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 P. 13.3



GROOTHANDELVERKOPE: JULIE 1977

WHOLESALE TRADE SALES: JULY 1977

**I INLEIDING**

Hierdie Nuusberig bevat die resultate van die hersiene maandelikse steekproefopname wat vanaf Januarie 1977 ingestel is. Die gegewens is gebaseer op inligting versamel van 'n steekproef van sowat 650 groothandelfirmas. Ten einde as groothandelaar geklassifiseer te word moet 'n firma meer as 50 persent van sy bruto verkoopinkomste uit die verkoop van goedere aan ander besighede en instellings verkry. Verkope aan boere van plaasbenodigdhede en uitrusting soos voer, mistowwe, saad en masjinerie word ingesluit.

Die bedrae getoon verteenwoordig netto kontant-, krediet- en huurkoopverkope.

**II STEEKPROEFONTWERP**

Die 1970-71-Sensus van Groothandel het die raamwerk verskaf vir die keuse van die steekproef. 'n Gestratifiseerde sistematiese steekproefontwerp gebaseer op totale verkope is gebruik. Die verkope van die groothandelfirmas in die steekproef verteenwoordig ongeveer 71% van die verkope van alle groothandelfirmas in 1970-71. Firmas wat na die sensus begin handel dryf het is ook in aanmerking geneem. Beide werklike en seisoensuitgeskakelde syfers word getoon.

**III VERGELYKBAARHEID**

Die syfers vir die ou steekproef is vir die tydperk Januarie 1971 tot Desember 1976 aangepas en aan die resultate van die nuwe steekproef gekoppel ten einde 'n vergelykbare reeks te verkry. Die gegewens vir hierdie tydperk sal mettertyd in 'n afsonderlike Statistiese Nuusberig vrygestel word. Die aangepaste gegewens van die ou steekproef soos in hierdie Statistiese Nuusberig gepubliseer is nie vergelykbaar met gegewens wat tot dusver in die Bulletin van Statistiek, die tweejaarlikse publikasie "S.A. Statistieke" of Statistiese Nuusberigte gepubliseer is nie.

**IV VOORLOPIGE RAMINGS**

'n Voorlopige raming van groothandelverkope ten opsigte van Julie 1977 is in P.13.12 gepubliseer.

**I INTRODUCTION**

This News Release contains the results of the revised monthly sample survey which was introduced with effect from January 1977. The data are based on information collected from a sample of about 650 wholesale trading firms. In order to be classified as a wholesaler, a firm must derive more than 50 per cent of its gross sales income from sales of goods to other businesses and institutions. Sales to farmers of farm supplies and equipment such as feeds, fertilizers, seeds and machinery are included.

The amounts shown represent net-cash, credit and hire-purchase sales.

**II SAMPLE DESIGN**

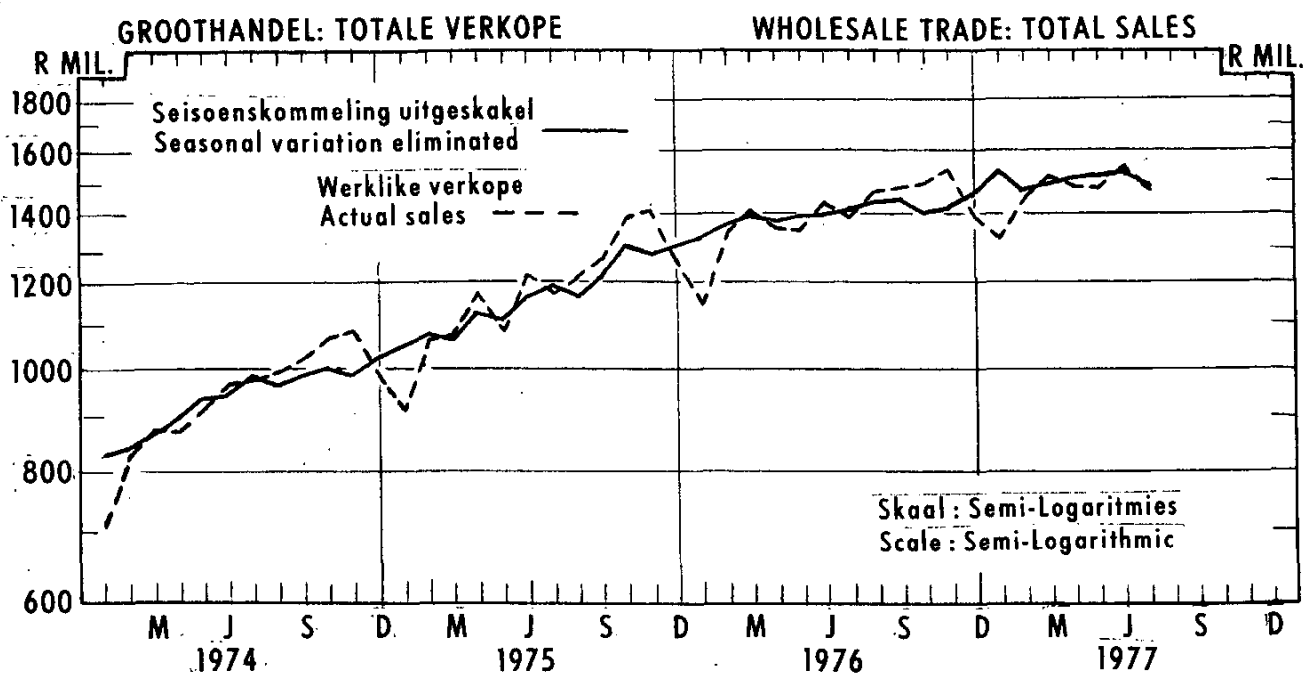
The 1970-71-Census of Wholesale Trade provided the frame for the selection of the sample. A stratified systematic sample design based on total sales was used. The sales of the wholesale trading firms included in the sample represent approximately 71% of the sales of all wholesale trading firms in 1970-71. Firms which commenced trading after the census have also been taken into account. Both actual and seasonally adjusted figures are shown.

