Personal services industry large sample survey, 2023 Motion picture, radio, television, news agency and other entertainment activities

↓When contacting Stats SA, please quote this number:

VIIII COME COME	tate e, i, predes quete une number
Reference number	
Legal name	
Trading name	
Address	
Postal code	



Purpose of the survey

Personal services' industry large sample survey is conducted every three to five years. This survey collects data on the nature (activities) and structure of the personal services industry. Collected information is used by government for policy formulation, decision-making and to monitor performance of the industry. These statistics can also be used in analysis of comparative business and investment decisions.

The results will be published in a statistical report (Report No. 90-01-01) by the end of September 2025. These results will also be made available on our website: www.statssa.gov.za. Previous reports can also be viewed on the same website.

Collection authority

Information required is collected under section 16 of the Statistics Act, 1999 (Act No. 6 of 1999). Your cooperation is sought in completing and returning this questionnaire by the due date. **According to the Act, the provision of the information sought is compulsory.**

Confidentiality

According to section 17 of the Statistics Act, 1999 (Act No. 6 of 1999), your completed questionnaire **will be treated as strictly confidential** by Statistics South Africa (Stats SA). Results are presented in an aggregated form only.

Protection of Personal Information Act

We confirm that the Statistics Act is consistent with the conditions stipulated in the Protection of Personal Information Act (POPIA), 2013 (Act No. 4 of 2013).

Reference period

This questionnaire must be completed for your financial year ending on any date between 01 July 2022 and 30 June 2023.

Due date

Stats SA recommends that you retain a copy to refer to in the event of a query.

Help available

If you experience problems completing this questionnaire, or find that it will be difficult for you to meet the due date, please contact:

- Name:
- Telephone number:
- · Email address:
- Website: www.statssa.gov.za

Person whom Stats SA should contact if any queries arise regarding the completed questionnaire:

Name	Telephone number	
Position or title	Cellphone number	
Signature	Email address	
Date		

Please correct any errors in the address label above.

Please note:

- All figures should exclude value added tax
 (VAT), discount allowed and discount received.
- Only the South African-based activities of the enterprise should be included in the questionnaire.
- Information reported in this questionnaire should comply with South African Generally Accepted Accounting Practice (SA GAAP) or International Financial Reporting Standards (IFRS).
- The items listed under 'Include' and 'Exclude' are only examples and should not be taken as a complete list of items to be included or excluded.
- Report all monetary values in rand thousands (R'000). For example, if the value is R6 000, write 6, if it is R79 000, write 79, if it is R1 980 000, write 1 980 and so on.

Part 1 - General information

Registration of the business and the location of the Registered/legal name		ice			
Trading name(s)					
Company registration number					
Income tax number					
VAT number					
Street/Plot number					
Street name					
Province					
Village/town/city					
Physical address, postal code					
	Latitude:		-1	•	1
GPS coordinates	Longitude:				
s the entity a franchise? (Mark the appropriate box with an 'X')	YES		N	10	
Indicate your type of ownership or type of organisa		iate box v	vith an '	X')	
Indicate your type of ownership or type of organisa	ation (Mark the appropr			X')	
	ation (Mark the appropr			X')	
Individual (Sole Proprietor)	ation (Mark the appropr			X')	
Individual (Sole Proprietor)	ation (Mark the appropr			X')	
Public company (Ltd)	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation Close corporation (CC)	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation Close corporation (CC)	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation Close corporation (CC) Incorporated (Inc.) Cooperative society (Co-op) State-owned enterprise (SOE)/parastatals	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation Close corporation (CC)	ation (Mark the appropr			X')	
Partnership Public company (Ltd) Private company (Pty) Ltd Public corporation Close corporation (CC) Incorporated (Inc.) Cooperative society (Co-op) State-owned enterprise (SOE)/parastatals	ation (Mark the appropr			X')	

3. Period covered by this questionnaire

A	_	4-
IN	U	œ

This questionnaire should be completed for the financial year of the enterprise that **ends on any date** between 01 July 2022 and 30 June 2023, according to your usual reporting schedule.

