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STATISTICAL RELEASE

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Retail trade sales (Preliminary)

June 2021

The results published in the next publication (July 2021) will be based on a new sample. This is an annual procedure which typically affects the level of sales at both current and constant prices. To avoid breaks in time series and to minimise revisions to historical growth rates, historical sales levels will be revised (i.e. they will be linked to the estimates based on the new sample).

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Sales at constant 2015 prices: results for June 2021

Table A - Key growth rates in retail trade sales at constant 2015 prices

	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
Year-on-year % change, unadjusted	-3,7	2,2	-2,3	95,7	16,3	10,4
Month-on-month % change, seasonally adjusted	-2,1	7,4	-4,2	-0,5	2,3	0,6
3-month % change, seasonally adjusted 1/	1,1	1,9	1,8	2,7	0,2	0,7

^{1/} Percentage change between the previous 3 months and the 3 months ending in the month indicated.

Measured in real terms (constant 2015 prices), retail trade sales increased by 10,4% year-on-year in June 2021. The largest annual growth rates were recorded for:

- all 'other' retailers (34,5%);
- general dealers (13,1%); and
- retailers in food, beverages and tobacco products in specialised stores (8,2%) see Table 5.

The main contributors to this increase were:

- general dealers (contributing 6,1 percentage points); and
- all 'other' retailers (contributing 2,6 percentage points) see Table 6.

Seasonally adjusted retail trade sales increased by 0,6% in June 2021 compared with May 2021. This followed month-on-month changes of 2,3% in May 2021 and -0,5% in April 2021. In the second quarter of 2021, seasonally adjusted retail trade sales increased by 0,7% compared with the first quarter of 2021.

Table B - Retail trade sales at constant 2015 prices for the latest three months by type of retailer

	-		-		
Type of retailer	Apr – Jun 2020 (R million)	Weight	Apr – Jun 2021 (R million)	% change between Apr – Jun 2020 and Apr – Jun 2021	Contribution (% points) to the total % change
General dealers	91 085	51,5	100 420	10,2	5,3
Food, beverages and tobacco in specialised stores	12 425	7,0	17 394	40,0	2,8
Pharmaceuticals and medical goods, cosmetics and toiletries	15 367	8,7	17 017	10,7	0,9
Textiles, clothing, footwear and leather goods	27 590	15,6	43 290	56,9	8,9
Household furniture, appliances and equipment	7 257	4,1	11 946	64,6	2,6
Hardware, paint and glass	12 871	7,3	18 994	47,6	3,5
All other retailers	10 259	5,8	22 068	115,1	6,7
Total	176 854	100,0	231 129	30,7	30,7

Retail trade sales increased by 30,7% in the second quarter of 2021 compared with the second quarter of 2020. The main contributors to this increase were:

- retailers in textiles, clothing, footwear and leather goods (56,9% and contributing 8,9 percentage points);
- all 'other' retailers (115,1% and contributing 6,7 percentage points); and
- general dealers (10,2% and contributing 5,3 percentage points) see Table B.

Figure 1 - Retail trade sales at constant 2015 prices

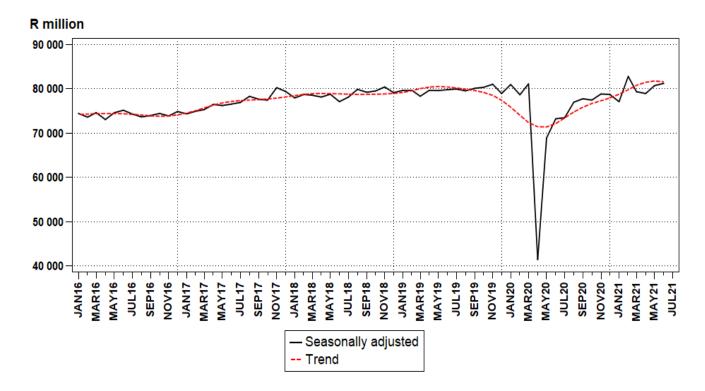
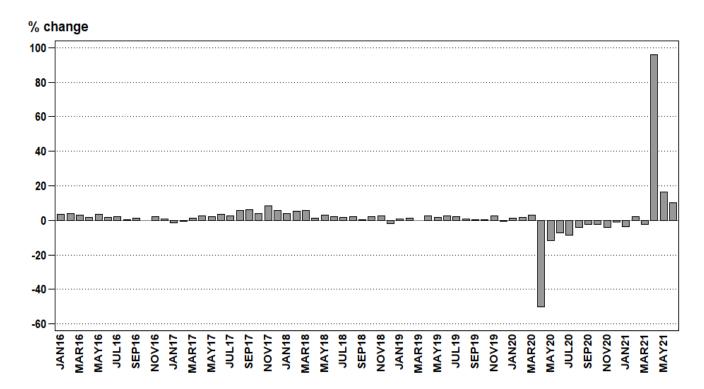