**III COMPARABILITY**

The figures for the old sample have been adjusted for the period January 1971 to December 1976 and linked to the results of the new sample in order to obtain a comparable series. The data for this period will be released in due course in a separate Statistical News Release. The adjusted data for the old sample as published in this Statistical News Release are not comparable to data published up to now in the Bulletin of Statistics, the biennial publication "S.A. Statistics" or Statistical News Releases.

**IV PRELIMINARY ESTIMATES**

A preliminary estimate of wholesale trade sales in respect of July 1977 was published in P.13.12.



R milj./mill.

Tydperk Period	Verkope Sales	Persentasieverandering Percentage change
<u>Gemiddeld - Average</u>		
Aug. 1975 - Jul. 1976	1 331,7	
Aug. 1976 - Jul. 1977	1 475,6	+10,8
<u>Seisoenskommeling uitgeskakel</u>		
<u>Seasonal variation eliminated</u>		
Febr./Feb. - Apr. 1977	1 494,5	
Mei/May - Jul. 1977	1 513,8	+ 1,3

*[Signature]*  
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 SEKRETARIS VAN STATISTIEK  
 SECRETARY FOR STATISTICS

GROOTHANDELVERKOPE VOIGENS SOORT BESIGHEID

WHOLESALE TRADE SALES BY KIND OF BUSINESS

Soort besigheid	Verkope R Milj./Mill.						Kind of business
	Bernaam Estimated			Seisoenskommeling uitgeskakeel Seasonal variation eliminated			
	Jul.	Jun.	Jul.	Jul.	Jun.	Jul.	
	1977			1977			
<b>Totaal</b>	1 480,0	1 567,4*	1 391,4	1 490,4	1 529,2*	1 402,5	<b>Total</b>
Voedsel, drank en tabak	252,3	260,8	218,9	255,9	260,8	222,5	Foodstuffs, beverages and tobacco
Lewende hawe en produkte	70,9	109,2	65,6	66,1	133,4	61,1	Live-stock and produce
Kloraasie, skoaisel en tekstiele	52,1	45,6	75,6	46,3	47,0	67,5	Clothing, footwear and textiles
Meubels en huishoudelike benodigdhede	32,7	33,7	35,4	32,6	30,9	35,4	Furniture and household requisites
Boeke, skryfbehoeftes, kantoor- en winkeluitrusting	32,8	35,3	33,5	34,5	33,1	35,3	Books, stationery, office and shop equipment
Diamante, juweliers- en silwerware	134,4	147,2	104,8	141,6	152,3	110,1	Diamonds, jewellery and silverware
Farmaseutiese en chemiese produkte	72,6	66,1	54,0	76,0	66,3	56,7	Pharmaceutical and chemical products
Konstruksie en boumateriaal	126,5	137,3	120,9	124,9	122,1	119,6	Construction and building materials
Metale, masjinerie en algemene plaasbenodigdhede 1/	258,3	281,6	268,8	263,3	254,3	274,7	Metals, machinery and general farming requisites 1/
Diverse	447,4	450,7*	413,8	454,2	431,7*	420,4	Miscellaneous

\* Hierien

\* Revised

1/ Met inbegrip van professionele toerusting

1/ Including professional equipment