

Retail trade sales P6242.1

December 1996

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INCREASE IN RETAIL TRADE SALES FOR DECEMBER 1996

The retail trade sales for December 1996 amounted to R17 105,2 million, which is 7,8% higher than the sales for December 1995. In real terms (at constant 1990 prices) this represents an increase of 1,1%.

Seasonally adjustment sales for December 1996 decreased by 3,5% compared with November 1996, following increases of 4,4% in November 1996 and 1,2% in October 1996.

The total retail trade sales for 1996 amounted to R132 645,3 million, which represents an increase of 8,8% compared with 1995.

The retail trade sales at current prices of butchers, dealers in miscellaneous goods and bookstores and stationers for December 1996 show increases of 19,5%, 14,5% and 12,6% respectively compared with December 1995.

The sales of perishable and processed food products which has the largest market share, amounted to R4 440,0 million for December 1996, which is 10,0% higher than the sales for December 1995. The sales of inedible groceries increased by 6,0% over the same period.

The sales of books, magazines, newspapers and stationery, glass, crockery, cutlery and kitchenware and textiles for December 1996 reflect increases of 17,0%, 15,1% and 12,7% respectively compared with December 1995. The sales of footwear for men, ladies and children increased by 10,2%, while men's and boys' clothing and accessories and ladies' and girls' and infants' clothing and accessories increased by 6,2% and 6,5% respectively over the same period.

Period	Sales		Percentage change of sales	
	R Mill.			
	At current prices	At constant 1990 prices	At current prices	At constant 1990 prices
Actual values				
Oct. 1996 - Dec. 1996	40 658,8	22 927,2	+9,6	+2,7

Oct. 1995 -	Dec. 1995	37 088,3	22 315,1		
Seasonally adjusted values					
Oct. 1996 -	Dec. 1996	34 731,5	19 327,3	+2,3	+0,7
Jul. 1996 -	Sep. 1996	33 936,6	19 199,1		

Notes

The information in this statistical release is based on a monthly sample survey of retailers in the Republic of South Africa (the former TBVC sates are included). The results of the sample survey are raised to present the total of all retailers.

Total retail trade sales by type of merchandise and selected area are shown in Table 4. The survey is conducted on a firm basis and firms are requested to submit their total sales, distributed by type of merchandise and by selected area. The information in Table 4 is therefore imputations based on the assumption that the merchandise distribution of a firm's sales is the same for each selected area in which it trades.

Retail trade sales at current prices include VAT.

The value of sales at constant 1990 prices is obtained by deflating the sales value at current prices by means of sub-indices of the consumer price index on the base 1990=100.

The fifth edition of the Standard Industrial Classification has been implemented retrospectively.

This resulted in the businesses grocers and other dealers in foodstuffs, general department stores and general dealers currently being classified as general dealers.

In order to improve timeliness, some information for the current month has been estimated due to late response. This information for the latest month is therefore preliminary and subject to revision.

Symbol used

* = revised

TABLE 1 - RETAIL TRADE SALES BY TYPE OF BUSINESS
1.1 - AT CURRENT PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	DEC.	NOV.	DEC. *	JAN.	DEC. *	DEC.	NOV.	OCT.	SEP.	DEC.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	17 105,2	12 255,8*	15 865,2	132 645,3	121 957,1	11 468,9	11 884,5	11 378,1	11 247,2	10 654,1
BUTCHERS	631,9	462,4	528,9	5 454,7	4 636,0	480,0	476,0	469,4	472,9	405,4
GENERAL DEALERS 1/ BOTTLE-STORES	7 600,8	5 595,1	7 102,2	64 349,1	61 426,9	5 537,3	5 672,9	5 431,1	5 518,1	5 172,1
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	612,2	428,2	600,7	4 732,7	4 746,4	401,7	432,0	371,4	418,6	390,4
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	4 516,3	2 860,2	4 195,9	29 306,2	25 276,7	2 541,2	2 582,2	2 530,7	2 442,2	2 366,3
BOOK STORES AND STATIONERS	1 975,4	1 438,0	1 850,2	12 859,1	11 789,9	1 119,3	1 197,2	1 146,5	1 077,0	1 049,2
JEWELLERS	283,4	206,5	251,7	2 347,6	2 142,7	203,3	211,9	187,7	167,5	180,1
CHEMISTS	236,3	123,2	224,7	1 369,0	1 237,5	115,5	119,5	119,7	113,8	109,2
DEALERS IN MISCELLANEOUS GOODS	460,8	441,7	422,5	5 075,1	4 410,8	430,7	446,4	476,1	433,3	393,8
	787,9	700,4*	688,4	7 151,7	6 290,1	640,3	634,2	640,5	590,1	559,7

