

Statistical Release P6242.1

Retail trade sales

April 1996
Embargo: 13:00
Date: 20 June 1996

Read the following [notice](#) with regard to the eleven official languages

© Copyright, 1996

Users may apply or process this data, provided Statistics South Africa is acknowledged as the original source of the data; that it is specified that the application and/or analysis is the result of the user's independent processing of the data; and that neither the basic data nor any reprocessed version or application thereof may be sold or offered for sale in any form whatsoever.

P Lehohla
Statistician-General: Statistics South Africa

A complete set of Stats SA publications is available in the Stats SA Library,
and in the following public libraries:

State Library, Pretoria	Library of Parliament, Cape Town
South African Library, Cape Town	Bloemfontein Public Library
Natal Society Library, Pietermaritzburg	Johannesburg Public Library
Central Reference Library, Mmabatho	Central Regional Library, Pietersburg
Central Reference Library, Nelspruit	Central Reference Collection, Kimberley
Eastern Cape Library Services, King William's Town	

Contents

[Table 1](#) - Retail Trade Sales by Type of Business.

[Table 1.1](#) - Retail Trade Sales by Type of Business - At Current Prices.
[Table 1.2](#) - Retail Trade Sales by Type of Business - At Constant 1990 Prices.
[Table 2](#) - Retail Trade Sales by Selected Area at Current Prices.
[Table 3](#) - Retail Trade Sales by Type of Merchandise.
[Table 3.1](#) - Retail Trade Sales by Type of Merchandise - At Current Prices.
[Table 3.2](#) - Retail Trade Sales by Type of Merchandise - At Constant 1990 Prices.
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area.
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area (Continued).
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area (Continued).
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area (Continued).
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area (Continued).
[Table 4](#) - Retail Trade Sales by Type of Merchandise and Selected Area (Concluded).
[Table 5](#) - Cash Sales, Instalment Sale Transactions and other Credit Sales at Current Prices.

RETAIL TRADE SALES INCREASE FOR APRIL 1996

The retail trade sales for April 1996 amounted to R10 211,9 million which after seasonal adjustment reflected an increase of 1,5% compared with March 1996.

Eight of the nine types of businesses reflected increases in sales after seasonal adjustment for April 1996 compared with March 1996. The largest percentage increase was reflected by book stores and stationers (22,1%). The seasonally adjusted sales of dealers in miscellaneous goods and bottle stores reflected increases of 11,0% and 8,0% respectively for April 1996 compared with March 1996. After seasonal adjustment 15 of the 20 types of merchandise reflected increases in sales for April 1996 compared with March 1996. However, perishable and processed food products, which has the largest market share, reflected a decrease of 1,1% after seasonal adjustment for April 1996 compared with March 1996.

The seasonally adjusted instalment sale transactions and other credit sales reflected increases of 1,3% and 10,1% respectively for April 1996 compared with March 1996,

whereas that of cash sales reflected a decrease of 0,6% over the same period.

For the three months ending April 1996 there was a decrease of 1,9% in total retail trade sales after seasonal adjustment compared with the previous three months. In real terms (at constant 1990 prices) this represents a decrease of 3,0%.

Period	Sales		Percentage change of sales	
	R Mill.		At current prices	At constant 1990 prices
	At current prices	At constant 1990 prices		
Actual values				
Feb.1996 - Apr. 1996	29 310,1	16 899,6	+6,3	+2,3
Feb.1995 - Apr. 1995	27 582,5	16 523,7		
Seasonally adjusted values				
Feb. 1996 - Apr. 1996	31 146,2	18 155,6	-1,9	-3,0
Nov. 1995 - Jan. 1996	31 741,0	18 717,2		

NOTES

The information in this statistical release is based on a monthly sample survey of retailers in the Republic of South Africa (the former TBVC states are included). The results of the sample survey are raised to represent the total of all retailers.

Total retail trade sales by type of merchandise and selected area are shown in Table 4. The survey is conducted on a firm basis and firms are required to submit their total sales, distributed by type of merchandise and by selected area. The information in Table 4 is therefore imputations based on the assumption that the merchandise distribution of a firm's sales is the same for each selected area in which it trades.

Retail trade sales at current prices include VAT.

The value of sales at constant 1990 prices is obtained by deflating the sales value at current prices by means of sub-indices of the consumer price index on the base 1990=100.

The fifth edition of the Standard Industrial Classification was implemented retrospectively. This resulted in the businesses grocers and other dealers in foodstuffs, general department stores and general dealers currently being classified as general dealers.