Examples

- 01 August 2021 31 July 2022
- 01 October 2021 30 September 2022

01 Feb01 Mar01 Apri	uary 2022 - ruary 2022 ch 2022 – 2 il 2022 – 31 v 2022 – 30	– 31 Janu 28 Februa March 20	iary 2023 ry 2023 i23						
Indicate the this question	naire.	·			From M Y Y		D D M	To M Y ark the app	Y Y Y propriate box
							Liquidation		
None	Other (spe	ecify):							
							ales of goods		
COVID-19 pandemic (Lockdown	e Ecor	nomic nturn	Fire		unctional ports	Crime	Natural disaster		es/Labour nrest
Supply constraint		ew racts	Prices	Load	shedding	Poor roads	None	Other (s	pecify):
Note: Describe th	Describe the main and/or secondary activity/activities as clearly as possible in the appropriate space, e.g. diamond mining instead of only mining; construction of homes; wholesale or retail trade of pharmaceuticals,								
4.1 Main act	tivity:								
							Fo	or official (use
							5-digit \$	SIC	
4.2 Seconda	ary activity/a	activities:					-		
							Fo	or official u	use

5-digit SIC

5. Information and communication technology (ICT) usage (Mark the appropriate box with an 'X')

IJ	e;;;	nitia	1113

Computing device: A device capable of receiving information (data) in a particular form and of performing a sequence of operations in accordance with a predetermined, but variable, set of procedural instructions (program), to produce a result in the form of information or signals. This includes a **desktop**, **portable or handheld computer or device (e.g. personal digital assistants, smartphone, notebook), laptop or mainframe.**

Digital innovation: The process of transforming a company's existing value chain with digital equivalents. The application of **software technologies to existing business practices**. Examples include new software, applications, platforms, cloud-based services, artificial intelligence and automation.

Electronic government (e-government): The employment of the internet for delivering government information and services to citizens, private companies and other public, profit, and non-profit organisations.

Does this enterprise use computing devices for internet and/or digital innovation for business purposes ?	Yes	No

5.2 If 'Yes', what are the main uses of internet or digital innovation in the enterprise? (You may choose more than one option)

Email	Business promotions (advertising) (e.g. social networks, online marketplaces)	e-government	e-learning	ICT-based supply chains (e.g. tracking systems) to conduct business	Information services
internet banking	Virtual teams, remote working, telecommunity	VoIP (e.g. Skype, WhatsApp calling)	Receive orders/bookings	Place orders/bookings	e-recruitment
Other (spe	cify):				

5.3 Which mode(s) of internet connectivity is (are) used for business purposes? (You may choose more than one option)

υριιστή								
Fibre		Fixed LTE		Fixed 5G		Other	Ī	None
5.4 (a) Is the IC	5.4 (a) Is the ICT department of this enterprise outsourced?							
(b) If 'yes', t	(b) If 'yes', to what extent is ICT outsourced? Fully Partially							
5.5 (a) Does this enterprise plan to invest in ICT over the next three years?						Yes	s No	
(b) If 'yes', how much money will be allocated for this purpose? (Select the appropriate option)								
Less than R5 million	More the million, I than R10	but less b		han R10 million, than R20 million		nan R20 million, but than R50 million	More than	n R50 million

5.6 Which of the following working from home models, if any, did the business use during the financial period concerned? (Select the appropriate option)

concerned? (Select the appropria		
Fully remote	Hybrid	None

Note:

- If your enterprise either sold or purchased goods outside South Africa during the financial year, report the amounts received or paid.
- If your enterprise either provided or received services outside South Africa during the financial year, report the amounts received or paid.

Exclude

Capital expenditure on assets.

