

res as at the end of June 2000

imates	June 2000	% change between June 1999 and June 2000	% change between April 1999 to June 1999 and April 2000 to June 2000	% change between January 1999 to June 1999 and January 2000 to June 2000
sales at ces	14 089,5	+12,1	+9,2	+8,6
sales at 95 prices	10 677,7	+6,6	+3,9	+3,6

imates	June 2000	% change between May 2000 and June 2000	% change between January 2000 to March 2000 and April 2000 to June 2000
sales at ces	14 571,9	+2,9	+1,8
sales at 95 prices	11 112,5	+2,6	+0,7

ings as at the end of June 2000

adjusted real retail trade sales increase

adjusted real retail trade sales (at constant 1995 prices) for the second quarter of 2000 reflected an increase of 0,7% compared with the previous quarter. Total real retail trade sales for the second quarter of 2000 increased by 3,9% compared with the second quarter of 1999.

nineteen merchandise categories reflected increases in seasonally adjusted real retail trade sales (at constant 1995 prices) for the second quarter of 2000. The largest percentage increase was reported for ladies', girls' and infants' clothing and accessories (+7,0%), followed by books, magazines, and alcoholic and non-alcoholic beverages (+4,3%).

real retail trade sales (at constant 1995 prices) for the first six months of 2000 increased by 3,6% compared with the first six months of 1999. Twelve of these categories reflected increases in real sales over this period. The largest percentage increase was reported for household furniture (+16,1%), followed by TV and video, glass, crockery, cutlery and kitchenware (+12,5%). Perishable and processed food products, which contributed 29,3% to total real retail trade sales, reflected an increase of 1,4% in real retail trade sales during the above-mentioned period.

credit sales comprised 74,6% of total sales for June 2000. This is 0,3 of a percentage point lower than the 74,9% for June 1999. Hire purchases, as a percentage of total sales, increased by 0,3 percentage points, while other credit sales, as a percentage of total sales, decreased by 1,4 percentage points during this period.

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Issue	Expected release date
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July 2000	4 October 2000
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The Retail Trade Sales Survey is a monthly survey covering a sample of private enterprises (firms) operating in the retail trade industry in South Africa. The survey collects information on the total sales of all retail trade establishments (branches) from each enterprise in the sample. The results of the survey are used to compile estimates of the Gross Domestic Product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used by the private sector in the analysis of comparative business and industry performance.

After many consultations with and inputs received from users, Stats SA has redesigned the retail trade sales survey questionnaire. The survey is conducted on an enterprise basis and previously enterprises were requested to submit their total sales, distributed according to type of merchandise and according to selected area. The information in the former table 4 therefore represented imputations based on the assumption that the merchandise distribution of an enterprise's sales was the same for each selected area in which it traded. Unfortunately respondents had many problems in furnishing Stats SA with selected area information. Stats SA conducted several observational studies where respondents were watched while completing questionnaires in order to determine problems experienced by them. Consultations with many users regarding their needs and problems experienced by respondents revealed that users do not need area information. Therefore, Stats SA no longer collects retail trade sales information according to selected area, but only according to province and the first results were published on 1 March 2000 in statistical release P6242.1 - Retail trade sales, January 2000. Retail trade sales information by province is published in table 3 of this statistical release.

According to international best practices and in order to train the respondents in using the new questionnaire, validate the information received and avoid a break in the time series published in this statistical release, Stats SA decided to introduce the new questionnaire as the first step in the re-engineering process. Stats SA will in due course, as the second step, introduce the new sample.

Currently Stats SA is busy re-engineering the register of businesses which serves as the sampling frame, in collaboration with the South African Revenue Service and the Departments of Trade and Industry and Labour. The process will take some time, since there are hundreds of thousands of businesses, many of them in any period changing ownership, closing, or being registered.