Symbol used * = revised

TABLE 1 - RETAIL TRADE SALES BY TYPE OF BUSINESS

1.1 - AT CURRENT PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	APR.	MAR. *	APR. *	JAN.	APR. *	APR.	MAR.	FEB.	JAN.	APR.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	10 211,9	9 833,0	9 823,7	38 635,1	36 010,6	10 391,9	10 238,5	10 515,8	10 398,0	10 010,9
BUTCHERS	424,8	412,0	402,0	1 577,4	1 485,8	423,8	409,3	412,8	401,7	402,7
GENERAL DEALERS 1/ BOTTLE-STORES	4 854,5	5 141,6	4 909,4	19 417,6	18 957,2	4 971,0	5 086,7	5 142,9	5 047,9	5 027,1
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	2 371,7	1 918,3	2 211,9	8 020,4	6 822,8	2 394,3	2 269,7	2 376,9	2 242,5	2 232,5
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	909,3	799,8	861,4	3 245,0	3 008,7	983,7	957,9	972,9	1 015,4	931,2
BOOK STORES AND STATIONERS	189,7	190,3	156,1	863,2	771,4	219,2	179,5	206,9	191,0	180,3
JEWELLERS	93,5	84,8	77,5	371,7	301,9	104,5	102,2	108,1	108,8	86,5
CHEMISTS	394,7	387,8	339,3	1 561,6	1 353,2	416,1	389,7	410,4	405,9	357,3
DEALERS IN MISCELLANEOUS GOODS	563,7	529,6	471,7	2 144,4	1 902,7	598,5	539,2	563,7	574,5	499,6

1.2 - AT CONSTANT 1990 PRICES

R MILL.

TYPE OF BUSINESS	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	APR.	MAR. *	APR. *	JAN.	APR. *	APR.	MAR.	FEB.	JAN.	APR.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	5 901,4	5 640,7	5 889,0	22 317,3	21 623,3	6 046,2	5 975,8	6 133,6	6 091,7	6 040,7
BUTCHERS	194,7	188,1	178,6	718,9	661,8	193,8	186,3	188,7	184,0	178,2
GENERAL DEALERS 1/ BOTTLE-STORES	2 653,5	2 816,7	2 800,3	10 678,8	10 918,6	2 718,2	2 772,8	2 824,8	2 783,5	2 869,4
DEALERS IN CLOTHING, FOOTWEAR AND TEXTILES	1 567,4	1 270,9	1 512,3	5 328,9	4 699,5	1 593,4	1 527,1	1 584,8	1 495,7	1 536,4
DEALERS IN FURNITURE AND HOUSEHOLD REQUISITES	621,6	544,1	602,5	2 219,8	2 115,4	680,6	658,7	672,8	703,4	659,0
BOOK STORES AND STATIONERS	88,9	92,7	81,3	418,0	425,6	106,3	87,8	97,9	93,3	97,0
JEWELLERS	58,5	52,8	50,9	234,1	198,5	66,8	64,7	68,4	68,8	57,9
CHEMISTS	193,4	190,1	177,4	769,5	711,4	207,8	194,4	206,9	205,9	190,2
DEALERS IN MISCELLANEOUS GOODS	324,5	305,2	283,8	1 242,1	1 157,0	351,1	313,6	329,5	337,6	306,1

The former TBVC states are included. Information available to the CSS indicates that the total retail sales of these states for January 1995 amounted to approximately three percent of the total.

1/ General dealers include grocers and other dealers in foodstuffs and general department stores.

TABLE 2 - RETAIL TRADE SALES BY SELECTED AREA AT CURRENT PRICES

R MILL.

SELECTED AREA	ACTUAL VALUES				
	APR.	MAR. *	APR. *	JAN.	APR. *
	1996	1996	1995	1996	1995
TOTAL R.S.A.	10 211,9	9 833,0	9 823,7	38 635,1	36 010,5
TOTAL WESTERN CAPE	1 864,4	1 791,7	1 765,2	7 097,4	6 562,5
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	1 124,8	1 073,3	1 070,1	4 288,3	3 981,5
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	356,7	345,6	333,0	1 342,7	1 227,2

