386,6
PORT ELIZABETH AND UITENHAGE	377,6	325,3	340,4	3 507,1	3 243,4
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	253,5	227,4	213,1	2 331,1	2 091,4
REST OF EASTERN CAPE	373,5	327,8	300,3	3 557,9	3 051,9
TOTAL NORTHERN CAPE	307,2	276,4	268,1	2 933,7	2 614,1
KIMBERLEY	99,5	81,9	85,3	869,3	786,6
REST OF NORTHERN CAPE	207,7	194,5	182,8	2 064,4	1 827,5
TOTAL FREE STATE	645,2	606,9	564,6	6 127,7	5 726,5
BLOEMFONTEIN AND BOTSHABELO	214,7	201,4	184,6	1 991,4	1 933,1
ODENDAALSRSUS, WELKOM, VIRGINIA AND KROONSTAD	180,6	165,3	167,7	1 710,6	1 612,6
REST OF FREE STATE (INCL. SASOLBURG)	249,8	240,3	212,4	2 425,7	2 180,8
TOTAL KWAZULU/NATAL	2 024,5	1 897,9	1 846,6	19 647,9	18 191,2
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	966,7	905,6	879,3	9 265,8	8 590,9
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND UMFOLOZI)	279,3	259,3	249,6	2 775,7	2 555,4
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	217,9	203,4	201,3	2 134,9	1 981,7
MADADENI AND NEWCASTLE	67,1	58,5	58,5	629,7	565,7
REST OF KWAZULU/NATAL	493,5	471,2	458,0	4 841,9	4 497,6
TOTAL NORTH-WEST	599,8	548,1	512,1	5 660,9	4 965,3
KLERKSDORP AND POTCHEFSTROOM	206,9	182,4	175,3	1 934,4	1 784,4
RUSTENBURG, BRITS, ODI 1 AND ODI 2	210,2	191,0	179,7	1 988,3	1 691,3
REST OF NORTH-WEST	182,7	174,6	157,1	1 738,3	1 489,6
TOTAL GAUTENG	4 444,8	4 102,7	3 945,8	42 111,5	38 481,1
JOHANNESBURG AND RANDBURG	1 536,3	1 412,2	1 357,5	14 437,8	13 342,1
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK INCL. EDENVALE AND MIDRAND)	926,6	849,7	789,6	8 695,0	7 731,2
BRAKPAN, NIGEL AND SPRINGS	148,7	137,3	136,0	1 398,0	1 316,5
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RANDFONTEIN AND OBERHOLZER)	458,9	427,9	394,8	4 336,9	3 847,8
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	961,5	908,3	891,4	9 406,8	8 646,8
VEREENIGING AND VANDERBIJLPARK	278,2	250,4	258,2	2 697,4	2 534,2
REST OF GAUTENG	134,6	116,8	118,2	1 139,6	1 062,4
TOTAL MPUMALANGA	622,6	565,8	543,2	5 755,8	5 149,1
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSTSPRUIT AND KWAMHLANGA	235,5	213,7	212,5	2 197,9	1 936,3
BABERTON, NELSPRUIT AND LYDENBURG	159,6	144,9	137,0	1 452,8	1 297,5
REST OF MPUMALANGA	227,6	207,2	193,7	2 105,2	1 915,3
TOTAL NORTHERN PROVINCE	435,2	393,6	361,3	3 957,1	3 493,9
PIETERSBURG AND SESHEGO	141,8	124,2	116,1	1 251,2	1 075,2
REST OF NORTHERN PROVINCE	293,4	269,4	245,2	2 705,9	2 418,8

The former TBVC states are included.