SALES ACCORDING TO TYPE OF BUSINESS
 PRICES (R MILLION)

	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	JUNE	MAY	JUNE	JAN. -	JUNE	JUNE	MAY	APRIL	MARCH	JUNE
	2000	2000	1999	2000	1999	2000	2000	2000	2000	1999
SS	14 089,5	13 773,7*	12 564,3	80 021,9	73 717,6	14 571,9	14 165,9	14 252,0	14 085,1	12 978,9
	622,2	587,6	571,6	3 546,0	3 150,2	615,8	627,8	612,0	604,2	565,6
	7 004,3	6 459,7	6 110,6	39 077,1	35 748,4	6 999,3	6 879,2	6 776,1	6 631,7	6 099,9
	461,0	444,4	438,0	2 611,7	2 659,0	482,0	474,3	464,0	450,0	455,9
OTWEAR	2 720,5	3 119,9*	2 492,9	16 324,5	15 168,2	3 040,6	2 900,5	3 226,3	2 985,1	2 779,9
JD	1 480,3	1 352,1*	1 263,5	7 801,3	7 073,5	1 627,5	1 414,8	1 406,6	1 623,6	1 387,3
ERS	191,2	214,1	219,4	1 415,8	1 358,5	213,2	228,1	212,6	228,2	245,0
	108,5	88,5	103,6	595,0	616,0	115,5	112,4	116,4	118,1	110,6
	705,1	722,9	655,3	4 066,5	3 646,7	683,9	687,9	684,3	695,6	635,8
JS GOODS	796,4	784,4	709,5	4 583,9	4 297,0	854,3	836,4	817,0	820,4	761,0

1995 PRICES (R MILLION)

	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	JUNE	MAY	JUNE	JAN. -	JUNE	JUNE	MAY	APRIL	MARCH	JUNE
	2000	2000	1999	2000	1999	2000	2000	2000	2000	1999
SS	10 677,7	10 516,6*	10 014,0	61 313,5	59 189,0	11 112,5	10 831,7	10 971,0	10 853,9	10 411,0
	480,2	455,4	483,0	2 755,6	2 642,0	474,5	486,9	478,0	474,8	476,5
	5 005,0	4 641,6	4 672,0	28 382,4	27 557,3	5 000,9	4 954,5	4 906,8	4 833,4	4 662,9
	307,1	296,4	310,5	1 760,4	1 922,2	324,9	321,6	315,8	306,6	327,0
OTWEAR	2 388,9	2 725,5*	2 220,8	14 307,1	13 518,0	2 670,1	2 537,2	2 812,6	2 625,2	2 477,1
JD	1 262,7	1 156,8*	1 081,7	6 687,9	6 075,1	1 387,0	1 207,7	1 206,1	1 399,0	1 186,6
ERS	122,5	137,5	152,1	919,6	973,3	139,0	148,4	140,4	145,7	172,5
	88,8	73,6	90,9	491,7	541,2	93,7	92,4	95,5	97,6	96,2
	432,0	445,8	440,0	2 549,2	2 494,8	423,5	429,5	426,3	442,8	431,4
JS GOODS	590,4	583,9	563,0	3 459,6	3 464,9	635,2	624,0	615,5	624,6	605,5

include grocers and other dealers in foodstuffs and general department store

SALES ACCORDING TO TYPE OF MERCHANDISE
 PRICES (R MILLION)