REST OF WESTERN CAPE	382,8	372,7	362,1	1 466,4	1 353,9
TOTAL EASTERN CAPE	828,9	791,5	791,9	3 101,6	2 883,7
PORT ELIZABETH AND UITENHAGE	303,0	290,8	299,6	1 160,2	1 097,5
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	199,8	196,4	195,8	749,6	707,0
REST OF EASTERN CAPE	326,0	304,2	296,5	1 191,8	1 079,4
TOTAL NORTHERN CAPE	254,3	248,3	242,9	949,2	857,1
KIMBERLEY	75,4	75,4	71,1	278,8	256,0
REST OF NORTHERN CAPE	179,9	172,8	171,8	670,4	171,8
TOTAL FREE STATE	536,1	518,8	544,7	2 010,3	1 943,3
BLOEMFONTEIN AND BOTSHABELO	175,8	167,4	185,9	662,9	671,5
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	153,5	146,1	153,7	572,3	540,9
REST OF FREE STATE (INCL. SASOLBURG)	206,8	205,2	205,1	775,0	730,9
TOTAL KWAZULU/NATAL	1 722,7	1 664,3	1 674,5	6 617,9	6 224,8
DURBAN, PINETOWN, CHATSWORTH, NTUZUMA AND UMLAZI	822,7	789,6	783,8	3 145,4	2 937,2
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND UMFOLOZI)	248,8	241,6	239,0	963,6	886,3
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	186,6	184,9	184,0	725,6	693,6
MADADENI AND NEWCASTLE	55,0	53,1	54,1	209,5	192,4
REST OF KWAZULU/NATAL	409,5	395,0	413,5	1 573,8	1 515,3
TOTAL NORTH WEST	498,8	453,6	466,3	1 800,5	1 645,8
KLERKSDORP AND POTCHEFSTROOM	167,0	160,8	167,3	635,3	613,2
RUSTENBURG, BRITS, ODI 1 AND ODI 2	177,3	157,6	157,7	625,5	561,1
REST OF NORTH-WEST	154,5	135,1	141,3	539,7	470,8
TOTAL GAUTENG	3 655,2	3 571,2	3 508,4	13 952,7	13 045,7
JOHANNESBURG AND RANDBURG	1 265,8	1 208,6	1 225,4	4 791,9	4 568,7
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK INCL. EDENVALE AND MIDRAND)	733,8	730,1	698,5	2 836,6	2 600,6
BRAKPAN, NIGEL AND SPRINGS	123,3	113,1	119,7	451,1	456,4
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RANDFONTEIN AND OBERHOLZER)	367,7	372,4	345,1	1 414,3	1 640,6
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	832,7	825,5	789,7	3 196,2	2 900,3
VERENIGING AND VANDERBIJLPARK	230,9	232,2	225,9	895,2	845,2
REST OF GAUTENG	101,1	89,3	104,0	367,3	357,9
TOTAL MPUMALANGA	498,6	479,5	485,3	1 853,1	1 693,0
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSTPRUIT AND KWAMHLANGA	187,5	189,4	175,6	712,9	639,7
BARBERTON, NELSPRUIT AND LYDENBURG	125,6	116,0	122,3	458,4	420,6
REST OF MPUMALANGA	185,5	174,1	187,3	681,8	632,6
TOTAL NORTHERN PROVINCE	352,9	314,2	344,5	1 252,5	1 154,5
PIETERSBURG AND SESHEGO	111,0	96,9	107,5	386,9	354,5
REST OF NORTHERN PROVINCE	241,9	217,3	236,9	865,6	799,9

The former TBVC states are included.

TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE

3.1 - AT CURRENT PRICES

R MILL.

TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	APR.	MAR. *	APR. *	JAN.	APR. *	APR.	MAR.	FEB.	JAN.	APR.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	10 211,9	9 833,0	9 823,7	38 635,1	36 010,6	10 391,9	10 238,5	10 515,8	10 398,0	10 010,9
PERISHABLE AND PROCESSED FOOD PRODUCTS	3 007,3	3 182,4	3 007,3	11 938,9	11 559,3	3 047,0	3 079,6	3 115,2	3 036,6	3 048,3
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	650,3	651,2	666,8	2 570,6	2 587,8	656,2	641,6	662,8	653,0	673,7
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	571,2	543,0	534,8	2 073,7	1 959,0	563,6	533,4	544,0	533,4	529,1
CIGARETTES AND MANUFACTURED TOBACCO	167,5	184,0	166,5	678,8	666,3	175,2	176,8	178,3	172,7	173,9
FOOTWEAR FOR MEN, LADIES AND CHILDREN	448,3	378,1	413,0	1 549,6	1 353,3	456,4	427,6	444,4	438,7	420,8
MENS AND BOYS CLOTHING AND ACCESSORIES	631,6	537,5	606,9	2 211,3	1 934,4	641,8	610,6	644,2	615,2	617,2
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	1 176,4	965,5	1 108,3	4 005,8	3 466,3	1 174,3	1 126,4	1 183,6	1 127,3	1 106,7
TEXTILES (BLANKETS, SHEETS, MATE- RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	243,3	221,4	243,7	869,9	790,0	246,8	251,2	248,2	227,1	247,1
HOUSEHOLD FURNITURE	486,3	449,8	459,3	1 771,3	1 639,2	530,1	518,4	524,4	556,1	501,2
DOMESTIC APPLIANCES (REFRIGERA- TORS, STOVES, ETC.)	252,7	222,9	251,2	911,3	903,7	267,5	263,7	267,2	264,2	265,6
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	119,5	107,8	113,4	438,1	395,1	130,3	130,1	132,2	136,8	123,4
TV SETS, VIDEO RECORDERS, ETC.	101,1	88,4	107,6	365,6	365,8	110,1	108,3	110,9	119,5	116,7
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	121,3	118,2	133,0	452,1	468,6	130,1	132,0	125,1	141,6	142,7
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	256,1	270,9	239,2	1 011,3	895,3	283,0	283,8	287,5	285,8	263,3
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	758,4	720,4	687,6	2 870,3	2 601,6	771,0	751,2	764,5	742,2	698,9
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	227,8	228,1	189,2	1 039,6	855,0	249,8	213,0	244,3	246,0	207,6
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	307,0	292,6	298,7	1 176,9	1 168,2	345,7	333,2	343,9	339,2	335,7
JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	129,9	116,1	109,5	508,0	412,5	142,6	139,5	149,3	148,2	120,0
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	403,3	405,7	348,9	1 587,9	1 425,5	441,4	415,2	412,8	423,8	381,5
ALL OTHER MERCHANDISE	152,5	149,0	138,7	604,0	563,7	164,8	158,5	163,7	162,8	149,3

The former TBVC states are included.

TABLE 3 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE

3.2 - AT CONSTANT 1990 PRICES

R MILL.										
TYPE OF MERCHANDISE	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	APR.	MAR. *	APR. *	JAN.	APR. *	APR.	MAR.	FEB.	JAN.	APR.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	5 901,4	5 640,7	5 889,0	22 317,3	21 623,3	6 046,2	5 975,8	6 133,6	6 091,7	6 040,7
PERISHABLE AND PROCESSED FOOD PRODUCTS	1 444,0	1 525,7	1 467,8	5 741,2	5 714,7	1 463,1	1 475,3	1 511,0	1 461,4	1 486,4
INEDIBLE GROCERIES (DETERGENTS, POLISHES, ETC.)	344,6	348,2	382,1	1 384,6	1 503,8	350,6	341,4	356,2	355,4	389,7
ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES	286,8	276,2	283,8	1 062,0	1 064,5	287,8	272,6	281,0	274,9	285,7
CIGARETTES AND MANUFACTURED TOBACCO	74,1	84,0	81,3	308,2	336,1	78,3	80,2	81,4	79,7	85,9
FOOTWEAR FOR MEN, LADIES AND CHILDREN	304,6	257,5	291,7	1 057,5	962,2	306,5	293,3	303,1	300,8	293,7
MENS AND BOYS CLOTHING AND ACCESSORIES	434,7	372,5	428,0	1 530,5	1 371,8	442,8	422,8	445,1	426,1	436,6
LADIES, GIRLS AND INFANTS CLOTHING AND ACCESSORIES	821,5	680,4	801,9	2 821,5	2 546,4	827,0	795,0	832,0	785,7	807,8
TEXTILES (BLANKETS, SHEETS, MATE- RIALS, ETC.) AND HABERDASHERY (BUTTONS, SEWING YARN, ETC.)	172,5	160,9	184,0	631,2	600,7	177,5	182,6	181,2	165,5	189,1
HOUSEHOLD FURNITURE	336,1	310,9	328,5	1 228,9	1 180,0	367,1	359,6	364,1	387,8	359,3
DOMESTIC APPLIANCES (REFRIGERA- TORS, STOVES, ETC.)	174,9	154,4	175,8	632,0	635,8	186,0	183,1	185,5	183,2	186,8
AUDIO APPLIANCES (RADIOS, HI-FI SETS, TAPE RECORDERS, ETC.)	100,2	90,5	95,8	367,4	339,5	111,5	109,8	110,0	113,9	106,2
TV SETS, VIDEO RECORDERS, ETC.	80,3	70,2	85,1	290,3	290,6	87,7	86,1	88,3	94,8	92,5
OTHER DOMESTIC FURNISHINGS (CARPETS, MATTRESSES, PILLOWS, ETC.)	83,1	81,0	94,1	311,3	333,9	89,3	90,4	86,0	97,9	101,4
GLASS, CROCKERY, CUTLERY AND KITCHENWARE	156,9	167,0	151,1	624,6	569,4	173,7	177,1	178,4	177,0	166,7
PHARMACEUTICALS, PATENTS AND OTHER MEDICINES, BANDAGES AND COSMETICS AND TOILETRIES	379,0	362,6	367,8	1 446,8	1 402,0	389,6	383,1	392,6	383,8	377,6
BOOKS, MAGAZINES, NEWSPAPERS AND STATIONERY	107,6	113,1	100,0	510,1	481,2	120,8	110,5	115,8	117,2	112,5
SPORT AND RECREATION REQUISITES (TOYS, FIRE-ARMS, BOATS ETC.)	195,6	186,7	200,2	757,9	785,5	220,5	211,4	223,1	220,8	225,3