Figure 2 - Retail trade sales at constant 2015 prices: year-on-year percentage change



Sales at current prices: results for June 2021

Table C - Key growth rates in retail trade sales at current prices

	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
Year-on-year % change, unadjusted	-1,6	4,9	0,0	92,5	19,8	14,9
Month-on-month % change, seasonally adjusted	-2,5	7,9	-3,3	-0,3	2,2	2,0
3-month % change, seasonally adjusted 1/	1,6	2,3	2,1	3,7	1,3	2,0

^{1/} Percentage change between the previous 3 months and the 3 months ending in the month indicated.

Table D - Retail trade sales at current prices for the latest three months by type of retailer

Type of retailer	Apr – Jun 2020 (R million)	Weight	Apr – Jun 2021 (R million)	% change between Apr – Jun 2020 and Apr – Jun 2021	Contribution (% points) to the total % change
General dealers	112 391	53,6	129 797	15,5	8,3
Food, beverages and tobacco in specialised stores	16 198	7,7	24 093	48,7	3,7
Pharmaceuticals and medical goods, cosmetics and toiletries	19 324	9,2	22 463	16,2	1,5
Textiles, clothing, footwear and leather goods	29 845	14,2	47 240	58,3	8,3
Household furniture, appliances and equipment	6 833	3,3	11 294	65,3	2,2
Hardware, paint and glass	14 257	6,8	22 134	55,3	3,8
All other retailers	10 644	5,1	23 241	118,3	6,0
Total	209 493	100,0	280 259	33,8	33,8

Risenga Maluleke Statistician-General

Tables

Table 1 – Retail trade sales at constant 2015 prices (R million)

Month	2015	2016	2017	2018	2019	2020	2021 1/
Jan	67 363	69 772	68 730	71 392	72 119	73 069	70 364
Feb	67 081	69 733	69 309	72 873	73 804	75 176	76 859
Mar	69 013	71 042	71 824	76 077	76 062	78 278	76 487
Apr	68 762	69 866	71 798	72 585	74 580	37 340	73 090
May	70 756	73 185	74 776	77 084	78 256	68 923	80 124
Jun	68 934	70 146	72 694	74 319	76 099	70 591	77 915
Jul	69 903	71 429	73 124	74 260	75 758	69 248	
Aug	71 878	72 121	76 392	78 121	78 872	75 638	
Sep	70 222	71 240	75 686	76 073	76 348	74 478	
Oct	72 774	72 770	75 712	77 377	77 693	75 935	
Nov	78 469	80 126	86 849	89 311	91 626	87 651	
Dec	101 480	102 286	108 038	106 203	105 711	104 391	
Total	876 635	893 716	924 932	945 675	956 928	890 718	

^{1/} Figures for latest month are preliminary.

Table 2 – Year-on-year percentage change in retail trade sales at constant 2015 prices

Month	2016	2017	2018	2019	2020	2021	2021 year-to-date
Jan	3,6	-1,5	3,9	1,0	1,3	-3,7	-3,7
Feb	4,0	-0,6	5,1	1,3	1,9	2,2	-0,7
Mar	2,9	1,1	5,9	0,0	2,9	-2,3	-1,2
Apr	1,6	2,8	1,1	2,7	-49,9	95,7	12,5
May	3,4	2,2	3,1	1,5	-11,9	16,3	13,3
Jun	1,8	3,6	2,2	2,4	-7,2	10,4	12,8
Jul	2,2	2,4	1,6	2,0	-8,6		
Aug	0,3	5,9	2,3	1,0	-4,1		
Sep	1,4	6,2	0,5	0,4	-2,4		
Oct	0,0	4,0	2,2	0,4	-2,3		
Nov	2,1	8,4	2,8	2,6	-4,3		
Dec	0,8	5,6	-1,7	-0,5	-1,2		
Total	1,9	3,5	2,2	1,2	-6,9		