TYPE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	JUNE	MAY	JUNE	JAN. -	JUNE	JUNE	MAY	APRIL	MARCH	JUNE
	2000	2000	1999	2000	1999	2000	2000	2000	2000	1999
TEXTILES	14 089,5	13 773,7*	12 564,3	80 021,9	73 717,6	14 571,9	14 165,9	14 252,0	14 085,1	12 978,9
TEXTILES	4 435,4	4 136,1	3 872,4	24 717,8	22 628,7	4 417,3	4 351,5	4 274,2	4 141,3	3 850,6
TEXTILES, WOVEN	855,3	829,4	796,5	5 022,4	4 784,1	882,8	868,7	865,3	857,7	821,4
TEXTILES, KNIT	711,1	683,1	655,7	4 055,8	3 946,7	734,1	732,4	718,5	690,3	675,0
TEXTILES AND APPAREL	499,6	537,5*	506,4	2 950,5	2 879,6	545,3	536,0	567,0	546,8	552,2
TEXTILES AND APPAREL	825,7	839,3*	722,5	4 649,0	4 247,0	877,5	802,8	895,7	845,3	766,1
TEXTILES, WOVEN	1 257,2	1 447,4*	1 114,6	7 427,5	6 795,6	1 388,9	1 329,1	1 503,3	1 347,3	1 228,7
TEXTILES, WOVEN	325,1	298,1*	297,8	1 706,4	1 723,9	333,8	286,1	300,5	302,9	304,2
TEXTILES, WOVEN	775,7	723,2*	663,1	4 268,1	3 720,5	845,8	765,7	785,8	891,1	721,6
TEXTILES, WOVEN	384,7	360,3*	314,7	2 069,0	1 832,9	421,4	366,1	359,7	406,7	343,2
TEXTILES, WOVEN	168,4	149,2*	146,5	900,9	860,4	190,1	157,5	161,7	177,3	164,8
TEXTILES, WOVEN	172,7	159,9*	147,8	896,7	826,1	184,3	162,3	157,0	171,0	157,2
TEXTILES, WOVEN	155,8	174,0*	166,3	972,3	909,9	163,8	179,0	182,1	209,2	174,8
TEXTILES AND APPAREL	369,0	339,1	301,8	2 001,6	1 754,2	374,7	358,4	349,2	353,0	304,8
TEXTILES AND APPAREL	1 216,4	1 199,4	1 086,8	6 886,0	6 181,6	1 217,8	1 200,7	1 185,7	1 166,8	1 089,1
TEXTILES AND APPAREL	267,8	287,0	259,0	1 839,3	1 681,1	298,9	311,7	295,6	294,2	289,7
TEXTILES AND APPAREL	432,5	419,8	429,2	2 581,0	2 511,8	486,1	458,3	481,6	488,6	481,2
TEXTILES AND APPAREL	165,4	144,7*	153,8	930,4	935,7	179,8	177,2	176,5	184,2	167,4
TEXTILES AND APPAREL	516,2	503,3	452,4	2 861,2	2 654,7	526,0	516,2	486,5	503,3	461,3
TEXTILES AND APPAREL	555,0	543,0	477,1	3 285,5	2 842,1	588,7	580,4	558,7	574,6	504,6

AND MANUFACTURED TOBACCO

SALES ACCORDING TO TYPE OF MERCHANDISE
 AT 1995 PRICES (R MILLION)

