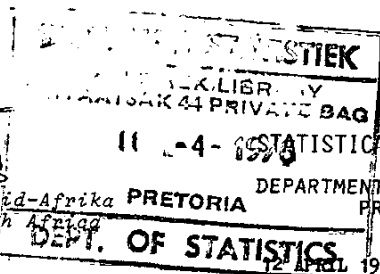


STATISTIESE NUUSBERIG
DEPARTEMENT VAN STATISTIEK
PRETORIA



Republiek van Suid-Afrika
Republic of South Africa

P. 13.3



STATISTICAL NEWS RELEASE

DEPARTMENT OF STATISTICS
PRETORIA

DEPT. OF STATISTICS
12 APRIL 1978

GROOTHANDELVERKOPE: JANUARIE 1978

WHOLESALE TRADE SALES: JANUARY 1978

I INLEIDING

Hierdie Nuisberig bevat die resultate van die hersiene maandelikse steekproefopname wat vanaf Januarie 1977 ingestel is. Die gegewens is gebaseer op inligting versamel van 'n steekproef van sowat 650 groothandelfirmas. Ten einde as groothandelaar geklassifiseer te word moet 'n firma meer as 50 persent van sy bruto verkoopinkomste uit die verkoop van goedere aan ander besighede en instellings verkry. Verkope aan boere van plaasbenodighede en uitrusting soos voer, mestowwe, saad en masjinerie word ingesluit.

Die maandelikse gegewens van die firmas word verhef om beraamde totale te bekom. Die verheffingsfaktore is gebaseer op die resultate van die 1970-71-Groothandelsensus.

Die bedrae getoon verteenwoordig netto kontant-, krediet- en huurkoopverkope.

II STEEKPROEFONTWERP

Die 1970-71-Sensus van Groothandel het die raamwerk verskaf vir die keuse van die steekproef. 'n Gestratifiseerde sistematiese steekproefontwerp gebaseer op totale verkope is gebruik. Die verkope van die groothandelfirmas in die steekproef verteenwoordig ongeveer 71% van die verkope van alle groothandelfirmas in 1970-71. Firmas wat na die sensus begin handel dryf het is ook in aanmerking geneem. Beide werklike en seisoensuitgeskakelde syfers word getoon.

III VERGELYKBAARHEID

Die syfers vir die ou steekproef is vir die tydperk Januarie 1966 tot Desember 1976 aangepas en aan die resultate van die nuwe steekproef gekoppel ten einde 'n vergelykbare reeks te verkry. Die gegewens vir die tydperk Januarie 1971 tot Desember 1976 is in 'n afsonderlike Statistiese Nuisberig P.13.3 op 10 November 1977 gepubliseer. Die aangepaste gegewens van die ou steekproef soos in hierdie Statistiese Nuisberig gepubliseer is nie vergelykbaar met gegewens wat tot dusver in die Bulletin van Statistiek, die tweejaarlikse publikasie "S.A. Statistieke" of Statistiese Nuisberigte gepubliseer is nie.

IV VOORLOPIGE RAMINGS

'n Voorlopige raming van groothandelverkope word in P.13.12 gepubliseer.

I INTRODUCTION

This News Release contains the results of the revised monthly sample survey which was introduced with effect from January 1977. The data are based on information collected from a sample of about 650 wholesale trading firms. In order to be classified as a wholesaler, a firm must derive more than 50 per cent of its gross sales income from sales of goods to other businesses and institutions. Sales to farmers of farm supplies and equipment such as feeds, fertilizers, seeds and machinery are included.

The monthly data collected from the firms are raised to obtain estimated totals. The raising factors are based on the results of the 1970-71 Census of Wholesale Trade.

The amounts shown represent net-cash, credit and hire-purchase sales.