JEWELLERY, SILVERWARE, WATCHES AND PRECIOUS STONES	84,1	75,4	74,7	332,6	282,1	91,7	90,9	97,1	96,4	81,2
HARDWARE (BUILDING MATERIALS, WOOD, IRONWARE, TOOLS, ETC.)	232,9	236,7	211,3	926,4	876,4	256,5	241,1	239,9	249,2	232,5
ALL OTHER MERCHANDISE	88,1	86,9	84,0	352,4	346,6	95,9	92,7	95,4	95,2	91,1

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA - APR. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
TOTAL R.S.A.	3 007,3	650,3	571,2	167,5	448,3	631,6	1 176,4
WESTERN CAPE							
TOTAL	579,2	150,6	128,0	35,0	67,5	94,4	199,0
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	320,6	84,4	87,9	16,4	41,2	59,2	131,5
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	121,8	31,7	23,3	9,0	11,9	19,7	37,0
REST OF WESTERN CAPE	136,8	34,5	16,8	9,6	14,3	15,5	30,5
EASTERN CAPE							
TOTAL	228,3	36,6	70,7	14,8	41,3	54,1	93,8
PORT ELIZABETH AND UITENHAGE	76,3	13,7	28,9	4,4	14,1	22,6	41,8
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	65,2	11,2	20,1	3,2	11,8	12,9	21,1
REST OF EASTERN CAPE	86,8	11,7	21,8	7,2	15,5	18,6	30,9
NORTHERN CAPE							
TOTAL	88,5	14,2	8,3	8,0	11,2	15,2	23,3
KIMBERLEY	19,2	1,0	1,8	1,2	3,5	4,7	9,4
REST OF NORTHERN CAPE	69,4	13,2	6,5	6,8	7,7	10,5	13,9
FREE STATE							
TOTAL	147,5	34,1	27,4	10,1	29,0	37,7	63,5
BLOEMFONTEIN AND BOTSHABELO	44,4	10,8	6,5	2,3	8,1	13,5	20,3
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	38,3	6,6	9,8	2,8	7,1	10,8	18,0
REST OF FREE STATE (INCL. SASOLBURG)	64,8	16,7	11,0	4,9	13,9	13,3	25,2
KWAZULU/NATAL							
TOTAL	603,1	117,1	89,8	31,7	58,4	89,5	169,6
DURBAN, PINETOWN, CHATSWORTH,							

NTUZUMA AND UMLAZI	276,5	65,6	44,6	14,3	26,2	44,8	95,1
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	107,4	13,4	18,5	4,9	7,0	10,2	16,9
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	57,7	13,2	10,9	4,6	4,9	9,8	18,7
MADADENI AND NEWCASTLE	16,5	0,8	1,7	0,7	2,5	2,9	6,3
REST OF KWAZULU/NATAL	145,0	24,2	14,0	7,2	17,8	21,8	32,5

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONTINUED) - APR. 1996

R MILL.