TYPE	ACTUAL VALUES						SEASONALLY ADJUSTED VALUES				
	JUNE	MAY	JUNE	JAN. -	JUNE		JUNE	MAY	APRIL	MARCH	JUNE
	2000	2000	1999	2000	1999		2000	2000	200000	2000	1999
TEXTILES	10 677,7	10 516,6*	10 014,0	61 313,5	59 189,0		11 112,5	10 831,7	10 971,0	10 853,9	10 411,0
TEXTILES, KNIT	3 163,0	2 967,8	3 033,3	17 972,8	17 718,2		3 151,7	3 132,1	3 105,4	3 036,3	3 014,4
WOLLEN	567,2	561,1	568,5	3 415,1	3 459,7		588,3	588,9	589,2	585,7	589,0
WOLLEN AND	483,1	465,0	468,2	2 790,6	2 879,6		505,3	503,9	497,4	478,4	488,1
WOLLEN AND	422,0	446,4*	452,9	2 469,3	2 596,3		459,8	446,7	474,3	458,1	493,2
WOLLEN AND	788,9	790,9*	684,8	4 387,0	4 038,6		839,2	762,7	828,2	800,3	727,3
WOLLEN AND	1 123,3	1 299,2*	1 006,4	6 672,8	6 173,5		1 242,3	1 196,4	1 349,6	1 210,0	1 110,6
WOLLEN AND	252,0	231,0*	238,7	1 327,6	1 353,1		256,6	221,9	233,6	236,1	242,0
WOLLEN AND	636,9	594,3*	537,4	3 521,4	3 032,7		694,7	626,9	645,9	737,2	585,1
WOLLEN AND	339,5	319,4*	279,4	1 834,2	1 658,0		373,8	322,5	317,6	359,3	306,3
WOLLEN AND	162,2	145,6*	136,1	875,2	794,5		183,0	155,2	158,2	173,0	153,1
WOLLEN AND	170,8	160,2*	140,9	894,2	783,1		182,5	163,0	157,5	171,5	150,0
WOLLEN AND	134,1	149,8*	147,1	839,8	810,0		141,3	153,5	156,5	180,1	154,8
WOLLEN AND	314,6	289,3	261,5	1 713,4	1 523,4		320,9	306,3	298,5	302,6	265,3
WOLLEN AND	743,9	738,9	721,7	4 313,5	4 195,2		754,9	749,4	748,8	738,4	732,6
WOLLEN AND	170,6	183,3	176,9	1 187,3	1 194,2		194,9	204,2	195,0	188,3	202,3
WOLLEN AND	378,4	368,2	376,1	2 272,3	2 210,0		425,5	402,9	424,0	430,9	421,8
WOLLEN AND	137,8	122,7*	135,9	783,1	829,2		148,3	148,3	147,2	154,0	146,4
WOLLEN AND	372,4	365,9	351,3	2 102,6	2 103,7		379,5	374,8	352,6	370,9	358,3
WOLLEN AND	316,9	317,6	296,8	1 941,2	1 835,9		342,8	341,1	326,7	342,1	319,6

AND MANUFACTURED TOBACCO

TRADE SALES AT CURRENT PRICES ACCORDING TO PROVINCE (R MILLION)

ACTUAL VALUES					
JUNE	MAY	JUNE	JAN. - JUNE		
2000	2000*	1999	2000	1999	
14 089,5	13 773,7	12 564,3	80 021,9	73 717,6	
2 750,8	2 663,4	2 431,9	15 610,2	14 236,2	
1 145,5	1 121,3	1 042,7	6 933,2	6 088,9	
398,5	393,5	351,9	2 322,6	2 029,2	
654,6	688,1	644,8	4 012,8	3 783,3	
2 336,6	2 226,4	2 046,2	13 052,4	12 014,8	
684,1	644,4	619,2	3 730,8	3 541,6	
4 958,2	4 901,3	4 338,8	27 708,5	25 793,5	
686,0	670,2	628,3	3 868,5	3 637,5	
475,1	465,0	460,6	2 783,0	2 592,5	

INSTALMENT SALE TRANSACTIONS AND OTHER CREDIT SALES AT CURRENT PRICES (R MILLION)

	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	JUNE	MAY	JUNE	JAN. - JUNE		JUNE	MAY	APRIL	MARCH	JUNE
	2000	2000*	1999	2000	1999	2000	2000	2000	2000	1999
	14 089,5	13 773,7	12 564,3	80 021,9	73 717,6	14 571,9	14 165,9	14 252,0	14 085,1	12 978,9
INSTALMENT FINANCED BY 3)	10 511,7	10 315,1	9 408,9	60 479,4	55 600,8	10 872,0	10 596,6	10 812,7	10 451,4	9 709,6
TRANSACTIONS FINANCED BY OWN	1 244,2	1 172,1	888,9	6 615,8	5 150,4	1 438,6	1 293,4	1 178,9	1 361,9	1 020,1
	2 333,6	2 286,5	2 266,5	12 926,7	12 966,4	2 419,4	2 324,7	2 257,6	2 293,5	2 345,2