Table 3 – Seasonally adjusted retail trade sales at constant 2015 prices

Manth		R mi	llion	Month-on-month % change				
Month	2018	2019	2020	2021	2018	2019	2020	2021
Jan	77 932	79 624	80 959	77 077	-1,9	0,6	2,6	-2,1
Feb	78 715	79 659	78 647	82 787	1,0	0,0	-2,9	7,4
Mar	78 544	78 311	81 109	79 337	-0,2	-1,7	3,1	-4,2
Apr	78 126	79 656	41 390	78 933	-0,5	1,7	-49,0	-0,5
May	78 772	79 595	68 883	80 718	0,8	-0,1	66,4	2,3
Jun	77 090	79 800	73 226	81 218	-2,1	0,3	6,3	0,6
Jul	78 107	79 941	73 444		1,3	0,2	0,3	
Aug	79 874	79 536	76 958		2,3	-0,5	4,8	
Sep	79 207	80 092	77 754		-0,8	0,7	1,0	
Oct	79 498	80 328	77 444		0,4	0,3	-0,4	
Nov	80 410	81 020	78 828		1,1	0,9	1,8	
Dec	79 122	78 930	78 705		-1,6	-2,6	-0,2	

Table 4 – Retail trade sales at constant 2015 prices by type of retailer (R million)

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21 1/
General dealers	28 593	34 437	34 422	30 053	33 336	37 031
Food, beverages and tobacco in specialised stores	3 877	5 990	6 157	5 976	6 097	5 321
Pharmaceuticals and medical goods, cosmetics and toiletries	6 111	4 938	5 505	5 884	5 602	5 531
Textiles, clothing, footwear and leather goods	13 155	13 515	12 383	13 679	16 730	12 881
Household furniture, appliances and equipment	3 726	3 800	4 211	3 784	4 119	4 043
Hardware, paint and glass	6 527	6 253	6 356	6 075	6 831	6 088
All other retailers	8 375	7 926	7 453	7 639	7 409	7 020
Total	70 364	76 859	76 487	73 090	80 124	77 915

^{1/} Figures are preliminary.

Table 5 – Year-on-year percentage change in retail trade sales at constant 2015 prices by type of retailer

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
General dealers	-6,0	3,4	-9,6	15,4	3,2	13,1
Food, beverages and tobacco in specialised stores	-32,3	9,0	1,4	69,0	53,7	8,2
Pharmaceuticals and medical goods, cosmetics and toiletries	9,3	-1,6	-10,7	20,1	7,3	5,4
Textiles, clothing, footwear and leather goods	3,6	11,5	26,9	1 678,8	15,3	4,6
Household furniture, appliances and equipment	9,8	15,4	30,3	742,8	51,5	-1,1
Hardware, paint and glass	24,6	6,3	6,4	810,8	11,3	0,4
All other retailers	-16,5	-21,2	-17,4	677,9	82,7	34,5
Total	-3,7	2,2	-2,3	95,7	16,3	10,4

Table 6 – Contribution of each type of retailer to the year-on-year percentage change in retail trade sales at constant 2015 prices (percentage points)

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
General dealers	-2,5	1,5	-4,7	10,8	1,5	6,1
Food, beverages and tobacco in specialised stores	-2,5	0,7	0,1	6,5	3,1	0,6
Pharmaceuticals and medical goods, cosmetics and toiletries	0,7	-0,1	-0,8	2,6	0,6	0,4
Textiles, clothing, footwear and leather goods	0,6	1,9	3,4	34,6	3,2	0,8
Household furniture, appliances and equipment	0,5	0,7	1,2	8,9	2,0	-0,1
Hardware, paint and glass	1,8	0,5	0,5	14,5	1,0	0,0
All other retailers	-2,3	-2,8	-2,0	17,8	4,9	2,6
Total	-3,7	2,2	-2,3	95,7	16,3	10,4

Table 7 - Retail trade sales at current prices (R million)