SELECTED AREA	PERISHABLE AND PROCESSED FOOD PRODUCTS	INEDIBLE GROCERIES	BEVERAGES	CIGARETTES AND MANU- FACTURED TOBACCO	FOOTWEAR	MENS AND BOYS CLOTHING	LADIES, GIRLS AND INFANTS CLOTHING
NORTH-WEST							
TOTAL	124,1	18,2	37,3	7,1	28,1	34,1	62,8
KLERKSDORP AND POTCHEFSTOOM	55,1	4,8	7,0	3,5	7,8	8,9	18,0
RUSTENBURG, BRITS, ODI 1 AND ODI 2	41,4	8,6	16,2	1,9	9,8	13,6	19,7
REST OF NORTH-WEST	27,7	4,8	14,2	1,6	10,5	11,6	25,1
GAUTENG							
TOTAL	1 014,4	244,5	166,1	46,6	163,3	239,4	464,6
JOHANNESBURG AND RANDBURG	328,4	92,7	51,0	12,4	60,2	84,7	169,7
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	223,9	50,8	37,6	10,5	28,9	43,6	91,5
BRAKPAN, NIGEL AND SPRINGS	33,1	6,1	3,0	2,5	8,2	6,7	14,0
WEST RAND (WESTONARIA, RODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	101,7	12,0	24,2	5,8	13,7	21,8	37,5
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	241,9	52,7	36,3	11,6	33,9	56,0	105,4
VERENIGING AND VANDERBIJLPARK	67,9	17,0	13,2	3,6	10,3	13,2	25,5
REST OF GAUTENG	17,5	13,4	0,8	0,1	8,1	13,4	20,9
MPUMALANGA							
TOTAL	133,1	27,4	25,7	8,8	25,9	35,8	56,0
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	55,5	10,8	14,7	3,7	8,5	11,7	20,6
BARBERTON, NELSPRUIT AND LYDENBURG	29,9	7,1	2,6	1,7	6,1	8,7	15,0

REST OF MPUMALANGA	47,8	9,5	8,5	3,4	11,4	15,4	20,3
NORTHERN PROVINCE							
TOTAL	89,0	7,5	17,8	5,5	23,5	31,4	43,9
PIETERSBURG AND SESHEGO	19,5	1,0	6,9	1,1	9,5	14,1	17,0
REST OF NORTHERN PROVINCE	69,6	6,4	10,9	4,4	14,0	17,3	26,8

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONTINUED) - APR. 1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
TOTAL R.S.A.	243,3	486,3	252,7	119,5	101,1	121,3	256,1
WESTERN CAPE							
TOTAL	36,4	62,5	40,8	18,9	14,1	16,3	57,6
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	20,2	35,0	23,8	12,0	9,2	8,5	42,6
STELLENBOSCH, KULLSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	8,0	13,7	9,3	3,0	2,1	1,9	7,7
REST OF WESTERN CAPE	8,3	13,7	7,6	3,9	2,8	5,8	7,3
EASTERN CAPE							
TOTAL	17,6	43,4	20,5	10,9	9,2	9,0	14,6
PORT ELIZABETH AND UITENHAGE	6,4	13,3	8,2	5,4	4,6	2,8	5,3
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	3,4	10,2	3,9	1,7	1,5	1,6	3,2
REST OF EASTERN CAPE	7,9	20,0	8,4	3,9	3,2	4,6	6,1
NORTHERN CAPE							
TOTAL	6,3	19,6	7,8	3,8	3,1	4,1	5,5
KIMBERLEY	1,7	8,6	2,2	0,9	0,9	0,9	1,1
REST OF NORTHERN CAPE	4,6	11,1	5,6	2,9	2,2	3,1	4,3
FREE STATE							
TOTAL	13,7	33,4	16,3	8,8	6,3	8,0	12,2
BLOEMFONTEIN AND BOTSHABELO	4,6	13,4	6,2	2,8	2,6	2,3	4,4
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	4,0	9,7	5,2	4,2	2,0	2,9	2,9
REST OF FREE STATE (INCL. SASOLBURG)	5,1	10,4	4,8	1,8	1,7	2,8	5,0
KWAZULU/NATAL							
TOTAL	35,5	66,5	40,6	19,5	18,5	18,8	42,2
DURBAN, PINETOWN, CHATSWORTH,							

NTUZUMA AND UMLAZI	17,0	22,8	19,1	9,1	8,2	8,0	20,1
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	3,5	7,5	3,6	2,0	1,8	1,7	7,0
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	5,8	6,7	4,7	1,9	2,1	1,4	3,4
MADADENI AND NEWCASTLE	1,3	2,5	1,4	0,7	1,0	0,8	2,5
REST OF KWAZULU/NATAL	7,8	27,0	11,7	5,8	5,4	6,8	9,2

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONTINUED) - APR.1996

R MILL.