1.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	DEC.	NOV.	DEC. *	JAN.	DEC. *	DEC.	NOV.	OCT.	SEP.	DEC.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	9 710,6	6 898,9*	9 606,4	75 594,9	73 104,0	6 350,5	6 607,5	6 369,3	6 315,0	6 295,1
BUTCHERS	267,2	202,4	246,9	2 443,0	2 128,1	206,1	203,8	202,5	208,3	192,0
GENERAL DEALERS 1/ BOTTLE-STORES	3 956,8	2 914,7	4 020,0	34 508,7	35 096,4	2 869,2	2 958,9	2 851,6	2 924,4	2 912,2
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	288,9	201,3	308,3	2 266,4	2 445,4	187,3	201,0	171,9	195,7	197,7
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	2 945,0	1 857,1	2 846,1	19 241,6	17 226,0	1 622,4	1 665,9	1 641,3	1 589,7	1 573,3
BOOK STORES AND STATIONERS	1 311,9	955,3	1 289,0	8 659,5	8 225,5	736,3	784,7	759,5	716,4	724,4
JEWELLERS	129,0	93,4	125,0	1 101,6	1 120,2	90,1	94,7	84,7	75,7	87,1
	149,8	77,7	138,9	869,6	794,1	73,8	74,6	74,2	72,0	68,2

CHEMISTS	219,7	210,2	219,2	2 459,0	2 301,5	198,8	207,4	222,7	204,6	197,9
DEALERS IN MISCELLANEOUS GOODS	442,3	386,9*	413,0	4 045,4	3 766,8	351,1	348,3	355,7	328,4	328,4

The former TBVC states are included. Information available to the CSS indicates that the total retail sales of these states for January 1995 amounted to approximately three percent of the total.

1/ General dealers include grocers and other dealers in foodstuffs and general department stores.

**TABLE 2 - RETAIL TRADE SALES BY SELECTED AREA
AT CURRENT PRICES**

R MILL

SELECTED AREA	ACTUAL VALUES				
	DEC.	NOV.	DEC.	JAN.	DEC.
	1996	1996	1995 *	1996	1995 *
TOTAL R.S.A.	17 105,2	12 255,8*	15 865,2	32 645,3	21 957,1
TOTAL WESTERN CAPE	3 142,6	2 195,5	2 871,4	23 965,0	21 955,6
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	1 919,1	1 332,4	1 747,0	14 487,6	13 456,4
STELLENBOSCH, KULLSRIVIER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	611,4	435,0	542,5	4 668,8	4 111,0
REST OF WESTERN CAPE	612,1	428,1	581,9	4 808,6	4 388,2
TOTAL EASTERN CAPE	1 494,3	981,0*	1 412,7	10 658,5	9 799,3
PORT ELIZABETH AND UITENHAGE	571,4	377,6	555,4	4 062,0	3 798,8
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	390,6	253,5	338,3	2 696,1	2 429,7
REST OF EASTERN CAPE	532,3	349,9*	519,0	3 900,4	3 570,9
TOTAL NORTHERN CAPE	423,9	307,2	393,6	3 331,1	3 007,7
KIMBERLEY	125,3	99,5	118,9	990,4	905,5
REST OF NORTHERN CAPE	298,6	207,7	274,7	2 340,7	2 102,3
TOTAL FREE STATE	864,4	645,2	828,7	6 936,0	6 555,2
BLOEMFONTEIN AND BOTSHABELO	285,3	214,7	268,5	2 268,8	2 201,6
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	232,2	180,6	234,3	1 932,8	1 846,9
REST OF FREE STATE (INCL. SASOLBURG)	346,9	249,8	325,9	2 734,3	2 506,7
TOTAL KWAZULU/NATAL	3 057,4	2 024,5	2 870,0	22 576,3	21 061,2
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	1 435,8	966,7	1 341,2	10 661,4	9 932,1
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND UMFOLZOZI)	435,8	279,3	386,0	3 198,5	2 941,4
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	316,4	217,9	307,2	2 442,4	2 289,0
MADADENI AND NEWCASTLE	102,0	67,1	98,6	729,0	664,3
REST OF KWAZULU/NATAL	767,5	493,5	736,9	5 544,9	5 234,5
TOTAL NORTH-WEST	818,0	599,8	766,0	6 427,7	5 731,3
KLERKSDORP AND POTCHEFSTROOM	257,5	206,9	245,2	2 177,6	2 029,6
RUSTENBURG, BRITS, ODI 1 AND ODI 2	298,7	210,2	272,6	2 266,7	1 963,8
REST OF NORTH-WEST	261,8	182,7	248,3	1 983,4	1 737,9
TOTAL GAUTENG	5 786,2	4 444,8	5 327,3	47 608,8	43 808,4