Description of goods exported R'000 R'000 6.2 Goods imported: Total amount paid for goods purchased outside South Africa Specify the nature and amount of the two largest items included in 'Goods imported' in Question 6.2. Description of goods imported R'000			R'000
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Type of services imported R'000	6.4 Services imported: Total amount paid for services rendered outs	ide South Africa	
	Specify the nature and amount of the two largest items included in	n 'Services imported' in C	Question 6.4.
	Type of services imported	R'000	
	Include		.i T

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- Training, advertising, post, courier and telecommunication services, fees for management services and legal fees paid to establishments outside South Africa.
- Total amount paid to establishments outside South Africa for services received.

Part 2 - Employment

Definitions

- **Employee** is a person (permanently, temporarily or casually/seasonally employed) who normally works the agreed hours in his/her present job.
- Full-time employees are those (permanent, temporary or casual) who normally work the agreed hours i.e. 40 hours or more per week.
- Part-time employees are those (permanent, temporary or casual) who usually work less than 40 hours per week.
- **Labour/employment brokers** are agents who recruit and administer workers on behalf of the enterprise. They do not provide any other service.
- 7. Number of employees who received salaries and wages for the last pay period *ended on or before* 30 June 2023

Include

- Directors who received a salary and/or a fee.
- Executive, managerial, casual and any other employees who received payment but are not included on the main payroll.
- Employees who were absent for part or all of the reference period but received payment through the payroll, including those who commenced or terminated employment.
- Employees on paid leave or on leave without payment.
- Employees paid on a commission basis and a retainer, wage or salary.
- Employees who received payment through the payroll from the Compensation Fund.
- Employees based abroad but paid from South Africa.
- Working proprietors of unincorporated businesses who received payment through the payroll.

Exclude

- Subcontractors and consultants who are selfemployed and **not** part of this enterprise.
- Labour/employment brokers (include in Question 8).
- Any employees who were not paid during the reference period.
- Employees paid on a commission basis only (i.e. a retainer, wage or salary was **not** paid).
- Employees based in South Africa but paid from outside South Africa.

Employment	Male employees	Female employees	Total employees
Full-time			
Part-time			
Total			

8. Number of employees employed through labour/employment brokers for the last pay period ended on or before 30 June 2023	
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Exclude

- Employees of service providers.
- Employees of subcontractors other than labour/employment brokers.

Par	t 3 – Income items		R'000
9.	Sales of goods, excluding VAT and discou	ınt allowed	
• • • • • • • • • • • • • • • • • • •	lude Sales of goods. Export sales and export freight charges. Sales on long-term contracts, including progress payments billed. Delivery and/or installation charges if not invoiced separately. Railage and transport-out.	 Exclude Value added tax (VAT). Discount allowed. Interest received (include in Question 11.1). 	
10.	Services rendered, excluding VAT and disc Part 7, Question 57)	count allowed (must correspond with	R'000
• • • • • • • • • • • • • • • • • • •	Income and fees from services rendered. Contract, subcontract and commission income. Management fees/charges from related and unrelated establishments. Subscription and membership fees. Administrative and commission charges received as an agent.	 Exclude Value added tax (VAT). Discount allowed. Interest received (include in Question 11.1). Export freight charges (include in Question 9). Rental, leasing and hiring income (include in Question 11.2). 	R'000
11.	Total other income (sum of Question 11.1	to Question 11.12)	
11.1	Interest	R'000]
11.2	Rental, leasing and hiring income		
11.3	Dividends		
11.4	Profit on financial and other assets: disposa for cash and revaluation of assets		
11.5	Profit on financial and other liabilities: reder revaluation of liabilities		
11.6	Government (national, provincial and local) incentives received (only from South Africal)		
11.7	Government (national, provincial and local) received (only from South African govern		
11.8	Donations (including grants)		
11 0	Snonsorshins		7

11.11 Royalties, franchise fees, copyright, trade names, trademarks and patent rights received	•	
Include Any other income item not listed above in Question 9 to Question 11.11. Exclude		largest items included in 'Other income' in Question 11.12.
11.11 Povaltice franchica face conviright trade names trademarks and I	patent rights received 11.12 Other income Include Any other income item not listed above	Exclude • Management fees/charges from related and unrelated establishments (include in Question 10). • Administrative and commission charges received as an agent (include in
R'000		R'000
Include Income received from research and development projects.		pment projects
		R'000