SELECTED AREA	TEXTILES	HOUSEHOLD FURNITURE	DOMESTIC APPLIANCES	AUDIO APPLIANCES	TELEVISION SETS	OTHER DOMESTIC FURNISHINGS	GLASS AND CROCKERY
NORTH-WEST							
TOTAL	18,1	45,0	14,4	7,4	6,9	8,8	11,6
KLERKSDORP AND POTCHEFSTOOM	4,9	8,6	5,8	3,9	3,2	4,4	5,4
RUSTENBURG, BRITS, ODI 1 AND ODI 2	6,0	18,6	3,9	1,9	1,8	2,0	4,0
REST OF NORTH-WEST	7,2	17,8	4,8	1,6	2,0	2,4	2,2
GAUTENG							
TOTAL	90,5	151,4	85,9	38,3	31,8	42,6	90,3
JOHANNESBURG AND RANDBURG	40,0	32,7	24,4	12,3	9,0	14,3	36,2
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	12,6	34,8	21,2	8,3	7,7	9,3	16,0
BRAKPAN, NIGEL AND SPRINGS	3,3	7,8	2,9	1,3	1,1	2,2	2,7
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	8,8	13,9	9,0	4,2	3,8	4,7	9,5
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	15,4	47,6	18,6	7,3	6,4	8,3	20,3
VERENIGING AND VANDERBIJLPARK	6,1	11,3	7,5	3,9	3,2	2,5	4,6
REST OF GAUTENG	4,3	3,3	2,3	1,1	0,6	1,2	1,0
MPUMALANGA							
TOTAL	13,4	37,2	15,7	7,3	7,1	9,6	12,8
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	4,3	10,0	4,6	2,4	2,1	3,1	5,9
BARBERTON, NELSPRUIT AND LYDENBURG	3,2	9,7	4,3	1,6	2,0	2,3	3,7

REST OF MPUMALANGA	5,9	17,6	6,9	3,3	3,0	4,2	3,2
NORTHERN PROVINCE							
TOTAL	11,8	27,3	10,8	4,4	4,0	4,2	9,3
PIETERSBURG AND SESHEGO	3,2	8,4	4,2	1,7	2,2	1,6	3,1
REST OF NORTHERN PROVINCE	8,6	18,8	6,6	2,7	1,8	2,6	6,3

The former TBVC states are included.

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONTINUED) - APR. 1996

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
TOTAL R.S.A.	758,4	227,8	307,0	129,9	403,3	152,5	10 211,9
WESTERN CAPE							
TOTAL	142,3	56,1	64,8	26,3	54,1	20,6	1 864,4
CAPE PENINSULA (CAPE, WYNBERG, SIMON'S TOWN, GOODWOOD AND BELLVILLE)	78,5	43,8	49,9	18,1	26,3	15,9	1 124,8
STELLENBOSCH, KUILSRIVER, SOMERSET-WEST, STRAND, PAARL, WORCESTER, WELLINGTON AND MALMESBURY	32,6	5,6	9,8	3,7	3,6	1,2	356,7
REST OF WESTERN CAPE	31,3	6,7	5,0	4,6	24,2	3,5	382,8
EASTERN CAPE							
TOTAL	43,7	32,0	20,2	13,5	45,3	9,1	828,9
PORT ELIZABETH AND UITENHAGE	14,5	4,5	9,5	8,8	14,5	3,5	303,0
EAST LONDON, KING WILLIAM'S TOWN, MDANTSANE AND ZWELITSHA	10,1	4,6	6,5	1,6	5,7	0,6	199,8
REST OF EASTERN CAPE	19,1	22,9	4,2	3,1	25,1	5,1	326,0
NORTHERN CAPE							
TOTAL	15,1	2,8	4,2	3,9	3,2	6,2	254,3
KIMBERLEY	9,3	0,7	2,8	2,5	1,3	0,7	74,4
REST OF NORTHERN CAPE	5,8	2,0	1,4	1,4	1,9	5,6	179,9
FREE STATE							
TOTAL	43,4	6,7	14,4	7,4	13,7	2,5	536,1
BLOEMFONTEIN AND BOTSHABELO	13,9	3,0	8,3	2,8	4,4	1,1	175,8
ODENDAALSRUS, WELKOM, VIRGINIA AND KROONSTAD	15,4	1,6	4,6	2,2	4,7	0,7	153,5
REST OF FREE STATE (INCL. SASOLBURG)	14,1	2,0	1,5	2,4	4,6	0,7	206,8
KWAZULU/NATAL							
TOTAL	126,1	41,4	45,9	20,0	60,0	28,5	1 722,7
DURBAN, PINETOWN, CHATSWORTH,							

NTUZUMA AND UMLAZI	54,6	17,3	26,7	8,1	34,1	10,5	822,7
SOUTH COAST (PORT SHEPSTONE, UMZINTO AND EMBUMBULU) AND NORTH COAST (INANDA, LOWER TUGELA, MTUNZINI AND LOWER UMFOLOZI)	12,5	12,2	6,4	3,1	6,6	2,6	248,8
PIETERMARITZBURG, VULINDLELA, CAMPERDOWN AND EMPUMALANGA	15,8	6,6	4,7	1,9	7,8	4,0	186,6
MADADENI AND NEWCASTLE	7,5	0,7	2,0	0,6	1,8	0,9	55,0
REST OF KWAZULU/NATAL	35,7	4,6	6,1	6,4	9,7	10,6	409,5

TABLE 4 - RETAIL TRADE SALES BY TYPE OF MERCHANDISE AND SELECTED AREA (CONCLUDED) - APR. 1996

R MILL.