JOHANNESBURG AND RANDBURG	1 953,5	1 536,3	1 775,7	16 305,9	15 117,8
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK INCL. EDENVALE AND MIDRAND)	1 243,8	926,6	1 111,7	9 847,9	8 843,0
BRAKPAN, NIGEL AND SPRINGS	202,0	148,7	197,3	1 594,0	1 513,8
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RANDFONTEIN AND OBERHOLZER)	582,3	458,9	525,8	4 881,8	4 373,6
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	1 256,3	961,5	1 178,9	10 620,5	9 825,8
VEREENIGING AND VANDERBIJLPARK	357,0	278,2	354,2	3 033,3	2 888,4
REST OF GAUTENG	191,3	134,6	183,7	1 325,4	1 246,1
TOTAL MPUMALANGA	882,0	622,6	812,1	6 580,5	5 961,2
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSTSPRUIT AND KWAMHLANGA	321,3	235,5	303,0	2 498,5	2 239,2
BABERTON, NELSPRUIT AND LYDENBURG	225,3	159,6	204,1	1 666,6	1 501,6
REST OF MPUMALANGA	335,4	227,6	305,1	2 415,3	2 220,4
TOTAL NORTHERN PROVINCE	636,3	435,2	583,3	4 561,5	4 077,2
PIETERSBURG AND SESHEGO	214,8	141,8	186,2	1 458,2	1 261,4
REST OF NORTHERN PROVINCE	421,5	293,4	397,1	3 103,3	2 815,8

The former TBVC states are included

TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
3.1 - AT CURRENT PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	DEC.	NOV.	DEC.	JAN.	DEC. *	DEC.	NOV.	OCT.	SEP.	DEC.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	17 105,2	12 255,8*	15 865,2*	132 645,3	121 957,1	11 468,9	11 884,5	11 378,1	11 247,2	10 654,1
PERISHABLE AND PROCESSED										
FOOD PRODUCTS	4 440,0	3 381,9	4 035,2	39 388,5	36 843,9	3 484,0	3 472,2	3 348,9	3 353,5	3 170,1
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	899,0	710,4	848,1	8 244,2	8 192,1	724,8	710,8	707,5	721,9	682,2
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	859,6	612,1	801,1	6 851,0	6 528,9	592,5	629,7	555,6	598,5	548,3
CIGARETTES AND MANUFACTURED TOBACCO	240,0	182,6	217,7	2 193,7	2 086,5	190,0	187,2	184,8	190,3	172,6
FOOTWEAR FOR MEN, LADIES AND CHILDREN	895,4	542,2	812,2*	5 762,6	4 962,7	495,3	507,4	506,5	481,8	450,1
MENS AND BOYS CLOTHING AND ACCESSORIES	1 230,0	742,8	1 157,7*	7 961,6	6 980,2	679,2	698,5	694,1	653,5	640,2
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	2 119,8	1 391,4	1 990,2	14 396,5	12 674,9	1 243,4	1 263,4	1 246,1	1 215,7	1 169,1
TEXTILES (BLANKETS, SHEETS, MATERIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	468,1	305,0	415,5	3 237,8	2 812,4	285,0	300,9	277,3	283,9	253,9
HOUSEHOLD FURNITURE	1 096,7	789,4	1 041,9	6 999,1	6 442,5	636,2	641,8	617,3	593,1	603,0
DOMESTIC APPLIANCES (REFRIGERATORS, STOVES, ETC.)	499,7	358,2	478,0	3 405,3	3 271,9	293,9	309,1	296,6	286,5	281,0

RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	323,8	213,4	305,6	2 288,0	2 105,7	197,1	209,6	193,3	198,9	186,7
HOUSEHOLD FURNITURE	723,4	524,5	726,1	4 736,4	4 555,3	421,1	425,8	411,8	396,2	421,7
DOMESTIC APPLIANCES (REFRIGERATORS, STOVES, ETC.)	332,3	239,6	332,6	2 315,1	2 288,1	195,6	206,5	198,9	192,4	195,6
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	217,1	151,0	215,5*	1 415,0	1 292,8	114,2	131,7	124,3	121,3	113,2
TV SETS, VIDEO RECORDERS, ETC.	161,1	120,3	157,5	1 150,1	1 089,9	95,3	103,9	101,0	103,1	93,4
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	162,2	123,0	180,6	1 168,6	1 263,8	103,1	110,1	100,1	95,1	115,1
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	284,5	196,4	257,4	2 116,6	1 982,2	175,4	192,8	170,2	172,5	159,0
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	507,7	404,7	539,3*	4 727,6	4 579,9	373,4	405,6	404,5	394,9	396,9
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	145,3	117,8	135,9	1 363,8	1 310,4	113,6	118,2	109,3	100,8	105,4
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC).	443,9	243,3	454,6	2 623,0	2 670,4	220,9	221,7	214,3	210,7	227,3
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	201,4	111,6	182,3*	1 229,4	1 095,2	106,4	106,3	103,6	102,8	96,4
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	254,2	268,8*	260,0	2 859,8	2 801,7	226,3	244,1	240,8	236,3	230,7
ALL OTHER MERCHANDISE	153,1	126,0	121,5	1 235,2	1 111,2	114,6	112,0	112,5	106,7	90,6

The former TBVC states are included.

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA - DEC. 1996**

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
TOTAL R.S.A.	4 440,0	899,0	859,6	240,0	895,4	1 230,0	2 119,8
WESTERN CAPE							
TOTAL	861,2	217,5	184,1	48,7	143,1	202,7	397,3
CAPE PENINSULA (CAPE WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	478,4	118,4	126,1	22,4	86,1	126,4	256,9
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	187,3	50,0	35,7	13,1	25,7	40,1	72,7
REST OF WESTERN CAPE	195,5	49,1	22,2	13,1	31,3	36,2	67,7
EASTERN CAPE							

TOTAL	362,6	55,2	115,0	22,1	93,1	114,1	195,3
PORT ELIZABETH AND UITENHAGE	136,5	19,7	43,1	6,6	30,3	42,6	83,1
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	109,3	17,2	37,5	5,3	28,8	30,3	48,6
REST OF EASTERN CAPE	116,8	18,4	34,4	10,2	34,0	41,3	63,7
NORTHERN CAPE							
TOTAL	121,9	20,1	10,7	9,7	23,5	32,2	49,0
KIMBERLEY	26,4	1,9	2,9	1,6	7,1	10,7	18,0
REST OF NORTHERN CAPE	95,5	18,2	7,8	8,1	16,4	21,5	31,0
FREE STATE							
TOTAL	218,1	43,9	37,7	15,7	51,5	68,8	104,5
BLOEMFONTEIN AND BOTSHABELO	64,4	13,5	9,6	3,4	14,8	23,9	35,6
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	52,5	8,4	12,6	3,7	12,1	18,2	28,2
REST OF FREE STATE (INCL. SASOLBURG)	101,2	22,0	15,5	8,6	24,6	26,7	40,8
KWAZULU/NATAL							
TOTAL	931,2	167,8	139,5	46,7	127,9	189,5	326,9
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	421,2	91,8	71,6	19,7	59,8	92,7	176,5
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	161,4	19,9	27,8	8,1	15,6	20,6	37,1
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	78,9	17,7	17,3	5,6	10,7	21,7	34,8
MADADENI AND NEWCASTLE	27,2	1,2	2,1	1,1	5,3	6,3	11,7
REST OF KWAZULU/NATAL	242,5	37,1	20,8	12,2	36,5	48,0	66,7

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE
AND SELECTED AREA (CONTINUED) - DEC. 1996**

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
NORTH-WEST							
TOTAL	173,8	24,9	51,7	9,4	51,5	63,3	106,3
KLERKSDORP AND POTCHEFSTOOM	72,1	7,3	9,6	4,6	13,4	17,1	29,5
RUSTENBURG, BRITS, ODI 1 AND ODI 2	60,6	11,5	20,3	2,4	19,4	24,7	35,3
REST OF NORTH-WEST	41,1	6,1	21,7	2,4	18,8	21,5	41,4
GAUTENG							
TOTAL	1 431,7	319,2	256,1	65,4	302,6	417,8	746,5
JOHANNESBURG AND RANDBURG	454,1	114,1	70,2	17,1	104,5	150,3	274,6

EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	323,5	69,3	48,4	14,4	59,2	78,8	154,2
BRAKPAN, NIGEL AND SPRINGS	49,3	9,0	3,7	3,7	14,5	13,1	22,7
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND-FONTEIN AND OBERHOLZER)	150,9	16,8	47,2	9,3	26,3	36,9	58,7
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	330,1	67,4	65,7	15,1	58,9	83,4	154,4
VERENIGING AND VANDERBIJLPARK	100,4	24,5	20,4	5,6	17,4	22,7	36,8
REST OF GAUTENG	23,4	18,2	0,5	0,1	21,7	32,6	45,1
MPUMALANGA							
TOTAL	202,6	38,3	36,4	13,7	53,5	78,6	110,7
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	83,3	14,4	20,9	5,9	16,7	23,1	37,2
BARBERTON, NELSPRUIT AND LYDENBURG	49,7	9,8	3,3	2,3	13,1	19,5	30,3
REST OF MPUMALANGA	69,5	14,0	12,2	5,5	23,8	36,0	43,2
NORTHERN PROVINCE							
TOTAL	136,9	12,2	28,4	8,4	48,8	63,0	83,3
PIETERSBURG AND SESHEGO	29,3	1,9	13,4	1,6	18,6	26,4	31,3
REST OF NORTHERN PROVINCE	107,5	10,3	15,0	6,8	30,2	36,6	52,0

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONTINUED) - DEC. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
TOTAL R.S.A.	468,1	1 096,7	499,7	267,4	211,9	245,1	476,8
WESTERN CAPE							
TOTAL	89,4	133,3	82,2	37,2	28,6	31,4	88,9
CAPE PENINSULA (CAPE WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	52,6	73,8	46,8	24,1	18,3	16,4	64,3
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	19,2	28,0	18,9	5,6	4,1	3,8	12,6
REST OF WESTERN CAPE	17,7	31,5	16,5	7,5	6,2	11,2	11,9
EASTERN CAPE							

TOTAL	39,9	123,9	47,7	22,7	22,9	23,5	31,6
PORT ELIZABETH AND UITENHAGE	14,9	35,6	19,5	9,6	11,4	7,0	13,4
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	7,7	28,0	10,1	4,5	4,1	4,8	6,8
REST OF EASTERN CAPE	17,3	60,4	18,1	8,6	7,4	11,7	11,4
NORTHERN CAPE							
TOTAL	12,2	37,4	16,0	8,5	7,8	9,5	9,0
KIMBERLEY	3,1	11,8	4,1	2,0	1,7	2,4	2,2
REST OF NORTHERN CAPE	9,0	25,6	11,8	6,5	6,1	7,2	6,8
FREE STATE	23,9	65,3	29,2	18,7	12,7	18,8	21,9
TOTAL							
BLOEMFONTEIN AND BOTSHABELO	8,3	22,5	11,7	6,1	4,9	5,0	8,0
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	6,0	17,5	7,8	8,4	4,0	5,1	5,2
REST OF FREE STATE (INCL. SASOLBURG)	9,5	25,3	9,7	4,2	3,9	8,8	8,7
KWAZULU/NATAL							
TOTAL	72,9	178,7	92,5	51,9	43,3	44,3	88,9
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	34,3	59,5	41,5	23,8	18,0	17,5	41,6
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	7,1	19,7	8,5	4,9	3,9	4,3	14,9
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	12,5	21,5	11,2	5,7	5,3	3,9	6,9
MADADENI AND NEWCASTLE	2,3	7,2	3,2	2,2	2,1	1,9	6,0
REST OF KWAZULU/NATAL	16,6	70,7	28,1	15,2	14,0	16,6	19,5

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - DEC. 1996**

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
NORTH-WEST							
TOTAL	33,5	102,6	25,3	12,7	12,2	14,8	20,0
KLERKSDORP AND POTCHEFSTROOM	9,1	17,6	10,5	5,1	5,0	6,0	9,7
RUSTENBURG, BRITS, ODI 1 AND ODI 2	10,1	43,7	6,8	4,1	3,5	4,3	7,6
REST OF NORTH-WEST	14,3	41,3	8,0	3,5	3,8	4,5	2,7
GAUTENG							