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- 1 Statistics South Africa (Stats SA) conducts a monthly sample survey of the retail trade industry covering private retail trade enterprises (firms).
- 2 The statistical release contains information regarding -
 - actual and seasonally adjusted values of retail trade sales according to type of business at current prices as well as at constant 1995 prices;
 - actual and seasonally adjusted values of retail trade sales according to type of merchandise at current prices as well as at constant 1995 prices;
 - actual values of retail trade sales at current prices according to province; and
 - actual and seasonally adjusted values of cash sales, instalment sale transactions and other credit sales at current prices.
- 3 The survey of retail trade sales covers a sample of retail trade enterprises. The survey collects information on the total sales of all retail trade establishments (branches) from each enterprise in the sample. This survey includes -
 - butchers;
 - general dealers;
 - bottle stores;
 - dealers in clothing, footwear and textiles;
 - dealers in furniture and household requisites;
 - bookstores and stationers;
 - jewellers;
 - chemists; and
 - dealers in miscellaneous goods.
- 4 The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Statistics in table 1 of this publication are presented at SIC subgroup level (5 digit level). Each statistical unit is classified to the type of business which reflects the predominant activity of the enterprise.
- 5 The statistical unit for this survey is an enterprise. An enterprise is a legal entity consisting of one or more establishments, including the head office, but

excluding holding or subsidiary companies. Data are only collected for those establishments of the enterprise that are predominately engaged in the retail trade industry.

- 6** All statistical units are stratified by type of business according to SIC and measure of size, where measure of size is the turnover of the enterprise. All large enterprises (size category one cases) are completely enumerated. For medium size enterprises (size category two) and small enterprises (size category three), samples are drawn by systematically selecting enterprises with equal probability. The results of the sample survey are raised to represent total retail trade sales in South Africa.
- 7** The survey is collected by mail each month from a sample of approximately 1 600 retail trade enterprises. Questionnaires have to be returned to Stats SA within 10 days after the end of the month concerned. Fax and telephone reminders are used to follow up non-respondents.
- 8** Seasonally adjusted estimates of retail trade sales are generated each month, using the X-11 Seasonal Adjustment Program developed by US Bureau of the Census Economic Research and Analyses Division, 1968.
- 9** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be more clearly recognised. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour.
- 10** The trend is a long-term pattern or movement of a time series. The X-11 Seasonal Adjustment Program is used for smoothing seasonally adjusted data.
- 11** Data presented in this publication are based on information obtained from a sample of enterprises and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all retail trade enterprises in South Africa.
- 12** Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling error. Every effort is made to reduce non-sampling error to a minimum by careful designing of the questionnaire, pilot studies, editing of

data and efficient operating procedures.

- 13 The value of retail trade sales at constant prices measures the retail trade sales in terms of ruling prices in a specific base year. The current base year for retail trade sales is 1995 = 100.
- 14 Users may also wish to refer to the following publications which are available from Stats SA:
 - Bulletin of Statistics.
 - SA Statistics.
- s 15 In some cases Stats SA can also make available statistics which are not published. The statistics can be made available in one or more of the following ways: computer printouts, CD and diskette. Generally a charge is made for providing unpublished statistics.
- 16 Stats SA Statistics South Africa
.. Figures not available
- Nil or not applicable
* Revised figures
- 17 When figures have been rounded-off discrepancies may occur between sums of the component items and totals.
- 18 Stats SA has adopted the confidential pre-release policy in respect of selected economic indicators and specific government departments. The policy accords with practice among leading statistical agencies. The statistical integrity of the data and strict observance of the release time has been assured by the following procedure:

In respect of this statistical release, an official representative from the Office of the President, the Department of Trade and Industry, the Department of Finance and the South African Reserve Bank will receive a copy of the release on a strictly confidential basis two hours in advance of the public issue.

Stats SA's pre-release policy may be inspected at its Website, www.statssa.gov.za

An enterprise (firm) is a legal entity consisting of one or more establishments (branches) including the head office, but excluding holding or subsidiary companies.

- h)** An establishment (branch) is defined as the smallest economic unit which operates as a separate entity for which comprehensive financial records are kept.

Reference month for the survey refers to one calendar month. The reference month for this survey is June 2000.

Retail trade is the resale (sale without transformation) of new and used goods and products to individuals/the general public for household use.

A retailer is an enterprise deriving more than 50% of its turnover from sales of goods to individuals/the general public for household use.

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