Month	2015	2016	2017	2018	2019	2020	2021 1/
Jan	66 049	71 306	74 847	78 950	81 496	84 902	83 505
Feb	66 115	72 080	75 793	80 987	83 799	87 773	92 091
Mar	68 388	74 105	78 976	84 614	86 856	92 421	92 461
Apr	68 447	73 717	78 835	81 031	84 941	45 879	88 312
May	70 806	77 454	82 385	86 082	89 678	80 813	96 803
Jun	68 913	74 387	79 925	83 157	87 335	82 801	95 144
Jul	69 857	75 876	80 367	83 009	86 710	81 100	
Aug	72 186	77 030	83 910	87 421	90 825	89 085	
Sep	70 535	76 181	83 207	85 416	88 246	88 078	
Oct	73 327	78 197	83 256	86 547	89 398	89 931	
Nov	79 272	86 221	95 369	100 069	105 519	103 799	
Dec	102 740	110 762	118 773	119 161	121 903	123 840	
Total	876 635	947 316	1 015 643	1 056 444	1 096 706	1 050 422	

^{1/} Figures for latest month are preliminary.

Table 8 – Year-on-year percentage change in retail trade sales at current prices

Month	2016	2017	2018	2019	2020	2021	2021 year-to-date
Jan	8,0	5,0	5,5	3,2	4,2	-1,6	-1,6
Feb	9,0	5,2	6,9	3,5	4,7	4,9	1,7
Mar	8,4	6,6	7,1	2,6	6,4	0,0	1,1
Apr	7,7	6,9	2,8	4,8	-46,0	92,5	14,6
May	9,4	6,4	4,5	4,2	-9,9	19,8	15,7
Jun	7,9	7,4	4,0	5,0	-5,2	14,9	15,5
Jul	8,6	5,9	3,3	4,5	-6,5		
Aug	6,7	8,9	4,2	3,9	-1,9		
Sep	8,0	9,2	2,7	3,3	-0,2		
Oct	6,6	6,5	4,0	3,3	0,6		
Nov	8,8	10,6	4,9	5,4	-1,6		
Dec	7,8	7,2	0,3	2,3	1,6		
Total	8,1	7,2	4,0	3,8	-4,2		

Table 9 – Seasonally adjusted retail trade sales at current prices

Month	R million				Month-on-month % change				
	2018	2019	2020	2021	2018	2019	2020	2021	
Jan	86 063	89 825	93 844	91 484	-2,2	0,5	2,6	-2,5	
Feb	87 343	90 187	91 129	98 683	1,5	0,4	-2,9	7,9	
Mar	87 147	89 184	95 269	95 428	-0,2	-1,1	4,5	-3,3	
Apr	86 723	90 392	50 501	95 121	-0,5	1,4	-47,0	-0,3	
May	87 512	90 760	80 608	97 203	0,9	0,4	59,6	2,2	
Jun	86 272	91 520	85 824	99 109	-1,4	0,8	6,5	2,0	
Jul	87 288	91 519	86 055		1,2	0,0	0,3		
Aug	89 355	91 787	90 639		2,4	0,3	5,3		
Sep	89 020	92 347	91 846		-0,4	0,6	1,3		
Oct	89 093	92 645	92 191		0,1	0,3	0,4		
Nov	90 531	94 049	93 668		1,6	1,5	1,6		
Dec	89 351	91 492	93 869		-1,3	-2,7	0,2		

Table 10 - Retail trade sales at current prices by type of retailer (R million)

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21 1/
General dealers	36 255	43 797	44 148	38 730	43 088	47 979
Food, beverages and tobacco in specialised stores	5 253	8 133	8 416	8 242	8 458	7 393
Pharmaceuticals and medical goods, cosmetics and toiletries	7 917	6 379	7 189	7 737	7 389	7 337
Textiles, clothing, footwear and leather goods	14 324	14 710	13 504	14 915	18 249	14 076
Household furniture, appliances and equipment	3 575	3 608	4 005	3 587	3 864	3 843
Hardware, paint and glass	7 441	7 174	7 343	7 053	7 957	7 124
All other retailers	8 739	8 291	7 855	8 049	7 798	7 394
Total	83 505	92 091	92 461	88 312	96 803	95 144

^{1/} Figures are preliminary.