II SAMPLE DESIGN

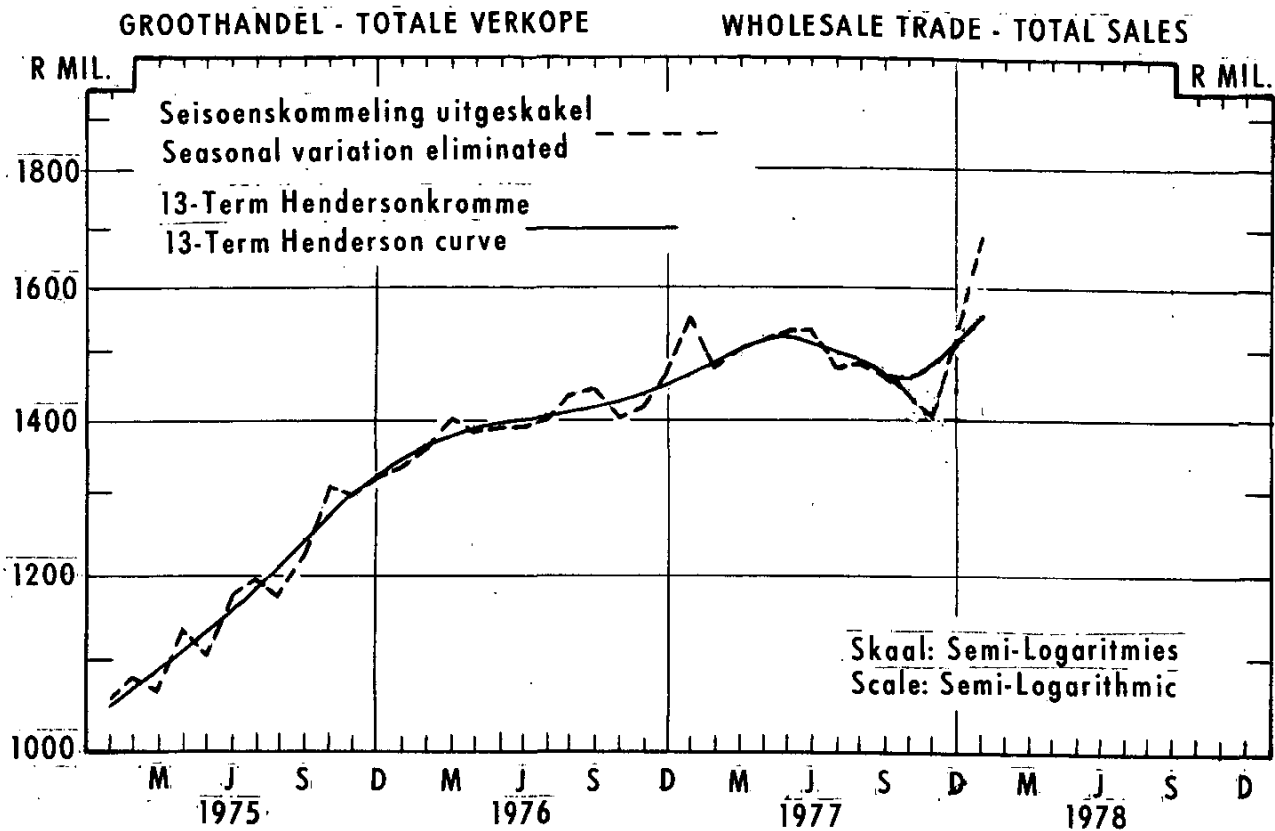
The 1970-71 Census of Wholesale Trade provided the frame for the selection of the sample. A stratified systematic sample design based on total sales was used. The sales of the wholesale trading firms included in the sample represent approximately 71% of the sales of all wholesale trading firms in 1970-71. Firms which commenced trading after the census have also been taken into account. Both actual and seasonally adjusted figures are shown.

III COMPARABILITY

The figures for the old sample have been adjusted for the period January 1966 to December 1976 and linked to the results of the new sample in order to obtain a comparable series. The data for the period January 1971 to December 1976 were published in a separate Statistical News Release P.13.3 on 10 November 1977. The adjusted data for the old sample as published in this Statistical News Release are not comparable to data published up to now in the Bulletin of Statistics, the biennial publication "S.A. Statistics" or Statistical News Releases.

IV PRELIMINARY ESTIMATES

A preliminary estimate of wholesale trade sales is published in P.13.12.



OPSOMMING

SUMMARY

R milj./mil.

Tydperk Period	Gemiddelde verkope Average sales	Persentasieverandering Percentage change
<u>Werklik - Actual</u>		
Febr./Feb. 1976 - Jan. 1977	1 419,6	
Febr./Feb. 1977 - Jan. 1978	1 494,7	+ 5,3
<u>Seisoenskommeling uitgeskakel</u>		
<u>Seasonal variation eliminated</u>		
Aug. - Okt./Oct. 1977	1 460,2	
Nov. 1977 - Jan. 1978	1 528,7	+ 4,7

m. Kolkema
SEKRETARIS VAN STATISTIEK
SECRETARY FOR STATISTICS

Soort besigheid	Verkope R Milj./Mill.						Kind of business
	Werklik Actual		Seisoenskommeling uitgeskakel Seasonal variation eliminated				
	Jan.	Des./Dec.	Jan.	Des./Dec.	Jan.	Jan.	
	1977		1978		1977		
<u>Totaal</u>	1 464,6	1 427,6*	1 335,3	1 695,1	1 487,1*	1 546,2	<u>Total</u>
Voedsel, drank en tabak	229,4	300,7	213,2	240,0	272,6	222,5	Foodstuffs, beverages and tobacco
Lewende hawe en produkte	77,0	97,6*	114,7	72,5	116,3*	108,9	Livestock and produce
Klerasie, skoeisel en tekstiele	42,9	36,6*	52,7	61,8	51,8*	75,9	Clothing, footwear and textiles
Meubels en huishoudelike benodighede	37,2	47,9*	21,2	54,5	46,4*	30,9	Furniture and household requisites
Boeke, skryfbehoeftes, kantoor- en winkeluitrusting	33,3	29,5*	28,2	40,4	27,2*	34,1	Books, stationery, office and shop equipment
Diamante, juweliere- en silwerware	216,8	60,2*	164,5	337,2	71,1*	256,2	Diamonds, jewellery and silverware
Farmaceutiese en chemiese produkte	61,8	74,3*	60,5	68,1	76,0*	66,9	Pharmaceutical and chemical products
Konstruksie en boumateriaal	102,3	86,2*	81,3	127,4	111,5*	101,1	Construction and building materials
Metale, masjinerie en algemene plaasbenodighede met inbegrip van professionele toerusting	229,0	232,2*	219,5	274,9	247,8*	263,2	Metals, machinery and general farming requisites including professional equipment
Diverse	434,9	462,5*	379,6	462,7	450,3*	404,1	Miscellaneous

* Hersien

* Revised