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TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
3.1 - AT CURRENT PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.	NOV.	OCT.	SEP.	AUG.	NOV.
	1996	1996	1995 *	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	12 279,3	11 312,9*	10 870,6	116 495,8	106 091,9	11 877,0	11 430,4	11 270,3	11 532,9	10 525,7
PERISHABLE AND PROCESSED FOOD PRODUCTS	3 381,9	3 278,5*	3 062,6	35 373,9	32 808,7	3 475,3	3 355,4	3 363,2	3 475,4	3 145,3
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	710,4	699,3	702,2	7 411,4	7 344,0	710,5	707,5	722,2	719,4	702,9
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	612,1	547,8	557,0	6 025,1	5 727,9	627,2	558,0	601,2	598,4	570,7
CIGARETTES AND MANUFACTURED TOBACCO	182,6	180,3	170,9	1 983,3	1 868,8	187,0	184,7	190,2	186,0	175,2
FOOTWEAR FOR MEN, LADIES AND CHILDREN	542,2	506,1	456,5	4 874,9	4 150,5	507,2	506,4	481,0	494,7	427,9
MENS AND BOYS CLOTHING AND ACCESSORIES	742,8	665,1	639,0	6 693,7	5 822,5	699,1	694,4	651,1	687,4	602,1
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	1 391,4	1 227,3	1 200,1	12 244,4	10 684,7	1 262,9	1 245,3	1 214,2	1 223,6	1 090,9
TEXTILES (BLANKETS, SHEETS, MATE- RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	305,0	267,6	239,9	2 768,6	2 396,9	301,4	277,3	283,2	293,6	237,6
HOUSEHOLD FURNITURE	789,4	632,9	694,4	5 978,0	5 400,6	643,6	616,2	596,0	594,0	567,4
DOMESTIC APPLIANCES (REFRIGERA- TORS, STOVES, ETC.)	358,2	297,4	331,9	2 925,3	2 793,9	310,4	298,1	287,3	290,9	288,5
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	182,7	153,2	155,3	1 454,3	1 273,5	158,9	151,1	146,8	150,8	135,7
TV SETS, VIDEO RECORDERS, ETC.	156,5	135,1	126,6	1 287,0	1 177,7	137,2	132,1	133,8	132,7	111,4
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	185,6	154,8	176,4	1 506,5	1 539,3	165,8	149,6	142,3	141,7	157,8
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	333,5	292,5	280,4	3 063,6	2 746,9	326,1	283,5	289,1	308,3	274,3
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	838,6	868,5	721,1	8 583,1	7 579,2	856,9	848,2	821,2	852,9	737,2
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	260,0	211,1	211,5	2 537,3	2 205,4	265,1	236,9	220,1	232,9	215,9
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	394,3	336,5	384,5	3 446,8	3 335,8	356,8	343,8	338,8	366,2	349,2
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	171,6	163,6	154,9	1 555,3	1 362,8	164,4	163,7	156,7	158,2	148,8
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	511,6	480,2*	434,9	4 840,3	4 224,5	468,7	453,1	444,8	437,7	398,7
ALL OTHER MERCHANDISE	228,8	215,1*	170,6	1 943,0	1 644,7	201,8	204,4	191,3	187,2	150,9

The former TBVC states are included.