	_	R'000
13. Total opening values		
14. Total closing values		
	L	
Part 5 – Expenditure items		
		R'000
 Purchases and transfers-in of goods, exclusion 71) 	uding VAT and discount received (must	
Include	Exclude	
Packaging and containers.	Value added tax (VAT).	
Consumables, protective clothing,	Discount received.	
uniforms.	Subcontract and commission	
 Motor vehicle running expenditure, including parts and fuel if part of 	expenses (include in Question 16.1).	
operating expenditure.	Opening and closing inventory	
	(include in Part 4).	
16. Total subcontractors and labour/employ and Question 16.2)	yment brokers paid (sum of Question 16.1	R'000
Include	Exclude	
 Commission paid (outside concerns). Payments for work outsourced on contract. 	Commission paid to own employees (include in Question 17.1).	
	R'000	
16.1 Subcontractors, excluding labour/emplo	oyment brokers	
16.2 Labour/employment brokers		
Definition		
Employment costs refer to the total cost of en and other bonuses, allowances (including car allowances)	owances), overtime payments, retirement	
benefits, contributions to medical, pension and p accident funds, and housing subsidies.	rovident funds, unemployment insurance and	
accident funds, and neutring substates.		R'000
17. Total staff-related costs (sum of Quest	tion 17.1 and Question 17.2)	

17.1 Employment costs		
 Include Salaries and/or fees paid to directors, executives and managers. Commission if a retainer, wage or salary was also paid. Employer's contribution to pension, provident, medical aid, sick pay and other funds, e.g. Unemployment Insurance Fund (UIF) and the Compensation Fund. Payments made from South Africa to employers or employees based abroad. Payments for all types of leave. Incentives payments for piecework, or profit-sharing schemes. Fringe benefits paid in cash, e.g. housing, mortgage and rent subsidies, transport and cellphone allowances. Allowances and penalty payments. Bonuses. Payments that were made during the reference period, but that relate to other pay periods, e.g. annual leave, thirteenth cheque and leave gratuity payments. 	 Severance, termination and redundancy payments (include in Question 17.2). Commission if a retainer, wage or salary was not paid. Payments to subcontractors and consultants who are self-employed and not part of this enterprise (included in Question 16.1). Payments to labour/employment brokers (included in Question 16.2). Payments paid from abroad to employers or employees based in South Africa. Reimbursement of expenses, e.g. travel, entertainment, meals and other expenses. The imputed value of fringe benefits. Fringe benefits tax. Staff welfare including amenities (canteen, crèche, gym). 	
17.2 Severance, termination and redundancy	payments	R'000
18. Leasing and hiring of plant, machinery, e	equipment and vehicles	11.000
Exclude Rental on land and buildings (include in Que	estion 19).	R'000
19. Rental and leasing of land, buildings and	d other structures under operating leases	
20. Motor vehicle running expenditure		

Include

- Fuel for other vehicles not part of operating expenditure.
- Road tolls not part of operating expenditure.
- Spare parts and repairs done by own employees.
- Motor vehicle clearance fees.
- Motor vehicle licence fees and permits.
- Motor vehicle parking fees.

Exclude

Fuel, lubricants (including oils), gas, tyres, tubes and spare parts, if part of operating expenditure (included in Question 15).