Table 11 - Year-on-year percentage change in retail trade sales at current prices by type of retailer

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
General dealers	-2,7	6,8	-6,0	20,8	8,1	18,6
Food, beverages and tobacco in specialised stores	-29,0	14,3	6,4	78,6	63,9	15,1
Pharmaceuticals and medical goods, cosmetics and toiletries	13,8	1,2	-7,8	25,1	12,6	11,6
Textiles, clothing, footwear and leather goods	3,5	11,2	26,7	1 686,2	16,5	5,5
Household furniture, appliances and equipment	10,8	15,4	30,6	744,0	50,8	-0,1
Hardware, paint and glass	28,1	9,9	10,7	855,7	17,0	6,1
All other retailers	-15,9	-20,7	-16,3	695,4	85,7	36,1
Total	-1,6	4,9	0,0	92,5	19,8	14,9

Table 12 – Contribution of each type of retailer to the year-on-year percentage change in retail trade sales at current prices (percentage points)

Type of retailer	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
General dealers	-1,2	3,2	-3,0	14,5	4,0	9,1
Food, beverages and tobacco in specialised stores	-2,5	1,2	0,6	7,9	4,1	1,2
Pharmaceuticals and medical goods, cosmetics and toiletries	1,1	0,1	-0,7	3,4	1,0	0,9
Textiles, clothing, footwear and leather goods	0,6	1,7	3,1	30,7	3,2	0,9
Household furniture, appliances and equipment	0,4	0,6	1,0	6,9	1,6	0,0
Hardware, paint and glass	1,9	0,7	0,8	13,8	1,4	0,5
All other retailers	-1,9	-2,5	-1,7	15,3	4,5	2,4
Total	-1,6	4,9	0,0	92,5	19,8	14,9

Survey information

Introduction

- 1 Statistics South Africa (Stats SA) conducts a monthly survey of the retail trade industry, covering retail enterprises (see 4 below). This survey is based on a sample drawn from Stats SA's 2019 business sampling frame (BSF) that contains businesses registered for value added tax (VAT).
- In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available. Published retail trade sales estimates include value added tax (VAT).

Purpose of the survey

3

The results of the monthly retail trade sales survey are used to compile estimates of the gross domestic product (GDP) and its components, which are used in monitoring the state of the economy and formulation of economic policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the survey

- 4 This survey covers retail enterprises according to the following types of retailers:
 - General dealers:
 - Retail trade in non-specialised stores with food, beverages and tobacco predominating; and
 - > 'Other' retail trade in non-specialised stores.
 - Retailers in food, beverages and tobacco in specialised stores:
 - Retailers in fresh fruit and vegetables;
 - > Retailers in meat and meat products;
 - Retailers in bakery products;
 - Retailers in beverages;
 - Retailers in tobacco; and
 - Retailers in 'other' food in specialised stores.
 - Retailers in pharmaceutical and medical goods, cosmetics and toiletries;
 - Retailers in textiles, clothing, footwear and leather goods:
 - > Retailers in men's and boys' clothing;
 - Retailers in ladies', girls' and infants' clothing;
 - General outfitters; and
 - Retailers in footwear.
 - Retailers in household furniture, appliances and equipment;
 - Retailers in hardware, paint and glass; and
 - · All 'other' retailers:
 - Retailers in reading matter and stationery;
 - Retailers in jewellery, watches and clocks;
 - Retailers in sport goods and entertainment requisites;
 - > Retailers in 'other' specialised stores;
 - > Repair of personal and household goods;
 - Retail trade in second-hand goods in stores; and
 - Retail trade not in stores.

Classification

The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to the industry which reflects its predominant activity. Statistics in this publication are presented at SIC group (four digit) level.

Collection rate

The preliminary collection rate for the survey on retail trade sales for June 2021 was 71,1%. The improved collection rate for May 2021 was 77,0%.

Statistical unit

7

8

The statistical unit for which information is compiled and published is the enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its sales activities. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.

Revised figures

Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such.

Related publications

- **9** Users may also refer to the following publication available from Stats SA:
 - Stats in Brief issued annually.