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TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
3.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.	NOV.	OCT.	SEP.	AUG.	NOV.
	1996	1996	1995 *	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	6 912,1	6 327,1*	6 530,3	66 399,0	63 497,6	6 595,2	6 403,0	6 340,0	6 535,2	6 241,3
PERISHABLE AND PROCESSED FOOD PRODUCTS	1 528,0	1 481,7*	1 545,2	16 733,6	16 388,9	1 563,6	1 524,1	1 557,9	1 645,3	1 581,5
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	352,8	353,4	387,8	3 869,5	4 169,9	352,7	356,9	368,8	370,8	388,0
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	296,2	265,3	292,8	2 989,0	3 054,9	301,4	269,3	292,6	293,7	297,7
CIGARETTES AND MANUFACTURED TOBACCO	72,7	72,1	79,0	852,6	911,3	74,4	74,1	77,3	78,5	80,8
FOOTWEAR FOR MEN, LADIES AND CHILDREN	351,1	332,3	314,4	3 267,7	2 907,3	328,9	332,9	317,7	330,3	295,0
MENS AND BOYS CLOTHING AND ACCESSORIES	505,3	453,4	445,3	4 591,3	4 090,8	474,9	473,4	445,7	469,0	418,9
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	952,4	841,8	849,3	8 488,2	7 697,0	866,8	858,0	835,2	845,0	773,7
TEXTILES (BLANKETS, SHEETS, MATE- RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	213,4	186,6	177,6	1 963,3	1 800,1	210,2	193,5	198,8	203,8	175,1
HOUSEHOLD FURNITURE	524,5	420,5	485,9	4 065,2	3 829,2	426,7	409,9	398,0	401,3	396,1
DOMESTIC APPLIANCES (REFRIGERA- TORS, STOVES, ETC.)	239,6	198,9	231,6	1 996,5	1 955,4	207,5	200,2	193,0	197,5	201,2
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	151,0	126,6	129,4	1 210,9	1 077,4	131,4	125,2	121,8	124,9	113,1
TV SETS, VIDEO RECORDERS, ETC.	120,3	103,9	100,2	1 008,5	932,4	105,5	101,8	103,3	103,9	88,1
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	123,0	102,9	122,6	1 018,1	1 083,3	109,9	99,9	95,1	95,1	109,7
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	196,4	173,9	174,1	1 854,7	1 724,7	191,5	169,9	172,7	185,2	169,9
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	404,7	419,1	380,3	4 241,1	4 040,5	406,7	405,1	395,3	419,4	382,2
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	117,8	95,7	104,9	1 204,0	1 174,5	119,6	108,0	100,3	109,9	106,5
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	243,3	207,7	251,0	2 173,5	2 215,9	220,8	213,4	210,5	228,0	228,7
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	111,9	106,9*	101,9	1 024,9	912,9	106,5	104,9	102,7	104,0	97,2
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	281,7	265,7*	256,5	2 745,6	2 541,7	257,7	250,9	247,7	245,5	234,8
ALL OTHER MERCHANDISE	126,0	119,0*	100,6	1 101,0	989,7	111,2	113,3	106,7	105,0	89,0

The former TBVC states are included.

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TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA - NOV. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
TOTAL R.S.A.	3 381,9	710,4	612,1	182,6	542,2	742,8	1 391,4
WESTERN CAPE							
TOTAL	644,7	164,0	115,5	37,3	85,3	118,4	248,4
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	359,5	91,6	78,8	16,8	53,0	76,6	166,6
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	142,0	37,1	21,9	10,5	14,9	22,5	44,2
REST OF WESTERN CAPE	143,2	35,3	14,8	10,0	17,5	19,3	37,6
EASTERN CAPE							
TOTAL	260,9	40,3	73,2	16,0	47,9	61,0	111,0
PORT ELIZABETH AND UITENHAGE EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	95,1	14,7	27,0	4,7	16,6	23,7	50,0
REST OF EASTERN CAPE	80,2	12,6	22,7	3,8	14,8	15,9	26,9
NORTHERN CAPE	85,6	12,9	23,5	7,5	16,5	21,4	34,1
TOTAL	93,6	14,9	8,1	7,5	13,8	18,9	28,6
KIMBERLEY	21,6	1,4	2,2	1,3	4,3	6,8	11,7
REST OF NORTHERN CAPE	72,0	13,5	5,9	6,2	9,5	12,1	16,9
FREE STATE							
TOTAL	178,8	37,8	28,4	12,3	30,8	42,0	69,2
BLOEMFONTEIN AND BOTSHABELO ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	58,7	12,7	6,8	3,0	8,9	14,6	23,5
REST OF FREE STATE (INCL. SASOLBURG)	42,8	7,0	10,4	3,1	7,7	11,7	19,3
77,2	18,1	11,2	6,2	14,2	15,7	26,4	
KWAZULU/NATAL							
TOTAL	671,2	124,1	98,5	33,6	71,5	103,3	195,4
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	305,0	68,3	52,4	14,5	35,2	53,2	112,8
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	110,0	13,3	18,2	5,1	8,5	10,7	21,1
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	64,7	14,6	12,5	4,9	6,0	11,4	20,1
MADADENI AND NEWCASTLE	20,4	0,8	1,4	0,8	2,7	3,4	6,9
REST OF KWAZULU/NATAL	171,2	27,2	14,0	8,3	19,1	24,7	34,5