21.	Total other expenditure (sum of Ques	stion 21.1 to Question 21.13)	
			R'000	1
21.1	Interest (finance cost)			
21.2	Insurance			
21.2	modiumo]
21.3	Research and development			
contra	rrent and labour expenditure and act payments related to research and oppment.	Exclude Capital expenditure (include 27).	de in Question	
acvoid	opinoria.		R'000]
21.4	Advertising, marketing, promotions			
21.5	Management and administration fees			
21.6	Bursaries, scholarship and sponsorship)		
21.7	Depreciation and amortisation			
21.8	Repairs and maintenance			
21.9	Losses on foreign transactions resulting exchange rates			
21.10	Losses on financial and other liabilities: revaluation of liabilities			
21.11	Losses on financial and other assets: differ cash and revaluation of assets	•		
• As	de rovision for bad debt and bad debt writte ssets written off. osses on share trading. npairment of assets.	n off.		
	ipainment of accosts.		R'000	1
21.12	Utilities (water and electricity)			
21.13	Other expenditure			
Includ Any o	de ther expenditure item not listed above in	(Question 15 to Question 2	1.12).	
Specify	y the nature and amount of the two lar	rgest items included in 'Oth	er expenditure' i	n Question 21.13.
ļ	Description of other expen	diture	R'000	1
L				R'000
22.	Total expenditure, excluding VAT and to Question 21)		Question 15	

Part 6 – Profit or loss, company tax, dividends and capital expenditure on new assets for the financial year

Note:

27.8	Total capital expenditure on new (own and right-of-use/leased) assets (sum of column A and column B, Question 27.1 to		
		Own assets (R'000) A	Right-of-use (leased) assets (R'000) B
	ify the nature and amount of the two largest items included in 'des' in Question 27.7. Description of other capital expenditure on new assets	Other capital expe	R'000
	Other capital expenditure on new assets		
27.6	Capital expenditure on intangible assets (e.g. software, goodwill)		
27.5	Capital work in progress (property, plant and equipment)		
27.4	Capital expenditure on motor vehicles, trucks, aircraft, boats, trailers, locomotives, fleet and other transport equipment		
27.3	Capital expenditure on computers, network equipment and other ICT equipment.		
27.2	Capital expenditure on plant, machinery, furniture and fittings, construction equipment and other office equipment		
27.1	Capital expenditure on land, buildings and construction works, roads, parking areas and leasehold improvements		
		Own assets (R'000) A	Right-of-use (leased) assets (R'000) B
	ude: ets acquired, renovations and additions during the financial period.		
27.	Total capital expenditure on new assets (sum of Question 27.8, Cocolumn B)		
	Dividends paid or provided		
25.	Net profit or loss after tax (Question 23 minus Question 24)		
24.	Total company tax		
23.	Net profit or loss <i>before tax</i> (Question 12 minus Question 13 plus Question 22)		S
	Report the result before taking into account the previous year's losses, it Loss should be indicated with a minus (-) or brackets.	f any.	R'000
	Provide the actual profit or loss figure as in the income statement of thi reporting period.	•	

Part 7 - Details of income from services rendered

Note:

- Report all monetary values in rand thousands (R'000).
- Total income from services rendered, Question 57, must correspond with the value reported in Part 3, Question 10.

	ion picture, radio, television, news agency and other ertainment activities	Income (R'000)	For office use
Aud	lio		
28.	Sound recording services, except live recording services		96111 0001
29.	Live recording services		96112 0001
30.	Sound recording originals		96113 0001
31.	Radio programme production services		96122 0001
Aud	io-visual		
32.	Motion picture, videotape and television programme production services		96121 0001
33.	Music video production services		96121 0002
34.	Motion picture, videotape, television and radio programme originals		96123 0001
35.	Motion picture, videotape and television programme distribution services		96140 0001
36.	Motion picture projection services, e.g. in cinemas/movie theatres		96150 0001
Visu	ıal and other post-production services		
37.	Colour correction, digital restoration and visual effects services		96130 0002
38.	Animation services		96135 0001
39.	Captioning, titling and subtitling services		96136 0001
40.	Other post-production services		96139 0001

Specify the nature and amount of the two largest items in 'Other post-production services' in Question 40.

Description of other post-production services	R'000

Perf	Performing arts and live entertainment services			
41.	Performing arts event promotion, organisation and management services	96210 0001		
42.	Performing arts event production and presentation services	96220 0001		
43.	Performing arts facility operation services	96230 0001		
44.	Services of performing artists	96310 0001		
45.	Other performing arts and live entertainment services	96290 0001		

Specify the nature and amount of the two largest items in 'Other post-production services' in Question 45.

