

# STATISTIESE NUUSBERIG

DEPARTEMENT VAN STATISTIEK  
PRETORIA

12 DESEMBER 1977

GROOTHANDELVERKOPE: SEPTEMBER 1977

## I INLEIDING

Hierdie Nuusberig bevat die resultate van die hersiene maandelikse steekproefname wat vanaf Januarie 1977 ingestel is. Die gegewens is gebaseer op inligting versamel van 'n steekproef van sowat 650 groothandelfirmas. Ten einde as groothandelaar geklassifiseer te word moet 'n firma meer as 50 persent van sy bruto verkoopinkomste uit die verkoop van goedere aan ander besighede en instellings verkry. Verkope aan boere van plaasbenodigdhede en uitrusting soos voer, missnwwe, saad en macjinerie word insluit.

Die bedrae getoon verteenwoordig netto kontant-, krediet- en huurkoopverkope.

## II STEEKPROEFONTWERP

Die 1970-71-Sensus van Groothandel het die raamwerk verskaf vir die keuse van die steekproef. 'n Gestrafifieerde sistematiese steekproefontwerp gebaseer op totale verkope is gebruik. Die verkope van die groothandelfirmas in die steekproef verteenwoordig ongeveer 71% van die verkope van alle groothandelfirmas in 1970-71. Firmas wat na die sensus begin handel dryf het is ook in aanmerking geneem. Beide werklike en seisoensuitgeskakelde syfers word getoon.

## III VERGELYKBAARHEID

Die syfers vir die ou steekproef is vir die tydperk Januarie 1971 tot Desember 1976 aangepas en aan die resultate van die nuwe steekproef gekoppel ten einde 'n vergelykbare reeks te verkry. Die gegewens vir hierdie tydperk is in 'n afsonderlike Statistiese Nuusberig op 10 November 1977 gepubliseer. Die aangepaste gegewens van die ou steekproef soos in hierdie Statistiese Nuusberig gepubliseer is nie vergelykbaar met gegewens wat tot dusver in die Bulletin van Statistiek, die tweeaarlikse publikasie "S.A. Statistieke" of Statistiese Nuusberigte gepubliseer is nie.

## IV VOORLOPIGE RAMINGS

'n Voorlopige raming van groothandelverkope word in P.13.12 gepubliseer.



P.13.3

STATISTICAL NEWS RELEASE

DEPARTMENT OF STATISTICS

PRETORIA

12 DESEMBER 1977

WHOLESALE TRADE SALES - SEPTEMBER 1977

## I INTRODUCTION

This News Release contains the results of the revised monthly sample survey which was introduced with effect from January 1977. The data are based on information collected from a sample of about 650 wholesale trading firms. In order to be classified as a wholesaler, a firm must derive more than 50 per cent of its gross sales income from sales of goods to other businesses and institutions. Sales to farmers of farm supplies and equipment such as feeds, fertilizers, seeds and machinery are included.

The amounts shown represent net-cash, credit and hire-purchase sales.

## II SAMPLE DESIGN

The 1970-71 Census of Wholesale Trade provided the frame for the selection of the sample. A stratified systematic sample design based on total sales was used. The sales of the wholesale trading firms included in the sample represent approximately 71% of the sales of all wholesale trading firms in 1970-71. Firms which commenced trading after the census have also been taken into account. Both actual and seasonally adjusted figures are shown.