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA (CONTINUED) - NOV. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
NORTH-WEST							
TOTAL	137,8	20,1	34,7	7,6	31,8	39,5	70,2
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	62,2	6,2	7,3	3,9	9,0	11,5	21,5
REST OF NORTH-WEST	46,3	9,1	14,2	1,9	11,2	14,6	22,1
GAUTENG	29,3	4,8	13,2	1,8	11,6	13,3	26,6
TOTAL	1 154,7	271,5	205,8	52,3	199,7	272,3	543,8
JOHANNESBURG AND RANDBURG	375,1	100,5	58,3	13,6	68,2	96,4	198,5
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	256,1	57,8	42,4	12,3	39,1	51,4	111,8
BRAKPAN, NIGEL AND SPRINGS	39,9	7,2	2,9	3,1	9,4	7,9	15,2
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	119,5	13,6	37,2	7,0	17,2	24,3	40,8
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	263,7	56,8	49,2	11,5	41,3	57,7	120,9
VEREENIGING AND VANDERBIJLPARK	80,0	20,6	15,3	4,6	11,2	14,4	25,5
REST OF GAUTENG	20,3	15,0	0,5	0,1	13,3	20,1	31,1
MPUMALANGA							
TOTAL	148,5	29,7	29,2	9,8	31,9	47,9	70,6
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	63,2	11,7	15,2	4,2	10,8	15,1	26,0
BARBERTON, NELSPRUIT AND LYDENBURG	36,6	7,9	2,4	1,7	7,8	11,6	19,6
REST OF MPUMALANGA	48,7	10,2	11,6	3,9	13,3	21,2	25,0
NORTHERN PROVINCE							
TOTAL	91,8	8,1	18,7	6,1	29,5	39,6	54,2
PIETERSBURG AND SESHEGO	21,1	1,1	8,7	1,1	11,0	16,3	20,4
REST OF NORTHERN PROVINCE	70,7	7,0	10,0	4,9	18,5	23,3	33,8

The former TBVC states are included.

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TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - NOV. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
TOTAL R.S.A.	305,0	789,4	358,2	182,7	156,5	185,6	333,5
WESTERN CAPE							
TOTAL	60,5	93,8	57,7	24,3	19,3	25,1	60,2
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	35,1	48,7	31,3	14,3	11,2	12,2	42,1
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	15,3	23,3	15,3	4,6	3,7	3,1	9,4
REST OF WESTERN CAPE	10,1	21,8	11,0	5,4	4,5	9,8	8,7
EASTERN CAPE							
TOTAL	21,5	80,4	30,5	14,6	15,7	15,2	23,5
PORT ELIZABETH AND UITENHAGE EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	8,5	20,5	11,8	5,4	7,5	4,3	10,0
REST OF EASTERN CAPE	4,4	17,6	6,1	2,9	2,7	3,0	5,0
REST OF EASTERN CAPE	8,7	42,2	12,6	6,4	5,5	7,9	8,5
NORTHERN CAPE							
TOTAL	7,0	31,4	11,5	6,3	6,0	7,0	6,7
KIMBERLEY	1,8	13,4	3,1	1,4	1,4	2,0	1,7
REST OF NORTHERN CAPE	5,1	18,0	8,3	4,9	4,6	5,0	5,1
FREE STATE	14,5	53,0	22,7	14,6	10,3	15,0	16,3
TOTAL							
BLOEMFONTEIN AND BOTSHABELO ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	4,7	18,2	8,3	4,0	3,4	3,9	5,7
REST OF FREE STATE (INCL. SASOLBURG)	4,1	15,2	6,8	7,2	3,6	4,5	4,3
REST OF FREE STATE (INCL. SASOLBURG)	5,6	19,5	7,5	3,3	3,3	6,6	6,4
KWAZULU/NATAL							
TOTAL	42,0	113,6	59,1	30,6	28,5	28,6	53,4
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	21,7	38,4	26,6	14,0	12,0	11,8	24,5
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	4,0	13,5	5,6	3,0	2,8	2,8	8,6
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	6,6	12,1	6,7	3,1	3,2	2,1	4,4
MADADENI AND NEWCASTLE	1,2	4,9	2,1	1,3	1,6	1,3	3,9
REST OF KWAZULU/NATAL	8,5	44,6	18,1	9,2	9,0	10,5	12,0