SELECTED AREA	PHARMA- CEUTICALS	BOOKS AND STATIONERY	SPORT REQUISITES	JEWELLERY	HARDWARE	ALL OTHER MERCHANDISE	TOTAL
NORTH-WEST							
TOTAL	30,5	5,1	7,7	5,9	17,4	8,3	498,8
KLERKSDORP AND POTCHEFSTOOM	9,2	2,3	4,5	1,8	4,4	3,9	167,0
RUSTENBURG, BRITS, ODI 1 AND ODI 2	13,2	1,7	2,4	2,5	6,5	1,8	177,3
REST OF NORTH-WEST	8,0	1,1	0,9	1,7	6,6	2,6	154,5
GAUTENG							
TOTAL	297,4	74,4	134,0	41,9	133,3	66,2	3 655,2
JOHANNESBURG AND RANDBURG	113,6	32,8	60,8	11,5	49,9	28,9	1 265,8
EAST RAND (GERMISTON, ALBERTON, BOKSBURG, BENONI AND KEMPTON PARK (INCL. EDENVALE AND MIDRAND)	49,7	10,2	21,7	10,5	26,4	18,8	733,8
BRAKPAN, NIGEL AND SPRINGS	18,4	1,8	3,8	2,4	1,0	1,0	123,3
WEST RAND (WESTONARIA, ROODEPOORT, KRUGERSDORP, RAND- FONTEIN AND OBERHOLZER)	30,0	5,0	12,7	4,5	41,3	3,7	367,7
PRETORIA, SOSHANGUVE AND WONDERBOOM (INCL. CENTURION)	67,6	21,5	28,3	7,0	36,1	10,7	832,7
VERENIGING AND VANDERBIJLPARK	13,1	2,5	5,7	1,9	14,8	2,9	230,9
REST OF GAUTENG	5,1	0,5	1,1	4,1	2,4	0,1	101,1
MPUMALANGA							
TOTAL	29,7	6,3	9,4	7,6	25,7	3,9	498,6
HIGHVELD RIDGE, MIDDELBURG, WITBANK, BRONKHORSPRUIT AND KWAMHLANGA	13,3	2,0	5,0	3,8	4,7	0,8	187,5
BARBERTON, NELSPRUIT AND LYDENBURG	8,8	1,4	2,4	1,3	12,9	1,0	125,6

REST OF MPUMALANGA	7,6	2,9	2,1	2,4	8,2	2,1	185,5
NORTHERN PROVINCE							
TOTAL	30,1	3,0	6,5	3,4	12,2	7,3	352,9
PIETERSBURG AND SESHEGO	7,5	0,9	2,4	1,4	2,5	2,9	111,0
REST OF NORTHERN PROVINCE	22,7	2,1	4,1	2,0	9,7	4,5	241,9

The former TBVC states are included.

TABLE 5 - CASH SALES, INSTALMENT SALE TRANSACTIONS AND OTHER CREDIT SALES AT CURRENT PRICES

R MILL.

TYPE OF SALES	ACTUAL VALUES					SEASONALLY ADJUSTED VALUES				
	APR.	MAR. *	APR. *	JAN. -	APR. *	APR.	MAR.	FEB.	JAN.	APR.
	1996	1996	1995	1996	1995	1996	1996	1996	1996	1995
TOTAL R.S.A.	10 211,9	9 833,0	9 823,7	38 635,1	36 010,6	10 391,9	10 238,5	10 515,8	10 398,0	10 010,9
CASH SALES (INCLUDING INSTALMENT SALE TRANSACTIONS FINANCED BY FINANCIAL INSTITUTIONS)	7 379,5	7 439,1	7 226,6	28 798,4	27 145,3	7 530,9	7 578,1	7 701,6	7 535,8	7 381,8
INSTALMENT SALE TRANSACTIONS (HIRE PURCHASE, FINANCED BY OWN BUSINESS)	659,9	590,1	652,9	2 344,3	2 222,9	719,1	709,9	739,9	802,6	710,0
OTHER CREDIT SALES	2 172,5	1 803,8	1 944,2	7 492,4	6 642,4	2 182,1	1 981,7	2 120,1	2 075,2	1 952,1

The former TBVC states are included.