## III COMPARABILITY

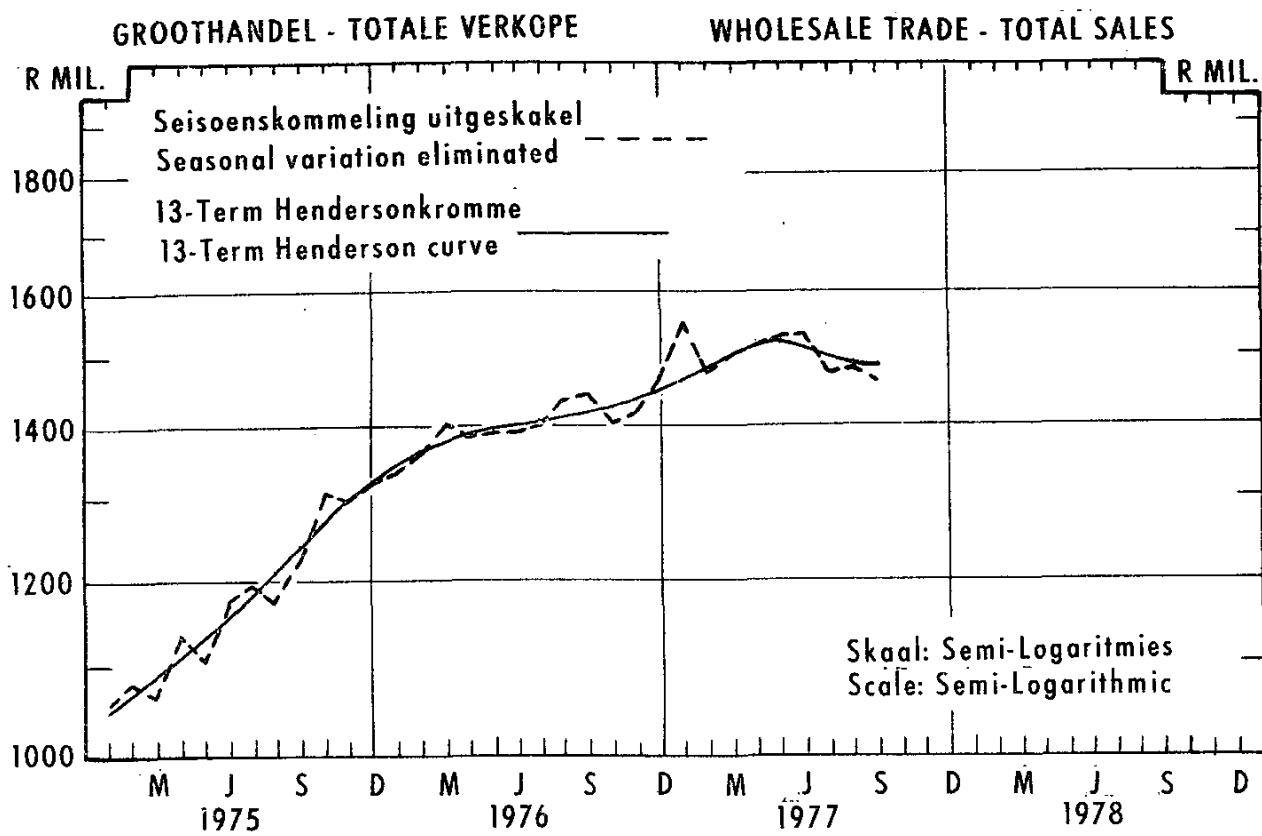
The figures for the old sample have been adjusted for the period January 1971 to December 1976 and linked to the results of the new sample in order to obtain a comparable series. The data for this period were published in a separate Statistical News Release on 10 November 1977. The adjusted data for the old sample as published in this Statistical News Release are not comparable to data published up to now in the Bulletin of Statistics, the biennial publication "S.A. Statistics" or Statistical News Releases.

## IV PRELIMINARY ESTIMATES

A preliminary estimate of wholesale trade sales is published in P.13.12.

V OPSOMMING

V SUMMARY



R milj./mill.

Tydperk Period	Verkope Sales	Percentasieverandering Percentage change
<u>Gemiddeld - Average</u>		
Okt./Oct. 1975 - Sept. 1976	1 372,5	
Okt./Oct. 1976 - Sept. 1977	1 480,2	+ 7,8
<u>Seisoenskommeling uitgeskakel</u> <u>Seasonal variation eliminated</u>		
Apr. - Jun. 1977	1 521,7	
Jul. - Sept. 1977	1 473,6	- 3,2

WN.D. SEKRETARIS VAN STATISTIEK  
ACT. SECRETARY FOR STATISTICS

GROOTHANDELVERKOPE VOLGENS SOORT BESIGHEID

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WHOLESALE TRADE SALES BY KIND OF BUSINESS

Soort besigheid	Verkoop R Mili./Mill.						Kind of business	
	Beraam Estimated			Seisoenskomming uitgeskakel Seasonal variation eliminated				
	Sept.	Aug.*	Sept.	Sept.	Aug.*	Sept.		
	1977	1976	1976	1977	1976	1976	Total	
<b>Total</b>	1 509,3	1 519,6	1 485,7	1 461,1	1 482,5	1 438,6	Foodstuffs, beverages and tobacco	
Voedsel, drank en tabak	263,0	259,4	222,1	271,4	271,3	229,2	Livestock and produce	
Lewende have en produkte	88,8	84,1	75,2	88,1	77,7	74,3	Clothing, footwear and textiles	
Klerasie, skoessel en tekstiele	52,3	53,3	82,5	44,8	50,3	70,7	Furniture and household requisites	
Meubels en huishoudelike benodigdade	36,9	34,0	30,6	34,4	34,4	28,5	Books, stationery, office and shop equipment	
Boekse, skryfbehoeftes, kantoor- en winkeluitrusting	41,7	37,5	37,0	40,6	39,9	36,0	Diamonds, jewellery and silverware	
Diamante, juweliers- en silwerware	85,7	95,8	136,1	84,6	89,2	134,7	Pharmaceutical and chemical products	
Farmaseutiese en chemiese produkte	80,7	70,6	58,3	76,6	69,7	55,4	Construction and building materials	
Konstruksie en boumateriaal	127,5	138,5	130,8	116,4	129,4	119,6	Metals, machinery and General farming requisites including professional equipment	
Metale, masjinerie en algemene plaasbenodigdade met inbegrip van professionele toerusting	293,7	293,0	282,8	276,0	293,3	265,5	Miscellaneous	
Diverse	459,0	453,3	430,3	438,1	442,7	429,3		

\* Hersien

\* Revised