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - NOV. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
NORTH-WEST							
TOTAL	22,2	77,5	20,8	10,4	10,5	12,2	15,8
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	7,0	15,3	8,9	4,7	4,7	5,7	8,3
REST OF NORTH-WEST	6,5	30,3	5,4	2,9	2,8	3,1	5,5
GAUTENG	8,7	31,9	6,5	2,8	3,0	3,4	2,1
TOTAL	107,6	234,5	117,0	62,3	47,8	62,2	126,6
JOHANNESBURG AND RANDBURG EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	50,2	50,7	31,0	19,7	14,0	18,4	51,2
BRAKPAN, NIGEL AND SPRINGS WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	15,5	51,0	30,8	14,1	11,6	14,4	23,8
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	3,4	14,0	4,3	2,8	2,2	3,6	4,3
VEREENIGING AND VANDERBIJLPARK REST OF GAUTENG	9,7	21,4	13,4	6,4	5,4	7,6	12,7
MPUMALANGA	16,1	74,6	25,0	11,6	8,7	12,0	26,6
TOTAL	7,2	18,1	9,6	6,3	4,7	4,3	6,9
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	5,5	4,6	2,9	1,5	1,1	1,9	1,1
BARBERTON, NELSPRUIT AND LYDENBURG	15,4	61,4	23,9	12,4	12,3	14,0	18,4
REST OF MPUMALANGA	4,9	18,3	7,4	4,3	4,0	5,4	8,9
NORTHERN PROVINCE	3,5	16,0	6,2	2,7	3,1	2,5	5,6
TOTAL	7,0	27,1	10,3	5,4	5,2	6,2	3,9
PIETERSBURG AND SESHEGO REST OF NORTHERN PROVINCE	14,4	43,8	15,2	7,3	6,0	6,2	12,5
	3,3	13,1	6,1	3,1	3,2	2,6	4,4
	11,1	30,7	9,1	4,3	2,7	3,5	8,1

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - NOV. 1996

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
TOTAL R.S.A.	838,6	260,0	394,3	171,6	511,6	228,8	12 279,3
WESTERN CAPE							
TOTAL	155,0	60,8	74,7	38,3	70,7	41,4	2 195,5
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	88,7	47,8	57,1	28,7	39,0	33,1	1 332,4
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	33,5	5,9	12,4	5,1	8,5	2,1	435,0
REST OF WESTERN CAPE	32,8	7,2	5,1	4,5	23,1	6,2	428,1
EASTERN CAPE							
TOTAL	46,6	33,8	24,2	16,9	58,6	12,7	1 004,6
PORT ELIZABETH AND UITENHAGE	15,2	17,4	13,5	11,8	16,6	3,3	377,6
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	10,8	6,5	5,8	1,8	7,1	2,8	253,5
REST OF EASTERN CAPE	20,6	9,8	4,9	3,3	34,9	6,6	373,5
NORTHERN CAPE							
TOTAL	17,6	3,2	4,6	10,1	3,3	7,2	307,2
KIMBERLEY	10,4	0,9	3,2	8,6	1,4	0,9	99,5
REST OF NORTHERN CAPE	7,1	2,4	1,4	1,5	1,9	6,3	207,7
FREE STATE							
TOTAL	42,6	9,3	19,2	8,0	17,1	3,2	645,2
BLOEMFONTEIN AND BOTSHABELO	11,8	4,8	11,0	2,9	6,3	1,4	214,7
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	15,2	2,0	6,1	2,6	5,7	1,3	180,6
REST OF FREE STATE (INCL. SASOLBURG)	15,6	2,5	2,1	2,6	5,1	0,5	249,8
KWAZULU/NATAL							
TOTAL	137,2	43,8	58,2	22,8	71,5	37,6	2 024,5
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	57,9	17,7	35,9	10,4	41,4	13,0	966,7
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	18,5	12,4	7,0	3,4	7,3	3,4	279,3
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	18,3	7,6	4,8	2,1	7,7	5,0	217,9
MADADENI AND NEWCASTLE	6,6	0,9	3,0	0,8	2,0	1,3	67,1
REST OF KWAZULU/NATAL	35,7	5,2	7,5	6,2	13,1	14,9	493,5