Rounding-off of figures

Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Historical data

Historical retail trade sales data are available on the Stats SA website. To access the data electronically, use the following link: Click to download historical data

Past publications

Past retail trade sales releases are available on the Stats SA website. To access the releases electronically, use the following link:

<u>Click to download past releases</u>

Technical notes

Survey methodology and design

1

The survey is conducted on a monthly basis. Questionnaires are sent to a sample of 2 969 enterprises from a population of 22 271 enterprises. Completed questionnaires are required to be returned to Stats SA within 10 days after the end of the reference month. Fax, email and telephone reminders are used to follow up on non-respondents.

A stratified random sample was drawn at the SIC four-digit level in April 2019 from Stats SA's business sampling frame (BSF). Strata were formed using a combination of the Standard Industrial Classification and the measure of size classes for enterprises (see point 3 below).

The Neyman optimal allocation formula given below was used to allocate samples to each stratum:

$$nh = n * (Nh * Sh) / [\Sigma (Ni * Si)].$$

Neyman allocation formula not only allocates sample sizes to each stratum, but also calculates the relative precision for each stratum as well as the relative precision for all strata. The relative precision for these strata did not exceed 9,0%.

Class limits

The retail sampling frame is divided into four size groups. All large and medium enterprises (size group one and two) are completely enumerated. Simple random sampling is applied to size group three and four (small and very small) enterprises. The total value of sales of the large and medium enterprises (size group one and two) is added to the weighted totals of size group three and four to reflect the total value of sales.

Measure of size classes (Rand)

Enterprise size	Size group	Lower limits	Upper limits
Very small	4	1 166 326	8 000 000
Small	3	8 000 001	38 000 000
Medium	2	38 000 001	78 000 000
Large	1	78 000 001	

Sample weighting

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form group estimates. These procedures are consistent with international best practice.

Seasonal adjustment

5

Seasonally adjusted estimates are generated each month using the X-12 Seasonal Adjustment Program developed by the US Bureau of the Census. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series, even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for retail trade sales is described in more detail on the Stats SA website: Click to Download Seasonal adjustment Retail Trade Sales February 2018

Black Friday sales have had a substantial upward impact on retail trade in November in recent years. Since seasonal adjustment models are based on long time series, users should note that Stats SA's seasonally adjusted estimates do not yet fully account for the Black Friday effect.

Note: Owing to the impact of the COVID-19 lockdown, additive outlier and transitory change adjustments were applied. Transitory (temporary) change describes a temporary effect on the level of a series after a certain point in time.

Trend cycle

The trend is the long-term pattern or movement of a time series. The X-12 Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimate the underlying trend cycle.

Constant prices

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- For January 2002 to December 2007 retail trade sales at constant prices were calculated using the consumer price index (CPI) for goods, excluding petrol and purchases of vehicles, for all urban areas to deflate total sales at current prices. From January 2008 onwards total retail trade sales at constant prices are obtained by adding up the deflated sales by type of retailer.
- **8** Retail trade sales at constant prices by type of retailer are obtained by deflating estimated sales at current prices by the relevant weighted price index. To obtain total retail trade sales at constant prices, estimates of the deflated sales for each type of retailer are aggregated.

Reliability of estimates

- **9** Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the retail industry in South Africa. Estimates are subject to sampling and non-sampling errors.
- Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Fluctuations may occur in consecutive months as a result of seasonal and economic factors.

Month-on-month percentage change

The month-on-month percentage change in a variable for any given month is the change between that month and the previous month, expressed as a percentage of the latter.

Year-on-year percentage change

The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.

Contribution (percentage points)

The contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of retailer by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of retailer to total retail trade sales in the corresponding period of the previous year.

Glossary

Enterprise An enterprise is a legal entity or a combination of legal units that includes and directly

controls all functions necessary to carry out its sales activities.

Industry An industry is made up of enterprises engaged in the same or similar kinds of economic

activity. Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities (SIC), Fifth

Edition, Report No. 09-90-02 of January 1993.

Retail trade Retail trade includes the resale (sale without transformation) of new and used goods and

products to the general public for household use.

Retailer A retailer is an enterprise deriving more than 50% of its turnover from sales of goods to

the general public for household use.

Symbols andBSFBusiness sampling frameabbreviationsCPIConsumer price index

GDP Gross domestic product

ISIC International Standard Industrial Classification

SARS South African Revenue Service

SIC Standard Industrial Classification of all Economic Activities

SNA System of National Accounts
Stats SA Statistics South Africa
VAT Value added tax

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