TOTAL	148,5	310,9	154,6	88,7	61,0	73,9	173,3
JOHANNESBURG AND RANDBURG	64,1	63,4	40,9	26,7	17,4	23,0	63,7
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	23,9	69,7	42,6	22,7	15,9	16,6	37,3
BRAKPAN, NIGEL AND SPRINGS	5,0	21,1	6,4	3,8	2,9	4,8	5,2
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	14,2	26,8	17,5	9,3	6,8	8,5	18,4
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	22,9	100,8	32,0	16,6	11,1	13,3	38,4
VERENIGING AND VANDERBIJLPARK	9,5	23,3	11,7	7,9	5,6	5,3	8,9
REST OF GAUTENG	8,9	5,8	3,6	1,8	1,3	2,5	1,5
MPUMALANGA							
TOTAL	26,2	80,0	31,8	16,8	15,1	19,3	26,3
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	7,6	22,0	8,8	5,4	4,2	6,4	12,2
BARBERTON, NELSPRUIT AND LYDENBURG	6,1	21,7	8,8	4,1	4,0	3,7	8,5
REST OF MPUMALANGA	12,5	36,3	14,2	7,2	6,8	9,1	5,5
NORTHERN PROVINCE							
TOTAL	21,5	64,6	20,5	10,3	8,2	9,6	17,0
PIETERSBURG AND SESHEGO	6,2	19,5	9,1	4,9	4,7	4,3	6,7
REST OF NORTHERN PROVINCE	15,3	45,0	11,4	5,4	3,6	5,3	10,3

The former TBVC states are included.

**TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONTINUED) - DEC. 1996**

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
TOTAL R.S.A.	1 057,2	320,7	722,2	309,9	465,4	280,3	17 105,2
WESTERN CAPE							
TOTAL	201,7	71,1	135,0	71,1	73,2	44,9	3 142,6
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	121,1	55,6	104,7	48,9	41,3	36,4	1 919,1
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND,							

PAARL, WORCESTER, WELLINGTON AND MALMESBURY	43,5	7,4	20,8	11,9	8,2	2,7	611,4
REST OF WESTERN CAPE	37,1	8,1	9,5	10,3	23,7	5,8	612,1
EASTERN CAPE							
TOTAL	69,1	31,1	46,3	25,0	34,9	18,1	1 494,3
PORT ELIZABETH AND UITENHAGE	23,4	14,3	26,2	14,8	15,0	4,5	571,4
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	15,8	5,8	11,9	4,1	6,3	3,8	390,6
REST OF EASTERN CAPE	29,9	11,0	8,3	6,1	13,6	9,8	532,3
NORTHERN CAPE							
TOTAL	22,8	4,2	8,3	8,8	3,7	8,7	423,9
KIMBERLEY	13,4	1,1	6,2	5,9	1,5	1,2	125,3
REST OF NORTHERN CAPE	9,3	3,1	2,1	2,9	2,2	7,5	298,6
FREE STATE							
TOTAL	52,4	10,7	33,5	14,5	18,5	4,2	864,4
BLOEMFONTEIN AND BOTSHABELO	15,1	5,0	19,0	5,6	7,2	1,8	285,3
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	16,0	2,5	10,8	4,5	7,1	1,6	232,2
REST OF FREE STATE (INCL. SASOLBURG)	21,2	3,3	3,7	4,4	4,2	0,8	346,9
KWAZULU/NATAL							
TOTAL	182,9	64,2	121,1	48,6	81,7	57,3	3 057,4
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	78,6	25,1	75,7	23,3	42,5	21,1	1 435,8
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	24,9	19,6	16,0	6,9	9,5	5,1	435,8
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	22,3	10,8	9,5	4,2	8,4	7,4	316,4
MADADENI AND NEWCASTLE	8,2	1,6	5,9	1,8	2,6	2,1	102,0
REST OF KWAZULU/NATAL	48,9	7,3	13,9	12,4	18,7	21,7	767,5

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND
SELECTED AREA (CONCLUDED) - DEC. 1996

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
NORTH-WEST							
TOTAL	41,3	8,4	17,9	13,1	21,0	14,4	818,0
KLERKSDORP AND POTCHEFSTOOM	12,1	2,9	9,7	3,9	5,2	6,9	257,5

SALE TRANSACTIONS FINANCED BY FINANCIAL INSTITUTIONS)	12 157,5	8 668,7*	11 250,1	97 288,5	89 310,0	8 378,4	8 694,7	8 292,7	8 329,0	7 762,5
INSTALMENT SALE TRANSACTIONS (HIRE PURCHASE, FINANCED BY OWN BUSINESS)	1 571,7	1 133,2	1 555,1	9 691,1	9 150,5	820,6	945,1	871,4	837,8	811,9
OTHER CREDIT SALES	3 375,9	2 453,8	3 060,0	25 665,7	23 496,6	2 278,7	2 201,8	2 223,9	2 120,2	2 069,0

The former TBVC states are included.

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