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONCLUDED) - NOV. 1996**

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
NORTH-WEST							
TOTAL	34,4	6,6	9,8	7,1	21,0	9,8	599,8
KLERKSDORP AND POTCHEFSTOOM RUSTENBURG, BRITS, ODI 1 AND ODI 2	10,7	2,5	5,4	2,0	6,1	3,9	206,9
REST OF NORTH-WEST	15,3	2,2	3,4	2,8	7,8	2,8	210,2
GAUTENG	8,5	1,9	1,0	2,2	7,1	3,0	182,7
TOTAL	334,8	90,2	182,9	55,0	167,4	102,0	4 444,8
JOHANNESBURG AND RANDBURG	132,3	45,5	86,0	14,5	69,0	43,0	1 536,3
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	61,9	14,7	33,9	16,1	34,3	33,7	926,6
BRAKPAN, NIGEL AND SPRINGS	17,9	2,3	4,6	1,8	0,7	1,2	148,7
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	35,1	6,5	15,1	5,6	53,8	6,7	458,9
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	68,4	17,6	34,1	9,5	42,4	13,9	961,5
VEREENIGING AND VANDERBIJLPARK	13,8	3,0	8,0	2,8	18,4	3,4	278,2
REST OF GAUTENG	5,5	0,7	1,2	4,7	3,4	0,2	134,6
MPUMALANGA							
TOTAL	34,3	8,2	12,9	9,3	27,5	5,1	622,6
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	16,6	2,7	6,2	4,8	4,6	1,4	235,5
BARBERTON, NELSPRUIT AND LYDENBURG	9,2	2,1	4,0	1,5	14,0	1,9	159,6
REST OF MPUMALANGA	8,5	3,5	2,7	3,0	8,9	1,8	227,6
NORTHERN PROVINCE							
TOTAL	36,2	4,0	7,8	4,1	20,0	9,7	435,2
PIETERSBURG AND SESHEGO	12,9	1,3	3,7	1,7	3,0	3,6	141,8
REST OF NORTHERN PROVINCE	23,3	2,7	4,1	2,4	17,0	6,2	293,4

The former TBVC states are included.

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**TABLE 5 - CASH SALES, INSTALMENT SALE TRANSACTIONS
AND OTHER CREDIT SALES AT CURRENT PRICES**

R MILL.

TYPE OF SALES	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	NOV.	OCT.	NOV.	JAN.	NOV.	NOV.	OCT.	SEP.	AUG.	NOV.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	12 279,3	11 312,9	10 870,6	116 495,8	106 091,9	11 877,0	11 430,4	11 270,3	11 532,9	10 525,7
CASH SALES (INCLUDING INSTALMENT SALE TRANSACTIONS FINANCED BY FINANCIAL INSTITUTIONS)	8 692,3	8 119,7	7 596,6	86 089,9	78 059,9	8 708,5	8 327,0	8 366,3	8 623,3	7 618,4
INSTALMENT SALE TRANSACTIONS (HIRE PURCHASE, FINANCED BY OWN BUSINESS)	1 133,2	903,0	985,3	8 240,1	7 595,4	931,6	880,8	843,8	820,0	811,6
OTHER CREDIT SALES	2 453,8	2 290,1	2 288,8	22 165,8	20 436,6	2 185,7	2 212,8	2 111,4	2 089,5	2 043,2

The former TBVC states are included.