Description of performing arts and live entertainment services	_	R'000

Part 7 – Details of income from services rendered (concluded)

	ion picture, radio, television, news agency and other ertainment activities	Income (R'000)	For office use
Autl	nors, composers and other artists including painters and sculpto	rs	•
46.	Services of authors, composers and other artists, except performing artists		96320 0001
47.	Original works of authors, composers and other artists, except performing artists, painters and sculptors		96330 0001
48.	Services of painters and sculptors for own account (e.g. restoration services for works of art)		96320 0002
New	vs agency		
49.	News clipping services		85991 0001
Amι	usement park and similar attractions		
50.	Amusement park services (fun fair, water parks)		96910 0001
51.	Attractions, fairs and shows services (circus, carnivals, exhibitions)		96910 0002
52.	Other amusement park and similar attraction services		96910 0004
Desc	ription of other amusement park and similar attraction services	R'000	
Oth	er entertainment services		
53.	Ticket agency services		96100 0002
54.	Promotion and advertising services		83619 3000
55.	Other entertainment services		96100 0005
Spec	Description of other entertainment services	R'000	s' in Question 55.
Oth	er services rendered	Income (R'000)	For office use
56.	Other services rendered		85999 9999
Spec	ify the nature and amount of the two largest items in 'Other servi Description of other services rendered	ces rendered' in (Question 56.
57.	Total income from services rendered (sum of Question 28 to Question 56) (must correspond with Part 3, Question 10)		TOTAL SERV

Note:

- Report all monetary values in rand thousands (R'000).
- Provide percentage estimates if exact values are not available.

Exclude

- Purchases made by subcontractors.
- Total purchases and transfers-in of goods, Question 71, must correspond with the value reported in Part 5, Question 15.

Pur	chases and transfers-in of goods	R'000	For office use		
58.	Airtime, advertising space or time		8362000		
59.	Cleaning and polishing materials		3530000		
60.	Costumes		3899102		
61.	Festive, carnival or other entertainment articles		3899103		
62.	Food and beverages		2000001		
63.	Films, CDs and DVDs (including photographic film)		4760001		
64.	News clips		8442001		
65.	Protective clothing		2800001		
66.	Scripts		9633001		
67.	Stage and props		3899101		
68.	Sound and lighting equipment, excluding materials considered as assets		4716001		
69.	Cameras (photographic, cinematographic, television, video and digital) and accessories thereof, excluding materials considered as		4721300		
70.	Other purchases and transfers-in of goods		9999999		

Specify the nature and amount of the two largest items included in 'Other purchases and transfers-in of goods' in Question 70.

		71. Total purchases and transfers-in of goods (sum of Question 58 to Question 70) (must correspond with Part 5, Question 15)		TOTPURC
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Part 9 – Income from sales of goods and services rendered (by type of customer)

Note:

Report all monetary values in rand thousands (R'000).

Inco	Income (R'000)	
72.	Individuals and households	
73.	Businesses (including NGOs)	
74.	Government (national, provincial and local), including parastatals/SOEs	
75.	Total income from sales of goods and services rendered (by type of customer) (sum of Question 72 to Question 74) (must correspond with Part 3, Question 9 plus Question 10)	

Part 10 - Geographical distribution of the activities of this enterprise

76. In the table below, indicate income from sales of goods and services rendered, number of employees, employment costs and detailed activity description of each establishment or branch by province, municipality, village, town or city where the activity took place, of this enterprise.

Note: Report the number of employees as on the last pay period ended on or before 30 June 2023.									
Trading name of establishment(s)	Province	Local or metropolitan municipality	Village/town/ city	Income from sales of goods (R'000)	Income from services rendered (R'000)	Number of employees	Staff-related costs (R'000)	Economic activity description	For office use
Total:									
			·	(must correspond with Part 3, Question 9)	(must correspond with Part 3, Question 10)	(must correspond with Part 2, Question 7)	(must correspond with Part 5, Question 17)	•	